

## *The wisdom path to infinite possibilities.*

At **Athena**, we believe in the power of each individual to change the world. With more diverse voices in positions of power and influence, our society will become both more equal, equitable, innovative and productive. Our science-based and holistic education programs aim at developing inspired and courageous leaders. They obtain the adequate skills and tools to anticipate change and to navigate an ever increasingly complex environment. We support the next generation of leaders to take on unprecedented challenges of today to create a sustainable future – determined to make the world a better place.

The **OWL Leadership Program Junior** focuses on young business people up to 34 years young, currently working in their second or third role or position. A higher education level is recommended, but not mandatory. Those who are aiming to explore their full potential and dare to walk new and unconventional ways are more than welcome to join!

*“The way of teaching and thus learning during the OWL Leadership Program is totally different from what I am and was used to. Learning through experience seems to be a very powerful, long-lasting and inspiring method.”*

OWL Leadership Program Junior Participant

Interested? Curious? Contact us!

Starting dates, trainers, prices and more  
information about our programs can be found  
at [www.athena-ioe.com](http://www.athena-ioe.com) or  
[sjunod@athena-ioe.com](mailto:sjunod@athena-ioe.com)



*Skills for better focus in a world of distraction.  
More creativity in a world of rigidity.  
Critical thinking in a world of complexity.  
Better communication and better collaboration in a world of urgency.*

# LEADERS FOR A BETTER TODAY & TOMORROW

The **OWL Leadership Program** enables organizations to become more agile, productive and competitive in a world of change and increasing pace. At **Athena**, **OWL** stands for:

**O for Oneness:** Becoming one again by integrating all of our senses.  
**W for Wisdom:** Remembering our ancient heritage as human beings.  
**L for Leadership:** Empowering individuals to become visionary leaders who engender cultural change in their teams and organizations.

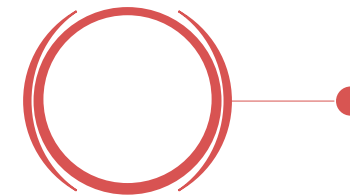
The **OWL Leadership Program** is based on innovative and unconventional learning methods. It provides each participant a path to one's own wisdom, supporting each to explore, explode and expand their full potential. It offers participants the opportunity to investigate their own leadership identity and to develop currently required capabilities in communication, collaboration, critical thinking and creativity (the so-called 4 Cs), and unparalleled problem-solving strategies. Depending on experience, the **OWL Leadership Program** has three levels: Junior, Middle and Senior.

## Benefits

- Science-based and holistic personal development and skill-building that promote sustainable leadership by increasing self-awareness, effectiveness and decision-making capacity
- Co-creation of a project that integrates the skills and methods learned during the program to draw a roadmap for solutions leading to transformational and cultural change
- Enhanced resilience and well-being, and increased productivity and performance by balancing the intuitive and rational mind
- An overall greater sense of purpose and meaning by developing the ability to create environments where people can grow and strive to their fullest potential

## OWL Leadership Program – Junior Educational Format: 5 Modules

The **OWL Leadership Program Junior** includes five 3-day modules with four 60-minute webinars in between. The program leads to the **Certificate of Completion: OWL Leadership Program Junior**.



### **Personal Development: Personal Heritage & Resources**

Awareness, scientific background, source of existence, original capabilities: awareness, perception and intention.

### **Skill-Building: Topic Selection & Exploration**

Project topic and creative approach including SWOT analysis and 4 Cs (communication, collaboration, critical thinking & creativity).



### **Personal Development: Self-Awareness & Moving Boundaries**

Enhancement of inner knowing, strength and original state of being, manifestation of insights and visions.

### **Skill-Building: Creating a Vision**

Guided vision search, defining scope and goals of the project.



### **Personal Development: Fear & Self-Sabotage**

Fear, its energetic origin and its emotional effect on life.

### **Skill-Building: Development of an Action Plan**

Vision maturation, operationalization, action plan design and feedback from group.



### **Personal Development: Self-Confidence & Ecology of Decisions**

Power of the body, harmony of heart and mind, confidence, courage and self-assertiveness.

### **Skill-Building: Strategy of Implementation**

Discussing and defining implementation strategy, feedback from group.



### **Personal Development: Transformation & Self-Realization**

Becoming the architect of one's life, the highest expression of oneself.

### **Skill-Building: Presentation of Project Work & Exams**

Project presentation, certificate completion and ceremony.

All modules will take place in seminar hotels surrounded by nature either in the proximity of Zurich or Basel.