

innovation. entrepreneurship. social change

International Symposium on Social Entrepreneurship & Social Change

社企精神及社會革新國際研討會

21 November 2008, Hong Kong

International Symposium on Social Entrepreneurship & Social Change

社企精神及社會革新國際研討會

21 November 2008 8/F, HKFYG Building, 21 Pak Fuk Road, North Point, Hong Kong

Organizers 主辦機構:



HONG KONG POLICY RESEARCH INSTITUTE LTD 香港政策研究所









MESSAGE FROM CHAIR OF SOCIAL ENTERPRISE SUMMIT ORGANIZING COMMITTEE

社企民間高峰會籌備委員會主席的話

Dear Friends,

Welcome to the International Symposium on Social Entrepreneurship and Social Change. The Symposium is a joint endeavour of several organizations of different backgrounds working together for the common cause of promoting Social Entrepreneurship in Hong Kong and the surrounding region. The Symposium is part of a larger series of activities collectively known as Social Enterprise Summit which is taking place in Hong Kong at the time of this Symposium.

The idea of organizing such a Symposium and the Summit began about a year ago among a small group of people attending a very different kind of conference. It was a response to, at that juncture, a forthcoming one-day government-led conference on Social Enterprises which took place at the end of last year, driven by the belief that the community must play a much larger role in the Social Entrepreneurship mission. The idea then came into being as a real project earlier this year, with a fair number of major organizations participating and willing to take up various responsibilities without resources support. All organizers strongly believe that Social Enterprises will contribute significantly to the wellbeing of our society; that, given time and proper support, they will grow, prosper and make positive changes to our community; and that they will help to create a civil society for the benefit of mankind. The organizers have identified innovation and entrepreneurship as the key factors of success for Social Enterprises.

On behalf of all the organizers, I wish to express our heartfelt gratitude to all those who have contributed to the success of the Symposium and the Summit by sponsorship and other means, particularly the sponsorship from Committee on the Promotion of Civic Education and support of Home Affairs Bureau. It is a small but important dream realized for us; it is part of that bigger dream that through compassion and effort we can help build a better world for us all.

親愛的朋友們,

非常歡迎各位參加社企精神及社會革新國際研討會。研討會由多個背景不同的機構和團體一起組織,其共同目標是推動社會企業的創業精神。研討會亦是「社企民間高峰會」一系列活動中的其中一個項目。研討會召開時,亦正是 高峰會活動的期間。

舉辦研討會和高峰會的意念緣起於約一年前,由幾位朋友在另一個性質完全不同的研討會中閒談蘊釀而成。當時政府正籌辦一個與社企有關的研討會(其後於去年底召開),今次的高峰會因此可以説是民間的一種回應,當時的想法是認定民間對社企的發展應該可以扮演一個更重要的角色。其後該意念得到多個團體的響應,終於成就了今日的活動。當計劃啟動時,主辦者都是完全沒有任何資源進行這件工作的。我們主要是相信社企可以促進社會的良性發展;相信社企有發展壯大的潛能,並可以成為社會改革的因素;也相信社企是推動公民社會發展的動力。我們亦一致認為「創新」和「企業精神」是社企成功的重要條件。

我謹代表各主辦機構和團體,衷心感謝所有以資助或其他方式支持研討會和高峰會的人士和機構,特別是公民教育委員會對是次活動的贊助和民政事務局的支持。

對我們來說,這是完成一個很小但亦很重要的夢想;這一個小夢想,是我們更大夢想的一部份,這夢想是希望透過 關愛和努力,我們可以共同塑造一個更美好的世界!

> Dr Jane C. Y. Lee 李正儀博士

ABOUT THE SYMPOSIUM 有關社企精神及社會革新國際研討會

The International Symposium on Social Entrepreneurship & Social Change is the flagship event of the Social Enterprise Summit scheduled for 16-23 November 2008. The Summit consists of a series of activities to promote Social Enterprises in Hong Kong, China mainland and the region. It is also part of the Global Entrepreneurship Week 2008 made up of similar activities in more than 60 countries and places in the month of November this year.

With Making Change as the focal point of discussion and experience sharing, the Symposium aims to inform, inspire and promote the best practices of social innovation and entrepreneurship. In the morning, speakers will demonstrate how innovative social enterprises have made and will make changes to the world. In the afternoon, participants will look at the different approaches of nurturing social entrepreneurship. The Pre-and Post-Symposium ChangeMaker Workshops aim to further prepare and enable participants to reap the full benefits of the Symposium.

As a general objective, the Summit highlights the importance of "innovation" and "entrepreneurship" to the success and growth of social enterprises, as well as to help participants to recognize and explore ways to realize and capitalize on the immense potentials of social enterprises for positive social development. Through the Summit, the organizers wish to arouse greater public awareness about the cause of Social Enterprises and civic consciousness. The Symposium in particular should contribute to the formulation of useful policy and business suggestions to social enterprises, the government, NGOs and relevant stakeholders.

Innovation, Entrepreneurship & Social Change

社企精神及社會革新國際研討會是社企民間高峰會最重要的活動。高峰會於2008年11月 16至23日間舉行,當中包括一系列旨在香港、中國內地及鄰近地區提倡社會企業的活動與 講座。高峰會也是由超過60多個國家 +及地區攜手於11月份內籌辦各類型有關社企活動 的"全球社企週2008"項目的其中一環。

研討會以創新改革為主題,通過思想交流與經驗分享,以啟發及推動優秀的社企營運模式 及創新精神。上午的討論將集中於社企促成社會改革的重要實踐經驗,下午將主要探討培 育社會企業的策略方法。於研討會前後舉辦的預備工作坊和跟進工作坊,能使參加者鞏固 其所得以及進行深入討論與互相建立關係。

整個社企民間高峰會以"創新社企精神及社會改革"為主題,以揭示"創新"與"社企精神"對社企的發展及成功的重要性,同時亦讓參與者認識及探索實踐的途徑並尋找發揮社企無盡潛能的方法。通過是次高峰會,主辦者希望能加強公眾人士對社會企業發展的重視和關注;研討會將有助於構建有效的政策方案及提供企業建議給社企,政府,非政府機構及與社企有關的各界人士及團體等,為社企的長遠發展作出貢獻。

SOCIAL ENTERPRISE SUMMIT EVENT & ACTIVITIES 社企民間高峰會活動項目

social innovation puzzle 16.11.2008

拼貼社企新意念

See how artists and young people create a piece of artwork live in the Marketplace to demonstrate the spirit of Social Innovation.

Venue: Pak Sha Road, Causeway Bay

market place 16.11.2008

Social Enterprise Marketplace 社會企業展銷日

Visit a large-scale, open-air Marketplace of products made by venturesome social enterprises, find out how they came about and enjoy some performances at your leisure.

Venue: Pak Sha Road, Lee Garden Road, Russell Street, Causeway Bay

research report 21.11.2008

Hong Kong Social Entrepreneurship - A Research Report 香港社企研究報告

Examine the results of a major research project about the history, status and potentials of Hong Kong's social enterprises with reference to international influences, development barriers and policy considerations.

Venue: At the International Symposium on Social Entrepreneurship and Social Change

21.11.2008

symposium

5 & 22.11.2008 changemaker workshops

International Symposium on Social Entrepreneurship & Social Change 社企精神及社會革新國際研討會 / 社企創建工作坊

Engage intellectually in a symposium where world-class experts and both overseas and local practitioners will meet for an enlightening exchange of ideas and experience sharing of effective entrepreneurship models. The Symposium is accompanied by two ChangeMaker Workshops on 5 November and 22 November.

Venue: 8/F, HKFYG Building, 21 Pak Fuk Road, North Point

20-21.11.2008

gallery walk

成功社企的足跡

Enjoy an exhibition showcasing success stories of some thriving social enterprises under innovative mentorship and partnership schemes and hear their exciting stories.

Venue: 8/F, HKFYG Building, 21 Pak Fuk Road, North Point

21.11.2008

social innovation award 2008

香港社企創新獎 2008

Participate in a public contest for innovative ideas to tackle the issues of Grey Power, Sustainable Environment and Social Inclusion, or just look for interesting results

Presentation: At the International Symposium on Social Entrepreneurship and Social Change.

22-23.11.2008

drama premiere

Running into Normality of 6:30pm – Prisms on Poverty 戲劇首映:六時三十分的邂逅-剖視貧乏

Come to grips with the many facets of material and spiritual poverty in our society through a drama presentation. It will be an experience to change your views and expectations of our society.

Venue: Blue House, No.72 - 72A, Stone Nullah Lane, Wanchai

PROGRAMME

Morning Session: The Change Makers		
8:30	Registration	
8:45	Opening Address Dr Jane Lee, Chair, Social Enterprise Summit Organizing Committee Mr Tsang Tak-sing, JP, Secretary for Home Affairs, Home Affairs Bureau, HKSAR Government	
9:00	Moderator: Dr. Peter K. S. Pun, Chief Executive, Hong Kong Policy Research Institute Keynote Speech "Social Entrepreneurship: The Global Imperative" Mr Stephan Chambers, Chairman, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK	
9:45	"Social Entrepreneurship in Hong Kong: Status and Barriers" Hong Kong Policy Research Institute	
10:25	Break	
10:45	Panel Discussion Moderator: Ada Wong, Chair, Hong Kong Institute of Contemporary Culture • "Raising the Quality of Life of the Elderly" Yi-ying Lin, Chief Executive Officer, Taichung City Hondao Senior Citizens' Welfare Foundation, Taiwan	
	 "Fish for Today, Fish for Tomorrow - Developing and Launching a Global Brand for Sustainable Seafood" Rupert Howes, Chief Executive, Marine Stewardship Council, UK "Creating Employment for People with Disabilities through Social Enterprises", Deborah Wan, Chief Executive Officer, New Life Psychiatric Rehabilitation Association, Hong Kong 	
	 "Social Enterprise as a New Path for Development in China" Marie So, Co-founder, Ventures in Development, Hong Kong 	

12:30

Lunch (25/F)

Afternoo	n Session: Nurturing Change Makers
13:30	The Most Inspiring Social Entrepreneurs: Survey Results of Symposium Participants
14:00	Concurrent Sessions
(8/F)	Financing Social Entrepreneurship Moderator: K C Kwok, Former Government Economist of HKSAR Government
	"Kiva: Innovating Through Peer-to-Peer Microfinance" Ma Qin, Greater China Senior Advisor, Kiva, USA
	"Avantage Ventures – A Marketplace for Asia's Social Ventures" Yvonne Li, Founder / CEO, Avantage Ventures, China
	 "Financing Social Enterprise: A Case Study on Raising Capital Through Stock Subscription" Chi-hing Kee, Director, Fullness Christian Vocational Training Centre, Hong Kong
(10/F) Rm 101-102	Nuturing Social Entrepreneurs Moderator: Professor Siu Wai Sum, Department of Marketing, Hong Kong Baptist University
	•"Incubating Social Entrepreneurs in China" (社會企業:"社會為體,企業為用") Ding Li, Deputy Director, Non-Profit Incubator, China
	"Social Entrepreneurship Movement in Taiwan" Ray Chen, Social Investment Manager, Flow, Inc, Taiwan
	"Investing on Our Future – Individual Social Entrepreneurs" Stephen Lee, President, Bright China Group - MUST, Hong Kong
(10/F) Rm 103	3. Bridging Business & Social Entrepreneurs Moderator: Dr Gilbert Wong, Associate Professor at the School of Business, Executive Director of the Poon Kam Kai Institute of Management, The University of Hong Kong
	•"Social Entreperenureship - New Ways of Thinking and Doing in Philanthropy Arena" (公益事業中的新思維) Juliet Wu, Former Executives of IBM, Microsoft, and TCL GROUP
	• "Social Entrepreneurs in Hong Kong: Bridging the Gap between Business and Social Needs", Heather Smith Xie, Managing Director Greater China, ammado, Hong Kong
	• "Schwab Foundation's Experience on Social Entrepreneurship" Vivian Gee, Head of East Asia and Southeast Asia, the Schwab Foundation for Social Entrepreneurship
15:30	Break (8/F)
5:50	Moderator: Dr Darwin Chen, Chairman, School Advisory Board, HKU SPACE Keynote Speech "The Development of Venture Philanthropy: a European Perspective" Dr Rob John, Advisor, European Venture Philanthropy Association & Visiting Fellow, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK
16:30	Social Innovation Award Presentation
17:00	Concluding Remarks
352350	

17:30

End of Symposium

KEYNOTE SPEAKERS



On Latest Social Enterprises Development

Mr Stephan Chambers

Chairman, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK

Mr Stephan Chambers is the Chairman of the Skoll Centre for Social Entrepreneurship which he helped to originate five years ago. He is also Director of the Executive MBA degree at the Saïd Business School in the University of Oxford, where he teaches entrepreneurship and entrepreneurial finance, and works with the University of Oxford's technology transfer company, Isis Innovation. He is non-executive Chairman of IWA Publishing and sits on the advisory boards of Princeton University Press and Dawn Capital, an early stage venture fund. In 1984 he joined Blackwell Publishers, where he spent the next 16 years, as commissioning editor, new business development director, editorial director, acting chief executive of Blackwell's US company, chairman of the joint venture company NCC Blackwell, and member of the publishing company's main board. He is married with two daughters.



On Social Venture Captial

Dr Rob John

Advisor, European Venture Philanthropy Association & Visiting Fellow, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK

Dr Rob John is a UK-based independent consultant focused on venture philanthropy and social entrepreneurship. Since 2005, he has been a visiting fellow at the Skoll Centre for Social Entrepreneurship, Said Business School, Oxford University and principal advisor to the European Venture Philanthropy Association (EVPA).

Originally trained as a research chemist, Rob spent 15 years in international development, managing humanitarian, refugee and microcredit programmes throughout Africa and Asia. After directing a small Oxford-based venture philanthropy fund, he became a freelance consultant in 2004 and since written about the growth of new philanthropies in Europe.

SPEAKERS

Yi-ying Lin 林依瑩

Chief Executive Officer, Taichung City Hondao Senior Citizen's Welfare Foundation & Secretary General, Republic of China (Taiwan) Hondao Volunteer Association, Taiwan

Yi-ying received the 2008 National Youth Public Participation Award (NPO Management), one the most reputable civic awards in Taiwan, for her outstanding performance in leading Hondao Senior Citizen's Welfare Foundation. Yi-ying is a young social entrepreneur and is well-known for her innovative ideas in serving the elderly community. Among others, she organized a round-Taiwan motor-cycle trip for tens of elderly (aged up to 80s) in 2007 and realized the goal of active ageing. She was also elected as one of the 2006 Top 10 Rising Stars in Taiwan, and is now a member of Taichung City Social Subsidies Account Management Committee and Elderly Education Promotion Division of the Ministry of Education. Yi-ying obtained Bachelor of Cooperative Economics degree from Feng Chia University in 1995, and Master of Social Welfare degree from National Chung Cheng University in 1997.

Rupert Howes

Chief Executive, Marine Stewardship Council, UK

Rupert became Chief Executive of the Marine Stewardship Council (MSC) in October 2004. The MSC is the world's leading marine eco-labelling and certification programme for wild capture fisheries. Operating from offices in Cape Town, Tokyo, Sydney, London, Seattle, Berlin, Edinburgh and the Hague, the organisation's overarching objective is to contribute to reversing the decline in wild capture fisheries, perhaps the second biggest sustainability challenge facing the world after global climate change, by identifying and promoting 'the best environmental choice' in seafood. Rupert is based in MSC's London offices.

Prior to joining the MSC, Rupert was Director of the Sustainable Economy Programme at Forum for the Future, the UK's leading sustainable development organisation set up by Jonathon Porritt, Chair of the UK Government's Sustainable Development Commission (SDC). Whilst at the Forum, Rupert's core responsibilities included leading work programmes on climate change and carbon accounting, resource efficiency, the rural economy and other areas associated with economic transformation.

Previously Rupert was a Senior Research Fellow at the Science Policy Research Unit, Sussex University and a Research Officer at the International Institute for Environment and Development (IIED).

He is a qualified Chartered Accountant (ICAEW) and holds an MSc in Environmental Technology from Imperial College, London and a BA (Econ) Hons from Sussex University.

Deborah Wan 溫麗友

Chief Executive Officer, New Life Psychiatric Rehabilitation Association, Hong Kong

Deborah is a Registered Social Worker. She has been the Chief Executive Officer of New Life Psychiatric Rehabilitation Association for 28 years and is dedicated to developing community psychiatric rehabilitation services in Hong Kong. She has initiated many innovative projects for the benefits of people with psychiatric disability and won awards on Best Pilot and Best Practice Projects. In 2008, she received the Outstanding Women Entrepreneurs Award in recognition of her contributions of setting up successful Social Enterprises for training and employment for people with psychiatric disability. In 2006, as Vice Chairperson of the Hong Kong Joint Council for People with Disabilities, she was the editor of "Social Enterprise in Rehabilitation" and "Casebook on Social Enterprises". Deborah has established a close network with Mainland China, Asian & the Pacific countries, International Labour Organization and World Federation for Mental Health. She is frequently invited to be trainer and speaker in her areas of expertise in mental health, community psychiatric rehabilitation and social enterprises.

SPEAKERS

Marie So 蘇芷君

Co-founder, Ventures in Development, Hong Kong

Marie graduated from Harvard Kennedy School's Masters in Public Administration/International Development (MPA/ID) program. Marie previously worked with the United Nations Development Program in Suva, Fiji on a rural banking and gender land rights project; the Dubai Development and Investment Authority in the United Arab Emirates for bilateral trade and investment strategy between China and Dubai. She also worked in the engineering field and consumer products with Procter and Gamble, and in the financial sector with Merrill Lynch. Marie also earned her Masters in International and Public Affairs (MIPA) from the University of Hong Kong and her bachelor degree in Economics, Industrial Engineering, and Management Science from Northwestern University (BSc). She also attended the United World College (UWC) of the Pacific.

Ma Oin 馬芹

Greater China Senior Advisor, Kiva, USA

As Kiva's Greater China Senior Advisor, Ms. Ma leads Kiva's efforts to identify regulatory issues, explore partnership opportunities with local microfinance institutions (MFIs) and recommend entry models into China. A number of initiatives have emerged from this program, including exploring potential relationships with commercial banks, presenting at major microfinance investor conferences and conducting due diligence with MFIs in China. Prior to Kiva, Ms. Ma was a strategy Consultant at Oliver Wyman in Beijing. While at Oliver Wyman, Ms. Ma advised major Chinese state-owned and privately-held enterprises in the aviation, logistics and telecom industries. She also worked extensively with the firm's US and European multinational clients in the medical software, automotive and mobile telecommunication fields on their China market entry strategies and financial due diligence. Prior to Oliver Wyman, Ms. Ma was an Associate Consultant at Bain & Company in Shanghai. Ms. Ma graduated with a B.A. in Economics from the University of International Business and Economics in Beijing.

Yvonne Li 李怡然

Founder/ CEO, Avantage Ventures, China

Yvonne currently residing in Beijing is a former Hong Kong finance executive that has worked in the areas of commercial banking, hedge funds and investment banking. Having consulted before on strategic philanthropy, her startup Avantage Ventures combines elements of private equity finance, venture philanthropy and strategic consulting. The platform will focus primarily on projects in Asia that demonstrate their social impact in a sustainable manner, these projects may be early stage ideas that require angel investments and incubation or else ventures that are looking for growth capital and consulting for further capacity building.

Chi-hing Kee 紀治興

Director, Fullness Christian Vocational Training Centre, Hong Kong

Chi-hing, was a Vice President of Hewlett-Packard (HP), and the Managing Director of the Hong Kong subsidiary before his retirement. He worked in HP for more than 26 years with 10 years in Beijing and Shanghai, and was the board member of various HP subsidiaries and joint ventures in China and Hong Kong. Currently he studies theology in Chinese University and serves as a board member in Fullness Vocational Training Centre and the Hong Kong Social Entrepreneurship Forum.

Ding Li 丁立

Deputy Director, Non-Profit Incubator, China

Li is the Deputy Director of Non-Profit Incubator since May 08, responsible for expanding network and coordinating program implementation of NPI. Prior to NPI, she was working for Conservation International China Program as Business Partnership Officer for 3 years. Before joining the third sector, Ding Li has 11 years of experience working for multi-national companies as a Marketing Specialist. She was the Marketing Controller of Unilever China leading 2 brand marketing teams for Pond's and Vaseline. She also spent 3 years in L'Oreal China Marketing team and 3 years in Danone China. Ding Li graduated from Shanghai University majoring in Information System.

Ray Chen 陳一強

Social Investment Manager, Flow, Inc., Taiwan

Before joining Flow, Inc. in April 2008, Ray had been leading Strategy & Operation practice as a Partner of Andersen, Deloitte, and ABeam Consulting in Taiwan. He is also the founder of the Research Initiative on Social Entrepreneurship (RISE) at Fu-Jen Catholic U.

He is now responsible for the Social Entrepreneur Program (SEP) at Flow, Inc., the first Social Venture Fund in Taiwan aiming to "mobilize innovators to make social impacts for Asia". Flow was founded in August 2007 by Mr. Steve Chang, Founder of TrendMicro, the leading anti-virus software company listed in Tokyo, and Mr. Tom Wang, a well-known Chinese novelist. Ray's passion is to help grow social entrepreneurship in Taiwan and Asia with his two-year-old son!

Stephen Lee 李志剛

President, Bright China Group - MUST, Hong Kong

Stephen holds a Master Degree in Engineering Business Management from the Warwick University of the UK. Also, he is the member of Institute of Electrical Engineers in the UK, and one of the Ten Outstanding Young Persons of Hong Kong in 2002.

He is responsible for both the for-profit businesses and non-profit organizations within the Bright China Group, and integrates it as a unique "Social Enterprise" business model. During the past 20 years, Mr. Lee has accumulated broad cross-industry, cross-culture and cross-region professional experiences in a diversity of fields, including gas & energy, environmental, chemical and investment for the public and multinational companies in Hong Kong, the Mainland China, and Asia Pacific region.

During the past 20 years, he has continued to work as volunteer, director and advisor for a number of prisoner services organizations, non-profit organizations, universities, and government departments in Hong Kong, the Mainland China and abroad.

SPEAKERS

Juliet Wu 吳士宏

Former Executives of IBM, Microsoft, and TCL group, China

Juliet is former executives of IBM, Microsoft, and TCL group; translator of <How to Change the World - Power of New Ideas and Social Entrepreneur>, <Banker to the Poor>, and <Capitalise 3.0>

Heather Smith Xie 謝海日

Managing Director Greater China, ammado, Hong Kong

J Gregory Dees' defines social entrepreneurs as combining "the passion of a social mission with... business-like discipline, innovation, and determination."

This describes Heather. Her 20 years in greater China as a lawyer, entrepreneur and international business consultant in the corporate sector and a fundraiser, development director and teacher in the non-profit sector give her unique insight into social entrepreneurship in the region.

Recently Heather was instrumental in obtaining a site and raising over HK\$300 million to build Hong Kong's first combined school and community center (ICS).

Heather currently is the Managing Director Greater China for ammado (www.ammado.com), an online global community of people who care.

Vivian Gee

Head of East Asia and Southeast Asia for the Schwab Foundation for Social Entrepreneurship, Switzerland

Vivian is currently Head of East Asia and Southeast Asia for the Schwab Foundation for Social Entrepreneurship in Geneva, Switzerland. She is also a World Economic Forum Global Leadership Fellow. Her previous work experience includes product management and product marketing in the technology sector (semiconductor and telecommunications), as well as strategy and IT/litigation consulting. Vivian has advised social enterprises and non-profits in South Africa, the United States, and Indonesia, where she helped spearhead and localize a consulting program for business owners in Jakarta. Vivian holds an MBA from INSEAD, in addition to Bachelors and Masters degrees in Industrial Engineering and Engineering Management, respectively, from Stanford University.

SOCIAL ENTERPRISE SUMMIT 2008 ORGANIZING COMMITTEE

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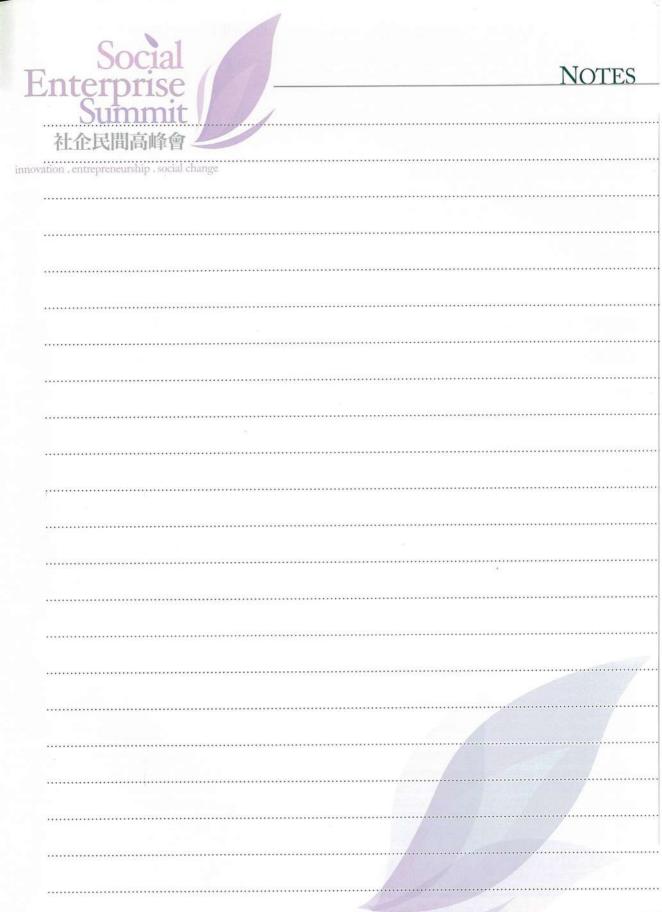
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Enterprise Summit NOTES 社企民間高峰會 innovation . entrepreneurship . social change



Social Enterprise Summit Organizing Committee Members



Opening Ceremony on 16 November



Social Enterprise Marketplace in Causeway Bay Pedestrian Zones

SOCIAL ENTERPRISE SUMMIT

Organizers:



Hong Kong Policy Research Foundation 香港政策研究基金有限公司



Extemporaneous Medley 遊戲人間















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