



Retail + the DevOps Revolution

Today’s hyper-competitive retail landscape is powered by personalization and convenience. From touchless deliveries to virtual fitting rooms to exclusive online offers, retailers must provide seamless omni-channel experiences or lose out to online ecommerce sellers. To keep up with rising customer expectations, 63% of retail companies expect to spend more on data analytics while 35% plan to invest more in AI.



Challenge: Unleashing Unmatched ROI from the Cloud

Modern customer journeys are defined by mobile-first experiences. Successful retailers capture customer loyalty through hyper-localized messaging, responsive customer support and high-quality products and services. To unlock true personalization, they harness the power of DevOps to connect on-premise and multi-cloud platforms, drive data-driven decisions and deliver friction-free touchpoints.

Solution: The #1 DevOps + Testing Solution for the Cloud

Across the globe, innovative retailers leverage Copado to unleash Continuous Integration and Continuous Delivery (CI/CD) and Robotic Testing across Salesforce, SAP and multi-cloud environments. Copado is the only vendor on the market with a specialized DevOps compliance solution embedded within its platform – helping you stay in line with ISO, GDPR, CCPA and other industry standards.

Copado Retail Customers

Copado Features

Faster Time to Market

Copado's platform is proven to reduce cycle times and help development teams unlock continuous integration and delivery.

Security + Visibility

Version control, merge conflict resolution and metadata backups provide end-to-end pipeline traceability and make it easy to roll back changes.

Governance + Compliance

Release approvals, audit trail, quality gates and real-time monitoring derisk cloud environments and make governance a breeze.

AI-Powered Speed + Quality

Robotic software testing catches bugs early, eliminates QA bottlenecks and proactively optimizes code quality.

User-Friendly for Pro-Code Developers + No-Code Admins

Cloud-native UI enables your team to work directly within Salesforce and SaaS platforms – accelerating adoption and clearing the way for collaboration.

Multi-Cloud Integrations



Service Cloud



Sales Cloud



Salesforce Retail



Results: 95% Faster Deployments + 307% ROI

Our next-generation DevOps and Robotic Testing platform is designed to drive digital transformation and end-to-end ROI for traditional retail giants and ecommerce startups alike.

20x

FASTER SOFTWARE DEPLOYMENTS

90%

REDUCTION IN MEAN TIME TO RECOVER

78%

FEWER PRODUCTION FAILURES

\$6M

IN BUSINESS BENEFITS PER COMPANY

Forrester Research, Inc: The Total Economic Impact Of Copado DevOps, July 2021

Additional Resources

[Coca-Cola Customer Story](#)

[Fair Trade Customer Story](#)

[DevOps Solution for Retail](#)

[DevOps 360 Demo](#)

[CI/CD Datasheet](#)

[Robotic Testing Datasheet](#)

[Compliance Hub Datasheet](#)

[Data Deploy Datasheet](#)

[AppExchange Listing](#)