Mordechai Hammer

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A well-rounded designer with two deaf parents and multiple years of experience as a sighted guide to a blind man. A lifelong learner and teacher, I'm an endless stream of tools, tips, and tricks for efficiency and accessibility. Most importantly, I ship features that dramatically move metrics.

EXPERIENCE

PRODUCT DESIGNER @ OUTPUT

MAR 2020 - PRESENT

- Lifted core feature engagement **300%** and boosted conversion by **8%** by designing a scalable guided onboarding system.
- Increased conversion by **5%** by designing an in-product modal experience.
- Redesigned a site with **29mil+** monthly impressions.
- Created a Design System for Output's website, refactoring components for scalability and modularity.

MOTION GRAPHIC DESIGNER @ DISCOVERY

JAN 2020 - MAR 2020

- Created promotional motion graphics for the Discovery+ streaming service.

MOTION DESIGNER @ SAFE

AUG 2019 - DEC 2019

- Created a series of 3-minute long educational videos for a telemedicine app, as well as contributing motion design to their web and social media presence
- Collaborated with SAFE's executives to design all assets, characters, and scripts required to bring concepts to reality.

UX DESIGN INTERN @ SANTA MONICA COLLEGE

JUN 2018 - JUN 2019

- Redesigned and launched 6 websites with 20,000+ monthly visitors for SMC's Career & Technical Education departments
- Worked with designers, project managers, and departmental stakeholders to see designs from concept to launch.
- New websites saw **50%** increased engagement and tested **90%** more favorably.

EDUCATION

B.S. INTERACTION DESIGN @ SANTA MONICA COLLEGE

- Graduated **valedictorian** (3.9 GPA)
- Initiated & contributed to a diverse set of projects, including mobile app design collaborations with Hulu & Bird.

SKILLS

DESIGN

Design Thinking • User Research • Service Design • User Flows • Concept Sketches • Wireframes • Mockups • 3D Modeling • Video Editing • Illustration • UX / UI

DEVELOPMENT

Digital Prototyping • Front-End Development • HTML • CSS • SASS • JS (React / Vue) • CoffeeScript • Arduino • Processing

INTERPERSONAL

Trilingual (American Sign Language / English / Hebrew) • Leading Workshops • Culture Building • Problem Solving • Public Speaking

TOOLS

Figma • Sketch • Framer • Adobe (AE / AI / PS) • Blender • Fusion360 (CAD) • Webflow • Principle • Protopie • Zeplin • Wordpress • Sharepoint

My hobby is learning tools, so this list continues well beyond a page.