



Ways to “Sell” QuicPics

1 Going through an event organizer

- Reunions, luncheons, galas, corporate parties, balls, charity events
- Can charge \$150-\$400 per hour, per photographer

2 Going through an event’s sponsor

- Put the sponsor’s branding on the image graphic title
- Rates will vary, but generally be much higher than deals with event organizers

3 Ticket Sales

- Get paid by tacking on a fee to every guest’s ticket cost
- +\$12 to every prom ticket, 400 guests, \$4800 for 3 hours & 3 photographers

4 Arrangement with a party planner or a venue

- Photographer can establish themselves as a venue or planner’s go-to
- Planner/venue get some sort of commission, generates more bookings

5 Or doing a QuicPics event for free to promote your photography business

- Helps generate new bookings by texting your business info to guests

