

SENAIDA NG

277 Gold St., Apt. 3B • BROOKLYN, NY 11012 • 929-513-0263 • senaida.ng@nyu.edu

SENAIDA (pronounced "Shuh-nay-duh") is a multidisciplinary artist, sound architect, creative entrepreneur and futurist based in Brooklyn, New York. Through her work as a conscious artist and thought leader, she explores the intersection between art, emerging technologies and spirituality. Her influences include Grimes, Holly Herndon, Sylvan Esso, Bjork, ALEPH, David Byrne, Yoko Ono, Refik Anadol, Wu Tsang, SKYGGE, Flying Lotus, Jon Hopkins & Lorraine James.

EDUCATION

New York University New York, NY
Bachelor of Fine Arts in Recorded Music at the Clive Davis Institute of Recorded Music May 2024

- Minor in Philosophy & Interactive Media Arts
- Overall GPA: 3.8; Dean's List

Havergal College Toronto, Canada
Ontario Secondary School Diploma June 2020

- 2020 Ontario Scholar

HONOURS

Paliwal Club of 100 for Young Women in S.T.E.A.M. Scholarship 2020
Horatio Alger Canadian Scholar 2020
Pacific Bridge Arts Musical Scholarship 2021
NAMM Foundation President's Innovation Award 2022

WORK EXPERIENCE

Freelance Work New York, NY
Producer/Sound Engineer & DJ February 2021 - Present

- Works as a recording studio and live sound engineer for independent artists and venues
- Has performed at Artists & Flea (NYC), Downtown Brooklyn (NYC), Heaven Can Wait (NYC), Loveless Cafe (Toronto), and private parties

YouTube Creators New York, NY
Content Creator December 2019 - Present

- Directed, filmed and edited YouTube videos and lifestyle, travel and fashion vlogs
- Main channel has received over 500,000 views and 4000 subscribers

Ambient Church New York, NY
Merchandise Coordinator April 2022 - June 2022

- Managed and sold merchandise at live shows
- Coordinated with show producers to help set-up/break-down before and after the shows

New York University Tandon School of Engineering Brooklyn, NY
Website & Email Administrator January 2021 – June 2022

- Manages, edits and maintains content into the website management systems
- Formats, processes and schedules mass emails for the Tandon community
- Coordinates and works closely with the marketing team to create campaigns and media

Unreality New York, NY
Marketing Intern May 2021 – August 2021

- Assists with posting and creating content for social media channels
- Assists in keeping their database of talent and resources fully updated and optimized
- Worked closely with the team to launch their platform

Chinese Cultural Centre of Greater Toronto Toronto, Canada
Web Designer & Content Creator June 2020 – August 2020

- Created and launched the CCC Connect platform to promote diversity and multiculturalism through an online video series and blogs

- Directed and produced engaging videos for audiences from a variety of age groups
- Designed and built a user-friendly website to showcase the videos
- Performed administrative work including creating shooting schedules, organizing videos, communicating with presenters, taking meeting minutes and coordinating with teammates

PROJECTS

- Voice x Women Rise NFT Residency** New York, NY
 Artist Resident May 2022 - August 2022
- Released a three-part sonic NFT collection, [THE NOTHING IN BETWEEN](#), which sold out in 48 hrs
- MiSynth Inc.** New York, NY
 Founder & CEO December 2020 - August 2022
- Created an organization to research, develop and design neurotechnology applications for music creatives to unlock the creative potential of their brain

LEADERSHIP EXPERIENCE

- NYU Gender Equality in Music Club**, Founder & President 2020 - Present
WNYU 89.1 FM, Associate Music Director & Radio DJ 2020 - Present
Youth Showcase Concert Series, Founder & Chair 2019 - 2020

SKILLS

Audio engineering (SSL, API, Neve consoles)
 Audio production (Pro Tools, Logic Pro, Ableton Live)
 Web design (Wix, Webflow)
 Photo editing and graphic design (Affinity Photo, Affinity Designer, Canva)
 Video editing (Final Cut Pro)
 Creative coding (Python, Javascript, HTML/CSS/Bootstrap)
 SEO & Social Media Optimization

HOBBIES

Visiting art galleries and museums, exploring cities, and fashion modelling.

SOCIAL MEDIA LINKS

Website: <https://www.senaida.ca/>
 Facebook: <https://www.facebook.com/senaidaxoxo>
 Twitter: <https://twitter.com/senaidaxoxo>
 Instagram: <https://www.instagram.com/senaidaxoxo/>
 YouTube: <https://www.youtube.com/c/SENAIDA>
 TikTok: <https://www.tiktok.com/@senaidaxoxo>
 LinkedIn: <https://www.linkedin.com/in/senaida-ng/>
 Spotify: https://open.spotify.com/artist/4Mz3Pw8PpQdFbf8aaULyky?si=dxp8la_fTV2Wrod9A4-ObA