

Volume 6, September 2012: Our newest Floral Packaging Collections — Allure™ Mini-Collection, Chalk Flowers™ Mini-Collection, Diamond™ Mini-Collection, Giverny™ Mini-Collection, Pirouette™ Collection, Simplicity 2™ Series, Sisalana™ Collection + MORE

A COMPANION GUIDE PRESENTING NEW CUTTING EDGE CREATIONS AND NEW IDEAS IN FLORAL PACKAGING EXCLUSIVELY FROM A-ROO COMAPNY









Allure $^{\text{\tiny TM}}$: the quality of being powerfully and mysteriously attractive or fascinating.

One of our newest 'mini' collections of decorative floral packaging that features a fresh new bold twist on a floral motif accent. Allure™ Mini-Collection has an eye-catching floral print motif that beautifully frames and highlights any fresh flower bouguet or 4" potted plant.

Make Allure™ Mini-Collection a big part of your everyday supply of easy-to-use and easy-to-coordinate decorative floral packaging. This decorative and enhancing packaging can be foundational bedrock and would be smart to include in everyday type flower bouquet or plant program.

Allure $\mbox{}^{\mbox{\tiny{M}}}$ Mini-Collection Sleeves are available in two sizes and four different colors.







Pair up Allure™ Mini-Collection Sleeves with our
Simplicity 2™ Series of DLS Flip™ Sheets for the perfect
presentation for any floral bouquet or potted plant. (pgs. 28-33)

Chalk Flowers

MINI-COLLECTION



Chalk Flowers™ Mini-Collection of DLS Flip™ Sheets are one of the newest decorative floral packaging components from A-ROO Company, Inspired, simple and colorful this two-tone playful pattern of flowers guarantees to brighten anyone's day. Chalk Flowers™ Mini-Collection has a contemporary design motif that will fit right into most home and office décor environments easily and it will help increase flower and plant sales.

Each Chalk Flowers™ DLS Flip™ Sheet is designed with a solid complimentary color on the reverse side for a brilliant coordinated look and a whole new look when used in reverse as a Flip™ Sheet.

Chalk Flowers™ Mini-Collection is available in five





Versatility PLUS + the Chalk Flowers™ Mini-Collection DLS Flip™ Sheet gives you flexibility and durability simply by flipping the sheet over and using the undecorated side of the sheet as the exterior and the pattern as an interior. Either side can be used as the primary exposed decorator or can be flipped over and then used as a tantalizing accent ... enabling a longer use cycle and keeping investment costs low that are associated with existing inventories. Always offering fresh new looks from one sheet extends programs and also optimizes planning times = \$

Wrinkle Resistant - with a bouquet maker or plant decorator friendly denier, these sheets also allow for an easier and faster 'retail-ready' presentation with little or no need for re-packaging when removing arriving bouquets and plants at store level = \$

DLS Sheet Ink Technology - is known throughout the Industry as being the best colorfast combination of materials available anywhere, yet once these decorative sheets leave our facility we no longer control what chemistry or conditions these DLS Sheets might come in contact with and therefore always recommend protecting valued surfaces and furnishings from contact with our DLS Sheets. We do not warrant or guarantee colorfastness due to these circumstances which are beyond our control. You can inquire at any of A-ROO Company's four service center locations or simply e-Mail us a request packaging@a-roo.com for more information that is contained in our Terms & Conditions for Sale.

Chalk Flowers™ Mini-Collection packaging articles are available standard in a range of four different sizes of DLS Sheets. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com.

Chalk Flowers TM DLS Flip M Sheets Pink Pink

Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-CHALK FLOWERS-PK DLS-P-20-CHALK FLOWERS-PK-X DLS-P-20-CHALK FLOWERS-PK **DLS-P-24-CHALK FLOWERS-PK** DLS-P-24-CHALK FLOWERS-PK-X DLS-P-30-CHALK FLOWERS-PK





Chalk Flowers DLS Flip Sheets Purple



Item

15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-CHALK FLOWERS-PU DLS-P-20-CHALK FLOWERS-PU-X DLS-P-20-CHALK FLOWERS-PU DLS-P-24-CHALK FLOWERS-PU DLS-P-24-CHALK FLOWERS-PU-X DLS-P-30-CHALK FLOWERS-PU

Chalk Flowers DLS Flip Sheets MINI-COLLECTION YELLOW





Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DIS Elip™ Sheet

Product Code

DLS-P-15-CHALK FLOWERS-YL
DLS-P-20-CHALK FLOWERS-YL
DLS-P-20-CHALK FLOWERS-YL
DLS-P-24-CHALK FLOWERS-YL
DLS-P-24-CHALK FLOWERS-YL-X



Product Code

Chalk Flowers MINI-COLLECTION DLS Flip™ Sheets range

Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-CHALK FLOWERS-OR DLS-P-20-CHALK FLOWERS-OR-X DLS-P-20-CHALK FLOWERS-OR DLS-P-24-CHALK FLOWERS-OR DLS-P-24-CHALK FLOWERS-OR-X DLS-P-30-CHALK FLOWERS-OR



PANTONE®

PANTONE® 375

PANTONE® 021



Marilyn Monroe sang, 'Diamonds are a Girl's best-friend'

Sean Connery as the iconic Agent 007 in the movie classic, 'Diamonds are Forever'

Gary Lewis and the Playboys sang, "This Diamond Ring'

Leonardo DiCaprio starred in the movie thriller, "Blood Diamond"

The pleasure, extravagance and precious value of Diamonds has been immortalized in Pop Culture songs and movies and are one of the most coveted and beautiful of nature's creations. By bringing diamonds together with another of nature's most beautiful creations – flowers and plants – makes for a truly natural winning combination.

Timeless and enhancing.

Diamonds truly are forever; not only are they one of the densest, hardest natural materials on the planet that last forever, but our Diamond™ Mini-Collection's DLS Sheet design pattern enhances while offering tremendous 'design-durability.' It can be used timelessly as either the foundational theme component of a floral packaging program or as an easy-to-use packaging enhancer for promotions and it is flexible as it also can be used in combination with any seasonal promotion with Diamond™ Mini-Collection's great color selections.

Diamond $^{\text{M}}$ Mini-Collection DLS Sheets are an easy choice for pairing with any flower or plant variety. The subtle geometric diamond shape offers a unique ability to pair easily and readily with all flower and leaf shapes, while keeping the eye-focus on your flowers or plants.

Diamond™ Mini-Collection packaging articles are available standard in a range of four different sizes of DLS Sheets. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com.



Versatility PLUS + the Diamond™ Mini-Collection DLS Flip™ Sheet gives you flexibility and durability simply by flipping the sheet over and using the undecorated side of the sheet as the exterior and the diamond pattern as an interior. Either side can be used as the primary exposed decorator or can be flipped over and then used as a tantalizing accent ... enabling a longer use cycle and keeping investment costs low that are associated with existing inventories. Always offering fresh new looks from one sheet extends programs and also optimizes planning times = \$

Wrinkle Resistant - with a bouquet maker or plant decorator friendly denier, these sheets also allow for an easier and faster 'retail-ready' presentation with little or no need for re-packaging when removing arriving bouquets and plants at store level = \$

DLS Sheet Ink Technology – is known throughout the Industry as being the best colorfast combination of materials available anywhere, yet once these decorative sheets leave our facility we no longer control what chemistry or conditions these DLS Sheets might come in contact with and therefore always recommend protecting valued surfaces and furnishings from contact with our DLS Sheets. We do not warrant or guarantee colorfastness due to these circumstances which are beyond our control. You can inquire at any of A-ROO Company's four service center locations or simply e-Mail us a request packaging@a-roo.com for more information that is contained in our Terms & Conditions for Sale.

Diamond™ Mini-Collection packaging articles are available standard in a range of four different sizes of DLS Sheets. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com.

Diamond Green

DLS Flip™ Sheets





15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-DIAMOND-GR

DLS-P-20-DIAMOND-GR

DLS-P-20-DIAMOND-GR-X

DLS-P-24-DIAMOND-GR

DLS-P-24-DIAMOND-GR-X

DLS-P-30-DIAMOND-GR

Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-DIAMOND-RED

DLS-P-20-DIAMOND-RED

DLS-P-20-DIAMOND-RED-X

DLS-P-24-DIAMOND-RED

DLS-P-24-DIAMOND-RED-X

DLS-P-30-DIAMOND-RED





Diamond Red

DLS Flip™ Sheets

Diamond Purple

DLS Flip™ Sheets

PANTONE® 2645 C

PANTONE®

Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x **30"** DLS Flip™ Sheet

Product Code

DLS-P-15-DIAMOND-LAV

DLS-P-20-DIAMOND-LAV

DLS-P-20-DIAMOND-LAV-X

DLS-P-24-DIAMOND-LAV

DLS-P-24-DIAMOND-LAV-X

DLS-P-30-DIAMOND-LAV

Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-DIAMOND-YL

DLS-P-20-DIAMOND-YL

DLS-P-20-DIAMOND-YL-X

DLS-P-24-DIAMOND-YL

DLS-P-24-DIAMOND-YL-X

DLS-P-30-DIAMOND-YL



pantone® 116 C Diamond[™] Yellow

MINI-COLLECTION

DLS Flip™ Sheets

Diamond Orange

DLS Flip™ Sheets

PANTONE® 164 C

PANTONE® 165 C

Item

15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-20-DIAMOND-OR DLS-P-20-DIAMOND-OR-X **DLS-P-24-DIAMOND-OR** DLS-P-24-DIAMOND-OR-X **DLS-P-30-DIAMOND-OR**

DLS-P-15-DIAMOND-OR

Item

15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-DIAMOND-PK DLS-P-20-DIAMOND-PK DLS-P-20-DIAMOND-PK-X DLS-P-24-DIAMOND-PK DLS-P-24-DIAMOND-PK-X DLS-P-30-DIAMOND-PK



PANTONE® 212 C

Diamond Pink

DLS Flip™ Sheets

Civel MINI-COLLECTION MINI-COLLECTION

Iconic French Impressionist artist, Claude Monet discovered the little communal village of Giverny in northern France while looking out a train window – he decided to move there to live. Among his most notable works, were his famous garden in Giverny that still exists today and it has become a popular tourist destination.

Monet's Giverny garden is famous for its rectangular archways of climbing plants entwined around colored shrubs, and the water garden, with the Japanese bridge, the pond with the water lily, the Wisterias and the Azaleas. Monet's artistic style and technique still brings much pleasure to the viewer – a feeling of serenity, and being masterful as a colorist his Giverny works displayed natural brilliant colorful beauty in different lighting and atmospheres – all with a brilliant degree of abstraction that has made his work popular and contemporary to subsequent generations of abstract painters.

A-ROO Company is proud to present the Giverny $^{\text{M}}$ Mini-Collection – an upscale color rich abstract design that is naturally and beautifully enhancing while exuding a soft serene feeling – much like Monet's famous works.

A rich, soft and subtle border surrounds the GivernyTM DLS Sheets and adds a framing effect to the eyeappeal area of both plants and fresh flowers. The backside of the GivernyTM DLS Sheets is a solid complimentary color to the decorated side of the sheet, adding to the richening effect and subtle beauty this floral packaging collection offers.

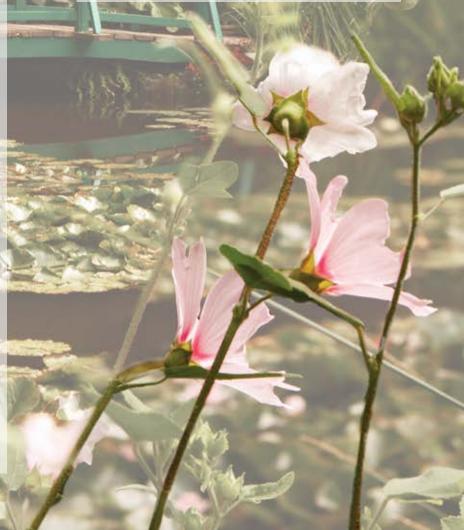


Versatility PLUS + the Giverny™ Mini-Collection DLS Flip™ Sheet gives you flexibility and durability simply by flipping the sheet over and using the undecorated side of the sheet as the exterior and the pattern as an interior. Either side can be used as the primary exposed decorator or can be flipped over and then used as a tantalizing accent ... enabling a longer use cycle and keeping investment costs low that are associated with existing inventories. Always offering fresh new looks from one sheet extends programs and also optimizes planning times = \$

Wrinkle Resistant - with a bouquet maker or plant decorator friendly denier, these sheets also allow for an easier and faster 'retail-ready' presentation with little or no need for re-packaging when removing arriving bouquets and plants at store level = \$

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Giverny™ Mini-Collection packaging articles are available standard in a range of two different sizes and in four different flower and plant enhancing color combinations of DLS Sheets. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com











Where there was a void, now there is the Pirouette™ Collection – a design and floral packaging decorating force exclusively from A-ROO Company.

One of our newest creations - Pirouette™ Collection pays homage to all Florists that have spent so much of their lives and time developing and honing their skills - making the most difficult and challenging of floral projects look natural and 'easy.'

The Pirouette™ Collection's central design element that resembles both the natural beauty of flowers and plants and the whirling turning rotation - Sissonne en Avant - of a pirouette in Ballet brings a fresh look and one that inspires.

Flowers and Plants are nature's gift of beauty to us. This natural beauty is created through the same meticulous preparation that is required in Ballet - an evolutionary botanical process that combines a rhythm, routine and regimen of extreme dedication, discipline of a repetitive nature that hones incredible skills that will make even the most difficult steps and routine look natural and 'easy.'

Pirouette™ Collection's concentric whirling energy along with its vivid and enhancing color palette will provide your flowers and plants with an exciting and energized new floral packaging fashion that will help increase your sales.

The Pirouette™ Collection from A-ROO Company will surely give your creative skills a whirl.



Versatility PLUS + the Pirouette™ Collection DLS Flip™ Sheet gives you flexibility and durability simply by flipping the sheet over and using the undecorated side of the sheet as the exterior and the swirling pattern as an interior. Either side can be used as the primary exposed decorator or can be flipped over and then used as a tantalizing accent ... enabling a longer use cycle and keeping investment costs low that are associated with existing inventories. Always offering fresh new looks from one sheet extends programs and also optimizes planning times = \$

Wrinkle Resistant - with a bouquet maker or plant decorator friendly denier, these sheets also allow for an easier and faster 'retail-ready' presentation with little or no need for re-packaging when removing arriving bouquets and plants at store level = \$

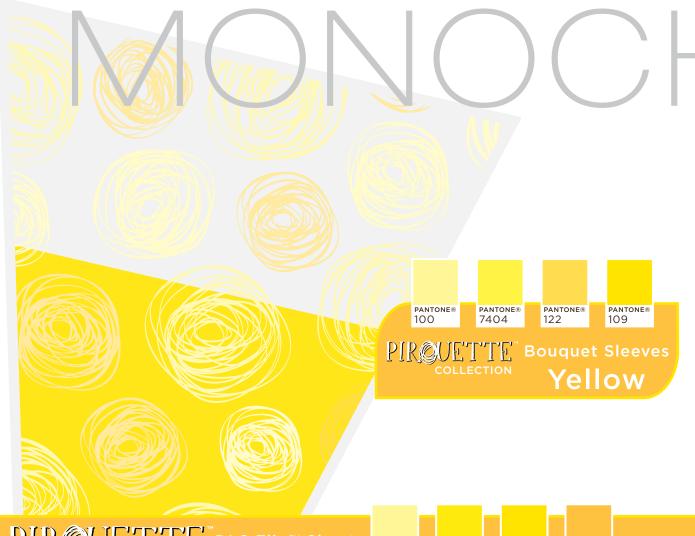
DLS Sheet Ink Technology – is known throughout the Industry as being the best colorfast combination of materials available anywhere, yet once these decorative sheets leave our facility we no longer control what chemistry or conditions these DLS Sheets might come in contact with and therefore always recommend protecting valued surfaces and furnishings from contact with our DLS Sheets. We do not warrant or guarantee colorfastness due to these circumstances which are beyond our control. You can inquire at any of A-ROO Company's four service center locations or simply e-Mail us a request packaging@a-roo.com for more information that is contained in our Terms & Conditions for Sale.

Pirouette™ Collection decorative floral packaging articles are available standard in a range of four different sizes of DLS Sheets and in seven different exciting flower and plant enhancing color combinations. Pirouette™ Collections sleeves are available standard in two sizes in five different color combinations: Yellow, Green, Purple, Pink and Orange. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com.









PIROUFTTF DLS Flip™ Sheets

COLLECTION Vellow

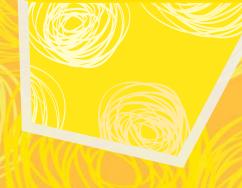
Yellow























Simplicity 2[™] series

A-ROO Company's Simplicity™ Series has become a floral packaging staple throughout the North American floral and horticultural markets and remains timelessly current – and popular.

For centuries the great design culture of Scandinavia has offered the world stunning examples of simplicity in design and functionality that remain timeless. This same basic principle became the foundation for the thought process that evolved into the ever popular Simplicity $^{\text{TM}}$ Series — simple design and functionality working together.

Simplicity™ Series design element of a line on the edge creates streamlined subtle contemporary beauty while making the best use and return on investment. Think of all the time and costs that are associated with the planning and the fulfillment phases in today's floral market and supply chain. Successful partnering programs between the provider and the retail outlet work in the best way possible when everyone's time is conserved and used wisely, and all the tools and inventories brought forward in everyday, seasonal or holiday specific programs are used up and never left over.

Simplicity^{M} Series was designed with all these things well in mind. Now – we welcome a new twist and flair to the Simplicity^{M} Series family and genre –

Simplicity $2^{\text{\tiny TM}}$ Series - the same modern and contemporary look, with all new exciting contrasting color combinations.

Modern, Clean and Simple – these are the same components and foundation that has made Simplicty^{TM} Series so popular and timeless and are now contained in Simplicity 2^{TM} Series new contrasting color selections.

Simplicity 2^{TM} Series offers even more floral design advantages by giving you two distinctly different contrasting color combinations in one 'simple' sheet.

The stripe accent along the edge of Simplicity 2^{TM} Series DLS FlipTM Sheet gives the illusion of a multiple layer wrap that creates an upscale signature look for any potted plant or flower bouquet.

An extensive selection of new color combinations ensures that you will find just the right choice for everyday, seasonal and holiday specific needs. 'Simply' and exclusively from A-ROO Company.



Versatility PLUS + the Simplicity 2^{TM} Series DLS FlipTM Sheet gives you flexibility and durability simply by flipping the sheet over and using one side of the sheet as the exterior and the opposite color combination as an interior. Either side can be used as the primary exposed decorator or can be flipped over and then used as a tantalizing accent ... enabling a longer use cycle and keeping investment costs low that are associated with existing inventories. Always offering fresh new looks from one sheet extends programs and also optimizes planning times = \$

Wrinkle Resistant - with a bouquet maker or plant decorator friendly denier, these sheets also allow for an easier and faster 'retail-ready' presentation with little or no need for re-packaging when removing arriving bouquets and plants at store level = \$

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Simplicity 2^{TM} Series decorative floral packaging articles are available standard in a range of four different sizes of DLS Sheets and in eleven different flower and plant enhancing color combinations. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com.





15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet

30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-PUR/LGR
DLS-P-20-SIMPLICITY2-PUR/LGR
DLS-P-20-SIMPLICITY2-PUR/LGR-X
DLS-P-24-SIMPLICITY2-PUR/LGR
DLS-P-24-SIMPLICITY2-PUR/LGR-X
DLS-P-30-SIMPLICITY2-PUR/LGR

PANTONE® 2685 368

Simplicity 2[™] series DLS Flip[™] Sheets Purple / Lime Green

Item

15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet 30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-OR/YL
DLS-P-20-SIMPLICITY2-OR/YL
DLS-P-20-SIMPLICITY2-OR/YL-X
DLS-P-24-SIMPLICITY2-OR/YL
DLS-P-24-SIMPLICITY2-OR/YL-X
DLS-P-30-SIMPLICITY2-OR/YL
DLS-P-30-SIMPLICITY2-OR/YL-X



PANTONE®

Simplicity 2[™] series DLS Flip[™] Sheets Orange / Yellow

Item

15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet 30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-YL/PUR
DLS-P-20-SIMPLICITY2-YL/PUR
DLS-P-20-SIMPLICITY2-YL/PUR-X
DLS-P-24-SIMPLICITY2-YL/PUR
DLS-P-24-SIMPLICITY2-YL/PUR-X
DLS-P-30-SIMPLICITY2-YL/PUR
DLS-P-30-SIMPLICITY2-YL/PUR-X



Simplicity 2[™] series DLS Flip[™] Sheets Purple / Yellow

Item

15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet 30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-RD/OR DLS-P-20-SIMPLICITY2-RD/OR DLS-P-20-SIMPLICITY2-RD/OR-X DLS-P-24-SIMPLICITY2-RD/OR DLS-P-24-SIMPLICITY2-RD/OR-X DLS-P-30-SIMPLICITY2-RD/OR-X



Simplicity 2[™] series DLS Flip[™] Sheets Red / Orange



15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-RD/YL DLS-P-20-SIMPLICITY2-RD/YL DLS-P-20-SIMPLICITY2-RD/YL-X DLS-P-24-SIMPLICITY2-RD/YL DLS-P-24-SIMPLICITY2-RD/YL-X DLS-P-30-SIMPLICITY2-RD/YL DLS-P-30-SIMPLICITY2-RD/YL-X

Simplicity 2[™] series DLS Flip[™] Sheets Red / Yellow



Item

15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

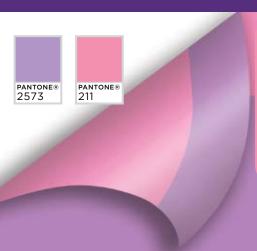
30 x 30" DLS Flip™ Sheet

30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-PUR/OR DLS-P-20-SIMPLICITY2-PUR/OR DLS-P-20-SIMPLICITY2-PUR/OR-X DLS-P-24-SIMPLICITY2-PUR/OR DLS-P-24-SIMPLICITY2-PUR/OR-X DLS-P-30-SIMPLICITY2-PUR/OR DLS-P-30-SIMPLICITY2-PUR/OR-X

Simplicity 2[™] series DLS Flip[™] Sheets Purple / Orange



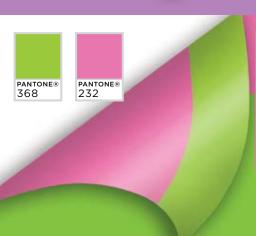
20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-LAV/PK DLS-P-20-SIMPLICITY2-LAV/PK DLS-P-30-SIMPLICITY2-LAV/PK DLS-P-30-SIMPLICITY2-LAV/PK-X

Simplicity 2[™] *series* DLS Flip[™] Sheets Lavender / Pink



Item

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

Product Code

DLS-P-15-SIMPLICITY2-LGR/PK DLS-P-20-SIMPLICITY2-LGR/PK DLS-P-20-SIMPLICITY2-LGR/PK-X DLS-P-24-SIMPLICITY2-LGR/PK DLS-P-24-SIMPLICITY2-LGR/PK-X DLS-P-30-SIMPLICITY2-LGR/PK DLS-P-30-SIMPLICITY2-LGR/PK-X

Simplicity 2[™] series DLS Flip[™] Sheets Lime Green / Pink

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet

30 x 30" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-OR/PK DLS-P-20-SIMPLICITY2-OR/PK DLS-P-20-SIMPLICITY2-OR/PK-X DLS-P-24-SIMPLICITY2-OR/PK DLS-P-24-SIMPLICITY2-OR/PK-X

DLS-P-30-SIMPLICITY2-OR/PK

DLS-P-30-SIMPLICITY2-OR/PK-X

Simplicity 2[™] series DLS Flip[™] Sheets Orange / Pink

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-20-SIMPLICITY2-SV/BL DLS-P-20-SIMPLICITY2-SV/BL-X

DLS-P-24-SIMPLICITY2-SV/BL



PANTONE® 1655

226

Simplicity 2[™] series DLS Flip[™] Sheets Silver / Blue

Item

15 X 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet w/ die-cut

24 x 24" DLS Flip™ Sheet

24 x 24" DLS Flip™ Sheet w/ die-cut

Product Code

DLS-P-15-SIMPLICITY2-XRD/XGR DLS-P-20-SIMPLICITY2-XRD/XGR DLS-P-20-SIMPLICITY2-XRD/XGR-X

DLS-P-24-SIMPLICITY2-XRD/XGR

DLS-P-24-SIMPLICITY2-XRD/XGR-X



Simplicity 2[™] series DLS Flip[™] Sheets Red / Green

Wait! There's more...

Our Simplicity™ Series offers several coordinating elements that go beautifully with the Simplicity 2[™] Series. To get a closer look at some of the elements, turn to our Idea + Style Guide, Volume 2 or visit us at www.a-roo.com.





A-ROO Company's Sisalana™ decorative floral packaging collection is a 'Natural.'

Is there anything better than handmade products made from the Earth's Natural and Organic materials?

Not to a growing number of baby-boomers, the various named generations since and even today's youth generation that have a huge appreciation and place a very high value on them.

'Natural' is a reflection and an expression of how we feel about things in our lives, for many it is a lifestyle preference and priority in food, clothing, home furnishings and wares. There is a sincere regard and strong appreciation for natural things, organic foods, clothes and home-ware products that are from the earth and are made with skill and devotion by human hands.

A-ROO Company's Sisalana™ Collection was inspired by and created for this growing mainstream movement and was designed exclusively to compliment your plants and flowers with a natural, organic and handmade expression.

Sisalana™ Collection's earth tone organic colors of the earth and nature, fit perfectly and will decorate and highlight seasonal fall bouquets and plants.

Sisalana™ Collection is a natural for decorating and adding value for everyday plant and flower upgrading.

Natural feeling -

Natural looking -

Naturally enhancing - and Naturally it's from A-ROO Company.



Versatility PLUS + the Sisalana™ Collection DLS Flip™ Sheet gives you flexibility and durability simply by flipping the sheet over and using the undecorated side of the sheet as the exterior and the natural fabric pattern as an interior. Either side can be used as the primary exposed decorator or can be flipped over and then used as a tantalizing accent ... enabling a longer use cycle and keeping investment costs low that are associated with existing inventories. Always offering fresh new looks from one sheet extends programs and also optimizes planning times = \$

Wrinkle Resistant - with a bouquet maker or plant decorator friendly denier, these sheets also allow for an easier and faster 'retail-ready' presentation with little or no need for re-packaging when removing arriving bouquets and plants at store level = \$

DLS Sheet Ink Technology - is known throughout the Industry as being the best colorfast combination of materials available anywhere, yet once these decorative sheets leave our facility we no longer control what chemistry or conditions these DLS Sheets might come in contact with and therefore always recommend protecting valued surfaces and furnishings from contact with our DLS Sheets. We do not warrant or guarantee colorfastness due to these circumstances which are beyond our control. You can inquire at any of A-ROO Company's four service center locations or simply e-Mail us a request packaging@a-roo.com for more information that is contained in our Terms & Conditions for Sale.

Sisalana™ Collection decorative floral packaging articles are available standard in a range of four different sizes of DLS Sheets and in three different flower and plant enhancing color combinations. Sisalana™Collection sleeves are available standard in two sizes in three different color combinations. Please feel free to contact one of our experienced Sales Professionals or consult our all new website @ www.a-roo.com.





15 x 15" DLS Flip™ Sheet

20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut 30 x 30" DLS Flip™ Sheet

13 x 17 x 4" clear sleeve

17 x 17 x 4.5" clear sleeve

Code

DLS-P-15-SISALANA-MAIZE DLS-P-20-SISALANA-MAIZE

DLS-P-20-SISALANA-MAIZE-X

DLS-P-24-SISALANA-MAIZE

DLS-P-24-SISALANA-MAIZE-X

DLS-P-30-SISALANA-MAIZE

SISALANA-MD-MAIZE

SISALANA-LG-MAIZE





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15 x 15" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet 20 x 20" DLS Flip™ Sheet w/ die-cut 24 x 24" DLS Flip™ Sheet 24 x 24" DLS Flip™ Sheet w/ die-cut

30 x 30" DLS Flip™ Sheet w/ die-cut

13 x 17 x 4" clear sleeve 17 x 17 x 4.5" clear sleeve

Code

DLS-P-15-SISALANA-RU
DLS-P-20-SISALANA-RU
DLS-P-20-SISALANA-RU-X
DLS-P-24-SISALANA-RU
DLS-P-24-SISALANA-RU-X
DLS-P-30-SISALANA-RU

SISALANA-MD-RUSSET SISALANA-LG-RUSSET

All of A-ROO Company's exclusive and proprietary DLS SHEET decorative floral packaging designs that are found in any of our packaging Collections and Mini-Collections can be used and transformed into our 'one-of-a-kind' look totally hand assembled Handmades™ Pot Covers or made into an easy-to-use and highly decorative preformed e Cover™ Pot Covers on a Customized basis.



