



Language for Schools: Why the Character Skills Snapshot

50-word version

Character and personal growth are an integral part of a [School Name] education. Grades and test scores just don't tell us the whole story of your child. The Character Skills Snapshot gives us richer holistic information and illuminates areas where [School Name] can help your child grow and thrive.

100-word version

[School Name] is more than just a place where your child will learn math and English and science. Certainly the reason you're seeking to enroll your child here is because you're interested in an education that focuses on instilling character values and encouraging personal growth. Similarly, we know that your child is much more than grades and test scores. That's why we're asking your child to take The Character Skills Snapshot as part of their application. It will give us richer holistic information about your child, and show us areas where our community can help them grow, thrive, and shine.

200-word version

We care about your children and how they grow - not just their cognitive skills such as writing and math, but also growing into good citizens with integrity, resilience, and teamwork skills - those skills that carry them forward into a successful life.

Character and personal growth are an integral part of a [School Name] education. Certainly the reason you're seeking to enroll your child with us is because you're interested in an environment that focuses on instilling character values as well as exceptional academics, unique life experiences, and outstanding opportunities.

While a child's personality and character have always been important to our admission process, we haven't had a tool that we could use to measure the character skills your child is developing. Grades and test scores just don't tell us the whole story of your child. The Character Skills Snapshot gives us richer holistic information and illuminates areas where [School Name] can help your child grow, thrive and shine. It's a way for us to get to know your child better and an opportunity for us to explore the ways in which [School Name] 's community can enrich and develop your child's intellectual engagement, teamwork, initiative, resilience, self-control, open-mindedness, and social awareness.