

1 INTRODUCING PARK WATCH

OUR STORY

We're driving industry change and transforming the car park experience.

Park Watch was formed in 2013 and joined the Agena Group in 2020. The Agena Group is a multi-disciplinary company specialising in car park management and parking solutions.

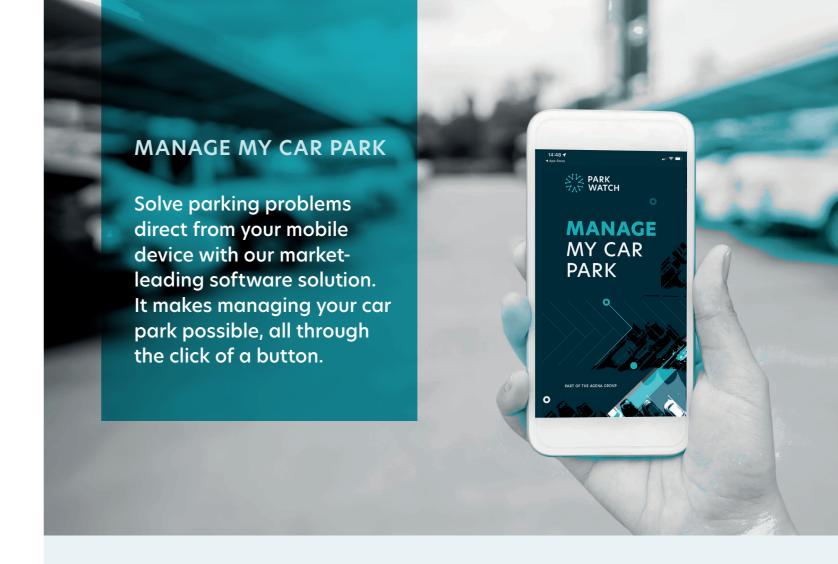
With a decade of experience in parking control and enforcement, we pride ourselves on our professionalism and effectiveness in dealing with the public and stopping unauthorised parking on your premises.

Our parking enforcement methods are straightforward and allow you to keep control of your car parks or private areas, enabling you and your clients to get on with day-to-day life.

We're focused supporting our clients through smart and sustainable parking solutions. Whatever the size, nature, and location of your parking facility, we have the solution.

Through our years of experience in parking control and enforcement, Park Watch developed a custom-made parking control system. This cutting-edge technology is designed to eliminate unauthorised parking in private and public sectors.





JOIN US

Manage My Car Park is easy to use and convenient, allowing you to keep control of your car parks or private areas direct from your mobile device.

It is ideal for you if you operate in any of the following sectors:



RESIDENTIAL



RETAIL



HOSPITALITY



TOURISM



LEISURE



HEALTHCARE



EDUCATION



COMMERCIAL

2 OUR SERVICE

WHAT IS MANAGE MY CAR PARK?

Are you experiencing problems with unauthorised parking? Are motorists parking obstructively?

The Manage My Car Park app is easy to use, and a demonstrably effective deterrent against unauthorised parking. Our innovative mobile application provides you with the confidence that your parking facility is available for authorised users.

Our self-ticketing service allows you to easily submit photos of unauthorised parking to Park Watch directly from your mobile device.

We use your images to process a Parking Charge Notice (PCN). Developed by parking industry experts, Manage My Car Park gives you control back over your land.



Safety, quality, and compliance are our highest priorities. Our PCN's are issued through the postal service, (just like our Warden Operatives or ANPR monitoring solutions), to provide anonymity for our clients, and to allow us to quality check the images to ensure that they are compliant.



BENEFITS

Our app was developed from the UK's largest self-ticketing platform which is currently used to provide services on over 800 client sites.

Manage My Car Park can be accessed easily from your mobile device and gives you control over the parking on your premises.

Benefits included are:

Paperless set-up

Issue PCNs directly from your mobile device

View your issued PCN history

GPS mapping tool to help you accurately define your car park boundaries

Keep track of remittances and easily withdraw through our integrated 'wallet' function

Signage, IPC Trade Association Membership and PCN issuance costs are all included within one simple monthly subscription

Dedicated support team

User friendly service.

Our expert team are here to help you transform your car park management experience and support you on your parking management journey.

3 WE'RE HERE TO HELP

DEDICATED SUPPORT TEAM



Our expert team is always on hand to help you with your car park management.

Our account team will provide you with reports on the outcomes of your PCNs, and feedback to drive improvements in quality and compliance.

By using our simple Manage My Car Park service, our clients have experienced an increase in successful PCN submissions, time savings, and reductions in unauthorised or inappropriate parking.

HOW IT WORKS

Using our service is easy.

Just follow these six steps to get started:

> 1. Download the app (Apple or Android)

> > 2. Create an account

3. Complete site information

4. Sign agreement

> **5.** Install signage

> > 6. Manage *your* car park



Manage My Car Park is available on a subscription basis and it may be more affordable than you think.

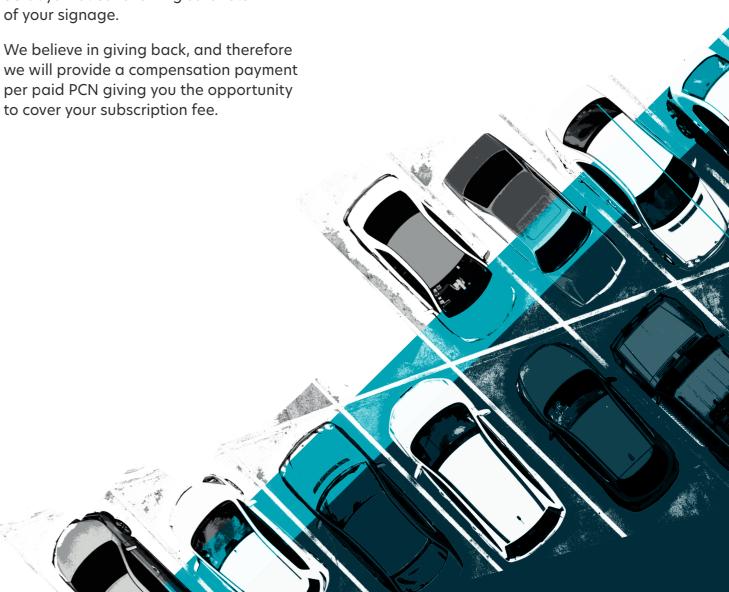
For just £6.99 per month, you can access the app and get started.

The subscription will be over a 24-month term, where you can terminate with 30 days' notice following safe return of your signage.

We believe in giving back, and therefore

Manage My Car Park helps you take back control and transform your car park facility.

Our bespoke parking solution facilitates private landowners including freeholders, leaseholders, management companies, right to manage companies, and trusts.



GET IN TOUCH

Want to find out more? Our expert team at Park Watch are on hand and happy to help. We can offer a no-obligation conversation to identify the best solution for your car park management.

EMAIL - managemycarpark@parkwatch.co.uk

ADDRESS - 49 Station Road, Polegate, BN26 6EA

