

# OWN THE NARRATIVE













Welcome to Rug Radio, the decentralized media platform that is changing the way content creators distribute & own their content.

With a focus on quality content creators, we are able to attract high quality show guests but also high quality partners and sponsors. Rug Radio operates as a DAO that relies on the revenue streams we generate to fund the treasury and stability of the community projects, while delivering value back to its producers.

At Rug Radio, we believe in empowering content creators to own their content and control their ability to distribute that content across any platforms they want. We believe in quality over quantity, and our goal is to provide a safe and educational space for people to share their stories and ideas.





#### **AUDIENCE SNAPSHOT**

Last 28 Days

y	Tweet Impressions	Profile Visits	Mentions	Followers
Rug Radio	798,000	976,000	15,896	84,100



**(** 



29,587

1,202

5,278

3,200

20

Discord Members YouTube Subscribers Newsletter Subscribers Website Users Rug Radio Shows





#### **SYNDICATION**

pushed in syndication on:









+ podcast networks



#### **Audiogram**

Assets for evergreen social media posts

#### **AD PRODUCTS**

There are many ways to brand shows, clips, and content posted across all platforms.

## PARTNERSHIPS & BRANDED CONTENT













#### **SELECT TOP GUESTS**

Founders RTFKT, Benoit, Zaptio + Chris

**Founder Dapper Labs, Roham Gharegoziou** 

Founder Jadu, Asad Malik

Founder Animoca Brands, Yat Siu President Vayner3, Avery Akkineni

Founder Proof + Moonbirds, Kevin Rose

**CEO** Doodles, Julian Holguin

**CEO Polygon Studios, Ryan Wyatt** 

Film Director +Producer Michael Bay

**Renowned Artist Tyler Hobbs** 

**Renowned Artist Beeple** 

**Renowned Artist Nina Chanel Abney** 

**DJ Steve Aoki** 





#### **LIVE EVENTS & MEET-UPS**

Being planned 4-6 times a year

Metaverse Miami
 NFT LA

Art BaselSXSW

NFT Paris
 NFT NYC

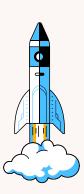
NFT London

+ many more being planned globally.



#### WHY PARTNER WITH RUG RADIO

Rug Radio is the Voice of Web3 and is at the heart and pulse of the community. While many projects and businesses within the NFT space will become successful, very few manage to build "culture".



Rug Radio focuses on building authentic ties within the NFT community while empowering and educating the masses on the power of blockchain technology and Web3, while building a truly decentralized media ecosystem governed by the people.

#### **READY TO GET STARTED?**

You can find many ways to work with **Rug Radio** through community collaborations or Sponsorships on **https://www.rug.fm/lfg** 



### \* The Creators

## of Rug Radio:



@farokh
GM NFTs
Aaaaanywaaaaays



@osf\_nft
GM NFTs



@greatmando\_nft
GM NFTs



@lorigraceaz Elevating Women in Web3



@PurpleFinchUK
Elevating Women
in Web3



@TheNFT101
NFTs Beyond the Floor



@ZackRadio Sunday Dinner



@belikewater893
Aaaaanywaaaaays



@lifewithart\_ NFT Fine Art



@sergitosergito
Radio Tapete



@entmtlawyer Web3 Showbiz



@GencoLaw
Law Line



@DeFiDefenseLaw
Law Line



@CryptoDuchess\_ Decentralized Convos with The Crypto Duchess!?



@spqrist
The 1 of 1 Show



@TheStarsPodcast Growth Mindset Mecca



@Ed\_Balloon BIPOC: Ed and the Homies



@hotgirltas
Africa Unplugged



@Taesirat\_ Africa Unplugged



@LindseyByrnes WVRP'd Music Mondays



@\_jeffnicholas\_ WVRP'd Music Mondays



@flynnkristina Web3 Queeroes



@jessesoleil Web3 Queeroes



@NormandyWhale COMPTOIR NFT



@artbydario



@IAMAIMOS LA BODEGA



@ilitchpeters
LA BODEGA







## \* The Creators

## of Rug Radio:

(CONT)



@ArtemisiaX LorePlay



@iamuncaged LorePlay



@RugRadioRag RugDAO Hour



@TheePanth5r Bridge of Babel



@MintyFreshVibe Crypto Media Frens



@austin\_hurwitz
One Big Idea



@sheepymcgee
The Sheepy Show















