



Bring all your ideas to life, without or  
with a hint of code





# Digital transformation slowed by developer shortage

There will be a shortage of 85.2 million developers worldwide in 2030 as needs accelerate. Recruiting high-level developers is becoming increasingly difficult.

It has becoming urgent to find alternatives to allow developers to focus on high value-added tasks while giving technology to people with a strong business vision.



**85M**

A LACK OF 85M OF  
DEVELOPERS FOR  
2025

**500M**

APPLICATIONS WILL BE CREATED  
IN 2025



**0.3%**

OF THE POPULATION KNOWS HOW TO CODE





# Our mission: Reconciling business teams and technology



**57%**

of businesses could  
no longer operate  
without\*

**70%**

By 2025, 70% of  
applications will be  
low-code or no-code\*

**4x**

By 2025, there will be 4x  
more no-code developers  
than pro developers\*

\*Source: 2021 Gartner study

We believe in making technology accessible to everyone and helping people turn their ideas into reality. To do this, we propose to make resources available at each stage of the life of your applications, regardless of the technical skills of your business teams.



# Our solution

The only "no-vendor lock-in" platform on the market combining No code and Low code

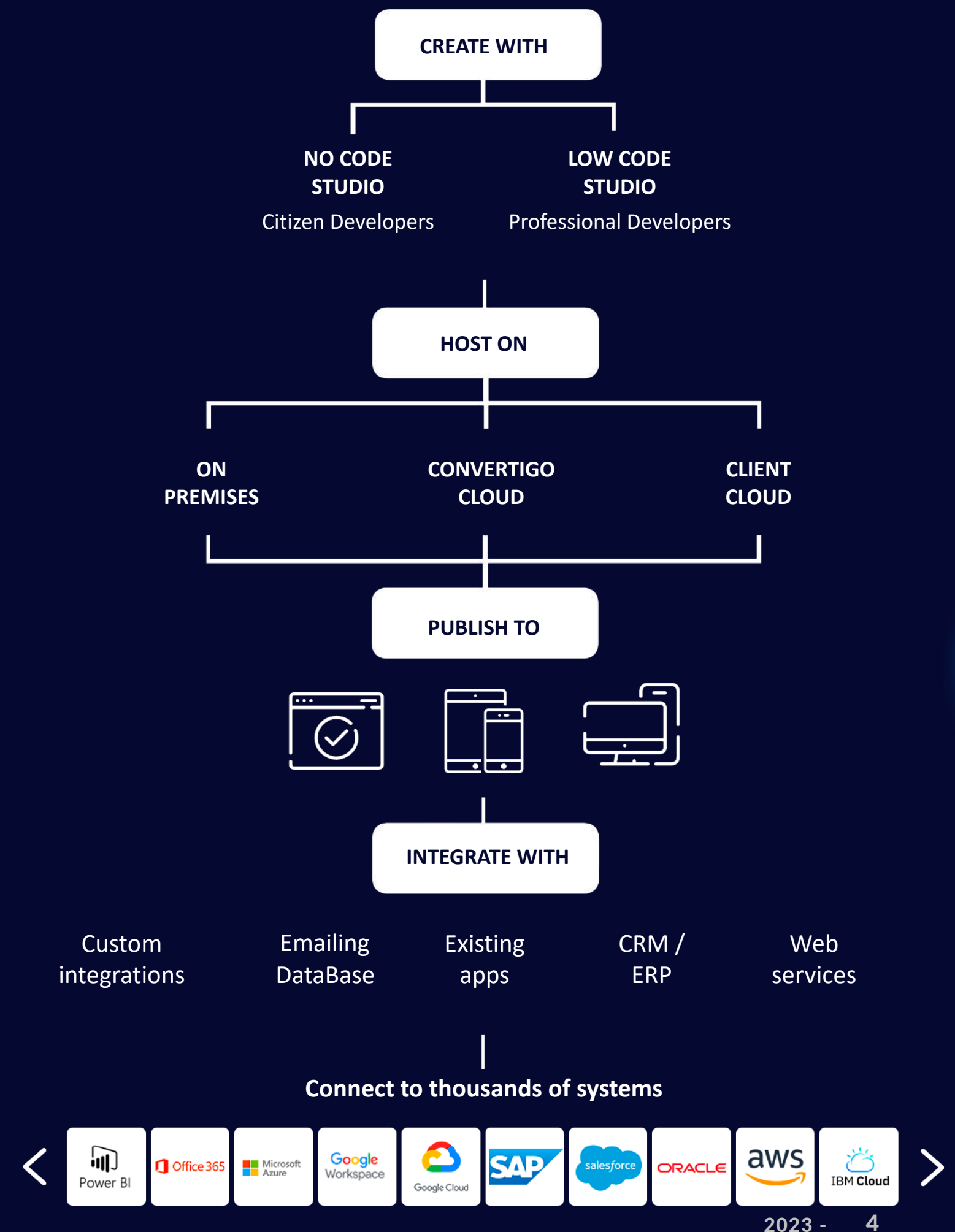
Convertigo allows business teams to create user interfaces using data controlled by the IT department.

Convertigo also allows IT department to develop applications without any functional or graphic constraints.

Create, host and deploy customized, responsive web, mobile and desktop applications.

Then connect your applications to your favorite software packages or any other service that has an API.

Innovate without limits!





# All your ideas, in total freedom

In IT field, Open Source has always offered a solution for every need.

We are proud to be the Open Source platform in our sector, offering an alternative to other platforms on the market.

## THE NO-CODE/LOW-CODE **OPEN SOURCE** "FULLSTACK" SOLUTION



### NO VENDOR LOCK IN

Be independent from the software vendor and remain owner of your applications



### A REFERENCE IN THE SECTOR

More than 1M end users access applications powered by the Convertigo platform on a daily basis.



### ON-PREMISES OR CLOUD LICENSE

Install your projects on your data centers or private cloud at no additional cost.

# Our value

Build applications that integrate with all existing information systems of companies (data and processes) via connectors to solve concrete problems and increase internal collaboration.



## 100% CUSTOMIZABLE

Implementation of solutions that perfectly meet the needs of the company

**5x faster, 3x cheaper**



## 100% OF BUSINESS NEEDS

Answer all your business entities needs



## OPTIMIZED ROI

Accelerate application development with the same level of complexity as traditional development



## ENHANCED SECURITY

SSO, data encryption, privacy policy, rights management, versioning and backup management



## SUSTAINABILITY ASSURED

Architecture consistency, data sovereignty, On-Premises hosting, reduced maintenance



## EASY SCALABILITY

Custom Code  
Cloud hosting with on-demand capacity via Docker / Kubernetes

# A pioneer player, with solid references

45

Key account  
customers

x10

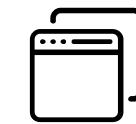
Average  
productivity gain

30%

International  
turnover

1M

End-users



2023

AI integration



2020

No code platform



2016

Full Stack Low Code Platform



2013

Back end low code

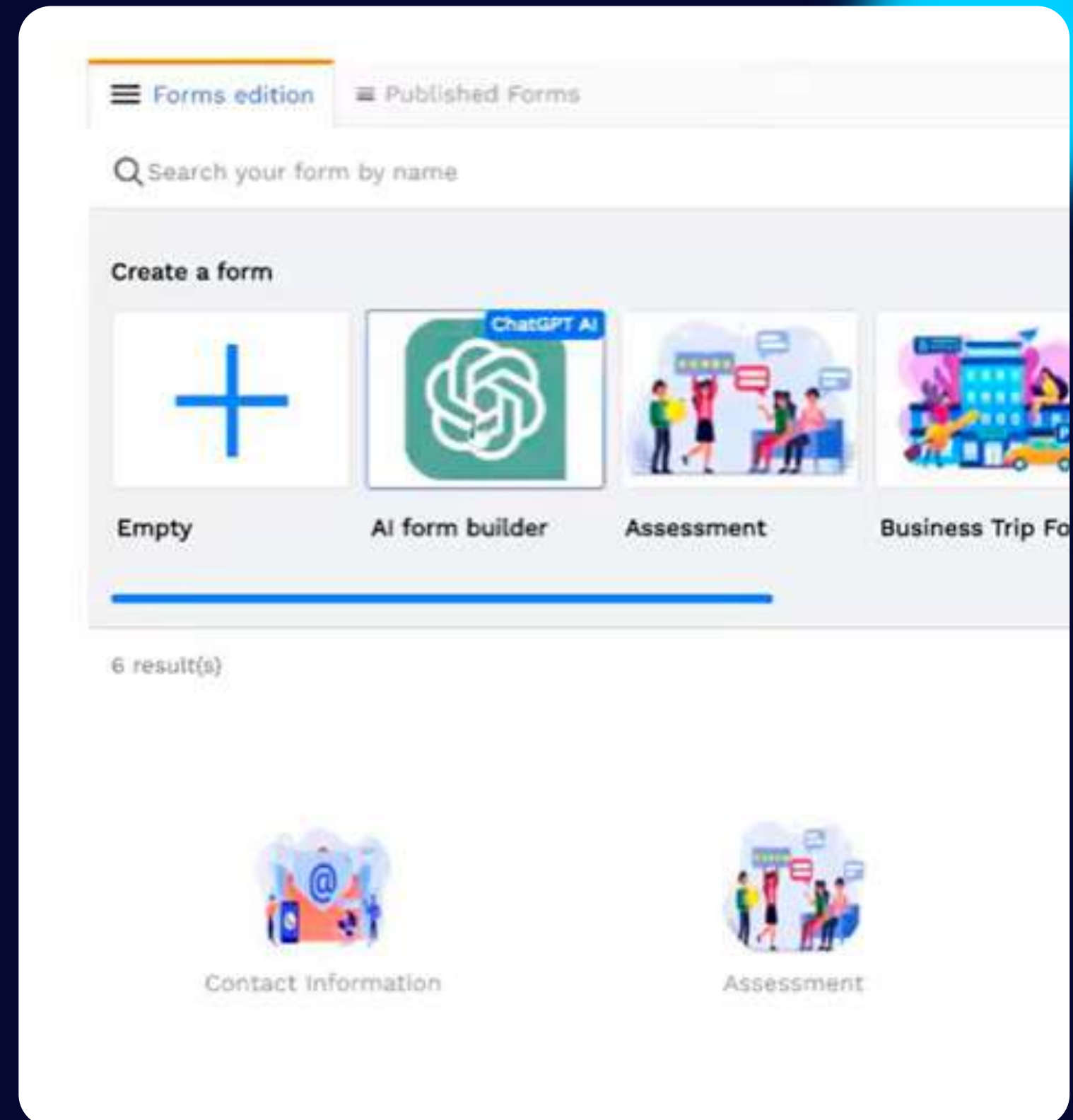
# When No code meets AI



With ChatGPT, no code automations can now transform structured data into unstructured or personalized data (personalized content generation, intelligent content extraction from the web...) and vice versa (extraction of information from an image or text...).

## 15s

Average time to generate a mobile and web application that works offline





# Our partners

Discover a network of trusted 'Certified Convertigo Experts' to accelerate the development of your business.

- No code/Low code services and consulting
- Systems integration
- Application development based on the Convertigo platform
- Assistance on large-scale projects



# Raising awareness among stakeholders of the market

Our team decrypts the latest trends, tools and use cases in the digital transformation landscape. We regularly meet with industry leaders, innovators and entrepreneurs from around the world to anticipate the future of work in the era of No code and Low code.

## IMAGINING THE FUTURE OF NOCODE WITH EXPERTS

Invitations to numerous round tables, trade shows and conferences on the subject with specialists



## BRINGING NOCODE INTO PRACTICES

Writing content for companies to make them aware of the value of No code / Low code





# They trust us

Proof of our expertise, our solutions are now used by the largest companies, in areas where security remains essential and where the information systems are complex.

**30%**

International  
turnover

**45+**

Satisfied  
customers

**95%**

Rate of  
renewal

## DISTRIBUTION



## PUBLIC



## ENGINEERING



## FINANCE





**x4**

**Acceleration factor**

From 2 years of development  
with 4 developers to 9  
months with a single  
developer

**x3**

**Cost saving**

Let's try



## Case study : DARTY

Digital point of sale for the 3000 in-store salespersons

- ✓ More than 90 screens build
- ✓ Inventory management
- ✓ Real-time access to customer account data
- ✓ Scan integration
- ✓ Pixel Perfect UI
- ✓ In-app payment feature

**3000**  
B2E Users

**200**  
Sales / minute

**1Md€**  
Turnover / year





**+100**

Applications deployed

HR, Audit, Security, Supplier  
portals

**30**

Citizen developers

Let's try



## Case study : CHANTIERS DE L'ATLANTIQUE

Joint use of the two Convertigo studios to digitize hundreds of processes

- ✓ Access to all technical documentation of ships
- ✓ Offline data synchronization
- ✓ 80% of the applications created and deployed by business teams
- ✓ Connect to SAP and Alfresco systems

**12000**

Integrated  
documents

**2000**

Suppliers users

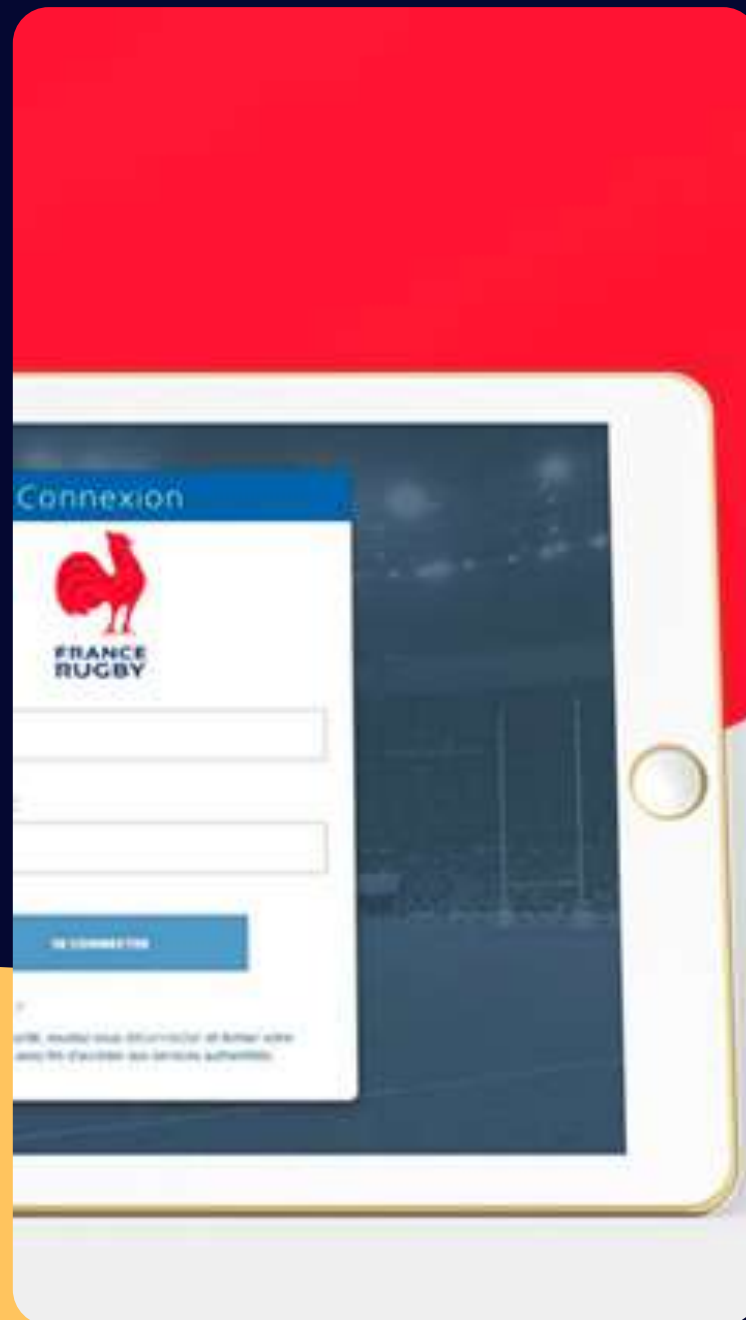


Integrated by



**Business  
Services**

Let's try



## Case study : FFR

Solution to digitize match sheets for all the federation competitions

- ⌵ Offline mobile application
- ⌵ Connection to 4G/5G networks in stadiums
- ⌵ Integration with existing OVAL-E database to retrieve all affiliate data
- ⌵ Real-time synchronization of information entered

**1500**  
Matches each  
weekend

**4000**  
B2E users





**40 000**  
B2E users

A strategic process

Let's try



## Case study : BNP PARIBAS

B2E portal to allow all bank employees to access critical financial data from different sources such as the Banque de France or Dun & Bradstreet.

- ⌵ Tracking all data accesses
- ⌵ Caching accessed data
- ⌵ Desktop and tablet application
- ⌵ 5 mechanisms of authentication
- ⌵ Access to the group's subsidiaries staff

**40M**  
Requests

**1M€**  
Saved by the group / year



3

Business Unit

Convertigo covers all maintenance needs (trains, rail network and station equipment)

Let's try

The screenshot shows the 'CARNET DE MAINTENANCE NUMÉRIQUE' (CARM-N) interface for SNCF GARES & CONNEXIONS. It features a search bar titled 'Recherche d'équipements' with two radio button options: 'Chercher par n° d'équipement' and 'Chercher par gare' (which is selected). Below are three dropdown menus labeled 'Type d'équipement', 'Gare', and 'Mainteneur', each with the placeholder text 'Choisir une réponse'. At the bottom, there is a version number '2.1.42\_23' and two buttons: 'PRÉCÉDENT' and 'SUIVANT'.

## Case study : SNCF

Creation by the business teams of maintenance applications, with strong and fast scalability capabilities.

Purpose : Reduction of intervention processing time.

- ✓ Offline data synchronization
- ✓ Mobile, tablet and PWA apps
- ✓ Connecting to IBM Maximo systems
- ✓ Data and access controlled by the IT department

15000

B2E users

10

Applications  
deployed



# Business Model

We offer packaged subscriptions for the platform, hosting and Support. Pricing is only based on the number of end users of the applications.

- ✓ **Unlimited apps:** You can develop as many apps as you want.
- ✓ **Unlimited developers:** You can have as many developers as you want.
- ✓ **The price per user decreases** sharply as the number of users **increases**.



## COMMUNITY EDITION

Free and will always be. Ideal for Education and freelancing.

Get started with the platform.

**0€**

No minimum number of users

[Subscribe](#)



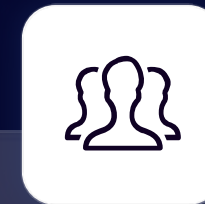
## STARTER EDITION

Build, deploy and scale Enterprise applications

**15€** /month / user

Minimum 10 users

[Subscribe](#)



## ENTERPRISE EDITION

Build and deploy Enterprise applications and scale them to millions of users.

**20€** /month / user

Minimum 10 users

[Subscribe](#)

# Low code, no code, no limits

40% more productivity for all our customers.  
Let's try!



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