

# Supply Chains Are Evolving Rapidly, It's Time To Rethink Your **CONTROL TOWER**

ketteQ's Control Tower solution provides a single source of truth that delivers end-to-end visibility of decision-grade data from all sources and systems.

Dashboards and decision support capabilities allow stakeholders to analyze performance and monitor configurable alert conditions that manage exceptions and drive continuous improvement.



## Decision-Grade Data, Always On

ketteQ's first-of-its-kind intelligent control tower leverages advanced technologies such as AI and Machine Learning (ML) to transform the supply chain and align finance, sales, and marketing objectives.



Integration / Data Hub



Automation



End-to-End Visibility



Orchestration



Alerts Configuration & Management



Predictive & Prescriptive Analytics

# Making data-driven decisions has never been easier.

A truly next-gen platform, ketteQ enables data integration and reconciliation across multiple systems.

The platform pulls together data from internal systems, including ERP (often SAP or Oracle), WMS, TMS and other functional specific systems, as well as sources from suppliers, partners and customers/channels.

Analytics creates value for alerts, dashboards and workflow.

With ketteQ's solution, stakeholders across functions and organizations collaborate to improve results for everyone.

The world's only digital supply chain planning & automation platform built on Salesforce and AWS for optimal visibility, agility & speed.



ketteQ has done all the groundwork for you so that you can reap the benefits. Let us show you how you can elevate your existing Supply Chain planning & execution. To learn more about our products and services, visit us at [ketteq.com/contact](https://ketteq.com/contact).

**GREATER VISIBILITY | OPTIMAL DECISION MAKING**