



The Official Monthly Newsletter for The Underdog Foundation

VETERAN'S DAY DONATION

The Underdog Foundation partnered with The Franklin Foundation to host a winter clothing and food drive for the Veterans of Foreign Wars Association on West Colfax.

Our volunteers helped distribute essential items and TUF also made a donation of ready-made meals, winter socks, hats, and gloves.



OUR COMMUNITY PARTNERS

Positive engagement continues to spread throughout Denver for The Underdog Foundation!



We are currently working with:

Sun Valley International Food and Market

What's Happening Catering

Nana African Market

La Catrina Grill

Comal Heritage Food Incubator

Welton Street Cafe

CHOOZLE PARTNERSHIP WITH GENNA RAE'S

This month we kicked off our partnership with Choozle, a digital advertising software company here in Denver. Through the "Choozle Cares Program" Genna Rae's launched a marketing campaign to promote their new in-house online ordering platform. Safe to say it's been a success... With less reliance on third party apps, Genna Rae's is on track to save upwards of \$4,000 each month.



MOTOWN MONDAY AND COAT DRIVE



The Denver Community made our first benefit event a huge success! A big thank you to Michael at Lost City for hosting our socially distanced happy hour, featuring a live set from Denver's DJ Dill and food from our newest partner - La Catrina Grill. Guests were able to witness Colorado's purple mountains at sunset as they danced the night away.



Motown Monday was a monthly event for our Founder back in his days at the University of Michigan, and was flawlessly replicated by our events team- Lindsay, Clara, JT and Justin.

GOOGLE HOLIDAY GIVING CAMPAIGN



An enormous shout out to our Google Ambassadors, Jess and Caroline, for putting together an amazing fundraising campaign through Google's Holiday Giving Campaign. We also want to thank Kanad, Amanda and everyone else at Google who took the time to learn more about The Underdog Foundation and provide their support.

With the help of our ambassadors, TUF was able to raise over \$8,000, which will directly assist up to 15 local businesses over the next year!

OUR PARTNERS

