



**Creative
Business
Network**

CREATIVE BUSINESS NETWORK

**NATIONAL
PARTNER
GUIDE 2024**

GLOBAL IMPACT.
GLOBAL REACH.
GLOBAL
OPPORTUNITIES.

**WE INVITE YOU TO BECOME A PART OF THE
CREATIVE BUSINESS NETWORK EXPERIENCE. YOU
WILL NOT BE DISAPPOINTED.**

WHY YOU SHOULD BECOME A NATIONAL PARTNER?

WALK INTO THE FUTURE

- Join an international network of 80+ countries championing the creative economy worldwide.
- Benefit from international exposure and take the opportunity to collaborate with other National Partners and entrepreneurs from around the world.
- Gain positive recognition at national and global level by representing your country at the C B C Global Finals in June 2024.

ACCESS NEW FUNDING OPPORTUNITIES

- Boost your economy by developing projects with leading investors, corporations, accelerators, and startups.
- Find relevant organizations to participate in EU-funded projects.

CREATE OPEN INNOVATION PROJECTS

- Foster collaboration between large corporations and startups to develop projects fulfilling specific innovation needs.
- Collaborate in EU projects.

CO-HOST A [CREATIVE BUSINESS ACADEMY](#)

Promote and co-host our educational platform to connect, share knowledge and experience, and build solutions and strategies with a multicultural perspective.

HOST [FOREIGN MENTOR WEEKEND](#)

Become a host of a 2-days mentoring event for your startups. In 1-1 sessions, creative entrepreneurs will meet overseas mentors (experts in marketing,

business development, investors, entrepreneurs) to strengthen their ideas, reach new markets and approach clients.

TELL YOUR STORY TO THE WORLD

- We tell your stories to a global audience.
- Join the network and benefit from having an international reach: thisis.cbnet.com

HOST CREATIVE BUSINESS CUP

- Motivate, sharpen and develop the cultural and creative entrepreneurs of tomorrow.
- Give participants the opportunity to win a variety of prizes to develop their ideas and transform their concepts into sustainable businesses.
- Become the creative gateway and champion the creative economy in your country.

TRANSFORM YOUR COUNTRY

- Impact governments to foster the creative ecosystem and develop new opportunities.
- Be referenced as an expert in innovation by hosting events with our support.
- Make a positive impact on public policies at a national and international level.

HOW WILL YOU BENEFIT, WHEN YOU JOIN AS A NATIONAL PARTNER?

COLLABORATE CROSS-REGIONALLY / WE SUPPORT EACH OTHER

[Creative Business Academy](#), [Foreign Mentor Weekend](#), [Creative Business Investors](#)

By engaging local, regional, or even global stakeholders and partners, you can create powerful workshops, seminars, mentoring, matchmaking and networking events dedicated to startups from your region.

HAVE IMPACT / WE DO THIS TOGETHER

Open Innovation Projects

You can become the reason for a startup's success and growth. You can lead a movement in your country. We create an opportunity for all creative startups from around the world to introduce their ideas to corporates and institutions at local, national, regional and global level. These projects focus on specific needs that large organizations can solve with the help of cultural creative startups and entrepreneurs.

STORYTELLING / TRANSFORM YOUR COUNTRY

[Communication Platforms](#)

Grab the opportunity and share your stories of success in a large network of entrepreneurs, investors, and various stakeholders in our special communications platform (thisis.cbnet.com). Shape and reshape your own country's economy and impact governments to foster the creative ecosystem and develop new opportunities.

HOST YOUR OWN NATIONAL COMPETITION

[Creative Business Cup](#)

The Creative Business Cup is the destination for all creative minds, innovative thinkers and future leaders. It is a global competition involving more than 80 creative supernovas, brilliant keynote speakers, juries, and investors. They have all come together to form a community that focuses on promoting innovation and creative business efforts. The conference will concentrate on

new creative and cultural businesses in the creative industries to motivate, sharpen and develop the entrepreneurs of tomorrow.

IMPACT YOUR LOCAL ECONOMY / THIS IS ON YOU

Creative Business Cup National Finals

Hosting the Creative Business Cup National Finals is your chance to be recognized as a creative industries leader in your country. This will activate your network, generate new connections across your country, and increase opportunities to access funding. The possibilities are endless. And if you need support, we have a sprawling global network of 80+ countries – all with relevant experience and open to sharing best practices. The National Finals are dedicated to startups from your country.

GET INVOLVED / THIS IS ON US

Creative Business Cup Global Finals

Thanks to the Creative Business Cup Global Finals your organization gets exposed to a multicultural creative entrepreneurial environment during a two-day event. During the Global Finals, you will meet like-minded organizations, other National Partners, investors, and the best creative startups from all around the world. Creative Business Cup Global Finals are held in June 2024.

Wait.

WHO ARE WE?

Creative Business Network empowers startups in the Creative Industries, connects them to investors and global markets and strengthens their innovative capabilities to the benefit of the industry and society. We are a fully digital initiative, and we encourage you to join our community of startups, National Partners, and investors.

OUR MISSION

- **SUPPORT CREATIVE STARTUPS**

with business development and international market access

- **IMPROVE ACCESS TO FINANCE**

through investor readiness initiatives

- **PROVIDE GLOBAL NETWORKING**

with startups, investors, companies, and governmental entities

- **CAPACITY BUILDING**

of entrepreneurship organizations

- **STRENGTHEN**

regional collaboration

- **OFFER INNOVATION PARTNERSHIPS**

and training to businesses

HOW TO HOST CREATIVE BUSINESS CUP

STEP ONE /

BECOME A NATIONAL PARTNER

- Fill out the form [National Partner Sign Up Form](#)
- Await a reply from Creative Business Network as soon as possible.
- Attend an online interview with a Creative Business Network representative.

STEP TWO //

ORGANIZE NATIONAL FINALS

- Latest by February 2024.
- Find sponsors and partners within the Creative Industries ecosystem in your country.
- Register your name and email in our online community at <https://thisis.cbnet.com>
- In the Jury, you should have at least 1 representative from other countries.
- Promote the event on social media.
- Find at least 10 professional startups, who match the participation criteria.
- Use our free competition management platform to screen your startups.
- Plan a hybrid event with live streaming coverage or a fully digital event.

STEP THREE ///

PARTICIPATE IN CREATIVE BUSINESS CUP GLOBAL FINALS

- The top startups are invited to participate in webinars and workshops during Creative Business Cup Global Finals 2024.
- National Winners will compete in the Creative Business Cup Global Finals in June 2024.

YOU WILL RECEIVE / WHAT IS IN IT FOR YOU

- Attendee full-passes for the entire event (for you and your startups).
- Support from the Creative Business Network.
- Access to our network of partner organizations from all around the world.
- Invitations to relevant Creative Business Cup webinars for startups and our stakeholders.
- Media exposure and the chance to be featured via our media and communication channels.
- Access to an online screening platform, which will assist in organizing your competition and selecting your national winner.

A SAMPLE OF THE WINNING STARTUPS THROUGH THE YEARS

WINNER IN 2023: NEBESYS (CZECHIA)

A compact, translucent, and even transparent roof, indistinguishable from ordinary roofs, which protects the city roof landscape and the privacy inside. NEBESYS facilitates the using of under-roof spaces in urban conservation zones and thus reduces the housing development in an open landscape.

WINNER IN 2022: PLASTICPRENEUR (AUSTRIA)

Plasticpreneur is developing, designing and manufacturing plastic recycling machines with the aim to create simple and safe access to plastic recycling and offer everything needed for turning plastic waste into new products.

WINNER IN 2021: PHOTIO (CHILE)

Photio is a company that redefines the limits of the established, implementing, and rethinking products of massive use, such as paints, polymers and asphalt, giving them properties that redefine their application and use. Their goal is to transform the major sources of pollutant emissions into the solution to the problem, mixing academia and industry in disruptive solutions.

WINNER IN 2020: RAIKU (ESTONIA)

RAIKU is a natural, beautiful, and soon the cheapest biodegradable alternative to bubble wrap made from wood. RAIKU is a natural, beautiful and will be cheapest biodegradable alternative to plastic bubble wrap, that

is made out of wood industry's waste.

WINNER IN 2019: LAPEE(DENMARK)

Simplicity, safety and efficiency. For the first time, Lapee allows women to pee quickly, safely and hygienically during outdoor events, or anywhere the toilets are pressured. Lapee is the world's first female version of the industrialized outdoor urinals.

WINNER IN 2018: 6DEGREES (ISRAEL)

6Degrees works as an adaptive, motion-based, learning algorithm implemented within a hands-free controller that connects to all operating systems and simulates a finger on a touchscreen, joystick or mouse.

WINNER IN 2017: CELLROBOT (CHINA)

Years ahead of its time, CellRobot is the newest and smartest modular robot available. With a heart, multiple cells, and a little bit of imagination, the user harness the power of their very own robot.

WINNER IN 2016: GREEN CITY SOLUTIONS (GERMANY)

Green City Solutions present an urban tree covered by moss cultures that consumes particular matter, nitrogen dioxide and ozone with the same effect as 275 natural urban trees. The CityTree provides clean and cool air and in a profitable way fights air pollution.

WINNER IN 2015: BLITAB (AUSTRIA)

Blitab is the world's first tablet for blind and visually impaired people. It is multi-functional device for Braille reading and writing that displays one whole page of Braille text, without any mechanical elements. For the first time blind people can confidently go to the park and read their favorite e-book, chat with friends and navigate back to their homes.

WINNER IN 2014: PROFESSOR WHY (POLAND)

Professor Why is an interactive computer game teaching science. The educational game helps teenagers understand a complicated world of chemistry and let them carry out their own chemical experiments in a safe way in a virtual laboratory using Augmented Reality.

So.

ARE YOU IN?

Let us know if you want to become a part of one of the world's largest creative entrepreneurial competition movements.

If you have any questions, you are always welcome to contact the Creative Business Network team.

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