



# High Tech + the DevOps Revolution

Today's technology landscape is fueled by the continued evolution of artificial intelligence and the Internet of Things. More than 77% of the devices we use are embedded with AI. By 2023, the global AI market is expected to reach \$60 billion as high tech firms leverage robotic process automation, machine learning and natural language processing to drive personalization and precision for their customers as well as their own front and back-office operations.



## Challenge: Unleashing Speed and Security from the Cloud

Tech companies face a tricky challenge. They must compete for fickle customers while dealing with slim margins, high capital expenditures and curtailed product lifecycles – not to mention COVID-disrupted global supply chains. From SaaS to PaaS to IaaS, customer loyalty drives revenues and profit growth. And the best way to keep your customers loyal is by ramping up your digital transformation.

## Solution: The #1 DevOps + Testing Solution for the Cloud

Across the globe, high tech firms leverage Copado to unleash Continuous Integration and Continuous Delivery (CI/CD) and Robotic Testing across Salesforce, SAP and multi-cloud environments. Copado is the only vendor on the market with a specialized DevOps compliance solution embedded within its platform – helping you stay in line with ISO, GDPR, CCPA and more.

### Some Copado Customers



# Copado Features

## Faster Time to Deployment

Copado's platform is proven to reduce cycle times and help development teams unlock continuous integration and delivery.

## AI-Powered Speed + Quality

Robotic software testing catches bugs early, eliminates QA bottlenecks and proactively optimizes code quality.

## Security + Visibility

Version control, merge conflict resolution and metadata backups provide end-to-end pipeline traceability and make it easy to roll back changes.

## Governance + Compliance

Release approvals, audit trail, quality gates and real-time monitoring derisk cloud environments and make governance a breeze.

## User-Friendly for Pro-Code Developers + No-Code Admins

Cloud-native UI enables your team to work directly within Salesforce and SaaS platforms – accelerating adoption and clearing the way for collaboration.

## Multi-Cloud Integrations



Service Cloud



Sales Cloud



CPQ



FSL



MuleSoft



HEROKU

## Results: 95% Faster Deployments + 307% ROI

Our next-generation DevOps and Robotic Testing platform is designed to drive digital transformation and end-to-end ROI for both established technology enterprises and hyper-growth startups.

**20x** FASTER SOFTWARE DEPLOYMENTS

**90%** REDUCTION IN MEAN TIME TO RECOVER

**78%** FEWER PRODUCTION FAILURES

**\$6M** IN BUSINESS BENEFITS PER COMPANY

*Forrester Research, Inc: The Total Economic Impact Of Copado DevOps, July 2021*

## Additional Resources

[Conga Customer Story](#)

[DevOps Solution for High Tech](#)

[DevOps 360 Demo](#)

[CI/CD Datasheet](#)

[Robotic Testing Datasheet](#)

[Compliance Hub Datasheet](#)

[Data Deploy Datasheet](#)

[AppExchange Listing](#)