

















Capabilities Statement

About Stopwatch Creative

Stopwatch Creative is an agency specializing in business development and marketing. Through research, we implement strategies that lead to success. From web and mobile design to storytelling and user experience/user interaction, we work with our partners to deliver a unique look that aligns with the values and vision for their brand, combining activity that leads to action.

Core Services

-  Business development Strategy
-  Brand Identity Design
-  Web Development
-  Content Creation
-  Illustration
-  Customer Acquisition
-  Digital Advertising
-  Crowdfunding
-  Experiential Marketing
-  Email Marketing
-  SEO
-  Social Media Management
-  Videography/Photography
-  App Design & Development

Past Performance

- Provided day to day management consulting and brand redesign for a web and mobile development company leading to acquisition
- Worked with Fortune 500 executive team to design dynamic dashboards highlighting analytics and strategy
- Increase brand exposure and sales through creating and managing a digital and experiential marketing campaign throughout the U.S. and Europe
- Partnered with business accelerators, investors, non-profit organizations, and professional athletes to provide strategy and design services
- Responsible for the digital transformation of over 50 Businesses in the last two years

Featured Clients

Victoria Secret
Purefy
FitOrganic
Comfort Keepers