



**Creative
Business
Network**

**FOREIGN
MENTOR
WEEKEND**

**CERTIFICATE
of attendance**

Mr. Ejs

participated in the Foreign Mentor Weekend 25-27.11.2022
organized by the Creative Business Network and
Creative Industries Incubator of Investment and
Development Agency of Latvia



CBN FOREIGN MENTOR WEEKEND

Riga, Latvia, November 2022

Partner-Host

Creative Industries Incubator of the [Investment and Development Agency of Latvia](#) (LIAA).

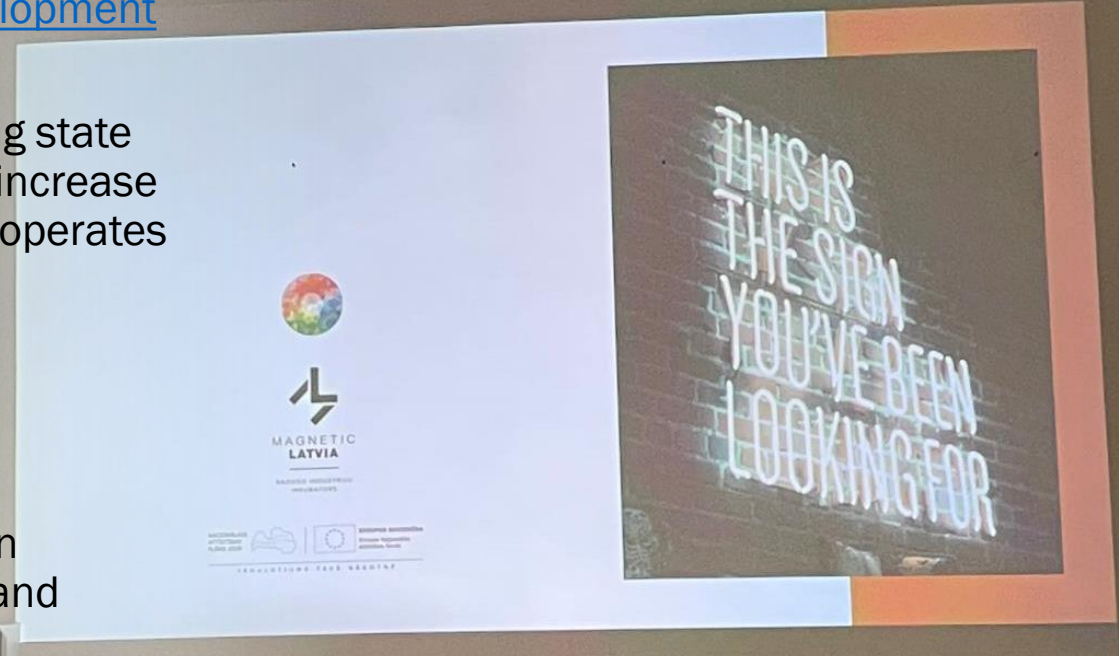
In 2004 LIAA became one of the institutions implementing state support programs, advancing grants to entrepreneurs to increase their competitiveness. LIAA Creative Industries Incubator operates in Riga.

Goals

- to help Latvian entrepreneurs in the creative industries in becoming more successful through internationalisation and developing their business strategies
- to help the partner to strengthen relations with current and new partners

Venue

Creative Industries Incubator [Magnetic Latvia, Riga](#)





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These 3 days were absolutely amazing! Foreign mentors gave me so much context, they were willing to share their knowledge, experience; explain and answer all my questions. I really appreciate this opportunity, and I am 100% happy that I had this experience!

Diana, Baiba Glass

10 Mentors

- [Tiffany Norwood](#) (Tribetan, USA)
- [Benjamin Wilkening](#) (Earlybird Vision Lab, Germany)
- [Daiva Naldal](#) (DSTN Ventures, Lithuania/Denmark)
- [David Richards](#) (IMNERGY, Luxembourg)
- [Safa Sharif](#) (Whystockit, Bahrain)
- [Jasmina Nikolic](#) (New Moment, Serbia)
- [Melisa İtmeç](#) (EGIAD Angels, Turkey)
- Bogdan Turudija (New Moment, Serbia)
- [Alexander Peitersen](#) (&Now, Denmark)
- [Derin Keskin](#) (DOMiNO Ventures, Turkey)

16 Entrepreneurs

- [Carlos bugs](#) (chocolate made of insect powder)
- [That Day](#) (period underwear)
- [Rūme](#) (children's furniture)
- [BoneX](#) (pet care)
- [Ausma Media](#) (media content)
- [Wingo Deposit](#) (tech solution for waste sorting)
- [Stapes](#) (vibroacoustic bed)
- [Baiba Glass](#) (design glass objects)
- [Ulece](#) (eco toys)
- [Ierakstu Māja](#) (audio content)
- [Nutriboom](#) (Freeze dried super snack)
- [Eligent](#) (automation solutions)
- [For my plants](#) (potting mix for houseplants)

Program: main components

- **Open public discussion** with all foreign mentors: “New markets for new ideas: business development through internationalisation”
- **Speed-dating:** fast 4-min start-ups introduction to assign the entrepreneurs to the mentors for the next day individual sessions
- Individual **mentoring sessions** (min.3 sessions for each participant)
- **Feedback session** and mentors concluding recommendations
- **Keynote presentation:** [Tiffany Norwood](#) (global serial entrepreneurs, Founder of Tribetan, USA)
- **Special guest presentation:** Lotte Tisenkopfa-Iltner (Co-founder of the world-famous Latvian cosmetic brand [MĀDARA](#))
- **Informal networking** with all the mentors and the entrepreneurs



Day 1, Friday, November 25



17.30 – 17.45

Welcome to the Riga Foreign Mentor Weekend

Karine Kalnina, LIAA

Rasmus W. Tscherning, CBN

Open for public

17.45 – 19.00

Discussion with all the mentors “New markets for new ideas: business development through internationalisation“

Moderator: Rasmus W. Tscherning (CBN)

Open for public

19.00 – 19.30

Dinner

19.30 – 20.45

Mentors-entrepreneurs speed-dating session

Only for participants

Day 2, Saturday, November 26



10.00 – 10.45	Individual Mentoring Sessions
11.00 – 11.45	Individual Mentoring Sessions
12.00 – 12.45	Lunch
12.45 – 13.30	Individual Mentoring Sessions
13.45 – 14.30	Individual Mentoring Sessions
14.30 – 14.50	Break
14.50 – 15.50	Feedback session and mentors concluding recommendations
16.00 – 16.30	Special guest Lotte Tisenkopfa-Iltner (MÁDARA, Latvia)
16.30 – 17.00	Keynote Presentation Tiffany Norwood (Tribetan, USA)
19.30	Dinner



Day 3, Sunday, November 27

Networking Breakfast / Goodbyes

“I met these astonishing mentors from around the world, and I got the right contacts to continue my project. It’s the place to be!”

Toms, BoneX

“We’ve been matched with the mentors that speak the same business language we do. Now we have lots of ideas how to move forward!”

Toms, Eligent

“This international mentorship was a completely unique experience for me, first time to meet such high-level experts. It inspired me to develop my project on international level”

Baiba, Baiba Glass

A background photograph showing two men in a meeting. On the left, a man with short grey hair and glasses, wearing a grey suit, is seen from the side, gesturing with his hands. On the right, a man with long brown hair and a beard, wearing a black hoodie, is looking towards the first man. They are seated at a white table with papers, a pen, and a cup of coffee. In the background, there are other people and a wall with many small photos.

Organizer – Creative Business Network

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