

TĀ WHAKAATA MĀORI MAHERE REO

Ko te reo te mauri o te mana Māori – Tā Himi Hēnare

Ko tā Whakaata Māori wawata:

Kia ora te iwi Māori
Māori are thriving

E mea nei, e ora ana tō tātou reo, tō tātou ahurea me tō tātou iwi mā ngā kaupapa ka whakaritea, ka pāhōtia hoki e tātou. Ka whakatairangatia, ka tiakina hoki te reo Māori me ngā tikanga Māori mā te whakaatu i ngā kaupapa motuhenga e whakahaumako ai i a Aotearoa, e whakamōhio ai, e whakaako ai, e whakangahau hoki ai i ō tātou apataki.

Kua whakaritea te mahere reo nei kia hāngai ki *Te Huapae*, arā, ki tā Whakaata Māori anga putanga. E hāngai ana hoki ki *Te Whare o te Reo Mauri Ora*, te rautaki reo ā-motu.

Ko tā ngā wāhanga e toru o te mahere nei, he whakamārama i ngā kōrero mō ngā mahi a te hōtaka, me ngā mahi a te kāhui whakarite i taua hōtaka ki te whakarauora i te reo me ngā tikanga Māori.

Tuakiri

He kākano i ruia mai i Rangiātea, e kore ia e ngaro

TĀ TE HŌTAKA	TĀ TE UMANGA
<ul style="list-style-type: none"> Ka pēhea tā te hōtaka whakaatu i te wāriu o te reo Māori me te ahurea Māori, hei tohu matua o te tuakiri ā-motu? 	<ul style="list-style-type: none"> He aha te wāhi ki te reo Māori me ngā tikanga Māori i ngā mahi o ia rā, waihoki, i ngā whakaritenga hanga hōtaka?

Tupu

Te piko o te mahuri, tērā te tipu o te rākau

TĀ TE HŌTAKA	TĀ TE UMANGA
<ul style="list-style-type: none"> Ka pēhea tā te hōtaka tautoko i te tupu o te reo Māori, o te tikanga Māori me te ahurea Māori? 	<ul style="list-style-type: none"> He aha te rautaki reo Māori a tō umanga? Ka pēhea te whakatairanga, te whakamahi me te tautoko i te tupu o te reo Māori i tō umanga?

Tuku

Ko te reo kia tika, ko te reo kia rere, ko te reo kia Māori

TĀ TE HŌTAKA	TĀ TE UMANGA
<ul style="list-style-type: none"> Ka pēhea tā te hōtaka whakaatu i te whakamahinga o te reo Māori, i ngā āhuatanga Māori, i ngā mātāpono Māori rānei? Whakamāramahia mai he aha ngā haepapa a te Kaitiaki Reo i ngā wāhanga katoa o te hanganga o tēnei hōtaka. Whakamāramahia mai, ka pēhea te hōmiromirotia o te kounga o te reo i te hanganga o te hōtaka. Tēnā, āpitihia he kōrero mō te Kaitiaki Reo & Tikanga. 	<ul style="list-style-type: none"> He pēhea te whakamahinga o te reo Māori me ngā tikanga Māori i tō umanga, i te hanganga hoki o te hōtaka?

Whakaata Māori Language Plan Template

Ko te reo te mauri o te mana Māori – Tā Himi Hēnare

The Whakaata Māori vision is

Kia ora te iwi Māori
Māori are thriving

This means our language, culture and people thrive through the content we create and share across our platform. We promote and protect te reo Māori me ngā tikanga Māori by showcasing authentic stories that enrich Aotearoa, inform, educate, and entertain our audiences.

We have developed a language plan template based on *Te Huapae*, the Whakaata Māori outcomes framework. It also aligns with *Te Whare o te Reo Mauri Ora*, the national Māori language strategy.

The three key focus areas of the plan are to demonstrate how the proposed content and the production team contributes to the life and vitality of te reo Māori me ngā tikanga Māori.

Tuakiri <i>He kākano i ruia mai i Rangiātea, e kore ia e ngaro</i>	
TĀ TE HŌTAKA	TĀ TE UMANGA
<ul style="list-style-type: none">How will this content showcase the value of Māori language and culture as part of our national identity?	<ul style="list-style-type: none">How is te reo Māori me ngā tikanga Māori part of the way you work and create content?

Tupu <i>Te piko o te mahuri, tērā te tipu o te rākau</i>	
TĀ TE HŌTAKA	TĀ TE UMANGA
<ul style="list-style-type: none">How will this content support the growth of te reo Māori, tikanga and Māori culture?	<ul style="list-style-type: none">What is your team's Te Reo Māori strategy?How is te reo promoted, used and supported within your workplace?

Tuku <i>Ko te reo kia tika, ko te reo kia rere, ko te reo kia Māori</i>	
TĀ TE HŌTAKA	TĀ TE UMANGA
<ul style="list-style-type: none">How does your show demonstrate Māori language use and/or cultural values and practices?Please advise the areas that the Reo and Tikanga advisor is responsible for in each step of the production.Describe how language quality will be monitored and ensured during the content creation process.Profile of Reo and Tikanga advisor.	<ul style="list-style-type: none">How is te reo Māori and tikanga Māori used in your workplace and through the entire content creation process?