

Mingchen Ye

Industrial Designer

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Experience

Bebop - Industrial Designer

5/2023 - Present, San Francisco, CA

Crafted proposals for prospective clients and helped secure project contracts. Developed projects for clients across a wide spectrum of industries, including beauty devices, home appliances, and vaping. Created design strategies tailored to each client's unique business needs and translated insights into creative design solutions.

Doris Dev - Industrial Design Contractor

1/2023 - 5/2023, New York, NY

Worked in a fast-paced design consultancy on diverse product categories, including kitchenware, sanitaryware, and lighting. Managed multiple projects simultaneously and conducted rapid ideation, prototyping, and execution. Worked with engineers and project managers to ensure production feasibility and cost efficiency.

OPPO - Industrial Designer

9/2020 - 4/2022, Shenzhen, China

Worked on the Reno Smartphone Team to envision the future of mobile devices. Successfully brought Reno7 and Reno8 smartphones from concept to production. Led the implementation of a new design language for Reno, which contributed to a 10% increase in sales.

Drove form refinement, CMF improvement, and process troubleshooting within budget and timeline. Navigated project constraints with engineers and coordinated with suppliers to ensure design quality achieves intended outcomes.

Philips - Industrial Design Intern

5/2019 - 9/2019, Shanghai, China

Designed accessories for MRI equipment. Created a seamless operation experience through user research, prototyping, and usability testing.

Designed a novel medical device for stroke rehabilitation with the constraint of the architecture of the existing product. Produced sketches, prototypes, CAD models, rendering, and presentations.

Designed Philips Fresh Air Mask packaging, which launched in 2019.

Education

ArtCenter College of Design

Master of Science
Industrial Design
Pasadena, CA
2017 - 2020

Tianjin University

Bachelor of Engineering
Industrial Design
Tianjin, China
2013 - 2017

National Taipei University of Technology

Exchange Student
Industrial Design
Taipei, Taiwan
2015 - 2016

Skills

Design

User Research | Market Research
Ideation | Concept Development
Sketching | Prototyping

Software

Rhino | Creo | Solidworks | Onshape
Keyshot | Figma | Flinto | Invision
Illustrator | Photoshop | Indesign
CorelDRAW

Languages

English | Mandarin