



SUSTAINABLE BEST PRACTICES GUIDE

Wolf & Rita

Brand Info

Wolf & Rita developed as a separate brand inside a small family business based in the North of Portugal. Taking advantage of an history of more than 30 years of experience in specialised shirts making, the decision to create our own brand came naturally. Embracing the use of old techniques and the natural expertise that comes with experience, Wolf & Rita still maintains its family structure and most of its staff has been working in the company for more than three decades, passing along its valuable expertise and skills to a new generation of workers.

COLECTION
AW 22/23 – The Age Of
Togherderness

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Brand Impact



Planet

ENVIRONMENTAL PRACTICES

80%

SOLAR ENERGY

N/A

L/KG OF MATERIAL PRODUCED

27.556.40

KG CO²

N/A

KG OF WASTE



People

SOCIAL PRACTICES

48

WORKERS

13

PROCESSES

N/A

TRANSPARENCY

3

SOCIAL PROJECTS



Product

ECOPRODUCT

80%

OF NATURAL FIBERS

1

CIRCULAR DESIGN STRATEGIES

N/A

CIRCULAR MODEL

6

WASTE STRATEGIES



What is the problem
they want to solve?

Fighting
textile waste



Sustainable Development Goals

7 ENERGIA LIMPA
E ACESSÍVEL



SDG 7

Renewable energy

Ensure access to affordable, reliable, sustainable and modern energy for all

8 TRABALHO DECENTE
E CRESCIMENTO
ECONÓMICO



SDG 8

Decent work and economic growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

12 CONSUMO E
PRODUÇÃO
RESPONSÁVEIS



SDG 12

Production and consumption sustainable

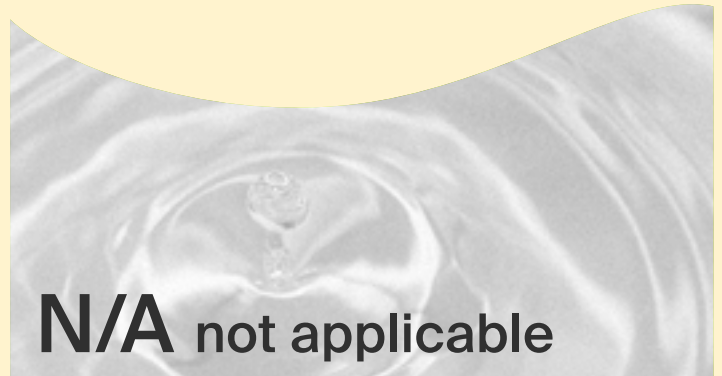
Ensure sustainable consumption and production patterns



Planet

How many liters of water were used?

of material produced

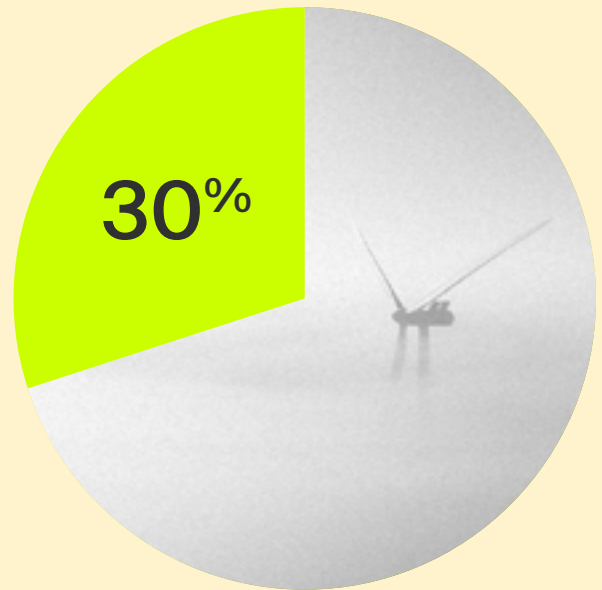


Do you use clean energy sources?
Which?

Solar panels

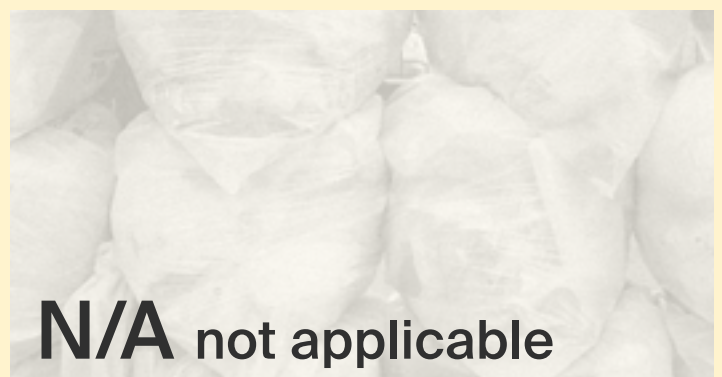
Leds

Car charger



How many kg of waste were generated?

Kg of Waste

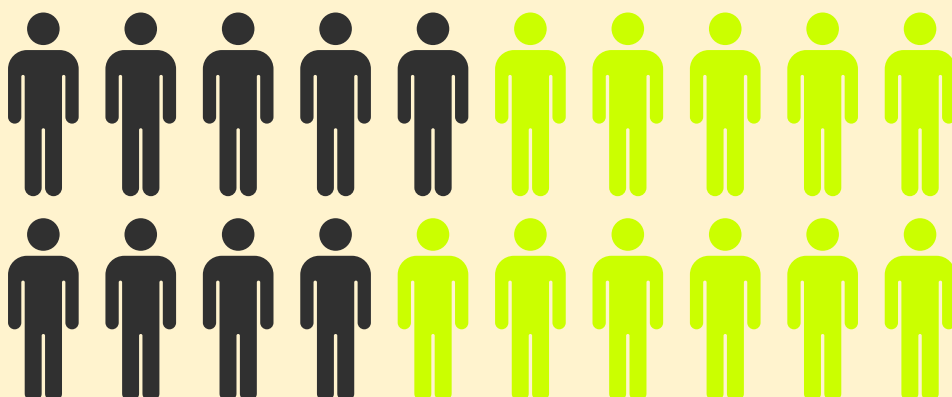




People

How many people are involved?

48



How many estimated processes?

13

Commercial

Shopping

Design

Modeling

Technical drawing

Cut

Production

Inspection

Finishing

Quality Control

Packaging

Warehouse

Shipping

Sales

Show

After Sales

Communication

What social projects are you involved in?

3

Printing of part of the communication material at Centro Juvenil de S.José, IPSS in Guimarães.

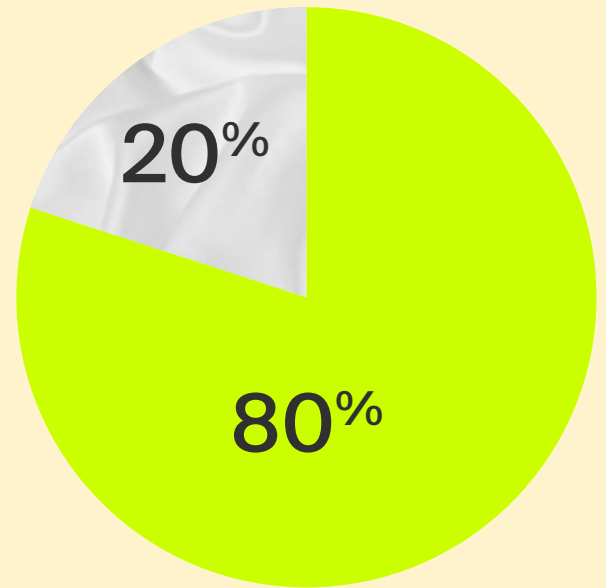
Workshops in collaboration with the collective Onda Amarela, artistic, social and educational project.

Bi-annual donation of surplus production to the Legião da Boa Vontade institution.



Product

What materials do you use? In what percentage?



Colection AW22/23

- 80% Natural fibers (plant and animal origin)
- 20% Synthetic fibers

Main Raw Material?



80%

Conventional Cotton



12%

Polyester and Polyamide



8%

fibers mix

Wool + polyester, woll mohair + polyamida + acrylic+ cotton + polyamida + spandex

What circular design strategies do you use?

3

Design for Longevity

Design for emotion

Design mono-material



Produto

What strategies do you use to fight waste?

Lectra Machine

Station of Repair

Transformation of a post-consumer product into a new product (dyeing, printing, addition or alteration of details and accessories).

4

Dead Stock use

Do you have a circular model?

Old collections revalue: archive sales.

Guarantees and Certifications

RCS - Recycled Claim Standard

GRS - Global Recycled Standard

GOTS - Global Organic Textile Standard

3

