

# Cookies Policy

## HBM

Last updated: March 14, 2023

### Intro

HBM Europe Kft. ("HBM" or "we") welcomes you.

We have created the Cookies Policy ("Cookies Policy") in the spirit of transparency, as it provides detailed information about why, how, and when we use cookies on our website.

The Cookies Policy applies to our website, available following the link [www.hbm.ai](http://www.hbm.ai) ("Website").

As further described below, we automatically collect information from cookies such as IP address, geolocation, device type, browser type, personal ID to monitor your session on the Website, information about the time of interaction with the Website, as well as information about your interaction with the Website.

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Notice.

### Content

[Intro](#)

[Content](#)

[About us](#)

[About cookies](#)

[Cookies usage](#)

[How to turn off cookies](#)

[Cookies we use](#)

[Necessary cookies](#)

[Statistics cookies](#)

[Preference cookies](#)

[Cookies Policy updating](#)

### About us

Name	HBM Europe Kft.
Address	1053, Hungary, Budapest, Calvin ter 4.4. emelet 5.
Email	contact@hbm.ai – for general and privacy issues
Phone number	+36 704 195 335

## About cookies

A cookie is a small text file that is placed on your hard drive by a web page server. Cookies contain information that a web server can later read in the domain that issued the cookie to you.

Some cookies will only be in usage if you use certain features or select certain preferences, and some cookies are essential to the Website and will always be used.

According to EU legislation, we can store cookies on your device, if they are strictly necessary for the operation of a website. For all other types of cookies, we need your permission. You can at any time change or withdraw your consent from the cookies we collect.

## Cookies usage

We use cookies and other technologies to ensure everyone who uses the Website has the best possible experience. For example, when you use our Website, we may place a number of cookies in your browser.

We use these cookies:

- to enable us to hold session information as you navigate from page to page within the Website;
- to improve your experience;
- to track and analyse usage and other statistical information.

If you elect not to activate cookies or disable cookies later, you may still visit our Website, but your ability to use some features or areas of those offerings may be limited.

## How to turn off cookies

You can generally activate or later deactivate the use of cookies through a functionality built into your web browser. If you want to disable cookies, then you can find instructions for managing your browser settings at these links:

<a href="#">Internet Explorer</a>	<a href="#">Microsoft Edge</a>	<a href="#">Chrome</a>	<a href="#">Vivaldi</a>
<a href="#">Firefox</a>	<a href="#">Opera</a>	<a href="#">Safari</a>	<a href="#">Brave</a>

If you want to learn more about cookies or how to control, disable, or delete them, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for detailed guidance.

In addition, specific third-party advertising networks, including Google, permit users to opt out of or customise preferences associated with their Internet browsing. To learn more about this feature from Google, click [here](#).

## Cookies we use

We use several types of cookies:

## Necessary cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Purpose	Expiry
__cfuid	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
m	Determines the device used to access the website. This allows the website to be formatted accordingly.	2 years
rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website in order to make valid reports on the use of their website.	Persistent
rc::c	This cookie is used to distinguish between humans and bots.	Session
referrer_user_id	Necessary for the website's booking functionality.	14 days

## Statistics cookies

Statistics cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Purpose	Expiry
_ga	Registers a unique ID for the session. This cookie is used to generate statistical data on how the visitor uses a website.	2 years
_gat	Used by Google Analytics to throttle request rate.	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses a website.	1 day

## Preference cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region you are in.

Name	Purpose	Expiry
_calendly_session	If consent is given by the visitor, this cookie allows the website to add events into the visitor's calendar.	21 days

## Cookies Policy updating

If there are any material changes to the Cookies Policy, we will notify you by posting a prominent notice on the Website before the change becomes effective. We encourage you to periodically review this page for the latest information on the Cookies Policy.

Your continued use of the Website constitutes your agreement to be bound by such changes to the Cookies Policy. If you do not accept the terms of the Cookies Policy, your only remedy is to discontinue the use of and access to the Website.