

Delightful Daisy Blooms in Arts & Crafts Collection at Bradley's Jewellers York

Kay Bradley is pleased to present new additions to her Arts & Crafts Collection inspired by the connection between famed British textile designer William Morris and North Yorkshire-based stately home, Castle Howard.



For years, Bradley's Jewellers York owner Kay Bradley has admired the floral prints and patterns of famed British artist William Morris (1834-1896), who was a visionary of the 'Arts and Crafts' design movement. This period of creative history focused on a return to hand craftsmanship, a passion for natural flowery forms, and an authentic artistry that prioritised the simple over the complicated. Just beautiful pieces of jewellery, brought to life. As Kay dug deeper into the life of the London-born artist, she discovered his surprising links to Yorkshire, specifically one of her favourite places: Castle

Howard. The 9th Earl of Carlisle (the last to live at Castle Howard) and his wife, Countess Rosalind Howard, met William Morris in the 1860s and were enthusiastic about the Arts and Crafts movement. They believed in his ethos, admired his designs, and appreciated the breadth of his artistic pursuits and so became friends with both Morris and his wife, Jane Burden. Encouraged by this discovery, Kay began to dive deeper into Arts and Crafts and found the more she looked, the more she wanted to create her own range in homage to this extraordinary design philosophy. This is how the Arts & Crafts Collection was born. In the



range you'll find modern interpretations of Arts and Crafts motifs, including hyacinths, tulips, irises and forget me nots decorated with coloured gemstones and hand-applied enamel in sterling silver, 9k and 18k gold creations. Each is stamped with the 'A&C' logo that's exclusive to Bradley's Jewellers York, and the 'UK Created' mark to signify that they were made in Great Britain using skills passed down from generation to generation.

Now, the Arts & Crafts Collection story continues with the Arts & Crafts Daisy pendant. This special piece draws inspiration from original daisy-printed wallpaper that decorates Castle Howard, specifically the old schoolhouse building. "I wanted to add to the collection with a series of pieces that highlight my love for Castle Howard, while also having an uplifting spring feel," says Kay Bradley. "The Daisy pendant, drop earrings, brooch, signet ring and band are available in sterling silver, 9k and 18k gold to cater to a range of budgets, and they tell a lovely story of Yorkshire's history and links to Arts and Crafts."

The Arts & Crafts Daisy pendant is priced at £195 in sterling silver with a complimentary hayseed or barleycorn chain to add to the vintage feel. Matching earrings are also available in sterling silver from £245. Care and attention have been paid to each colourful enamel element of the design, especially the striking yellow petals and green stems. In yellow gold versions, the enamel colours are reversed for maximum impact, with the yellow enamel focused on the centre of each bloom and white petals to create the ideal contrast.



"The Arts & Crafts Collection by Kay Bradley is a modern interpretation of the fundamental principles of this inspiring design era"

Kay explains: "The Daisy pendant plays with the light to add depth to the design. The expert craftspeople at Weston Beamor, based in Birmingham's Jewellery Quarter, used a combination of translucent enamel and varying depths to create the impression of two-tone leaves and delicate linework on the flowers. This extra effort ensures the Bradley's Jewellers Arts & Crafts Daisy motif looks more like the original William Morris print that first caught my eye in Castle Howard."

To complete the offering, there's a Daisy signet ring with enamelled daisies and star-set diamonds, a chunky band with daisies encompassing the entire circumference, and a brooch to add a joyful splash of colour to springtime coats and jackets.



From £245 in Sterling silver



From £195 in Sterling silver



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