

Illuminate

a Service by Sendal

August 2022

Product Overview

The Sendal intelligent home goes well beyond the constraints of today's smart homes by offering advanced software services. Being smart is easy; actually improving the health and well-being of the occupants of the home is the result of using the Illuminate service.

The Illuminate service acts as a standalone deterrent to home break-ins or as a companion to the Aware occupancy service. A high percentage of home break-ins start with a doorbell push to identify soft targets- unoccupied properties. The Illuminate service turns on lights in your home in a sequence that provides the appearance of someone progressing toward the door. You are also notified of the doorbell press via the Illuminate service. The service offers a secondary safety feature. If you are home and someone rings the doorbell in the middle of the night, your pathway to the door is illuminated to assist you safely.

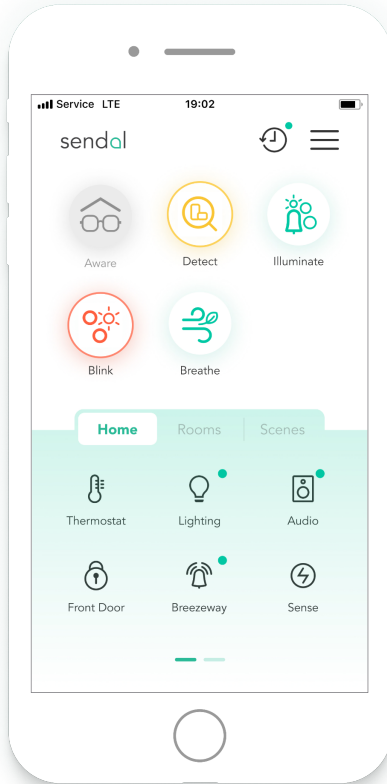
Why is lighting important for safety?

Peace of mind is critical for our overall wellness and well-being. Knowing you have taken measures to help make your home safer and more secure is important. Illuminate helps with both; tripping in the dark at home is more common than you think, and lighting your pathway helps keep you safe. If you are away, notifying you of activity helps with awareness-illumination of your home to simulate that someone is home-may prevent a break-in!

What does this all mean to builders, architects, and homeowners?

Illuminate is an inexpensive way for builders to derive more value from smart doorbells and light switches that is truly meaningful to home buyers.

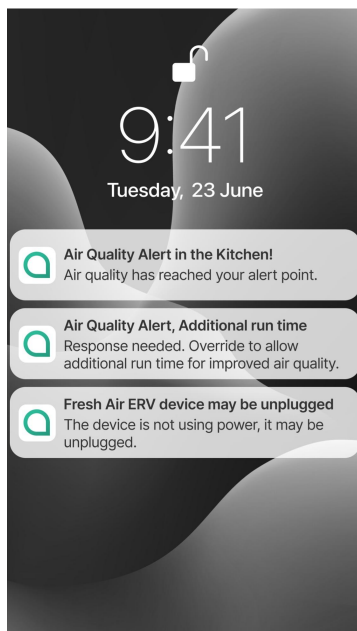
Meet Sendal- The 1st Autonomous Home User Experience



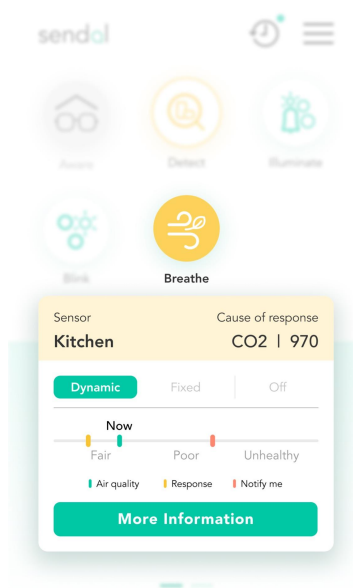
The **top half** of the home screen is where you can view and interact (should you need to) with any Sendal services you are enrolled in. Here, you can find notifications from services that may need your attention so you can act on them accordingly.

The **lower half** of the home screen acts as a simple control center giving you an at-a-glance view of what is happening in your home. You can view your home's devices, zoom into a single room, or manage devices by "scenes" that you can create from a specific instance.

Informative



Proactive



Caring

