



# **DENTAL IMPLANT PRICING AND INFORMATION GUIDE**

Everything you need to know to make an educated decision on whether dental implants are for you



**Advanced  
Dental**  
Personalized & Comfortable

# Welcome and Congratulations!

Dear Friend,

My name is **Dr. Michael Maroon**, and right off the bat, I want to congratulate you on making the wise decision to request a copy of this pricing and information guide for Dental Implants.

My ultimate goal is simple: to give patients smiles that they love.

Why? Because in my years of practice, I've found that there's almost nothing that can make as big a difference in your health, self-confidence, and overall quality of life as your smile.

Everything else can be working like clockwork – job situation, family, friends and relationships. But if you can't experience the simple act of savoring the foods you love most... or if you're embarrassed to smile or even engage in conversation because of missing or failing teeth...

Then no matter how great everything else is going, the real joy you long for is missing.

I'm here to tell you that you don't have to settle for that kind of life any longer. I know this for a fact because I have seen countless individuals who used to suffer from missing, failing teeth, or loose/ill-fitting dentures - now eating and enjoying the very foods they'd thought were lost to them forever.

I've seen patients walk in my doors seemingly ashamed to smile, and later walk out those same doors glowing with a lovely smile as radiant as the sun.

Thanks to the miracles of modern medicine and technology it's now not only possible, it's far more affordable and achievable than you probably have ever imagined.

Whether you're reading this guide for yourself or for a loved one, you're in the right place. We've designed this to provide you with all the necessary information you need to make an educated decision regarding what is best for overall health and happiness.

With all that said, let's get started.

# MEET YOUR DOCTOR



## Dr. Michael Maroon

Michael "Dr. Mike" Maroon, DMD, FACE, FAGD has been serving the Central Connecticut community for over 25 years. He is an expert Cosmetic & Implant Dentist in Connecticut with a complete understanding of Functional Esthetic Dentistry. He restores smiles with the latest technology and finest materials that dentistry has to offer in a comfortable, caring, fun environment. Originally from Methuen, Massachusetts, Dr. Mike received a Bachelor of Science degree in 1982 from Marquette University in Milwaukee, Wisconsin, and a Doctor of Dental Medicine degree in 1986 from Tufts University School of Dental Medicine in Boston, Massachusetts.

Since then, he has dedicated his life to staying on the leading edge of dentistry and has received numerous awards for this commitment to excellence. He has earned Fellowships in the Academy of Comprehensive Esthetics, the Academy of General Dentistry, the International Academy of Dental/Facial Esthetics, the International Congress of Oral Implantologists, and a Mastership in the International Academy of Implant Prosthodontics. Dr. Mike has trained with some of the most recognized dentists in the world and has received advanced training in Functional Esthetic Dentistry from the Center for Advanced Dental Education in St. Petersburg, Florida, and the Seattle Institute for Advanced Dental Studies in Seattle, Washington.

Dr. Mike has also received advanced training in Functional Orthodontics. Dr. Mike has received advanced training in Dental Implantology by completing the maxi course in implant dentistry from the Brookdale Hospital & New York University School of Dentistry in New York, New York. Don't let all his awards fool you! Dr. Mike is one of the friendliest and nicest people you will ever meet. He and his wife have three daughters and they have enjoyed living in Central Connecticut since 1987.



# What Our Patients Say



“

*The best experience had at the dentist, you can tell everyone loves their job. Dr. Maroon is thorough and works fast. They always make sure I have a clear understanding of what was done, going to be done and after care.”*

- Catessa



“

*I have teeth implants and I can't remember when my mouth felt this good, it has been years. Thanks so much Dr. Maroon and team. I would recommend this dental office for all your needs.”*

- Susan G.

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**(860) 792-4748**

# SOLVING THE PROBLEM WITH DENTAL IMPLANTS

When searching for solutions to tooth loss, There are many possible causes. Accidents. Illness. Job stress. Age. And sometimes just pure bad luck. But even though the causes can vary widely, what people WANT doesn't change much at all.

If you're like most people facing this situation, you'll want a solution that's:

1.

## NATURAL IN APPEARANCE

Who wants something that looks fake? Imagine instead a smile that's pure, clean, and allows you to beam with confidence.

2.

## COMFORTABLE

You want to be able to enjoy ALL your favorite foods without discomfort of pain, especially with your gums or any adjacent teeth.

3.

## EASY TO MAINTAIN

Who needs more hassles? The best solution is one that matches your natural teeth, allowing you to just brush and floss.

4.

## HEALTHY FOR YOUR MOUTH

You absolutely want to avoid bulky dental appliances that can cause bone loss, gum irritation, and increase the risk of decay and periodontal disease.

5.

## A GREAT VALUE

It should last a lifetime. Who wants to have to return to the Dentist every few years to swap out expensive appliances the require replacement.

**THE ONLY OPTION THAT DELIVERS ON  
EVERY ONE OF THOSE IS DENTAL IMPLANTS**

# TOP 5 Misconceptions People Have About Dental Implants



Here's a list of the top 5 misconceptions I've heard from patients when it comes to Dental Implants. We'll make sure to address all of these in this report, but we'll touch on them here right from the start:

- 1. They Won't Work For Me.** They don't know whether implants would work for them... they've endured dentures for so long and haven't gone back to the Dentist to see if any other options are available. Dental Implants, as you'll see, can work for just about anyone to improve their appearance, their health, and their overall sense of well-being.
- 2. They're Too Expensive.** They all think it's too expensive, too costly – not realizing the many options now available to make implants an affordable solution for practically anyone and any budget.
- 3. It's Too Scary To Even Consider.** Many people are simply afraid - because when they were young, they had dental work done without anesthetic... so it hurt and they had a bad experience that they haven't forgotten. Rest assured, we're all about making sure your experience from start to finish is relaxing, comfortable, and as pain free as possible. There really is nothing to fear.
- 4. It Will Take Too Long.** Many believe that the process of Dental Implants takes too LONG to do, that they'll have to go weeks, even months without a fully functioning mouth. Nothing of the sort. In most full arch cases, we can have you out the door with a temporary smile the very same day. After the implants heal, you come back and get your permanent teeth. It's that simple!
- 5. I'm Not A Good Candidate.** They don't think they're a candidate for dental implants, that there's something about their age, health, oral situation, whatever that takes implants out of their picture. In reality, just about everyone who could benefit from Dental Implants, can get Dental Implants.

# DENTAL IMPLANTS

a fresh approach to a healthier smile

## DENTAL IMPLANTS vs. DENTURES, FLIPPERS, and BRIDGES

In years past, the most common treatment for when someone lost a tooth or many teeth was to put in a partial denture or a full denture. Now, even though dentures do provide relief, by no means do they act as a complete or perfect solution. Indeed, they have a number of significant drawbacks:

- Dentures can cause pain while eating, which can lead you to give up foods you love like apples, steak, corn on the cob, and many more.
- Even the best-fitted dentures can become uncomfortable during use.
- Dentures can be inconvenient to use and maintain, requiring additional hassles that make living a fully normal life a challenge.
- Long-term denture wearers can actually experience jawbone loss (this is the cause of the collapsed and wrinkled face that afflicts many who wear them).

These and many other reasons are why so many patients now consider Dental Implants as a possible solution. With Dental Implants, you can toss away dentures and instead have a fully restored smile, with perfectly fitting teeth that look and work like the ones you were born with. They are truly the closest thing to natural healthy teeth you could ever have.

Most Dentists who have been trained in Dental Implants will recommend an implant over a denture or refer you to a specialist, because of the health benefits, strength and functional benefits, as well as appearance benefits of Dental Implants.

You can have a strong, healthy, and vibrant smile – with all the self-confidence and joy that comes with knowing you look and feel your best.

# HOW TO TELL WHICH TYPE YOU NEED

## SITUATION



A single tooth is all it takes to make someone uncomfortable and self-conscious when you talk, laugh, or smile. A single missing tooth can also cause your other teeth to shift and shrink your jawbone.

## IMPLANT



With dental implants there is no need to:

- Grind any of your teeth down
- Worry about the food you eat
- or having it fall out

## BRIDGE



In order to fit a bridge, we have to:

- Grind adjacent teeth down
- Anchor it to other teeth
- Bridges are known for being finicky and looking unconvincing

## SITUATION



With multiple missing teeth, you also miss out on confidence and eating all of the food you love. Increased risk of jaw transformation also occurs at a higher rate.

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## REMOVABLE PARTIAL



In order to fit a partial, we have to:

- Use clasps or retainers
- Usually uncomfortable and unsightly
- Grind on healthy teeth
- Often remove them to eat

## SITUATION



If you are missing all of your teeth, you are extremely limited on the foods you can enjoy. Also, you probably don't smile or laugh that often, due to embarrassment.

## IMPLANT



Implants are a great option for people missing all of their teeth. The denture is attached using the implanted posts, so you never have to take them out, or worry about them falling out. Eat the food you love! Laugh! Smile!

## DENTURE + ADHESIVE



Dentures are attached with strips of sticky adhesive that don't work too well. They will become unsecure and may fall out during the day. They are hard to place in the mouth, and feel uncomfortable.



# HOW DENTAL IMPLANTS WORK

The basic technology behind Implant Dentistry is actually quite simple and easy to understand. The typical Dental Implant consists of the following elements:

## TITANIUM IMPLANT

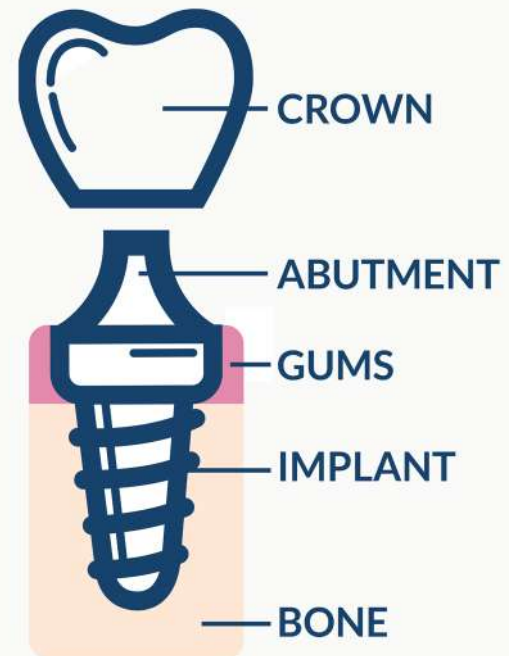
This goes directly into your jawbone to create a tight, secure structure.

## AN IMPLANT ABUTMENT

This attaches to the implant to form the tooth above the gum line.

## A MANUFACTURED CROWN

A crown is then milled to match your other teeth. Perfectly suited for biting, chewing, brushing, flossing, just like your natural teeth.



When we perform the procedure, we place a titanium implant to replace the root portion of a missing natural tooth – and then, on top of that is placed an implant abutment. To finish the process we place the replacement tooth (crown) fashioned to look and function exactly like your own natural teeth.

*Note: Even though your dental implants will not be affected by decay or cavities, you will still have to care for them the same way you would care for your original teeth.*

# REQUEST YOUR FREE “BEST SMILE EVER” CONSULTATION PACKAGE



## **FREE DENTAL EXAM**

If it's been a while, don't worry, we never judge. Our only goal is to help you, in a friendly, comfortable environment, make sure your oral health is the best it's ever been.



## **FREE CONE BEAM, DIGITAL SCANNERS AND DIGITAL X-RAY**

This provides you with a comprehensive picture of everything going on inside your mouth, and we do this with utmost care for your comfort and ease as our highest priority.



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Based on the exam and imaging, we'll let you know what's going great inside your mouth and opportunities for improvement.



## **FREE “BEST SMILE EVER” TREATMENT PLAN**

Finally, we'll provide you with a comprehensive step-by-step plan to give you a smile that will dazzle every room you enter.

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~~\$450~~  
**FREE**

**Call Now: (860) 792-4748**

Retail value of this comprehensive package is \$450, but if you schedule your “Best Smile Ever” Package in the next 30 days, we'll waive that fee and provide all this absolutely FREE.

# **DID YOU KNOW?**

Dental Implants preserve your jaw bone and prevent the natural shrinkage that cause extra wrinkles and the appearance of pre-mature aging. A bridge or removable partial denture does not preserve or maintain your bone.

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# CHECKLIST TO SEE IF DENTAL IMPLANTS ARE RIGHT FOR YOU

(Check All That Apply To You)

- \_\_\_\_\_ Are you missing one or more teeth and would love to have a complete smile once again?
- \_\_\_\_\_ Do you currently have any other kinds of tooth replacements such as dentures, bridges, flippers, etc. that don't provide the comfort or convenience that you want?
- \_\_\_\_\_ Have you experienced, or are you currently experiencing any mouth injuries, decay, gum disease, or anything like it?
- \_\_\_\_\_ Are you at all embarrassed about your teeth and your smile? Would you love to finally have a healthy, beautiful smile that you're proud of and would love to show off to everyone you meet?
- \_\_\_\_\_ Have you been forced to give up foods you once loved because you simply find them impossible to eat?
- \_\_\_\_\_ Are you in overall relatively good health? (Basically, could you come into our office on your own power?)

**If you answered yes to one or more of these questions, it's likely you are a good candidate for Dental Implants.**



# THE FIVE KEY FACTORS AFFECTING DENTAL IMPLANT PRICING

The first thing everyone asks when considering implants is “how much will it cost?” The answer can depend on many factors that all work together.

## 1. Skill Level / Experience

The basics of safe Implant Dentistry are actually not that complex. Most Dentists can acquire the knowledge to perform implants relatively quickly, in some cases over a few intensive weekend seminars. Nevertheless, as with any field, experience and continuing education can make a big difference in the actual patient experience and outcomes.

As you might expect, a doctor less experienced and less knowledgeable in this field will accordingly charge lower fees. But this is definitely one area where you don’t want to scrimp – you want to have confidence that your doctor has the skill level necessary to handle any problems that may arise.

## 2. The Number of Implants Needed

Every mouth and every situation is unique, which is why advertising offering “one-sized-fits-all” kinds of deals should be eyed with suspicion. As the old saying goes, “you can’t get something for nothing.” So when you see a flat price offered for implants – without any consideration given to what the patient may actually NEED in order to achieve a glowing smile and a healthy mouth – then you can know that the offer is almost certainly “too good to be true.”

The only way to get a final, realistic price on exactly what you need, is to go in for a complete oral assessment that includes a full exam, X-Ray, and a detailed analysis based on your current health and your lifestyle goals.

## 3. The Type of Dental Implants Used

While relatively simple in concept, there are literally hundreds of options available when it comes to choosing the right Dental Implant for your unique situation. The implant, the

crown, and the abutment (which connects the crown with the implant) all come with varying price tags and from a range of manufacturers.

Choosing the right combination requires interaction between you and your Doctor, to make certain your needs medically, esthetically, and financially are all balanced and met.

#### **4. Technology and Equipment**

One factor often overlooked in pricing is the overall quality of experience provided through the use of up-to-date systems and technologies. To assess value properly, you must consider details like high quality diagnostic tools, the number and types of sedation options, surgical procedures, health monitoring equipment, and much more.

Dental technology has advanced dramatically in just the past decade – and older patients who once refused to see a Dentist due to “less-than-positive” experience as a child are now amazed at how comfortable and pain free modern dentistry can be... when the latest tools get paired with modern techniques.

#### **5. Your Unique Health Situation**

Just as no two Dentists are alike, it's even more true that no two patients are alike. Your unique, personal medical history affects the costs involved to get you to health and appearance you desire and deserve.

That's why you need to rely on the expertise of a skilled Implant Dentist who knows how to assess and consider the underlying conditions that may affect someone's suitability for Dental Implants. For instance, in some very rare cases where the jaw bone is too thin or too soft, bone grafts could be necessary to ensure ultimate success.

And in the case where you've recently lost a tooth, it's important to let your Dentist know this and to act as quickly as possible. If you don't get an implant within a year of losing the tooth, the jaw bone that surrounded the missing tooth begins to shrink – eventually becoming too small to even support an implant.

# Consider This When “Counting the Cost”

As you might guess, any one of these factors can make a huge difference in determining the final investment required.

1. Additionally, they offer a very real warning to exercise caution when considering “cut-rate” dental implant offers you may see advertised. In order to achieve these extremely low fees, corners typically have to get cut somewhere – either in the quality of materials used, the expertise of the Dentist involved, and the level of attention provided both before and after the procedure.
2. It’s also important to evaluate the cost of implants in comparison to other alternatives. For example, if you use a Dentist skilled in the practice, a Dental Implant could well cost less and last longer than the effort necessary to restore and save a tooth. In the case of dental bridges, implants can often cost less long term due the recurring costs required to maintain the bridge.
3. Finally, how can you judge the cost of having the ability to enjoy any food you want once again? To savor a delicious steak, cooked to prime perfection... to bite into a crisp, juicy apple packed with vitamins and fiber... to enjoy fresh sweet corn on the cob without fear or struggle... it’s little pleasures like these and many more that can bring renewed joy – as well as healthy benefits – to daily life.



To know what the cost is for your specific case, we invite you to drop by and spend a moment with our highly-trained staff and doctors. They will be able to guide you to a better idea of what you can expect to spend to achieve optimal oral and body health through our Dental Implants.

Plus, regardless of your current financial situation – whether you’re on a budget or even a fixed income – we have finance plans that we can customize based on your situation and we can absolutely find something that will work for you.

Call (860) 792-4748 today to set up your personalized “Best Smile Ever” Consultation Package. It includes a full oral health exam, X-Ray, and much more. This package has a real-world value of \$450, but if you act now you can reserve your spot absolutely FREE.

The best Dental Implant pricing available with a down payment and approved credit.



### SINGLE IMPLANT

Starting at  
\$97/mo

\*Subject to down payment and credit approval

### IMPLANT RETAINED DENTURE

Starting at  
\$247/mo

\*Subject to down payment and credit approval



### FULL FIXED ARCH

Starting at  
\$347/mo

\*Subject to down payment and credit approval



# DENTAL IMPLANT FINANCIAL INFORMATION



## **COST**

The pricing range that most dental implant cases fall into is large and hard to know specifically without you coming in. Dental Implants can cost between \$4,500 for a single tooth full restoration to \$60,000 for full mouth restorations. Your mouth is the gateway to health for your body. The investment is worth it and should not be put off.



## **FINANCING OPTIONS**

We have financing options available to help you arrange an affordable payment plan that suits your needs. Whatever your budget we'll work with you to make sure you leave our care satisfied.



## **INSURANCE**

Parts of your procedure may be covered by insurance, though this varies from plan to plan.

Because of wonderful financial companies dental implants have become affordable for almost anyone on any budget.

To find out more information on whether your insurance can help cover the cost, call us at **(860) 792-4748**

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# DID YOU KNOW?

Teeth restored with Dental Implants can't get cavities! A replacement tooth, or crown, doesn't decay like a natural tooth, but you still have to brush, floss and care for it and your surrounding natural teeth and gums in the same manner as natural teeth.

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# FREQUENTLY ASKED QUESTIONS

**Q: “How soon can it be done? Can it really be within an hour or the same day?”**

**A:** Most of the time, the answer is YES, it can be done that very same day. For example, a man came into our office with a bridge in his hand, thinking it would take a couple weeks. He left later that day with a full set of teeth that he never has to take out, they are his permanent teeth.

**Q: “If you have bad gums, gum disease, is this still possible?”**

**A:** Absolutely. It's like a re-do - a do-over - when gums are bad. We start over and get the gums to a healthy state once again. And then, when they have healthy bone there as a foundation, we can put in the implants – and now they're just like real teeth and we maintain them.

**Q: “Can I really eat anything I want to again?”**

**A:** Absolutely. They're just like real teeth. You can eat apples, beefjerky, anything you want. I've had people literally in tears because they're so appreciative.

**Q: “When you get implants, do you have to go to one doctor, then another, then another to get the whole thing done?”**

**A:** No, you don't. Just me. I'm trained in all the necessary specialties. Plus, I've been practicing Dental Implants from the beginning and you can be reassured I have lots of practical experience getting you the results you want.

**Q: “Is there any kind of age limit to getting dental implants?”**

**A:** No - it's really your health. And if you're healthy enough to walk into my office, you're probably healthy enough to get Dental Implants.

**Q: “What about pain? Both during the procedure and afterwards. Should I be scared?”**

**A:** Not at all. That's what we want, nobody wants pain, I don't either! For the procedure itself, we have sedation. Basically it's like taking a quick nap and waking up with a whole new smile. Post-op, about 90% of the people I see, they come in the next day and they're shocked - they're not bruising, they're not swollen, they're not having pain. The other 10% of the people might have a tougher time, depending on who they are, but 90% have no problem at all.

**Q: “Are you sure you can do this, right away?”**

**A:** I hear them say this every time. They're skeptical. Surprised. Shocked. “We can do this today?” The answer is yes, we can take care of this right away and you can have that healthy smile you've always wanted.





Thank you for taking the time to read this information and pricing guide and learning a little more about Dental Implants.

Hopefully this guide has answered some of your questions, and helped you as you approach your new road to dental health.

We know that things can be confusing, and that you might not know where to start, and that's okay! We are here to help!

If you have any other questions, or want to set up a consultation, please do not hesitate to call!

To your dental health,



**Dr. Michael Maroon**  
(860) 792-4748

