

HOW SCHOOLS ARE PREPARING FUTURE THERAPISTS WITH NEUROFIT



A report on an American MOT/OTD Program Neurofit Partner

ABOUT THE UNIVERSITY

This institution is training tens of thousands of future therapists in their MOT and OTD programs. They are devoted to equipping their students with the skills and latest tools they need to succeed and be competitive, as post-graduation remains a top priority.

THE PROFESSORS NEEDED

- A tool that they can create **real-world learning objectives** with.
- Ability to teach their students **tech appropriateness** and how to use technology with their patients.
- An **all-in-one platform** students can assess and treat patients with, and professors can **track data** and notes students collect.
- **Accessibility** and **ease of use**, so students could apply it to and learn on a variety of patients in a variety of settings.

THE STUDENTS WANTED

- An **easy to use** tool that did not require extensive training or (re)certifications to use.
- It be **reasonably priced**, so they could offer it to their clients without having to charge high prices upon graduation.
- **No additional technology** purchase required to be able to use the tool with patients.

AND MANY STUDENTS SHARED THE SAME DESIRES AS THEIR PROFESSORS.





HOW NEUROFIT MET THEIR NEED

Neurofit worked with academic directors to develop a portion of the students' curriculum where they could incorporate Neurofit to meet the key learning objectives outlined for MOT/OTD students.

With Neurofit, our partner was able to evaluate their students **assessment and treatment of patients** with data, teach **tech appropriateness**, and help their students begin their careers **a step ahead of their colleagues** at other schools.

After using Neurofit, **56%** of students' grades were an **A- or higher** (90-99%), and the class average **increased** by **6.06%** in a one month training program.

STUDENTS' RESPONSES

97%

FELT IT MADE THEM
MORE EFFICIENT THERAPISTS

92%

SAID THEY WOULD LIKELY
USE IT AFTER GRADUATION

100%

SAID THEY WANTED TO
USE IT IN ONGOING THERAPY

90%

SAID THEY WOULD
RECOMMEND IT TO OTHERS

100%

SAID THEY FELT IT WAS
USEFUL TO LEARN ABOUT

95%

AGREED IT GAVE THEM A
COMPETITIVE CAREER ADVANTAGE

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Neurofit did an excellent job making clinical goals into tangible rewards that the patient would want to pursue.

– OTD STUDENT

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I love that [Neurofit] builds around the client's ability to navigate the different scenarios. It encourages problem solving while grading and assessing for the next level.

– OTD STUDENT

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