

rightnow MEDIA



RIGHTNOW MEDIA

# **SOCIAL MEDIA TOOL KIT**

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**To make the most of your RightNow Media subscription,  
we've put together this promotional package to help  
your church to post about RightNow Media  
on social media.**

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The promotional package includes:

- ▲ 10 social media post captions promoting our most popular 2021 RightNow Media Originals
  - ▲ Accompanying graphics for each of the 10 captions
- ▲ A video tutorial explaining how to download trailers for RightNow Media studies

The caption and corresponding graphic can be posted on Instagram, Twitter, and/or Facebook to encourage your church members to watch the series on RightNow Media. The sample posts are meant to be suggestions, so feel free to make them your own.

Along with the social media post content, we've also included a video tutorial explaining how to download the trailers for studies on RightNow Media. You can download and post these trailers on social media, play them at church events, or link them in digital church bulletins or newsletters. Please note that not all the studies available on RightNow Media have a downloadable trailer.

***Just a reminder: If you share a link in an Instagram caption, it will not be a clickable hyperlink. The only clickable link available to you on Instagram is in the profile for the account.***

When you do share, be sure to tag RightNow Media in your social posts. We love to see how churches are using RightNow Media.

**Facebook: <https://facebook.com/rightnowmedia>**

**Twitter: @RightNowMedia**

**Instagram: @RightNowMedia**

We hope you find these resources helpful. Thank you for partnering with us to encourage and equip God's people in all areas of their lives.



# THE ACTS OF THE APOSTLES

## GRAPHIC TO USE: THE ACTS OF THE APOSTLES .JPG

### *Suggested Caption:*

Acts may have been written two thousand years ago, but it is still relevant to our lives as Christians today. Join pastor Louie Giglio as he walks through the story of the early church. The Acts of the Apostles is available to you through your RightNow Media account!

<https://app.rightnowmedia.org/en/content/details/499781>

# ADVENT

## GRAPHIC TO USE: ADVENT.JPG

### *Suggested Caption:*

Celebrate the Christmas season with RightNow Media! Series like Advent with Derwin Gray will remind you of the true “reason for the season.” Gather your people around a RightNow Media study and create a new holiday tradition!

<https://app.rightnowmedia.org/en/content/details/533457>

## EASTER

### GRAPHIC TO USE: EASTER.JPG

*Suggested Caption:*

This Easter season, take a deeper look at Jesus's life, death, and resurrection in Easter with J.D. Greear. This five-session series and corresponding study guide, family guide, and interactive devotional are all available for free on RightNow Media.

<https://app.rightnowmedia.org/en/content/details/477705>

## THE EMILY ELEPHANT SHOW

### GRAPHIC TO USE: THE EMILY ELEPHANT SHOW.JPG

*Suggested Caption:*

Did you know that RightNow Media has an entire library of fun, safe content for kids? Check out The Emily Elephant Show and thousands of other Bible-based shows for kids on RightNow Media today! Watch any time on any device with the RightNow Media app.

<https://app.rightnowmedia.org/en/content/details/483743>

# GENESIS

## GRAPHIC TO USE: GENESIS.JPG

*Suggested Caption:*

Most people are familiar with the book of Genesis . . . but what does it mean for Christians today? In this RightNow Media original, pastor Charlie Dates explains the first book of the Bible to demonstrate how God works in the lives of flawed yet faithful people.

<https://app.rightnowmedia.org/en/content/details/531001>

# GOD'S UNBREAKABLE PROMISES

## GRAPHIC TO USE: GOD'S UNBREAKABLE PROMISES.JPG

*Suggested Caption:*

How can you trust that God is good? In this series created in partnership with IF:Gathering, Jennie Allen, Lauren Chandler, and Jada Edwards walk you through some of God's covenants to help you understand his unfailing love. Watch God's Unbreakable Promises on RightNow Media today.

<https://app.rightnowmedia.org/en/content/details/504359>

## OUTDATED

**GRAPHIC TO USE: OUTDATED.JPG**

*Suggested Caption:*

Do you understand God's design for dating and marriage? In this four-session series, pastor and author Jonathan Pokluda will debunk dating myths and explain God's design for relationships. Watch Outdated exclusively on RightNow Media!

<https://app.rightnowmedia.org/en/content/details/491847>

## TALKING WITH YOUR KIDS ABOUT JESUS

**GRAPHIC TO USE: TALKING WITH YOUR KIDS ABOUT JESUS.JPG**

*Suggested Caption:*

Do you want to raise kids who know and love Jesus? Learn tools and tactics to show your children who Jesus is, why he matters, and how they can live out their faith in him. Make a plan to gather with parents in your church and watch this series on RightNow Media soon!

<https://app.rightnowmedia.org/en/content/details/493404>

## TEACH US TO PRAY

**GRAPHIC TO USE: TEACH US TO PRAY.JPG**

*Suggested Caption:*

Suggested caption: When you hear “The Lord’s Prayer,” what comes to mind? The Lord’s Prayer is not a magical mantra but a deeply personal, one-on-one conversation with our Father. Watch this RightNow Media original with Ranjit David to learn more.

<https://app.rightnowmedia.org/en/content/details/485167>

## YOUR TIME IS NOW

**GRAPHIC TO USE: YOURTIMEISNOW.JPG**

*Suggested Caption:*

The word “now” can be exciting or dreadful, depending on whether we feel ready for what comes next. But God can fulfill his purpose in our lives at any time—even now. Be encouraged by NFL chaplain Jonathan Evans in this six-part series on RightNow Media today!

<https://app.rightnowmedia.org/en/content/details/485846>