

Your one-stop-shop for **fundraising** projects

growth

design

Who we are



Global venture consulting agency helping startups to fuel the next stage of their growth journey

700+

successful projects
completed

80+

verticals

100+

countries

\$350M+

raised by clients
in 2022

6

unicorn clients

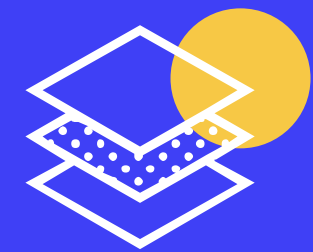
\$505M+

raised by clients
in 2023

Trusted by early and late stage startups
as well as world’s largest brands:



What we do



Fundraising support

End-to-end assistance on building key investor materials, from initial research to storyline, copywriting and design

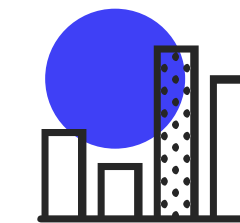
- Financial forecasts
- Pitch decks & investment teasers
- Information memorandums
- Business plans
- Investor outreach



Growth consulting

Full suite of strategic consulting services to build actionable growth blueprints

- Industry analysis
- New market entry strategies
- M&A support
- Go-to-market & sales strategies
- Growth options and value creation plans



Design


Empowering captivating storytelling experiences

- Sales presentations
- Pitch decks
- Marketing materials
- Board presentations
- Fund documents



[See our winning works](#)


Proven traction across pre-seed to Series C raises globally





June 22, 2021


Oyster, an HR platform for distributed workforces, snaps up \$150M on a \$475M valuation

 UK



January 10, 2022


Plant-based startup closes £1.4m in seed round

 UK



September 2, 2021


Stravito raises \$14.6M to create a ‘Netflix for enterprise market research’

 Sweden


November 24, 2022


Animoca Brands Leads \$18M Series A for Play-to-Earn Upstart Avocado Guild

 Australia



August 3, 2021


Kenyan fintech Asilimia raises \$2 million in a pre-seed round

 Kenya



March 1, 2022


Riogrande takes in first capital to incubate Latin America’s next local brands

 Mexico



August 3, 2021


Health and wellness apps maker Palta raises \$100M Series B led by VNV Global

 UK



October 21, 2021

Kaszek leads an \$18 million investment in SouSmile, of dental aligners

 Brazil

March 13, 2022

Saudi Qawafel raises \$3 million Seed round

 Saudi Arabia



Fundraising support



End-to-end assistance on key investor materials, from reasearch to storyline, copywriting and design

+ Financial forecasts

+ Pitch decks & investment teasers

+ Information memorandums

+ Business plans

Hands-on expert guidance on:

- 01 Structuring growth strategy in terms of new opportunities, markets and segments;
- 02 Reviewing and advising on revenue streams and business model economics;
- 03 Helping to plan for business scalability with the right resources and personnel;
- 04 Filling in gaps on digital and marketing strategies, sales, finance and operations expertise;
- 05 Benchmarking performance against competition to identify cost savings and revenue opportunities.

Funds that invest in our clients:



Growth consulting



Deep industry experience to develop a scalable growth engine



Value creation plans



Go-to-market and sales strategies



Information memorandums



Market research

Building your growth strategy from scratch

01

Opportunity

Identifying attractive market opportunities for business growth and building focused strategies to seize them

02

Go-to-market strategies

Helping to enhance marketing, sales, R&D and M&A efforts to fulfil strategic objectives

03

Planning & Implementation

Building effective execution plans for growth and driving the culture of accountability and performance

Trusted by startups & established companies:

OURA

ECCO

SKECHERS

01

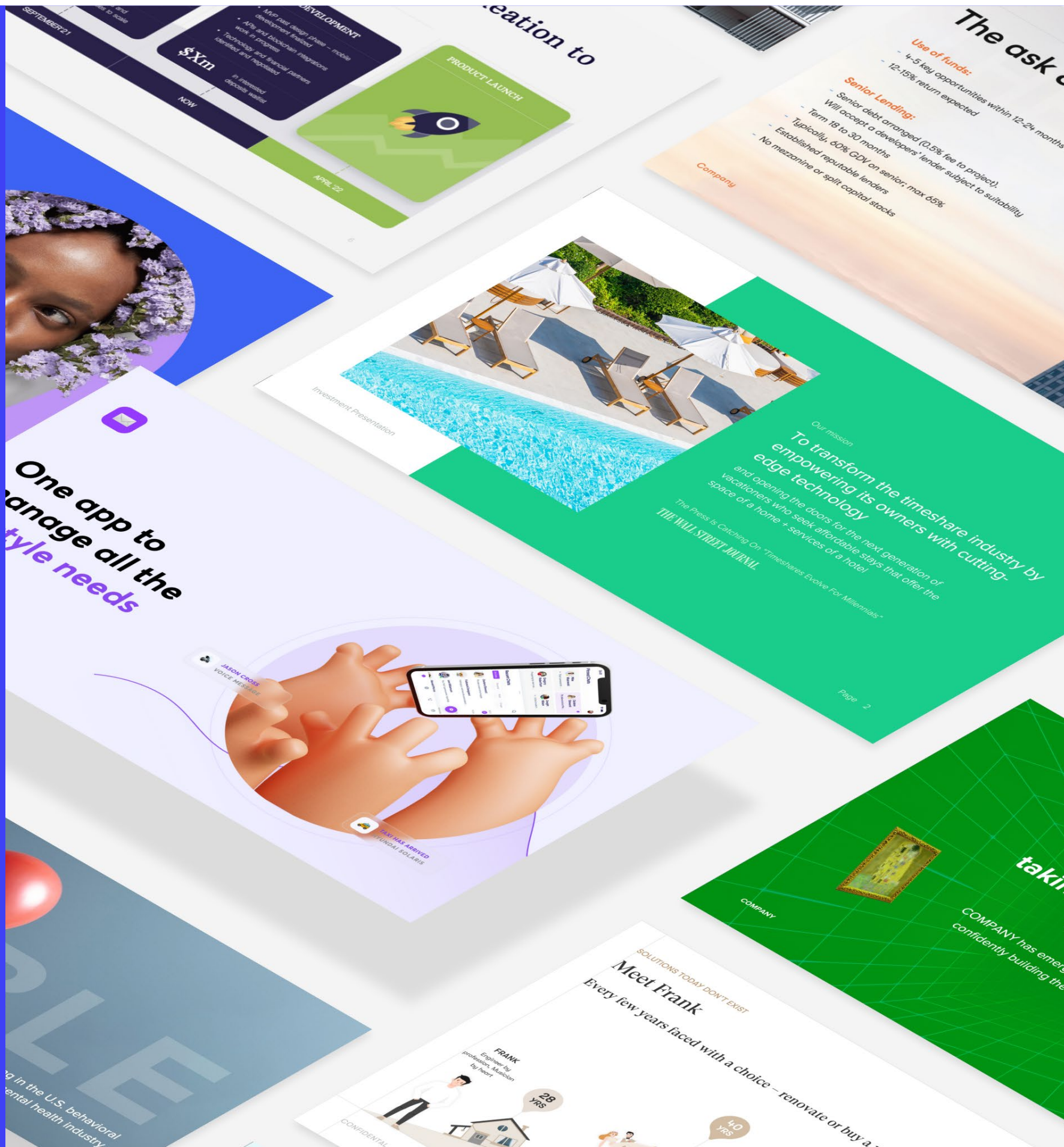
Look & feel of your brand

We conceptualize and test ideas to ensure your presentation perfectly matches the voice of your brand and fits your company's identity.

02

Aesthetic storytelling

We make sure the visuals amplify your story to effectively communicate the core message and create captivating storytelling experiences.



Global brands who work with us:

Google

SOHO HOME

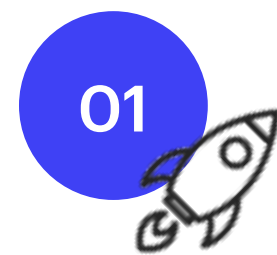
Bolt

The Washington Post

and many more...

Featured on BUSINESS INSIDER

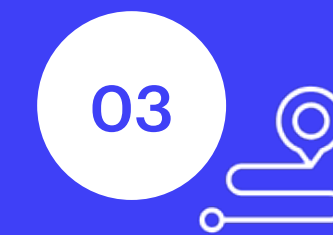
Why us and what we deliver for businesses



Unmatched expertise – corporate finance, storytelling, design, backed by unparalleled track record of successful projects



Extensive knowledge across a wide variety of verticals, business models and geographies



Hands-on approach and accountability – from ideation to project execution and ongoing client support



Fast time to value – fully designed pitch deck/financial model within 3-4 weeks (and can be faster too!)

Secure access to venture capital with ease



Waveup investor materials

5-10X increase in investor response and engagement rate



Market research and compelling industry insights



Cohesive business story needed to attract the right attention



Captivating storytelling experience powered by bespoke visual aesthetics



Actionable financial model to empower data-driven decision making

Waveup investor outreach

10 intro calls with warm investors, ~5% conversion from selected # of funds (guaranteed if materials pass Waveup assessment or produced by Waveup team)



Structured list of pre-selected investors with validated contacts



Omni-channel outreach stack that can be used for future rounds



Tailored messages



Personal outreach manager

Let's talk if you have a project in mind

@ PROJECTS@WAVEUP.COM