



Ronald McDonald House®
New York

31ST ANNUAL GALA

OCTOBER 25TH, 6:00 - 9:00 PM AT PIER SIXTY

JOIN THE CELEBRATION TO SUPPORT CHILDREN BATTLING CANCER



☐ Exclusive Gala Underwriter - \$500,000 (1 Available)

Supporting 1,500 Family Night Stays at RMH-NY. Gala Underwriter highlighted in stage program, Exclusive Branded Entrance to Gala Entryway, Prominent Branding on Step and Repeat/Red Carpet, Gala Underwriter Sponsor logo in marketing materials, frequently repeated E-Journal ad, recognition on our Gala website, and dedicated social media posts. Your package includes entrance for 20 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Branded Lounge Area - \$250,000 (2 Available)

Supporting 750 Family Night Stays at RMH-NY, Branded Lounge Area highlighted in stage program, Guest seating and branded amenities. Branding on Step and Repeat/Red Carpet, Gala Underwriter Sponsor logo in marketing materials, frequently repeated E-Journal ad, recognition on our Gala website, and dedicated social media posts. Your package includes entrance for 15 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Exclusive Social Media Partner - \$175,000 (1 Available)

Supporting 525 Family Night Stays at RMH-NY, branded social media campaign before, during and after the Gala, Social Media Partner Underwriter highlighted in Social Media Posts, Branding on Step and Repeat/Red Carpet, logo in marketing materials, frequently repeated E-Journal ad, recognition on our Gala website, and a dedicated social media post. Your package includes entrance for 10 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Exclusive Teddy Bear Underwriter - \$150,000 (1 Available)

Our guests love our tradition of a Teddy Bear in their gift bag, your Underwriting will provide a branded plush toy for all guests plus sponsor equivalent to 450 Family Night Stays at RMH-NY, Teddy Bear Underwriter highlighted in sponsor recognition, Branding on Step and Repeat/Red Carpet, prominent logo in marketing materials, Platinum ad in the E-Journal, and dedicated social media post. Your package includes entrance for 10 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Branded Photo Booth Co-Sponsors - \$125,000 (2 Available)

Always a gala favorite, the two photo booths will be strategically placed for maximum guest interaction. Supporting 340 Family Night Stays at RMH-NY, Branding on Step and Repeat/Red Carpet, top tier recognition on our Gala website, large sponsor logo in marketing materials, and full-page ad placement in E-Journal. Your package includes entrance for 10 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Branded Signature Drink - \$125,000 (2 Available)

Serving Sta. will greet guests at two distinct points in our program with a branded signature drink. Supporting 340 Family Night Stays at RMH-NY, Branding on Step and Repeat/Red Carpet, top tier recognition on our Gala website, large sponsor logo in marketing materials, and full-page ad placement in E-Journal. Your package includes entrance for 10 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Co-Sponsors - \$100,000

Supporting 300 Family Night Stays at RMH-NY, Branding on Step and Repeat/Red Carpet, top tier recognition on our Gala website, large sponsor logo in marketing materials, and full-page ad placement in E-Journal. Your package includes entrance for 10 Guests with VIP access to the two branded lounges and VIP Swag Bags.

☐ Leadership - \$50,000

Supporting 150 Family Night Stays at RMH-NY. Recognition on our Gala website, medium sponsor logo in marketing materials, and prominent full-page ad placement in E-Journal. Your package includes entrance for 10 Guests with access to the two branded lounges and Branded Teddy Bears.

☐ Benefactor - \$25,000

Supporting 75 Family Night Stays at RMH-NY. Recognition on our Gala website, sponsor logo in marketing materials, and full-page ad placement in E-Journal. Your package includes entrance for 10 Guests with access to the two branded lounges and Branded Teddy Bears.

☐ Patron - \$15,000

Supporting 45 Family Night Stays at RMH-NY. Sponsor recognition in marketing materials and a full-page ad in E-Journal. Your package includes entrance for 8 Guests with access to the two branded lounges and Branded Teddy Bears.

☐ Investor - \$10,000

Supporting 30 Family Night Stays at RMH-NY. Sponsor recognition in marketing materials, and a full-page ad in E-Journal. Your package includes entrance for 6 Guests with access to the two branded lounges and Branded Teddy Bears.

☐ Friend - \$5,000

Supporting 15 Family Night Stays at RMH-NY. Recognition in marketing materials, and a half-page ad in E-Journal. Your package includes entrance for 4 Guests with access to the two branded lounges and Branded Teddy Bears.

☐ Couple Supporter - \$2,500

Supporting 7 Family Night Stays at RMH-NY. Your package includes entrance for 2 Guests with access to the two branded lounges and Branded Teddy Bears.

☐ Supporter - \$1,500

Supporting 4 Family Night Stays at RMH-NY. Your package includes entrance for 1 Guest with access to the two branded lounges and a Branded Teddy Bear.

☐ Supporter - I am unable to attend but would like to make a donation of _____

Contact Name: _____	Solicited By: _____
Company: _____	Journal Listing Name: _____
Billing Address: _____	City: _____ State: _____ Zip Code: _____
Credit Card #: _____	Security Code: _____ Exp Date: _____
Email Address: _____	Phone Number: _____ Is This A Corporation Donation? _____
I/we Are Pledging \$ _____	Estimated Pledge-payment Date: ____ / ____ / 2023 _____ Y / N

Register Online

www.rmh-newyork.org/annualgala

Register via Email

rmartin@rmh-newyork.org

Register via Mail

31st Annual Gala

Ronald McDonald House New York

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Further Information

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