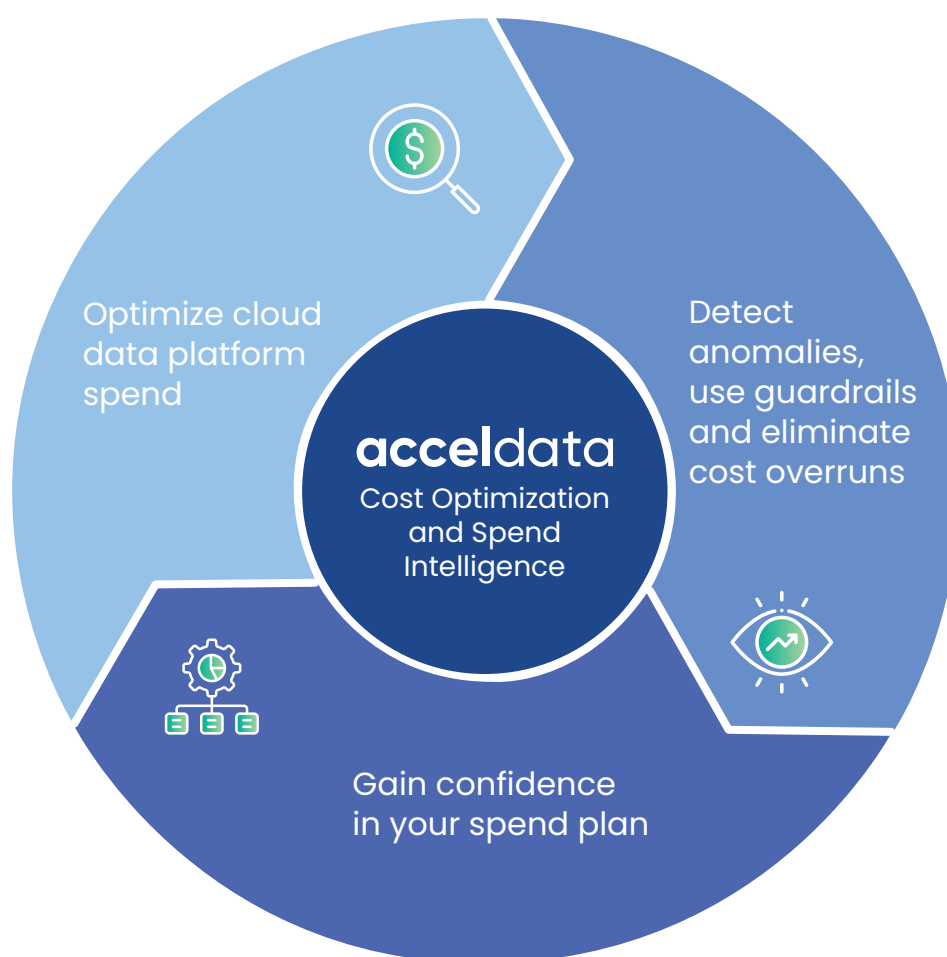


SOLUTION BRIEF

# Acceldata Spend Intelligence



The Acceldata Data Observability Platform offers Spend Intelligence, which enables enterprise data and FinOps teams to proactively manage cloud data platform costs and maximize data ROI by optimizing their spend, eliminate cost overruns, and allocate resources effectively.



Unlike point solutions that focus on only a single portion of the data landscape, Acceldata Spend Intelligence is the only solution in the market that synthesizes signals from multiple layers of the modern data stack to provide specific, prescribed, actionable insights into data spend intelligence and cloud cost optimization. The Acceldata Spend Intelligence solution provides end-to-end, 360-degree visibility into cloud data platform utilization and associated spend for the entire data stack, and offers granular insights into costs by clusters/warehouse, workloads, users/account, departments and business units.

Acceldata Spend Intelligence provides deep insights into utilization and associated costs across the cloud data platform, and empowers data and FinOps teams with cost insights and drilldowns from multiple angles, which enables them to explore and track spend for their entire data environment.

Acceldata Spend Intelligence provides insights that are customized to leading cloud data platforms such as Snowflake and Databricks, and hence provide data teams with specific, actionable details and recommendations. It enables data leaders to significantly reduce costs across their data landscape by optimizing their spend, eliminate cost overruns, and allocate resources effectively. With Acceldata Spend Intelligence, data teams can:



### Optimize cloud data platform spend

- ★ Track and analyze your spend and utilization with cost explorer and trend dashboards.
- ★ Get granular insights into costs by resource, warehouse, business owner, users/account, and query.
- ★ Eliminate waste by rapidly discovering ways to lower unexpected expenses by identifying overprovisioned and unused resources.



### Detect anomalies, use guardrails, and eliminate cost overruns

- ★ Detect unusual patterns such as cost spikes, prolonged jobs/queries, and determine underlying causes.
- ★ Prevent or limit costly unintentional errors by identifying missing or poorly configured safeguards.
- ★ Prevent cost or security concerns by keeping up with the latest best practices and release notes, and validating your configurations.



### Gain confidence in your spend plan

- ★ Optimize cost allocation for departmental budgets by using department/project level chargeback and budgeting, analyze contract plans, and forecast spending.
- Use spend forecasting to plan your contract, analyze current and projected spend analysis for department-level tracking, budgeting, and chargeback.
- Efficiently allocate funds to business entities using baselines.

## About Acceldata

Acceldata pioneered the creation of Data Observability and is the market leader in data observability. Founded in 2018, Campbell, CA-based Acceldata, enables data teams to build and operate great data products, eliminate complexity, and deliver reliable data efficiently.

