



# Theme & Sub-Themes

# IC3 Movement

## 2024 Theme: From Competition to Competence

Mrs. Molly Abraham (affectionately known as “[Molly Teacher](#)”) believed that every student has unlimited potential.

Rather than seeking to educate and guide students based on an outside system of comparisons and competition (which focuses on satisfying the desire to attain short-term acceptance and recognition), this theme emphasizes competence-based development, thus renewing the journey to cultivate the uniqueness inside each individual. Through this shift in mindset and action, educators can empower students to transform fear to confidence, lack to abundance, indifference to compassion.

The theme “From Competition to Competence” is intended to re-focus and inspire the education and development of our youth toward a healthy, sustainable mindset centered on intrinsic self-worth and well-being. This theme reveals the path for a journey of self-discovery and inward reflection, as we transform our thinking to a competence-focused mindset that celebrates the fulfillment and purpose counseling creates.

### Sub-Themes

#### The Impact of Counseling on Learning Outcomes

Learning outcomes can be profoundly impacted when career and college counseling becomes a central function within schools, particularly when counseling practices drive the contextualization of academic learning. Outcome-centered perspectives, experience, and data from education as well as industry will enrich discussions around this sub-theme.

#### Failure as a Teacher

In examining the education systems that affect students’ development and success, counseling practices should be carefully analyzed and evaluated for effectiveness. This sub-theme prompts introspection on educational shortcomings to challenge the stigmatized notion of “failure” as being instructive and innovative for the purpose of creating a growth mindset.

#### Foundations, Trends & Ethics

This sub-theme examines the evolving world of work and promotes self-awareness and adaptability amongst educators amidst shifting dynamics as a result of human and technological development. The sub-theme is intended to create a platform through which foundations, current trends, and ethical standards in recruitment, admissions, and career and college counseling, in general, can be explored.

### Empowering School-Based Counseling

This sub-theme aims to underscore the vital role that leaders within educational institutions play in shaping the landscape of counseling. The objective is to encourage leaders to enhance their schools and institutions by dedicating increased time, resources, and curriculum space to counseling initiatives. Proposals aligned with this sub-theme may explore and present research, data, case studies and practical experiences highlighting the advantages of genuine and committed counseling efforts within the school environment.

### Compassion & Mindfulness in Counseling

In our increasingly stressful global environment, anxiety and fearfulness about the world around us is a growing challenge for students and adults alike. This sub-theme embraces the complex dynamic between education and mental health, and suggests healthy approaches for unburdening students, advocates for compassion and care, and stimulates self-worth. Identify and examine the role of career and college counseling on students' mental health in high school, and beyond.

### University Enrollment Management as a Counseling Function

This sub-theme challenges universities to view enrollment management practices and policies as critical pieces in the continuum of student self-discovery and development, rather than as one-sided endeavors to bolster recruitment outcomes. Furthermore, this sub-theme aims to exemplify how university leaders can enhance international enrollment outcomes by reframing their recruitment and outreach strategies through a lens of building capacity for counseling within schools.

For examples of previous sessions, please refer to the [2023 Annual IC3 Conference & Expo program booklet](#).