

JEB COOK

PRODUCT DESIGNER

EXPERIENCE

AGEAGLE

Head of Product Design

2020 – CURRENT

Manage user research and product design for Measure Ground Control, an industry leading SaaS and mobile flight app for enterprise and professional drone operations. Work with the AgEagle executive team to align multi-brand business goals with customer needs, and oversee software design for brands senseFly (Swiss-based fixed wing drone manufacturer), and MicaSense (multispectral camera sensor technology leader).

OPEN CAMPAIGN

Principal UX/UI Designer

2019 – 2020

Managed the user experience and user interface design for Open Campaign’s three political disruption products: a social media website, a campaign CRM, and a companion mobile canvassing app. Worked with the founders to redesign and create new features for the social media site, as well as conduct user research and lead product design efforts for the CRM and mobile application.

YAMAHA MUSIC

UX Manager, Digital Media

2014 – 2019

Managed the digital team to create content and design assets for award winning hardware products, software applications, and mobile apps, as well as B2B, e-commerce, and marketing sites for Yamaha Music brands Line 6, Yamaha Guitars, and Ampeg. Worked cross-functionally with the product team, engineering, marketing, and sales departments to create industry-leading customer experiences across entire digital and hardware ecosystems.

VIKING CRUISES

Web Producer

2013 – 2014

Designed and coded e-commerce and marketing web pages for two multi-national brands: Viking River Cruises, and Viking Ocean Cruises. Oversaw a large scale web rebranding initiative, including data migration and CMS theme builds. Conducted daily stand-ups, sprint planning, and code releases with the front and back-end web development team. Designed user interfaces and curated content for the entertainment systems hardware.

ESQUIRE VENTURE CAPITAL

Interactive Producer

2012 – 2013

GNOSIIS MEDIA LLC

Multimedia Specialist

2009 – 2012

FREELANCE DESIGN

Self Employed

2006 – 2009

EDUCATION

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Bachelor of Arts in Multimedia Design

Mike Curb College of Arts, Media & Communication

INDUSTRIES

Music, Entertainment, Medical, Travel & Tourism, Autonomous Robotics, Agriculture, Energy, Politics, Social Media, Fashion, Modeling, Food & Beverage

SKILLS

Product Design, Product Management, UX/UI Design, User & Market Research, Product Strategy, User Flows, Wireframes, Prototypes, Interaction Design, Visual Design, Product Road Maps, A/B & Usability Tests, SaaS, CRM, Mobile Apps, Desktop Apps, eCommerce, B2B, Content Strategy, Product Marketing, Information Architecture, Data Visualization, Photography and Videography

SOFTWARE & TOOLS

Adobe Creative Suite, Figma, Sketch, Bootstrap, Ant Design, GitHub, Jira, Confluence, Google Analytics, Google Tag Manager, Firebase, Wordpress, Hubspot, Drupal, Magento, Marketo, HTML5 & CSS3, LESS, SASS, Javascript, and many more.....



AVAILABLE FOR HIRE

ABOUT ME

I’m a seasoned designer with fifteen years of experience building websites, creating content, and designing software applications for desktop, mobile, consumer electronics, and autonomous robotics. My professional journey spans Fortune 500 companies, agencies, and startups, as well as freelance and consulting projects across a wide range of industries and projects. I have successfully led cross-functional teams in dynamic environments, to deliver innovative and user-centric products that drive business growth.

Design thinking is at the heart of my process, but my approach extends beyond a stereotypical designer to help enhance any project. I’m a compassionate collaborator and clear communicator who thrives in translating complex concepts into tangible designs that resonate with users. My portfolio aims to showcase how my work balances user needs, technical feasibility, and business objectives. I look forward to being a valuable asset to the next forward-thinking organization.

AWARDS

Line 6 Helix

W3 Awards Gold Winner
NAMM Tech Award Winner
Guitar Player Editor’s Pick
And many more...

Line 6 HX Stomp

NAMM Tech Award Winner
And many more...

CONTACT

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