



Thank you for subscribing to the official monthly newsletter for The Underdog Family. We appreciate your continued support for our community and hope you have a great day!

June 2022 Monthly Newsletter



LUSTRE PRIDE
Brought to you by
THE UNDERDOG FAMILY
Benefitting



**PRIDE
HAPPY
HOUR**



Thursday 6/23 • 4 -7 PM
at Lustre Pearl



First 30 people get a free can of
June Shine hard kombucha

Live jazz music from **LCs Latin Jazz Band**



JOIN US THIS THURSDAY FOR PRIDE HAPPY HOUR

Join us at Lustre Pearl in RiNo this Thursday, June 23rd at 4:00pm for Pride Happy Hour! 🌈

This community happy hour is open to all and will benefit @joyasresistanceco. Joy as Resistance is a nonprofit organization dedicated to promoting hope and joy for LGBTQIA2+ youth ages 10-24 in the Denver Metro area.

They offering mental health counseling services, mentorship through their program - Big Queer, Little Queer, and a variety of consultation and professional development services via their school and non-profit partnerships.

Lustre will have live jazz music from LC's Latin Jazz Band and free June Shine hard kombucha for the first 30 guests 🍹 Bring your friends and come [#PartyWithAPurpose!](#) 🇳🇷



HAPPY 2ND BIRTHDAY TO THE UNDERDOG FAMILY

How time flies...It's already been two years since the founding of The Underdog Family!

A big thank you to Las Cazuelas de Fer for treating our volunteers and guests at Confluence Park last week to the best tortas in Denver!

We enjoyed a wonderful day - filled with conversation on how to best serve our community, met plenty of new folks interested in joining and supporting TUF, while playing games and jamming out in the park.

As of today we have:

- Launched **15 websites to small businesses across Colorado**
- Donated **252 meals** to local heroes
- Have **421 volunteers** in our TUF network
- Raised an **operating budget of over \$30,000 – a 700% increase from 2020 (!)**.

For all of our TUF Team Members, volunteers, community partners, and our Family as a whole...you all should be extremely proud of yourselves for what we have been able to accomplish together. We wouldn't be here without every single one of you and we're forever grateful for your contributions to allow us to support our community here in Denver.



| BUSINESS |

This Denver Nonprofit Is Helping Underdog Restaurants Navigate the Digital World

AMY ANTONATION | JUNE 10, 2022 | 9:30AM



TeaLee's Tea House owner Risë Jones with the TUF team. The Underdog Family

EXTRA EXTRA! TUF FEATURED IN WESTWORD

The Underdog Family was recently featured in Westword magazine, the independent voice of Denver since 1977. The article focuses on the importance of small businesses to a community and how essential it is for a business to have a digital presence in this day and age.

TUF is proud to support our community's small businesses by providing highly skilled technical resources to them at no cost. Check out the full article below!

[READ MORE HERE](#)



LIFELINES FOR A LIFETIME PARTNER LAUNCH

Lynnell Britt embodies TUF as a true gem and community cornerstone. She worked as a teacher for nearly 40 years before launching her passion project – The Parenting Jewels calendar, the first product from her new company Lifelines for a Lifetime.

The Parenting Jewels Calendar stresses the basics of parenting in an engaging, fun, and interactive manner by providing daily activities for parents to perform with their child - creating lifelong memories and an eternal bond.

Big shoutout to our teammate Karl for partnering with Lynnell on this digital storefront. Check it out at lifelinesforalifetime.com and be sure to purchase your own Parenting Jewels Calendar directly on the site!

[LEARN MORE HERE](#)

Join our team for opportunities to meet new people and have fun, while doing good for the community!

The Underdog Family is a rapidly growing non-profit in Denver with ample opportunities for motivated people to donate their time and skills to support our mission.

We're always looking for more Project Managers, Web Designers, Event Coordinators, Graphic Designers, Content Writers, Digital Marketers, Branding Experts, Social Media Consultants and more.

Whether you're an expert in your craft or looking to get involved with your local Denver community and learn something new— we have a fit for you!

JOIN TUF

"Cultivating a stronger community by highlighting the gems within it."

Denver's Fastest-Growing Non-Profit



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