



Nestle Community Membership for Parents Corporate Program Enrollment Form

Community Membership Discount:

Any employee of the Company shall be entitled to a 100% discount (free) monthly membership in Nestle's Community Membership for Parents.

Nestle Partnership Agreement:

1. The Company agrees to promote Nestle and the availability of the Community Membership (see Appendix A for full description of Community Membership benefits) to all Company employees nationwide.
2. The Company shall post this discount offer and establish a link to Nestle's website (www.nestle.com) from one or more of the Company's own internal or external websites. Nestle shall provide the Company with the requisite information and/or artwork for posting, at no cost to the Company.

Reporting:

1. Nestle may request a list of the Company's US locations, as well as a screen shot of the Company's online post about this offer.
2. Upon request, Nestle will provide a report to the Company detailing the names of each participating Employee and the number of families for whom Services were rendered during the preceding year, at no additional cost to the company.

Nestle Resources:

Nestle, Inc. (Nestle) provides additional options to assist the company in communicating the membership benefits to Employees. Please indicate which of these tools the Company intends to utilize by checking off the appropriate boxes – there is no limit on the number of options that can be selected!

- Allow Nestle to set up a visibility table in a commonly seen area at the Company's offices, or provide a "Lunch and Learn" workshop 1-2 times per year (Company agrees to permit)
- Allow Nestle to attend Company's annual open enrollment or employee benefit-related events (i.e., benefit, health, vendor fairs/expos, etc.) (Company agrees to invite)
- Promote Nestle in company's employee newsletter or similar publication (Company agrees to publish)
- Promote Nestle on Company's website by use of a Banner Advertisement (Company agrees to post)
- Provide Nestle's informational flyer for inclusion in all new employees' benefit/new hire packages (Company agrees to distribute)
- Provide advertisements and/or notices relating to Nestle and the membership offer at high-employee traffic locations (cafeteria, garage, elevator, etc.) (Company agrees to post)
- Other:

Nestle, Inc. ("Nestle")

Principal Address:

1717 E Cary Street, Richmond, VA 23223

Main Contact: Carly Buxton

Phone: 804-482-1015

Email: carly@nessle.com

Sign & Date: _____

Name: _____

Title: _____

Company: _____

Principal Address:

Main Contact: _____

Phone: _____

Email: _____

Sign & Date: _____

Name: _____

Title: _____



Nestlé Community Membership for Parents Corporate Program Enrollment Form

Appendix A

Nestlé Community Membership - 2023 Description and Inclusions

The Nestlé Community Membership for Parents is designed to provide valuable support and resources to parents, enhancing their parenting experience. Here's an overview of the features and offerings included for basic community members:

Digital Concierge

Parents will have access to Ness L., an AI-driven digital concierge. Ness L. will assist parents by curating customized programs and resources based on their individual needs and with weekly check-ins. The aim is to help parents optimize their Nestlé experience while receiving expert recommendations.

Online Support Group

Nestlé offers digital support groups at a cadence of at least once a month. These support groups are completely confidential and optional, and are facilitated by Experts from the Nestlé network, who create a safe space for parents to connect, share experiences, and seek advice from peers facing similar challenges.

Exclusive Access to Trusted Partners

Nestlé Community Members also have exclusive access to deals, discounts, and special benefits from trusted partners in the parenting industry. These partners can provide exclusive promo codes and perks to Nestlé members.

Tailored Tracks for Different Parenting Stages:

To cater to the diverse needs of parents, this partnership encompasses specialized tracks for various parenting stages. These tracks are designed to address specific topics such as working parents, conception, postpartum experiences, and parenting through different age groups. Community Member Parents have access to free resources created specifically for members of their "track" by Experts from the Nestlé network, including resources such as guides, ebooks, on-demand webinars, recorded classes, and more. These resources aim to offer parents actionable insights and potentially serve as a gateway for booking services with contributing experts.

Flexible Credits and Q&A Portal

Parents will have access to a credit system that carries over until they decide to cancel their membership. Parents can self-pay for credits (\$1 = 1 credit), or should the Company choose, a set number of credits may be sponsored by the Company for its affiliated parent members. These credits can be utilized to purchase sessions, classes, resources, and other services offered by Experts on the Nestlé network, and to ask questions on the Nestlé Q&A portal, where experts provide solutions and insights to parenting queries.

Are you interested in sponsoring additional credits for your employees who enroll in the Nestlé Community Membership for Parents?

- Not at this time; just the free membership
- Yes, bill Company on an annual basis for \$_____ to be added as a **one-time credit** gift to each registrant.
- Yes, bill Company on a monthly basis for \$_____ to be added **monthly** to each actively enrolled employee member.