

# The power of FullCircl on your mobile

Fortune favours the prepared, but so many of us struggle to find the time to prepare for customer meetings.



# How FullCircl can help!

Whether you are on a train, waiting in reception or at a dinner party, FullCircl have pulled together the type of information you may need and made it easily accessible on your phone or mobile device.

We know it makes us look better if we can talk about their recent announcement, or if we know they did a charity event last week because we saw their Twitter feed, but it takes time. Office-based staff have been using FullCircl for this purpose for years.

# Here are some examples

- At a networking event, check out the profile of a company and identify some talking points
- Prepare for your next meeting if a senior exec replacement has been announced, or they have just launched a new product or feature, you should know about it
- Its never too late if you haven't had time to prepare beforehand, check them out while you are in reception!

## ... Mobile-optimised website

You can search for companies, view the ones you are following and check market news using Safari or Chrome on your phone. Just use your standard FullCircl login in your phones web browser. The mobile-optimised website includes the most popular FullCircl features such as Company Search, News, Sharing, Full Company Data, People, Social, Blogs, Twitter and Market News.

### ... Email alerts

Take action straight from your inbox:

**'Share'** – Without having to log in, you can email an article, post it on social media or bookmark it, all directly from your phone.

**'Login'** – Takes you to the full mobile FullCircl platform.

'Improve your results' – Use this if you need some help making your results more relevant.

**'Company'** – Clicking on the company name will take you straight to that company in the full website.