

Minutes
Wyatt Academy Board Meeting
Wednesday, May 18, 2022
Wyatt Academy/Zoom

Attendees:

Katie Brown, Amy, Rob, Rodney, Brandon, Terry

Melody, Sara, Kami Osborne, Brandon Crisp, Kate Mishara, Mallory Sussman (guest, potential board member), Hillary Frances (with Seed)

8:00 - 8:05 Welcome (Katie Brown, Board Chair)
 Board Updates - none
 Conflicts of Interest - none

8:05-8:10 Invitation for Public Comment - none

8:15- 8:45 Budget Update (Brandon Crisp)

Brandon Crisp reviewed financials
Assumption for next year enrollment: 185
Current enrollment: 196

Tery moved to approve the adopted budget as presented
Rob second
Approved

8:45-9:00 Board Discussion

Summer Schedule - no board meetings except board retreat
Next year's board meeting schedule:
Start in Sept. - 3rd Weds, every other month

Board Retreat Scheduling - Thursday, July 28, 9:00 - noon

Board Recruitment:

With the resignations of Rodney and Steph, the board now has 6 members. We can accommodate up to 11 members. This is an

opportunity to grow the board in a way that better represents the diversity of our student population.

Kate offered that a former educator or retired principal would be an ideal candidate for the board. A person with this experience would bring a helpful perspective.

Katie reminded the board that there is a recruitment folder in the shared Google drive that includes resources to help in our recruitment efforts: example letter, info on Wyatt, etc.

Terry will send a link to this shared folder

Reminder of Committees:

Finance

Fundraising

Board recruitment

HR/hiring

Charter renewal

Facilities

Community engagement - corporate relationships (links to recruitment and fundraising)

9:00-9:20

Fundraising/Seed Update (Kate Mishara and Hillary Frances)

Kate and Seed are in the planning phase. The outcome - 3-year fundraising roadmap.

Goal: move from being reliant on one founder consultant or development person to a fundraising system that scales, that is, "Scalable fundraising systems and processes."

Top 2 strategies for Wyatt's fundraising:

- Major Gifts - strategic, \$5K or more, goal: 30% of fundraising income is goal from gifts
- Events - 57.5 % of income expected should come from events (Bonus: this money comes in as unrestricted funds)

Other fundraising expectations:

Grants(10%) - Usually comes in as restricted funds

Annual Giving (2.5%)

Corp sponsorships

9:20-10:00

Update from School Leaders (Sarah Grant and Melody Means)

Celebrations

April 29 - day of the child

Wish for wheels

2nd graders got fitted for bike and bike helmet

Learned biking, practiced, took a bike home

Working on grant to teach biking to kindergarten students

Q3 celebrations - core values, all a's, all a's and b's

T-shirt design contest - on-going student and community project
(run by PAW)

Lots of May activities - Staff appreciation, many field trips

Talent show coming up - Friday eve 5:30, dress rehearsal at 2:00

Continuation **May 25, 2022**

Enrollment Update & Detailed Recruitment Plan

Current 192

Round 1: 31 kinders

Round 2: 4 kinders

Just need 5 more kinders to be at current K enrollment

Terry asked about Wyatt class sizes vs. DPS

DPS class size max is 35

Wyatt typical max goal is 25/26

Recruitment strategy

In the past, this has fallen to Maria and Melody. Forming a committee.
Summer plan is to set up an info table at local pools to recruit locals -
families that will have a short commute to school. Also, there is a local

low-income bldg in curtis park. 1 student coming to wyatt. All others to u prep.

Another building with low income families. Are these candidates for student recruitment? How? Recruit K, 1, and 2. Flyers.

We've hired charter services to help with recruitment. PPF is about \$9500. Charter services fee for each new incoming student is \$1500. Services include media buys, flyers, etc. We only pay for students that they enroll. They'll invest up to \$30,000 in recruitment services.

Staffing & Hiring Update

100% staffed for next year, including spanish teacher
4 of 7 new teachers will be onboarded through YMCA

2 para jobs are open

Pushing literacy - reading and writing

Summer Staff Schedule

Start back July 11 with mountain retreat

Meeting adjourned at 10:15am

Upcoming Board Meetings:

Board Retreat: Thursday, July 28, 9:00 - noon

Board meetings: Sep 21, 2022 ; Nov 16, 2022 ; Jan 18, 2023; Mar 15, 2023; May 17, 2023