



ORTHODONTIC PRICING AND INFORMATION GUIDE

Everything You Need to Know to Make an Educated
Decision on Whether Orthodontics is Right For You

Welcome and Congratulations!

Dear Friend,

My name is **Dr. Mike Maroon**, and right off the bat, I want to congratulate you on making the wise decision that'll help change your life forever by requesting a copy of this pricing and information guide for Orthodontics.

My ultimate goal is simple: to give patients smiles that they love. Why? Because in my years of practice, I've found that there's almost nothing that can make as big a difference in your health, self-confidence, and overall quality of life as your smile.

Everything else can be working like clockwork – job situation, family, friends and relationships. But if you can't experience the simple act of savoring the foods you love most or if you're embarrassed to smile or even engage in conversation because of your teeth. Then no matter how great everything else is going, the real joy you desire is missing.

I've seen patients walk in my doors seemingly ashamed to smile, and later walk out those same doors glowing with a lovely smile as radiant as the sun.

Thanks to the miracles of modern medicine and technology it's now not only possible, it's far more affordable and achievable than you probably have ever imagined.

Whether you're reading this guide for yourself or for a loved one, you're in the right place. We've designed this to provide you with all the necessary information you need to make an educated decision regarding what is best for overall health and happiness.

With all that said, let's get started!

MEET YOUR DOCTOR



Dr. Mike Maroon

Michael "Dr. Mike" Maroon, DMD, FACE, FAGD has been serving the Central Connecticut community for over 25 years. He is an expert Cosmetic & Implant Dentist in Connecticut with a complete understanding of Functional Esthetic Dentistry. He restores smiles with the latest technology and finest materials that dentistry has to offer in a comfortable, caring, fun environment. He is truly an artist, and patients come from all over the world for an original "Maroon" smile! He has over 25 years of successful placement and restoration of Dental Implants.

Originally from Methuen, Massachusetts, Dr. Mike received a Bachelor of Science degree in 1982 from Marquette University in Milwaukee, Wisconsin, and a Doctor of Dental Medicine degree in 1986 from Tufts University School of Dental Medicine in Boston, Massachusetts. Since then, he has dedicated his life to staying on the leading edge of dentistry and has received numerous awards for this commitment to excellence. He has earned Fellowships in the Academy of Comprehensive Esthetics, the Academy of General Dentistry, the International Academy of Dental/Facial Esthetics, the International Congress of Oral Implantologists, and a Mastership in the International Academy of Implant Prosthodontics. Dr. Mike has trained with some of the most recognized dentists in the world and has received advanced training in Functional Esthetic Dentistry from the Center for Advanced Dental Education in St. Petersburg, Florida, and the Seattle Institute for Advanced Dental Studies in Seattle, Washington. Dr. Mike has also received advanced training in Functional Orthodontics and utilizes the knowledge he has obtained to provide you with the best that dentistry has to offer! He has also received Advanced Aesthetic Certification and Advanced Full-Mouth Restoration Certification from the Pacific Aesthetic Continuum in San Francisco, California, and Master Aesthetic Certification from the Las Vegas Institute for Advanced Dental Studies in Las Vegas, Nevada and has been an instructor at both programs. In addition, Dr. Mike has received advanced training in Dental Implantology by completing the maxi course in implant dentistry from the Brookdale Hospital & New York University School of Dentistry in New York, New York. He is a member of many prominent national, state & local dental organizations, including the American Academy of Cosmetic Dentistry. Dr. Mike has published articles in several major dental journals on clinical dentistry, philosophy & practice management, and has lectured all over the world. For several years, he was a guest lecturer & clinician at the Pacific Aesthetic Continuum at the University of the Pacific in San Francisco, California. He is the editor & publisher of The Dental Leader Newsletter, a bi-monthly newsletter for the dental profession with international readership, and was a co-founder of the Academy of Comprehensive Esthetics, a professional dental organization that held dental seminars to introduce new techniques and materials to dentists and their teams bi-annually at international locations. Dr. Mike was the host of Video Team Training, a monthly program that reached thousands of dental professionals around the world. This allowed him the opportunity to meet and interview dentistry's leaders for personal and professional development. From Super Bowl heroes to Personal Growth & Development experts like Anthony Robbins. He is the current host of the Smile Source Fireside Chats where he brings his unique approach to dentistry and his incredible interviewing style to help others in the profession succeed. Dr. Mike is a valued consultant to several major dental manufacturers and helps in the development and evaluation of new dental products before they are introduced to the dental profession. He has also been interviewed on local and national radio and television about the benefits of Functional Esthetic Dentistry and is considered an expert on the subject. His clients range from high-profile celebrities to everyday people. Don't let all his awards fool you! Dr. Mike is one of the friendliest and nicest people you will ever meet. He and his wife have three daughters and they have enjoyed living in Central Connecticut since 1987.

What Our Patients Are Saying



★★★★★ 9 months ago

Advance Dental in Cromwell is always clean and the staff are very professional and friendly. Advance Dental are equipped with advance dental work procedures. Also, since I been coming for multiple serious dental work, they have always made me feel comfortable during every dental visit. 👍



★★★★★ 9 months ago

I have been to both the Berlin and Cromwell locations and all of the staff is fantastic. They are great at making you feel comfortable, and great with anyone who has any anxiety about going to the dentist.



★★★★★ a year ago

I have been going to Advanced dental for over 20 years. I constantly get comments about how great my teeth and my smile look.

Dr Michael Maroon is a progressive dentist and over the years has always been on the cutting edge of new technology. He has a phenomenal staff and practices painless dentistry. I highly recommend him and his staff at Advanced dental!!!



★★★★★ a year ago

First visit. A great experience so far. Megan particularly was caring, patient and exceptionally knowledgeable. Scheduled for follow up visit for comprehensive treatment plan and to-date I can't come up with one negative. Highly recommended, (again, so far).

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Do you want to live your best life with the confidence of an amazing smile?

Orthodontics is a very popular way to provide an amazing smile to anyone dissatisfied with the look or functionality of their teeth. More than that Orthodontics can help if you have mouth pain due to miss aligned teeth. Orthodontics is so popular today that you probably know at least a few people who have had it.

We've all heard of orthodontics but have you ever wondered exactly what options you have? Technology has come a long way and now there are a variety of options available.

★★★★★ a year ago

For me this was an extremely emotional and difficult appointment and I cannot believe how amazing, compassionate and caring the ENTIRE staff and Dr. Maroon were! This is very clearly an office where the standard of care is extremely high and it comes from the top! These people- EVERY SINGLE PERSON- treated me as though they had known me for years despite this being my first time in. I was never rushed, they answered all my questions and put me completely at ease. I don't have the words to express how grateful I am for each person I met today. I wish I could remember everyone's name but in particular, Shawnesa who was with me from start to finish and engaged me in conversation when she could see a distraction would help- and also followed me around with a box of tissues (did I mention I was very emotional?) deserves to be recognized in a big way. Also Catherine who was so kind and so patient working through the options with me until she knew I was comfortable with the plan. I am so very grateful to have found this place and I am comfortable knowing these are the people I am moving forward with.

★★★★★ 2 years ago

Today was my first visit and consultation at the office. I was very pleased and impressed with the whole experience. They made me feel very comfortable and welcomed. They answered all of my questions. The exams were very detailed and painless. They were very upfront with all costs and possible finance options and everything was completed then and there. I initially went in to just get an implant of a front tooth done but I am now considering changing all of my dental care to this office.

6 Common Issues Addressed with Orthodontics

1.



CHANGE THE LOOK OF MISALIGNED & CROOKED TEETH

Orthodontics can completely change the appearance of your smile. This includes crooked teeth.

2.



FILL IN UNWANTED SPACE OR GAPS BETWEEN TEETH

If you have a gap in your teeth that makes you feel self-conscious, there is a solution. Orthodontic treatment can close those gaps for you!

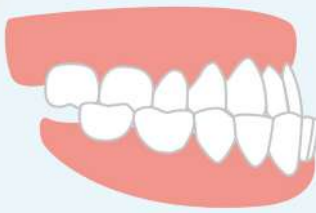
3.



CROWDED TEETH

If you have teeth that are crowded and make you not want to smile. Orthodontics can space them out to the straight smile you desire.

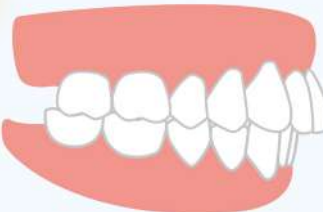
4.



REALIGN AN UNDERBITE

Having an underbites can make eating and speaking very difficult. An underbite can easily be fixed with Orthodontics.

5.



REALIGN AN OVERBITES

Overbites can be painful and cause tooth decay, Orthodontics can correct this.

6.



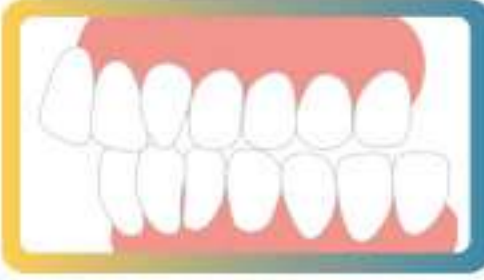
ALIGN A MISALIGNED JAW

YES! Orthodontics can even correct misaligned jaws.

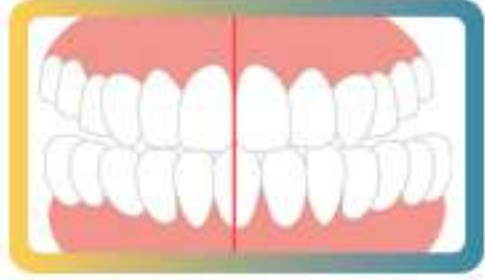
6 Common Issues Addressed with Orthodontics



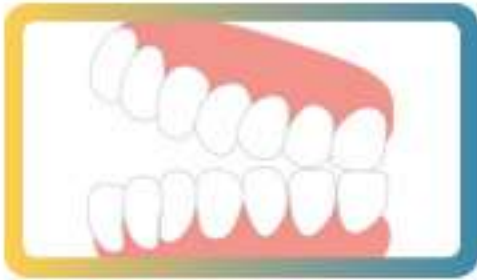
SPACING



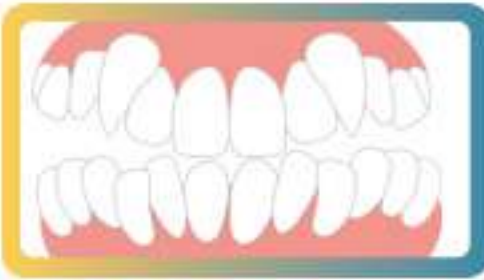
OVERBITE



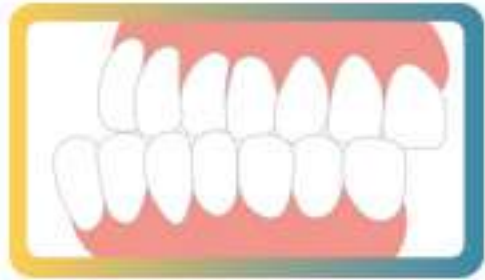
MISALIGNED JAW



OPEN BITE



**CROWDED AND
CROOKED TEETH**



UNDER BITE

TOP 5 Misconceptions About Orthodontics



Here's a list of the top 5 misconceptions we've heard from patients. It's important to make sure you have all your facts straight.

- 1. Orthodontic Treatment is Purely Cosmetic.** While there are cosmetic benefits to receiving orthodontic treatment, there are so many other ways that it can improve your quality of life. Many people who have jaw misalignment or other issues with their bite suffer from poor dental hygiene which leads to bad breath and tooth decay, through no choice of their own. They can also experience jaw pain, chronic headaches, and an elevated chance of Temporomandibular Joint Disorder (TMJ). So yes, there is an obvious cosmetic benefit to receiving orthodontic treatment! But that is far from the only benefit.
- 2. Orthodontic Treatment Only Works for Children.** Many people believe that Orthodontic Treatment only really works if it is done early in life. But did you know that you can benefit from Orthodontic Treatment at any age? Many people over the age of 18 come in to receive Orthodontic Treatment every single day. Usually, the only real requirement for Orthodontic Treatment is that you have a healthy jaw bone.
- 3. Treatment Length Takes Years to Complete.** The amount of time you will be in treatment will depend on the severity of your issue. Most patients will be in treatment for much less time. This is especially true if the issue is easy to correct, or if the patient is compliant with the doctors recommendations and directions during treatment.
- 4. Orthodontics Will Make Your Teeth Weak.** As long as you are being treated by a professional who excels in orthodontics, orthodontic treatment should not make your teeth weaker, looser, or more likely to fall out. In fact, overall, you are more likely to improve the strength and health of your smile, making you less vulnerable to oral diseases.
- 5. Traditional Braces Are the Only Option.** As far as braces are concerned, there are several options available. If you are concerned with the visibility of traditional metal braces, there are quite a few options available to you.

What Are The Different Types of Orthodontics?

How can they help you achieve the smile you've always wanted?

Much of the time, when we think of Orthodontics, we think of traditional metal braces. But there are quite a few other appliances that orthodontists use to give patients the smile they deserve.

Let's explore just a few of these appliances:



CERAMIC BRACES

Also called "Clear Braces," these are made from tooth colored material. They function in the same way as traditional braces, but they are more subtle and significantly less visible.



TRADITIONAL METAL BRACES

These are made from a metal material that are the traditional way to do 'braces'.



CLEAR ALIGNERS

Clear aligners (like Invisalign) have quickly become an extremely popular option. This is because they are clear and transparent, making it difficult to tell when someone is wearing them. They are also removable and make it easier to maintain your dental hygiene while wearing them.



PALATAL EXPANDERS

A palatal expander is an orthodontic appliance used to correct discrepancies in jaw width that can affect a patient's bite. It is essentially used to widen the upper jaw and create more room in the mouth in small increments to be virtually painless.



RETAINERS

Their function is to keep the teeth straight, and are - used as a follow up to having any kind of orthodontic treatment. They are called retainers because they "retain" the straightness of the teeth as well as any orthodontic work previously done to the smile.

WHAT OPTION IS RIGHT FOR YOU?
CALL US TO SCHEDULE YOUR FREE "BEST SMILE CONSULTATION"
(860) 792-4748

Changing Lives Just Like You!



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HOW DO ORTHODONTICS WORK?

The technology behind orthodontics is actually quite easy to understand for the different treatment options.

TOOTH

Your tooth is adjusted with minor pushes or pulls from the wire or aligner.

BRACKET

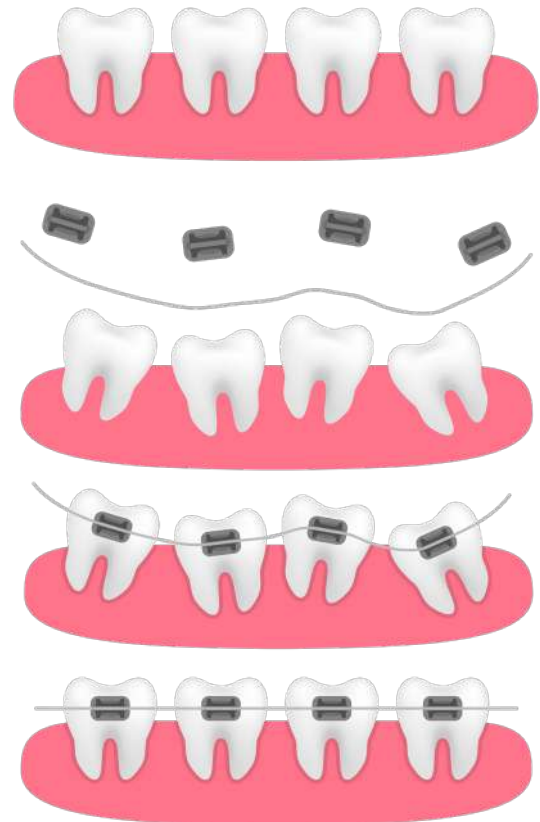
The bracket is the small attachment that goes on your tooth. This can range from a variety of materials.

WIRE

The wire is connected between the brackets, that allows the doctor to make the micro adjustments.

ALIGNER

The aligner - acts just like the brace and wire except it can be removed while eating, drinking, and brushing.



REQUEST YOUR FREE “BEST SMILE EVER” CONSULTATION PACKAGE



FREE ORTHODONTIC EXAM

If it's been a while, don't worry, we will never judge. Our only goal is to help you, in a friendly, comfortable environment, make sure your oral health is the best it's ever been.



DIGITAL X-RAY

This provides you with a comprehensive picture of everything going on inside your mouth, and we do this with utmost care for your comfort and ease as our highest priority.



FREE EXPERT CONSULTATION

Based on the exam and imaging, we'll let you know what's going great inside your mouth and opportunities for improvement.



FREE “BEST SMILE EVER” TREATMENT PLAN

Finally, we'll provide you with a comprehensive step-by-step plan to give you a smile that will dazzle every room you enter.

THIS PACKAGE USUALLY RETAILS AT

~~\$450~~
FREE

Call Now: (860) 792-4748

Retail value of this comprehensive package is \$450, but if you schedule your “Best Smile Ever” Package in the next 30 days, we'll waive that fee and provide all this absolutely FREE.

Changing Lives Just Like You!



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IS ORTHODONTICS TREATMENT RIGHT FOR YOU?

As we have talked about there are so many reasons that people are drawn to the idea of getting Orthodontic care. But is it right for you?

Put a checkmark next to any of the following that apply to you:

- ☐ I have crowded teeth.
- ☐ I have gaps between my teeth that I don't like.
- ☐ I have an overbite.
- ☐ I have an underbite.
- ☐ I sometimes feel embarrassed about my smile.
- ☐ My teeth are uneven or misaligned.

Did any of the above resonate with you? If so, you might be a great candidate for orthodontics!

Factors Affecting Orthodontic Pricing

The first thing everyone asks when considering Orthodontics is “how much will it cost?” The answer can depend on many factors that all work together.

1. Skill Level / Experience

The basics of safe Orthodontic Dentistry are actually not that complex. Most Dentists can acquire the knowledge to perform orthodontics relatively quickly-. Nevertheless, as with any field, experience and continuing education can make a big difference in the actual patient experience and outcomes.

As you might expect, a doctor less experienced and less knowledgeable in this field will accordingly charge lower fees. But this is definitely one area where you don’t want to scrimp – you want to have confidence that your doctor has the skill level necessary to handle any problems that may arise.

2. The Work Needed

Every mouth and every situation is unique, which is why advertising offering “one-sized-fits-all” kinds of deals should be eyed with suspicion. As the old saying goes, “you can’t get something for nothing.” So when you see a flat price offered for Orthodontics – without any consideration given to what the patient, YOU, may actually NEED in order to achieve a glowing smile and a healthy mouth – then you can know that the offer is almost certainly “too good to be true.”

The only way to get a final, realistic price on exactly what you need, is to go in for a complete oral assessment that includes a full exam, X-Rays, and a detailed analysis based on your current health and your lifestyle goals.

3. The Type Of Treatment Needed

While relatively simple in concept, there are many options available when it comes to choosing the right Orthodontic option for your unique situation.

Choosing the right type requires interaction between you and your Doctor, to make certain your needs medically, esthetically, and financially are all balanced and met.

4. Technology and Equipment

One factor often overlooked in pricing is the overall quality of experience provided through the use of up-to-date systems and technologies. To assess value properly, you must consider details like high quality diagnostic tools, health monitoring equipment, and much more.

Dental technology has advanced dramatically in just the past decade – and older patients who once refused to see a Dentist due to “less-than-positive” experience as a child are now amazed at how comfortable and pain free modern dentistry can be... when the latest tools get paired with modern techniques.

5. Your Unique Health Situation

No two patients are alike, just as no two dentists are alike. The costs associated in achieving the health and appearance you seek and deserve are influenced by your unique and particular medical history.

That is why you should seek the advice of a highly skilled dentist who understands how to evaluate and consider the underlying issues that may affect a person’s suitability for Orthodontics.

**CALL (860) 792-4748 TODAY TO SET UP YOUR
PERSONALIZED
“BEST SMILE EVER” CONSULTATION PACKAGE.**

It includes a full oral health exam, X-Rays, and much more.
This package has a real-world value of **\$450**, but if you act now
you can reserve your spot absolutely **FREE**.

REQUEST YOUR FREE “BEST SMILE EVER” CONSULTATION PACKAGE



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Thank you for taking the time to read this information and pricing guide and learn a little more about Orthodontics.

Hopefully this guide has answered some of your questions, and helped you as you approach your new road to dental health and your best smile.

We know that things can be confusing, and that you might not know where to start, and that's okay! We are here to help!

If you have any other questions, or want to set up a consultation, please do not hesitate to call!

To your dental health,



Dr. Mike Maroon
(860) 792-4748

