#### O Warp VR

## Train your workforce just like in real life

Make your training programs more effective with story-based immersive learning. Discover the easy, fast and affordable way to onboard and upskill your employees.























## Work is changing. Are you prepared?

It's becoming increasingly difficult and costly to hire, develop, and retain employees. As learner demands have evolved and we face a growing global skills shortage, employee development is turning into an urgent priority. Companies must upskill their workforce and find innovative ways to keep them engaged — or risk losing them.

**78**%

of companies regard L&D as a top C-Suite priority, but 80% are lagging in every L&D area 85%

of employees believe they need new skills to stay relevant at work 90%

of companies think their existing training methods need to be more effective



### Traditional methods are not the answer

Most employee training programs are expensive, hinder sustainability efforts and lack direct ways to measure effectiveness and ROI. They also disturb business processes and are not effective in influencing behavior, as learners forget 70% of content within 24 hours and nearly 90% in a month.



#### Instructor-led & on-the-job training

- N time & resource intensive
- No bound by location
- not personalized



#### E-learning & online training

- opassive & not engaging
- learn by watching
- only limited data



#### Classroom training & PowerPoint

- No theory focused & easy to forget
- Nard to put into practice
- No data



## There is a better way

People learn better by doing. VR training is the safe and engaging way to build employee skills and confidence. It reduces costs, eliminates risk, and offers freedom and flexibility in content creation — without geographic or scheduling limitations.

**195%** 

More engagement compared to instructor-led training

ERSTE =

**1** 40%

Better retention of procedures compared to e-learning



**√62**%

Reduction in training time compared to classroom training



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## Immersive learning use cases

VR training is the best way to attract, retain and improve talent across the entire employee lifecycle. It can be used to train new workers and to upskill current ones in many areas that are challenging for L&D such as compliance, safety, logistics, operations, maintenance, manufacturing & high-stress and emergency procedures.



#### Health & safety

Human factors play an important role in safety. Tata Steel uses VR training and the Warp Studio platform to create and maintain safety awareness. A crucial part in order to achieve operational excellence.



#### **Customer service**

Customer service is one of the most important differentiators when it comes to retail. Having impactful, engaging and consistent training at scale is a huge driver in customer satisfaction for British Telecom.



#### Soft skills

When learning soft skills, confidence is a key driver of success. VR learners are more confident than their peers sitting in a classroom or doing e-learning. Lely understand this and uses VR to train their sales staff for maximum performance.



## Experience it yourself

Play our demo scenarios to experience what we we mean by "real situations, real locations, and real emotions". You can play <u>directly in your web browser</u>. If you prefer to play on a mobile device, tablet, or VR headset, you can <u>request a code</u> to log in to the Warp VR app. Learn more about the different ways to play in our <u>help center</u>.



#### **Customer service**

Are you ready to put your customer service skills to the test? Imagine this scenario: a customer walks into your store, agitated and in a rush. How do you approach her to make sure she leaves happy?



#### Safety & HSE

Are you prepared to handle unexpected safety hazards in the workplace? What do you do to ensure no one is injured? Can you make the right decisions under pressure?



#### **Procedures**

Are you prepared to handle unexpected maintenance issues on an aircraft? It's crucial that you understand how to maintain the system to prevent malfunctions and ensure passenger safety.



#### Soft skills

Are you faced with the difficult task of being firm while maintaining relationships? In this scenario, you'll have the opportunity to put your skills to the test in a delicate balancing act situated in a family setting.



## The Warp VR advantage



Starting with VR training doesn't need to be complex or expensive. The Warp VR cloud-based training platform combines engaging, immersive learning experiences that are easy to create yourself with detailed performance tracking and scalable deployment.



#### True to life

Increase the impact of your training programs with emotional, story-based immersive learning. Improve completion rates & retention with simulations that help participants to learn from the consequences of their choices.



#### Easy to use

Enjoy everything you need to design, film, test, implement and analyze interactive story-based, scenarios in a powerful and creator-friendly enterprise platform. Create scenarios from scratch or use our on-demand training library.



#### Easy to scale

Play immersive training scenarios on all major VR headsets, tablets and smartphones. Bundle scenarios into courses and improve access with LMS & LXP integrations, SSO and multi-language support.



## "Warp Studio's simplicity is its biggest strength."

"It only requires little explanation for trainers to create and distribute VR training thanks to the intuitive software. Playing VR training scenarios only requires a smartphone, making it very easy for our trainers to assess trainees."

Burg de Man, Learning Expert at Custodial Institutions Agency



# Guidance at every step of your journey

We'll help you every step of the journey to implement VR training in your company. Get up and running quickly with product onboarding and workshops. Stay on track with a joint impact plan and regular health check-ins.

Questions? Get answers by phone, email, live chat, a help center, instructional video library and practical how-to guides.



Strategy & planning

Scenario & script writing

Filming & production

Hardware & implementation

Rollout & adoption

Performance analysis



## Ready to take your training to the next level? Contact us.



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## O^O Warp VR

Immersive learning & onboarding























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