

## **AtGames® and Dr. Seuss Enterprises Announce a Partnership to Create Original Virtual Pinball Tables Based on Beloved Dr. Seuss Properties to Be Available Exclusively on the AtGames Legends Arcade Platform**

LOS ANGELES, August 9, 2022 (Newswire.com) - AtGames®, a leader in interactive entertainment products, today announced that classic Dr. Seuss properties will be featured in new virtual pinball tables for the AtGames Legends Arcade Family of products running on the Legends Arcade Platform.

The Dr. Seuss properties that will be developed into innovative new original virtual pinball tables exclusively for play on Legends Arcade Platform products like the Legends Ultimate, Legends Pinball, and Legends Gamer series include Dr. Seuss's ABC; Fox in Socks; Green Eggs and Ham; How the Grinch Stole Christmas!; Oh, the Places You'll Go!; One Fish Two Fish Red Fish Blue Fish; and The Cat in the Hat.

"Dr. Seuss Enterprises is always looking for best-in-class partners to help bring our iconic characters to life in new, exciting ways," said Susan Brandt, President and CEO of Dr. Seuss Enterprises. "Placing them in the digital pinball space AtGames has created is an exciting blend of nostalgia and innovation, and we look forward to seeing our fans' reaction to this exceptionally engaging platform."

This new partnership builds on previous AtGames initiatives that have brought extensive libraries of classic arcade video games and other legendary properties to their range of exciting home arcades and consoles, complete with authentic gameplay, video, and sound.

"These beloved Dr. Seuss properties have delighted families for generations," says Dr. Ping-Kang Hsiung, CEO of AtGames. "We are humbled to partner with Dr. Seuss Enterprises on making these virtual pinball tables as memorable as their other iconic media adaptations."

The new virtual pinball tables based on iconic Dr. Seuss properties are expected to start to appear on AtGames Legends Arcade Family products in late 2022.

### **About AtGames:**

AtGames (<http://www.atgames.net>) is a leader in innovative consumer-oriented interactive entertainment products. The company leverages the latest technology to develop and publish its best-selling classic video game products for worldwide distribution. AtGames is based in Los Angeles, with international offices in Taipei and Shenzhen.

### **About Dr. Seuss Enterprises:**

Dr. Seuss Enterprises is a leading global children's entertainment company focused on promoting literacy, education, self-confidence, and the wonderful possibilities of a child's imagination through the works of Dr. Seuss. The company was established in 1993 and is

based in San Diego, California. Global endeavors include publishing, film, TV, stage productions, exhibitions, digital media, licensed merchandise, and other strategic partnerships. For more information about Dr. Seuss Enterprises, visit [Seussville.com](http://Seussville.com), or follow on [Instagram](https://www.instagram.com/seussville).

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