



## 2023 LUCKNOW'S MUSIC IN THE FIELDS EMERGING ARTIST SHOWDOWN OFFICIAL COMPETITION RULES & REGULATIONS

- P1** • Introduction, Prizes
- P2** • Competition Structure
- P3** • Competition Submission Process, Video Submission Requirements, Eligibility & General Rules
- P4** • Terms & Responsibilities for Winners
- P5** • Thank You

The following rules and regulations represent the Official Terms and Conditions of the 2023 Lucknow's Music in the Fields Emerging Artist Showdown competition ("Emerging Artist Showdown" or "Competition"). By entering the Competition, participants ("you") agree to abide by these Terms & Conditions (the "Terms & Conditions").

### INTRODUCTION

Have you ever wanted to share your music with a festival audience? Lucknow's Music in the Fields ("Lucknow's Music in the Fields" or "LMITF") is offering the chance to take the stage on August 26th, 2023 to open for our Saturday night headliners Jade Eagleson and Chris Young!

This completely non-profit event is expected to host upwards of 8,000 fans over 3-days of performances this summer. This year's artist lineup includes Chris Young, LOCASH, Jade Eagleson, Meghan Patrick, Tyler Joe Miller, The Trews, Aaron Goodvin, Owen Riegling, Mackenzie Leigh Myer, Elyse Saunders - as well as tribute bands 21 Gun Salute (AC/DC), Mystic Highway (CCR), Country Thunder (Country Legends), & Orangeman (80s/90s). Plus more emerging artists to come (that could be you)!

We're seeking talented musicians and bands from across the province that are looking to play on our Emerging Artist Side Stage! This side stage will operate during changeovers of the main stage performers and will be located inside the venue grounds next to the main stage. Apply to our Emerging Artist Showdown for the chance to claim your spot!

### PRIZES

There is one (1) Grand Prize (the "Grand Prize"), (1) Runner-Up Prize (the "Runner-Up Prize"), and (1) Third Place Prize (the "Third Place Prize") to be won at the end of the Competition. The Grand Prize consists of the following, which will be awarded to one (1) winner (the "Winner"):

#### 2023 GRAND PRIZE:

- **2 x 25-minute sets on Saturday, August 26, 2023** on the Emerging Artists Side Stage immediately before Jade Eagleson and Chris Young. (*Currently set at 8:15PM & 10PM - times subject to change*).
- **Complimentary Weekend Passes** for each playing band member to attend the festival Thursday, Friday & Saturday. Plus Backstage Access for meals and beverages throughout the day - **Saturday Only**. (If you're a solo artist, 2 weekend passes are guaranteed).

- **1 Complimentary Campsite.**
- **2 Complimentary Parking Passes.**
- **\$500 Honorarium.**
- **Online Promotion:** Several months of steady social media marketing that highlights the contest, its contestants, and ultimately its Grand Prize, Runner-Up & Third Place Winners. (Up to 3 months of promotional recognition through Lucknow's Music in the Fields media & a permanent mention on our website).

The Runner-Up Prize consists of the following, which will be awarded to one (1) winner (the "Runner-Up"):

#### **2023 RUNNER-UP PRIZE:**

- **2 x 25-minute sets on Saturday, August 26, 2023** on the Emerging Artists Side Stage immediately before The Trews and Tyler Joe Miller. *(Currently set at 5:15PM & 6:45PM - times subject to change).*
- **Complimentary Weekend Passes** for each playing band member to attend the festival Thursday, Friday & Saturday. Plus Backstage Access for meals and beverages throughout the day - **Saturday Only**. (If you're a solo artist, 2 weekend passes are guaranteed).
- **1 Complimentary Campsite.**
- **2 Complimentary Parking Passes.**
- **\$500 Honorarium.**
- **Online Promotion:** Several months of steady social media marketing that highlights the contest, its contestants, and ultimately its Grand Prize, Runner-Up & Third Place Winners. (Up to 3 months of promotional recognition through Lucknow's Music in the Fields media & a permanent mention on our website).

The Third Place Prize consists of the following, which will be awarded to one (1) winner (the "Third Place"):

#### **2023 THIRD PLACE PRIZE:**

- **1 x 25-minute sets on Friday, August 25, 2023** on the Emerging Artists Side Stage immediately before Aaron Goodvin. *(Currently set at 7PM - time subject to change).*
- **Complimentary Weekend Passes** for each playing band member to attend the festival Thursday, Friday & Saturday. Plus Backstage Access for meals and beverages throughout the day - **Friday Only**. (If you're a solo artist, 2 weekend passes are guaranteed).
- **1 Complimentary Campsite.**
- **2 Complimentary Parking Passes.**
- **\$250 Honorarium.**
- **Online Promotion:** Several months of steady social media marketing that highlights the contest, its contestants, and ultimately its Grand Prize, Runner-Up & Third Place Winners. (Up to 3 months of promotional recognition through Lucknow's Music in the Fields media & a permanent mention on our website).

The Grand Prize, Runner-Up Prize, and Third Place Prize provided herein are subject to change, at the sole discretion of Lucknow's Music in the Fields and may be replaced with a benefit of similar value.

## **COMPETITION STRUCTURE**

**TIMELINE:** The Competition will begin on or around **June 16, 2023** and end on or around **July 16, 2023** ("The Competition Period"). The Competition Period will consist of three phases *(timelines are subject to change)*:

- **(1) Artist Submission Phase (June 16, 2023 – June 30, 2023);**
- **(2) Finalist Phase (July 1, 2023 – July 7, 2023);**
- **and (3) Public Voting Phase (July 8, 2023 – July 16, 2023).**

**1. Artist Submission Phase:** During this period, we invite musicians/bands to submit an application form and upload a video link performing either an original or cover song (the "Video Submission"). The Video Submissions will be accepted through the Competition webpage until **June 30, 2023 at 11:59PM EST**. Lucknow's Music in the Fields will not be

responsible for any failure of Video Submission entry to be received because of technical problems or lost, misdirected, illegible or late entries which for any reason are not received.

**2. Finalist Phase:** An internal panel of judges will select the top 5 finalists ("Finalists") from the Video Submissions to be released to the Competition webpage and/or social platforms for the Public Voting Phase. Finalists will be contacted prior to the release to confirm interest in pursuing the Competition. If finalists cannot be contacted during this phase, another eligible finalist will be selected to replace them.

**3. Public Voting Phase:** Once the Finalists have been released, online voting will begin from **July 8, 2023** until **July 16, 2023 at 11:59PM EST** (the "Viewing Period"). The submission that receives the most votes during the Viewing Period (as determined by Lucknow's Music in the Fields) will be announced as the Grand Prize Winner. The submission that receives the second-most votes during the Viewing Period (as determined by Lucknow's Music in the Fields) will be announced as the Runner-Up Prize Winner. The submission that receives the third-most votes during the Viewing Period (as determined by Lucknow's Music in the Fields) will be announced as the Third Place Prize Winner. In the event of a tie at the end of the Public Voting Phase, the winners will be selected from amongst the tied entries by an internal panel of judges based on the calibre of the submissions and the views received during the Viewing Period.

**Winners:** The Winner, Runner-Up and Third Place contestants will be notified by either email or phone that they have won. Up to three (3) attempts will be made to contact potential participants by e-mail address and/or phone number as entered on the Competition submission form. If an entrant cannot be contacted within two (2) days, they may no longer be eligible to participate in the Competition and the prize will go to the submission that received the next highest votes.

## COMPETITION SUBMISSION PROCESS

1. Go to [www.musicinthefields.ca](http://www.musicinthefields.ca) > Artists > Emerging Artists.
2. Read the Official Contest Rules & Regulations.
3. Complete the Application Form and link your Video Submission by **June 27, 2022 11:59PM**.
4. For questions or support please contact [info@musicinthefields.ca](mailto:info@musicinthefields.ca).

## VIDEO SUBMISSION REQUIREMENTS

- When submitting your Video Submission, you will be asked to provide contact information so that a representative from LMITF can reach you. Please double-check that all of your contact details are accurate.
- Online entries must be received on or before **June 30, 2023 at 11:59PM EST**. Incomplete or late entries will not be accepted. Eligible entrants must successfully complete the entry form during The Competition Period to be considered.
- All forms must be filled out completely and truthfully. If you fail to complete any form, give any false information, or fail to reveal any pertinent information, you may be disqualified from the Competition.
- An acceptable Video Submission will be sent as a YouTube link of yourself or your band performing either an original or cover song (must contain all band members, if applicable).
- Entrants are permitted to play original songs and song covers by other artists (both onstage and in their Video Submission). Original songs must be specifically noted as such in the application, and cover songs must have the original artists identified.
- Any associated artwork within the video must be original and not infringe on the work, rights and copyrights of other artists.
- Video Submissions must not show any recognizable logos - except for logos that specifically reference the band/musician and were created by the band/musician or by associated partners. We suggest blurring any noticeable non-associated logos in your video before submitting.
- Acceptable public manners are required in the video. Please refrain from excessive cursing, obnoxious behaviour, nudity, offensive topics, or substance abuse, in order to be seriously considered as a Finalist.
- Applying for this Competition grants Lucknow's Music in the Fields the release to use your Video Submission for any future marketing-associated purposes. We will not pass the video rights to any third party without the consent of the submitting band/musician.

- You may only submit one (1) Video Submission per individual person or group. You can decide how short or long your video will be, as long as it's no longer than the designated time limit of (8) minutes.

## ELIGIBILITY & GENERAL RULES

- The Competition is only open to legal residents of Ontario, who are sixteen (16) years of age or older and are residing in Canada at the time of the Competition.
- If you are under the age of 18 by the time of the festival (August 24, 2023), and you are selected to move forward as a Finalist, your parent or legal guardian must grant permission for your involvement in the Competition.
- If chosen as a Finalist, you must demonstrate that you do not have any contractual arrangements that would prohibit you from fully participating in the Competition.
- Bands/Musicians must not have an established and ongoing recording contract with a major label. Independent releases are acceptable. Please contact LMITF if you feel your label may be considered ineligible.
- Bands/Musicians applying for the Competition must not currently have a single charting in the top 50 on BDS charts.
- The Winners must be prepared to accept and accommodate all performances, appearances and other obligations as set out in these Competition Terms and Conditions, and shall advise any agent, manager or other party of such obligations. This includes performing 1 or 2 x 25-minute sets in Lucknow, Ontario on Friday, August 25, 2023 or Saturday, August 26, 2023, as well as being available and on-site between 11AM and 11PM unless specifically otherwise instructed.
- We do not accept applications from musicians/bands currently charting on the Canada BDS Top 50 chart.
- If chosen as a Finalist, and/or Winner (collectively, the "Winners"), you will be required to sign and agree to all of the terms and conditions of the forms required by Lucknow's Music in the Fields, as applicable (including a general waiver of liability).
- Lucknow's Music in the Fields reserves the right to disqualify and/or exclude, in their sole and absolute discretion, any individual from the Competition for any reason, including without limitation, violation of any portion of these rules, or tampering with the entry process or the audition process.
- A maximum of 8 band members are permitted in a band/act. Alternates may be permitted on festival day with special permission from LMITF, however adding more band members after submitting the video and application is not permitted.
- Legal means must be used by bands to attract voters during the voting stages. Provincial and Federal law dictates the limits on acceptable methods of solicitation of votes. Any band member or person closely associated with a band member who is caught trying to hack and manipulate the voting in any way will have their band removed from the Competition.
- No purchase is required to enter the Competition.
- There is no limit as to the number of bands/musicians who wish to enter a Video Submission.
- The Winners agree to participate in these opportunities at no additional charge without compensation to or from Lucknow's Music in the Fields.
- Lucknow's Music in the Fields reserves the right to modify or cancel the Competition at any time if they determine that, for any reason, the Competition cannot be run as originally planned, including but not limited to the Lucknow's Music in the Fields Festival being cancelled.

## TERMS & RESPONSIBILITIES FOR WINNERS

- Any band member or musician that appears to be heavily under the influence of alcohol or drugs while performing on stage will result in LMITF staff turning off the band's power and sound immediately. Their remaining privileges at LMITF will be completely revoked at the discretion of LMITF.
- The use of pyrotechnic displays and fog machines while playing on stage is not permitted. LMITF production staff will provide the power, lighting and sound (backline) for the Winners while on stage, as well as a drum kit. (Special addition requests to the existing drum kit must be approved by LMITF prior to August 1st, 2023).
- The Winners are welcome to sell merchandise inside the merchandise tent during performances and intermission time. Event staff/volunteers will not be provided to assist with merchandise sales, so please provide your own seller. Lucknow's Music In The Fields will not request a percentage of the sales go to them. Cash-only sales are recommended.

- The Winners will provide a full set list for the songs they plan to play on stage to LMITF two weeks prior to the event. The sooner this can be received by LMITF, the better to ensure the Winners are not duplicating song performances.
- The Winners also cannot perform covers from the artists that will be performing on the day of their performance (Friday or Saturday) to avoid repetition.
- No background music or pre-recorded music is permitted when performing on stage. (Please contact us directly if you have further questions regarding this issue).
- The Winners must agree to work with LMITF production staff during the setup and take down of your stage arrangements. LMITF production staff reserve the right to set up and take down the set (in conjunction with the performers) in a way that best suits LMITF and the production staff.
- LMITF is not responsible for transporting the Winners to or from LMITF, however, assistance will be provided to help move equipment back and forth to the Emerging Artist Side Stage from their vehicles.
- The previously outlined prizes have no redeemable cash value and cannot be exchanged or transferred.
- LMITF is not responsible for any personal injury that might occur while playing on stage or during the setup or take down of sets and equipment.
- LMITF reserves the right to turn off the performers' sound while onstage if the act is deemed to be not following LMITF regulations.
- Lucknow's Music In The Fields and the Lucknow Kinsmen Club reserve the right to withhold this opportunity from any Finalists and/or Winners who do not follow rules and regulations or conduct themselves in a manner that is not deemed appropriate for this public event.

## THANK YOU

Thank you for reading through the Official Competition Rules & Regulations and for participating in our Emerging Artist Showdown! Good luck to all contestants, we hope to see you in the fields!

Lucknow's Music in the Fields Team

