



asw:mercantis



ISO 9001:2008 – Quality Management System
ISO/IEC 20000-1:2011 – IT Service Management System
ISO/IEC 27001:2013 – Information Security Management System

asw:mercantis is a modern client/server architecture based solution, which fully supports all the activities of a retail.

The solution is extremely flexible and covers the entire range of retails - from small stores, with the entire solution implemented on a single work station, to hypermarkets and department stores with dozens of cash registers and a centralized database. The system constitutes a successful solution for retail chains, where speed, stability and the accuracy of data are of critical importance.

asw:mercantis is a solution which can be fully integrated with the **asw:dominus** - information system which provides the complete management of any company's operations. The integration of two systems provides instant and complete overview of all the segments of company activities, as well as the possibility of centralized management of all resources. The system can also be integrated with **asw:sapiens**, a contemporary solution which supports decision making process through collecting, transforming and analyzing raw data, turning it into meaningful and useful information for better business decision making.

asw:mercantis also supports the Loyalty Card program, allowing a company to keep track of each client and to provide discounts for purchases based on the card category. The application of the Loyalty Card program is a reliable way of increasing sales and developing client loyalty.

The system has been completely translated and adapted to regional markets (Slovenia, Bosnia and Herzegovina, Bulgaria, Macedonia, Montenegro etc.).

asw:mercantis represents a business investment aimed at enhancing the efficiency of management and productivity of all employees, thus constituting a prerequisite for a fast development and expansion of business systems.

asw:mercantis provides:

- Automation of business operations
- Retail store solution integration into unique information system **asw:dominus**
- Centralized management of all retail stores
- The optimization of the procurement and sales process
- Timely and precise reports on sales, stocks etc.

The right information at the right moment and at the right place is priceless for your business!

asw:mercantis subsystem comprises two functional modules: BackOffice (BO) and Point of Sale (POS).

BACK OFFICE (BO)

The BO module supports all the functions related to business operations tracking and documentation flow in a store.

- Store management
- Document processing
- Document configuration
- Defining products and services
- Retail pricing
- Price leveling (automatic and manual)
- Sales on commission
- Inventories - the usage of manual terminals, PDA devices
- Work with electronic scale
- Master cash register - POS system supervision
- Reporting on sales and stocks
- Bar Code sticker printing

POINT OF SALE (POS)

The POS module supports the use of one or more cash registers, including the control of all specific ancillary devices (Bar Code readers, tax/receipt printers, client displays, magnetic card readers, cash drawers, etc.)

- Cashier log-in and records of deposits
- Products and services sales records
- Configuration of various types of payment
- Specification of check or credit card payment
- Cash register status
- Specification of payment for diplomats
- Defining specific types of payment
- Granting and specification of rebates (for the entire bill or per item, loyalty program, products on discount, bonuses)
- National Health Insurance Fund prescriptions record

CLIENTS WHO USE AND TRUST OUR SOLUTIONS:

LILLY DROGERIE, Belgrade, Serbia • HLEB I KIFLE d.o.o., Belgrade, Serbia • SWISSLION MARKETI, Novi Sad, Serbia • NORDVIK, Belgrade, Serbia • FUTURA PLUS d.o.o., Belgrade, Serbia • GOMEX d.o.o., Zrenjanin, Serbia • COIN GROUP, Belgrade, Serbia • ŠTAMPA SISTEM d.o.o., Belgrade, Serbia • VOLI d.o.o., Podgorica, Montenegro • TEHNOMAX d.o.o., Podgorica, Montenegro • ĐAK d.o.o., Belgrade, Serbia • SANOLABOR, Ljubljana, Slovenia • GORENJE d.o.o., Ljubljana, Slovenia • MONA, Belgrade, Serbia • DELO PRODAJA, Ljubljana, Slovenia • SVS ŠPORT d.o.o., Trzin, Slovenia • FASHION GROUP, Skoplje, Macedonia • GOODWILL, Subotica, Serbia • MIL-POP, Podgorica, Montenegro

CENTRAL BACK OFFICE (CBO)

The CBO module is used for management of retail stores chain.

- Central management of all relevant codebooks (articles, bar codes, document types, clients, loyal customers, etc.) and price lists (standard rates, special rates, award rates, other discounts, etc.)
- Aggregator of all documents arising from the stores
- Set of reports that enable complete insight into the current state of the system
- Full integration with business intelligence **asw:sapiens** software product for decision support

asw:pontis

asw:pontis is module for data synchronisation between retail application and CBO module.

- Two way communication, the central system sends codebooks and price lists to stores while stores send documents created during sale to the central system
- Control application that is used for managing and monitoring

INTEGRATION:

- National Lottery of Serbia
- eDopune (eTop-up)

asw:loyalty

Module **asw:loyalty** is a powerful tool for creation of marketing campaigns and loyalty programs.

- Defining various sales activities, awards, discounts through the support of modern concepts of loyalty cards
- Loyalty Club Cards
- Debit and Credit and Benefit Cards
- Special discounts
- Reward Campaigns
- Gift Cards, Vouchers, Coupons
- Notifications

SUPPORTED DEVICES:




- All relevant tax/receipt printers
- Non-tax/receipt printers
- User displays
- Bar Code readers: serial, PS/2
- POS keyboards: programmable, various types
- Magnetic card readers: serial/keyboard
- Bar Code printers: Zebra-ZPL, Eltron-EPL2 and other compatible devices
- Manual terminals
- Inventory devices
- Touch screen cash registers
- Electronic scales: Bizerba BS
- Cash drawer
- Credit card readers







INTEGRATED IT SOLUTIONS




Serbia

 ASW Inženjering d.o.o.
Takovska 45a
11000 Belgrade
 +381 11 2071 400
 sales@asw.eu

Bosnia and Herzegovina

 ASW Inženjering d.o.o.
Miloša Obilića 81
76300 Bijeljina
 +387 55 240 055
 sales@asw.eu

Slovenia

 ASW Inženjering d.o.o.
Leskoškova 4
1000 Ljubljana
 +386 1 5249 035
 sales@asw.eu