COPADO

Two release engineers managing hundreds of Salesforce deployments across a multitude of different organizations, sandboxes, and even countries built the first end-to-end native DevOps platform for Salesforce. Over the past five years, Copado has doubled year-over-year by helping some of Salesforce's largest customers accelerate time to value through increasing automation and visibility in the Salesforce delivery lifecycle.

Copado for Communications

BETTER TOGETHER

Copado is the best way to run Salesforce at scale. It makes the fastest Cloud even faster while ensuring the highest levels of stability and security. Our customers realize millions of dollars in ROI by maximizing their Salesforce instances to release innovation faster, reduce security and compliance risk, and deliver more compelling customer experiences.

PRODUCT SUITE

Copado – Native DevOps Solution for Salesforce Customers

PRODUCT FEATURES

- Continuous Integration (without Jenkins)
- Deployment of Metadata Using OAuth
- Change & Release Management
- Version Control & Branch Management
- Compare & Deploy Org Metadata Differences
- Automated Metadata backups
- Automated Testing, Compliance Hub & Quality Gates
- Visibility Across the DevOps Cycle & Value Stream Management

WE ALIGN WITH MULTIPLE SALESFORCE PRODUCTS

Service Cloud	Sales Cloud	Platform	Communications Cloud	CPQ	FSL	MuleSoft	Heroku

HOW COPADO HELPS CUSTOMERS

Copado DevOps platform provides the automation and insights teams need to adopt modern DevOps, manage and improve agile processes and continually improve the work they deliver to the business. With Copado, teams release 46X more frequently and deliver 10X more user stories.

- Copado automates XML packaging and git mergers to streamline upstream and downstream deployments, reducing rework and keeping orgs in sync.
- Built-in compliance and ALM integrations streamline governance and agile management.
- Native Salesforce UI/UX helps Admins and Devs quickly adopt.
- DevOps methodologies and tools to accelerate time to value.
- Automation and change management reduces rework and improves the quality of business capabilities, building trust between IT and the business.

HOW COPADO EXTENDS SALESFORCE

1	2	3	4	5
DevOps processes help companies increase Salesforce ROI by 50% annually	Increase Salesforce release velocity by 46X	Increase platform adoption by delivering 10X more business capabilities	Increase stickiness of sandboxes by automating data deployments	Bring a stronger biz case for industry clouds, CPQ and Vlocity with rapid deployments and integrations

TARGET CUSTOMERS

Industries
- Wireless
- Internet
- Voice
- Data

Regions
- Enterprise & General Commercial / North America
- LATAM
- EMEA
- ANZ

COPADO CUSTOMERS

T·Mobile   zen   elisa   ROGERS   HKT

Telstra   Vonage   TELUS the future is friendly®   Telia

salesforce appexchange

COMMON CUSTOMER CHALLENGES

- Release cycle lacks structure and procedures and teams struggle to release efficiently and frequently.
- Release managers are wasting time creating the package.xml for all changes in a deployment.
- Release managers have no way to easily rollback in the case a bug is deployed to Production.
- Admins are making changes in production and sandboxes are out-of-sync, causing Admins and Devs to overwrite changes in upstream promotions.
- Development teams don't have an audit trail or version control to track changes.
- Project Managers and Product Owners lack visibility into the Salesforce delivery value stream and cannot improve agile processes.

❯ **Watch demo**

❯ **Continuous Delivery** ❯ **DevOps 360**

❯ **Compliance Hub** ❯ **Data Deploy**

TARGET BUYERS & USERS

Target Buyers

Salesforce Executives/Champions, Salesforce Program Leaders & Salesforce Development Leaders

Target Users

Salesforce Admins, Developers, Release Managers & Development Managers, Program Managers

DISCOVERY QUESTIONS

1. What are the main technical/development challenges with today's process that you're looking to address?
2. How do these challenges impact your business?
3. How do these challenges impact your CIO?
4. How are you managing your Salesforce releases at the moment?
5. What would be your ide al go-live date for this initiative and why that date?

BUZZ WORDS TO LISTEN FOR

DevOps, CI/CD, Value Stream Management, Deployment Frequency, Release Management

DRIVE ACV WITH THESE SALES PLAYS

Copado & Vlocity

Eliminate testing and deployment issues with sandbox syncing using Copado's native Vlocity integration.

Copado & CPQ

Leverage Copado Data Deploy to release and test complex relational data with confidence.

Copado & Service Cloud

Automate sandbox integration and eliminate manual packaging to accelerate large-scale transformation and customization on Service Cloud.

Copado & Community Cloud

Accelerate the development of leading edge front-end experiences.

Copado & Lightning Platform

Deliver custom applications 10X faster with automated deployments, testing automation and quality gates.

ADDITIONAL RESOURCES

AppExchange Listings
AppExchange

Website
https://www.copado.com/

Chatter Group
AppX Copado

Other Resources
Case Studies

CONTACT

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