Stella Sun Interaction Designer

EXPERIENCE

June 2022 - present | San Francisco

UX Designer @ SuperWorks

- Building information architecture, user flows, wireframes, prototypes, and design systems for the design agency's client projects
- Collaborating with the research team to conduct user testing and synthesize research insights
- Managing client social media accounts, designing social media templates, and co-creating marketing strategy with team and clients
- Read case study

January - September 2022 | San Francisco

UX Design Intern @ Anti-Defamation League

- Designed user experience flows and interfaces for 25 design patterns in the ADL's social media pattern database under supervision of project lead
- Consolidated research insights into written drafts of pattern instructions
- Streamlined the Figma design system for efficiency and scalability
- Read case study

June - August 2021 | San Francisco

UX/UI Design Intern @ Kinchin

- Mapped out the information architecture, task flows, and brand identity for Kinchin, a startup for maternal community support and doula matching
- Collaborated with a small team to build wireframes and a development-ready prototype for Kinchin's website

January 2021 - May 2022 | San Francisco

Student Council Senior Fellow, Special Projects @ CCA

- Co-led a target student audience research and rebranding project, which doubled post-quarantine event attendance, member applications, and student participation in advocacy efforts
- Facilitated student teams to design and execute town halls and coffee chats to bolster open communication and information-sharing initiatives between students and admins
- Was Student Council Assistant Senior Fellow from 2019 2021

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EDUCATION

Class of 2022 | GPA: 4.07/4.3 California College of the Arts (CCA)

BFA, Interaction Design (with High Distinction) Minor in Visual Culture Studies

AWARDS

Deans' Spotlight feature 2022 | CCA | Project (<u>Greeni</u>) selected for graduation showcase by Dean of Design Helen Maria Nugent

All College Honors:

Benedict Scholarship 2021 | CCA | Selected as a top 23 student school-wide for academic achievement

Creative Achievement scholarship 2018 | CCA | Highest tier portfolio achievement scholarship recipient

ACTIVITIES

IxD Program Studio Monitor 2021 - 2022 | CCA

IxD Program Social Media Manager 2020 - 2022 | CCA

SKILLS & TOOLS

Product, UX, & UI design Visual design Qualitative research Systems thinking Leadership Storytelling & communication Problem solving

Adobe Creative Suite (XD, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Lightroom, Dimension) JavaScript

HTML & CSS Unity

Figma