

Reaching New Horizons

2021 ANNUAL REPORT



**African People
& Wildlife**

Finding the Balance for Communities and Nature



The Power of Nature

LETTER FROM THE CEO

The sight of a bull elephant on the African horizon is a breathtaking reminder of nature’s prowess. The cover photo of our 2021 Annual Report inspires me to reflect on our wild world’s remarkable ability to heal and sustain itself—and us.

But today, nature needs us to act. Across Africa, vast savannas are shrinking and fragmenting. In Tanzania, the daily realities of climate change are visible and deeply felt by both people and wildlife. In 2021, drought conditions and more unpredictable rainfall across our conservation landscapes brought renewed urgency to our work.

Though we face enormous conservation challenges, it’s not too late to restore balance to these magnificent wild places. **We chose this year’s cover image because of its hope of a horizon reached—and the promise of others beyond that we look toward.** In the pages of this report, you will find many stories of nature’s resilience, the undaunted human spirit, and the collective ingenuity of our partnerships.

At African People & Wildlife, such wins are possible because our solutions are based in nature. The lives of our Indigenous partner communities are woven into the lands. Their ideas, participation, and leadership fuel our efforts to co-create solutions that support biodiversity and human well-being. Together, we’re ensuring that local people have the tools to adapt to a changing world.

In the spirit of this collaboration, we reached new geographic horizons in 2021. Our team joined hands with community partners in Angola, northern Tanzania, and Kenya to benefit people, wildlife, and wildlands through locally led conservation efforts. Please see page 7 to learn more about these exciting partnerships that will benefit thousands of community members, save countless wild animals, and restore critical ecosystems. As we work toward the bold vision and plans set forth last year in our **2030 Strategic Plan**, these partnerships are just the beginning of many more on our journey to spark widespread positive change in Africa.

We are reaching other types of new horizons too. I am immensely proud of our **African Women in Conservation Initiative** and the many women and girls who have already stepped forward as champions of nature. Once left out of the conversation, they are critical drivers in the journey to bring Earth back from the tipping point.

Our team and collective energy have emerged bolder and stronger from the challenges of the Covid-19 pandemic. We could not have succeeded without you—our dedicated supporters, partners, and colleagues in conservation. **Your unwavering support and belief in our work humble and inspire us as we move forward with persistence, passion, and hope.**

Laly Lichtenfeld

Laly L. Lichtenfeld, Ph.D.
Co-Founder and Chief Executive Officer



Above: At the 13th Scientific Conference of the Tanzania Wildlife Research Institute in Arusha, Tanzania, the Minister of Natural Resources and Tourism, Dr. Damas Ndumbaro, presents an award to Laly Lichtenfeld for African People & Wildlife’s commitment to protecting the country’s natural resources.

A Holistic Approach

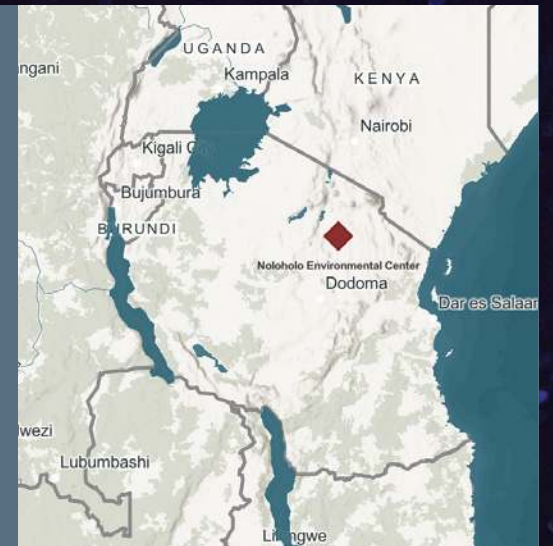
OUR WORK CREATES WIN-WIN SOLUTIONS
FOR PEOPLE AND NATURE



The Nolohero Environmental Center: Where Conservation and Innovation Meet

Located on the edge of Tarangire National Park, our regional headquarters plays a central role in the expansion of our holistic approach across Africa. Nolohero brings together local communities, NGOs, researchers, and government leaders from around the world to solve urgent conservation challenges. In this hub of innovation and education, we advance thought leadership, peer-to-peer learning, strategic partnerships, community engagement, technology solutions, and storytelling that benefit both biodiversity and human well-being.

With critical investments underway, Nolohero is emerging as Africa's first center of excellence for holistic conservation.



OUR THEMES



Climate Change Resilience

Africa's people and wildlife face growing threats from rising heat, drought, and more extreme weather. Our nature-based solutions reduce the impacts of climate change and support the resilience and preparedness of rural communities.



Empowered Women and Girls

When Africa's women and girls join conservation efforts, they make a powerful positive impact. We tap into the unique knowledge and skills of female conservation champions to ignite lasting change for people and nature.



Youth Leadership and Inclusion

With nearly 60% of its population under the age of 25, Africa is the world's youngest continent. Our team connects rural youth with the skills and resources they need to become future environmental leaders and advocates.



Human Rights Protection

Indigenous people are often excluded from natural resource decisions that may impact their rights. We invite our partner communities to the table from the beginning as co-creators and co-implementers of conservation programs.

Top 2021 Highlights



CELEBRATING NATURE THROUGH FILM

After pausing our youth national park trips due to the pandemic, we released **“Tarangire: Our Heritage, Our Future”** so Tanzanian children could experience the wonders of Tarangire National Park virtually. We created the film in partnership with Tanzanian filmmaker and National Geographic Explorer Hans Cosmas Ngoteya. In December, the film was selected to premiere at the Wildlife Conservation Film Festival in 2022.



LIONS ROAR BACK

Under the watchful eyes of our team and partner communities, the lion population in the Tarangire ecosystem continued to rebound for the fifth consecutive year. Based on the long-term monitoring by our partners at the Tarangire Lion Project, we estimate this exciting trend will continue in 2022. See page 12 to learn about our recent lion conservation and monitoring efforts.



WOMEN AND GIRLS RISE UP

We launched the **African Women in Conservation Initiative** to invest in the vision, talent, and futures of rural women and girls. By uplifting female leaders through conservation, we will deepen and intensify our impact in Tanzania and beyond. See pages 18–19 to learn how the initiative sparked exciting efforts in gender equality and brought new hires to our team in 2021.



A MAJESTIC PRESENCE

Elephant abundance increased dramatically in our focus area in 2021, continuing a three-year trend of more frequent elephant sightings. While this is welcome news, more elephants raise the potential for conflict with people. In 2022, we will expand our conflict monitoring to include elephants and add crop-raiding to our suite of data collection efforts in key landscapes.



“

We are excited to have African People & Wildlife as a partner in this project lending their expertise in our field activities. They will certainly enhance our conservation efforts by increasing the focus on respecting, valuing, and supporting the local communities as pillars in project decision-making and guidance.

KERLLEN COSTA, ANGOLA COUNTRY DIRECTOR
NATIONAL GEOGRAPHIC OKAVANGO WILDERNESS PROJECT

Expanding Our Reach through Powerful Partnerships



PROTECTING ANGOLA’S SOURCE OF LIFE

African People & Wildlife was proud to join the Okavango Wilderness Project as an invited partner. Together with the National Geographic Society and Wild Bird Trust, we will protect the Okavango River Basin—one of Africa’s richest places for biodiversity. Over the coming years, our team will lead the project’s community engagement efforts. Working hand in hand with communities within the Okavango Zambezi Water Tower, we will support their vision for conservation through sustainable livelihood opportunities and local land and wildlife protection initiatives.

LAND FOR LIFE

A vast cross-boundary area across northern Tanzania and southern Kenya contains vital wildlife corridors and natural resources. But this wild place faces increasing pressures from human population growth, climate change, and unsustainable land-use practices. Together with international and local WWF offices, SORALO, and Indigenous communities, African People & Wildlife strengthens cross-border conservation efforts in this critical landscape.



ACTIVATING COMMUNITY ENGAGEMENT

Through our **ACTIVE** suite of programs and tools, we help organizations create and sustain win-win relationships with local communities. In 2021, our team trained several government partners—including the Tanzania National Parks Authority (TANAPA) and the Tanzania Wildlife Management Authority (TAWA)—in our ACTIVE curriculum to further collaboration between people and parks. We also deepened our partnership with the Frankfurt Zoological Society through ACTIVE trainings and field-based experiences.

Protecting and Restoring Wildlife and Wildlands

2021 IMPACT HIGHLIGHTS:
WILDLIFE, LAND, AND WATER CONSERVATION



Key herbivore populations in our focus area remained stable or increased



More than 50% drop in human-wildlife conflict at the homestead in the Tarangire ecosystem



Increased and improved invasive species control measures for healthier pastures



Improved analysis of key wildlife species habitat trends



Safeguarding the Web of Life



An extended dry season in northern Tanzania made conditions for wildlife more difficult in 2021. But our team’s conservation efforts over the past 15+ years have protected vital water sources that wildlife can rely on even in times of drought. Populations of many species like giraffes, elephants, and waterbuck remained stable or increased.

LETTING LIONS LIVE

Our network of over 50 Warriors for Wildlife keeps the peace between people and wildlife across 6,100 km² of wildlands. **In 2021, the team responded to 241 conflict events, protected prides, and saved six lions from direct retaliation.** They also rescued 2,024 lost livestock worth an estimated \$195,000 (USD).

Each year, Warriors sharpen their skills through an annual training. Due to the ongoing pandemic, we held smaller trainings in the Warriors’ home districts. Team members reviewed protocols for conflict resolution, wildlife track identification, and technology tools.



IMPROVING ATTITUDES TOWARD LIVING WITH WILDLIFE

In the fall of 2021, our team conducted a survey of Living Wall owners in the Tarangire ecosystem and discovered exciting results. **Living Wall owners report a 39% improvement in their perception of living with carnivores and a 60% decrease in the desire to kill them for revenge.** This provides a safer environment for the growing lion population (see page 12 for more information).

Throughout the year, our team installed 161 new Living Walls in partnership with communities, bringing our total to 1,445 Living Walls (and counting) across northern Tanzania. These nature-friendly corrals improve the lives of over 18,150 family members and secure an estimated USD \$34,000,000 in livestock.

DOUBLING DOWN ON WILDLIFE PROTECTION

In 2021, we increased the protection of wildlife and wildlands in our target area by adding five new members to our community game scout team—including two women. This critical, 11-strong team now covers more ground and takes part in more inclusive outreach activities. They also conduct joint rapid response to conflict incidents with national park rangers. **Throughout the year, the scouts patrolled 19,400 km of tracks within wildlife habitat, responded to 71 incidents of illegal activity, and observed 25 different species of interest during twice-monthly wildlife counts.**



From Aspiring Hunter to Wildlife Guardian

As a boy growing up in Tanzania, Kimath dreamt of killing lions that sometimes attacked his family’s livestock. Today, as a Warrior for Wildlife, he is a proud conservationist. Kimath protects nature and helps his fellow community members thrive together with wildlife. One of his key recommendations is to build Living Walls. “I feel bad when my neighbors lose livestock to attacks by wildlife,” he says. “I teach them ways to protect herds and their livelihoods.”





Big Hope for Big Cats



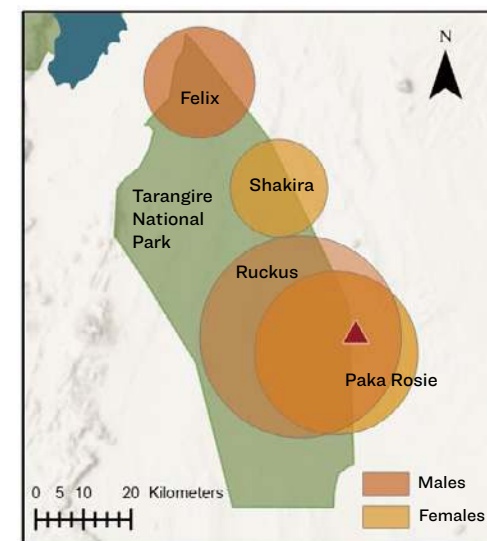
Our Northern Tanzania Big Cats Conservation Initiative takes bold, effective, and sustainable action for some of the country’s most threatened populations of lions, leopards, and cheetahs. Together with communities and other partners, we expanded and deepened our efforts to protect big cats and preserve their vital habitats.

LIONS

Our team continued to enjoy frequent sightings of growing lion prides—including many cubs—thriving on community lands. We attribute this exciting trend largely to reduced conflict with people and improved attitudes toward living with wildlife. As seen on the map to the right, Tanzania’s lions range widely inside and outside of protected areas. Local communities and government entities like the Tanzanian National Parks Authority serve as our essential partners in protecting vulnerable prides. Our collective efforts also preserve healthy pastures that support a rich source of prey species for big cats including impala, zebra, and buffalo.

Right: GPS collars deployed on key individuals in lion prides provide location data for these lions every hour. Through a partnership with the Tarangire Lion Project and the generous support of the Lion Recovery Fund, we use those data to estimate the home range of these lions. This map shows the approximate ranges in 2021 of four collared lions that frequent the communal lands outside of Tarangire National Park. On average, these lions spent about 22% of their time outside the park in 2021. The male lions averaged a range of over 645 km² while the females’ average range is about 620 km².

Home Range of Monitored Lions



CHEETAHS

This initiative is one of the few efforts in the region dedicated to the long-term conservation of cheetahs outside of protected areas. The population of cheetahs in the Tarangire ecosystem is small but extremely important. Because cheetahs need vast areas of open grasslands to range, our work to connect wildlife corridors between several of our conservation landscapes is critical to the future of cheetahs in northern Tanzania. Our team was excited to observe several cheetahs on camera trap throughout the year.



LEOPARDS

The leopard population in our focus area continued to show positive signs of growth in 2021. **Our motion-triggered cameras recorded many leopards throughout the year—an increase of 47% over 2020 and more than ever before in our history.** Meanwhile, Warriors for Wildlife recorded 56 leopard observations, a 59% increase from the previous year. The presence of these stunning big cats is an important indicator of a healthy ecosystem.

JOINING FORCES FOR BIG CATS

African People & Wildlife is grateful for the commitment and generosity of the National Geographic Society, the Disney Conservation Fund, and many private donors for helping to build this initiative since 2010. Additional partners like the Lion Recovery Fund, IUCN Save Our Species, the European Union, TRIAS-Belgian AID, Tusk Trust, the U.S. Forest Service, and the United States Agency for International Development allow us to continually deepen and expand our efforts to protect and recover Tanzania’s critical big cat populations.

Ruckus Claims His Territory

Our team first spotted a beautiful young male lion name Ruckus and his “brothers” in 2019. The group became pride males in 2020 after siring cubs. Throughout 2021, we observed Ruckus and his pridemates looking strong and healthy. We also often heard the group roar from the Noloholo Environmental Center! As seen on the map on page 12, Ruckus often moves outside the protected area of Tarangire National Park and into communal lands. Together with our community partners, we continue to work to keep Ruckus and his pride safe.



Thriving Wildlands for a Resilient Future



Large, healthy, and intact landscapes lessen the impacts of climate change and benefit people, parks, and wildlife. We lead shared efforts to restore and connect a flourishing mosaic of key habitats and wildlife corridors across Tanzania. In 2021, we continued to strengthen this vital work through innovation and collaboration.

IMPACTING NATIONAL RANGELANDS POLICY

In 2021, African People & Wildlife was honored to advise on Tanzania's new guidelines for sustainable rangeland management. Designed to protect the country's life-sustaining savannas, these guidelines will protect biodiversity and lead to improved livelihoods for hundreds of thousands of rural people. **By contributing to national policy, we are helping to steer Tanzania's conservation future toward long-term sustainability for people and nature.**

Right: Tanzania's Minister of Livestock and Fisheries honors APW program officer Neovitus Sianga at the official launch of the country's new guidelines for sustainable rangeland management.

Above: Community rangeland monitors identify *Solanum Incanum*, an invasive plant.



BUILDING CLIMATE RESILIENCE

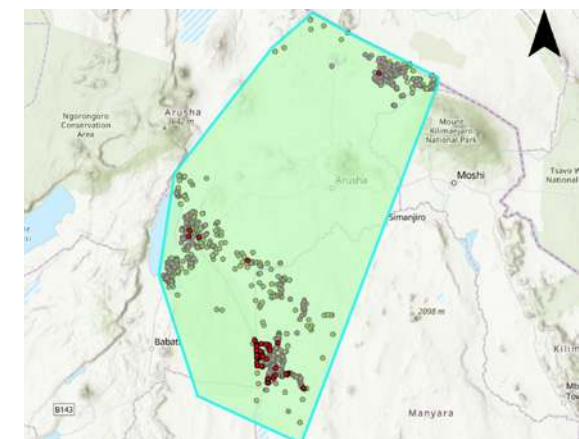
Healthy rangelands play a critical role in local climate resilience and biodiversity preservation. **In 2021, we partnered with 21 communities to manage and survey their pastures monthly through the Sustainable Rangelands Initiative.** Our team also led the implementation of climate change action plans with six partner communities. In addition, we trained 42 members in the program to enhance their work through geospatial technologies. See pages 22 to learn how this data-driven approach improves knowledge sharing and decision-making.

COMMUNITIES COOPERATE ON CLIMATE CHANGE

Through climate change action plans facilitated by African People & Wildlife, communities share the burdens of climate change. For example, if a community experiences flooded or degraded pastures, cross-village agreements pave the way for them to graze their livestock on a neighboring community's land—and vice versa. Such reciprocal agreements help local people access emergency grazing resources and distribute the effects of climate change more evenly.

FREEDOM TO MOVE

Evidence shows that many wild species shift their ranges in response to climate change. In 2021, our team took steps to identify vital land connectivity by tracking the changing movements of giraffes, lions, oryx, zebra, and elephants. Our team monitored these shifts using GPS coordinates of individual species sightings and publicly available data on physical and environmental characteristics that drive movement. **By preserving key wildlands and corridors, we will help wildlife adapt to a changing climate over the long term.**



Above (Top): Community rangeland monitoring in the Ngorongoro Conservation Area;
(Bottom): A map showing the outline of our habitat modeling analysis, with individual GPS points representing our Warriors for Wildlife observations of five key indicator species: elephant, lion, oryx, giraffe, and zebra.



Empowering and Uplifting People

2021 IMPACT HIGHLIGHTS:
COMMUNITY DEVELOPMENT



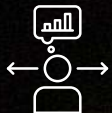
Improved community preparedness for the effects of climate change with newly developed action plans



Increased inclusion of women in conservation initiatives, leadership, and professional growth opportunities



Increased understanding of and interest in conservation science by youth wildlife club members



Increased use of data by community members to make evidence-based decisions



Women and Girls Thrive with Nature



Launched in 2021, our African Women in Conservation Initiative unleashes the power of women and girls through conservation programs, employment opportunities, internships, and youth activities. By linking female empowerment with conservation, we break down barriers that hold back these powerful champions of nature.

BEEKEEPING YIELDS SWEET REWARDS

Women and wildlife continue to reap the benefits of our Women's Beekeeping Initiative. In 2021, the program uplifted more than 1,800 rural women across 104 women's groups in northern Tanzania. By hanging more than 1,420 beehives in wildlands, the beekeepers protected vital habitats and corridors. Throughout the year, women's groups harvested more than 2 tons of wildlife-friendly honey. **The Women's Enterprise Center opened in Simanjiro district, increasing the capacity of the women's groups to process, package, and sell honey products.**

To better understand the true impacts of this work on women's lives, our team held interviews and focus groups with more than 350 beekeepers. **Results show that 95% of the women feel more respected in their communities since joining the program. Moreover, 83% report that being a member of the program has significantly changed their life for the better.** These and other exciting findings will inform and fuel our efforts to help more women to grow and thrive through conservation.



BREAKING GENDER BARRIERS

African People & Wildlife is paving the way for more African women to rise as conservation professionals. We added several new female leaders to our staff in 2021 as we moved toward our goal of gender parity. We also welcomed two women to our community game scout team and prepared two female interns for careers in conservation. **These powerful champions of nature will elevate our work and serve as local role models.**

We are committed to working with Tanzania's government to address national gender equality in conservation. In 2021, we helped prepare a study that will identify barriers and opportunities for women's participation and leadership in the conservation sector.

INVESTING IN GIRL POWER

African girls have the potential to impact widespread positive change for people and nature. **In 2021, we increased our emphasis on engaging girls and young women in conservation activities and programs.**

We also began planning our new Girls Clubs, which will launch in 2022. These clubs will ensure that emerging young women have access to a safe and nurturing environment to study and learn important life skills. And by linking Girls Clubs to our Women in Conservation internship program, girls will have access to female role models and career counseling opportunities.



A Ladder to Opportunity

As one of APW's first Women in Conservation interns, Janeth exemplifies the program's potential for professional growth. She began by capturing media stories from the field, and our team soon discovered she also had a talent for facilitation and working with Maasai women's groups. Following her internship, Janeth was hired as a consultant to conduct an evaluation of the Women's Beekeeping Initiative. Since then, she has become an integral member of the monitoring, evaluation, learning, and adaptation team.



Youth Forge a Path to a Balanced World



We realize the full potential of today's youth to ensure that Africa's wild places will survive and thrive tomorrow. We engage, inspire, and elevate the voices of young people while building their conservation knowledge, skills, and experience.

ADVENTURE THROUGH LEARNING

In 2021, we continued to expand our youth environmental education programs in Tanzania. We reached more than 13,000 children through wildlife clubs and fun-filled activities and celebrations around Earth Day and World Lion Day. We also invited a group of local youth to the premier of our educational film, "Tarangire: Our Heritage, Our Future," in Arusha, Tanzania. We will continue screening the film for students across the region to help build a generation of youth ready to fight to protect the natural world. This creative collaboration is part of our growing efforts to share inspiring stories through film and other media.



PLUGGING INTO THE FUTURE

Tomorrow's conservation leaders will gain an edge by learning to use the latest digital tools and research methods. In the fall of 2021, our youth environmental education team taught wildlife club members about different types of science, how to use the scientific method, and how to use mobile data collection in conservation work. Students also decided on research questions to guide their own citizen science projects. Topics included local energy use, perceptions around Covid-19, and the effects of climate change in rural areas. The youth will conduct their research and present results in 2022.

SCHOLARS REACH NEW HEIGHTS

Our environmental scholarships continue to attract the top students from our wildlife clubs. At the start of 2021, we welcomed four new Nolooho Environmental Scholars after a competitive application process. African People & Wildlife currently supports 40 high-achieving students with full-ride secondary school scholarships and three university scholars.

We are very proud that our Form 4 scholars (equal to high school in the U.S.) earned very high marks on their national exams. **In other exciting news, our female scholars continue to exceed expectations in their studies since transferring to an all-girls private school.** Three of these extraordinary girls recently graduated and are pursuing university admission.



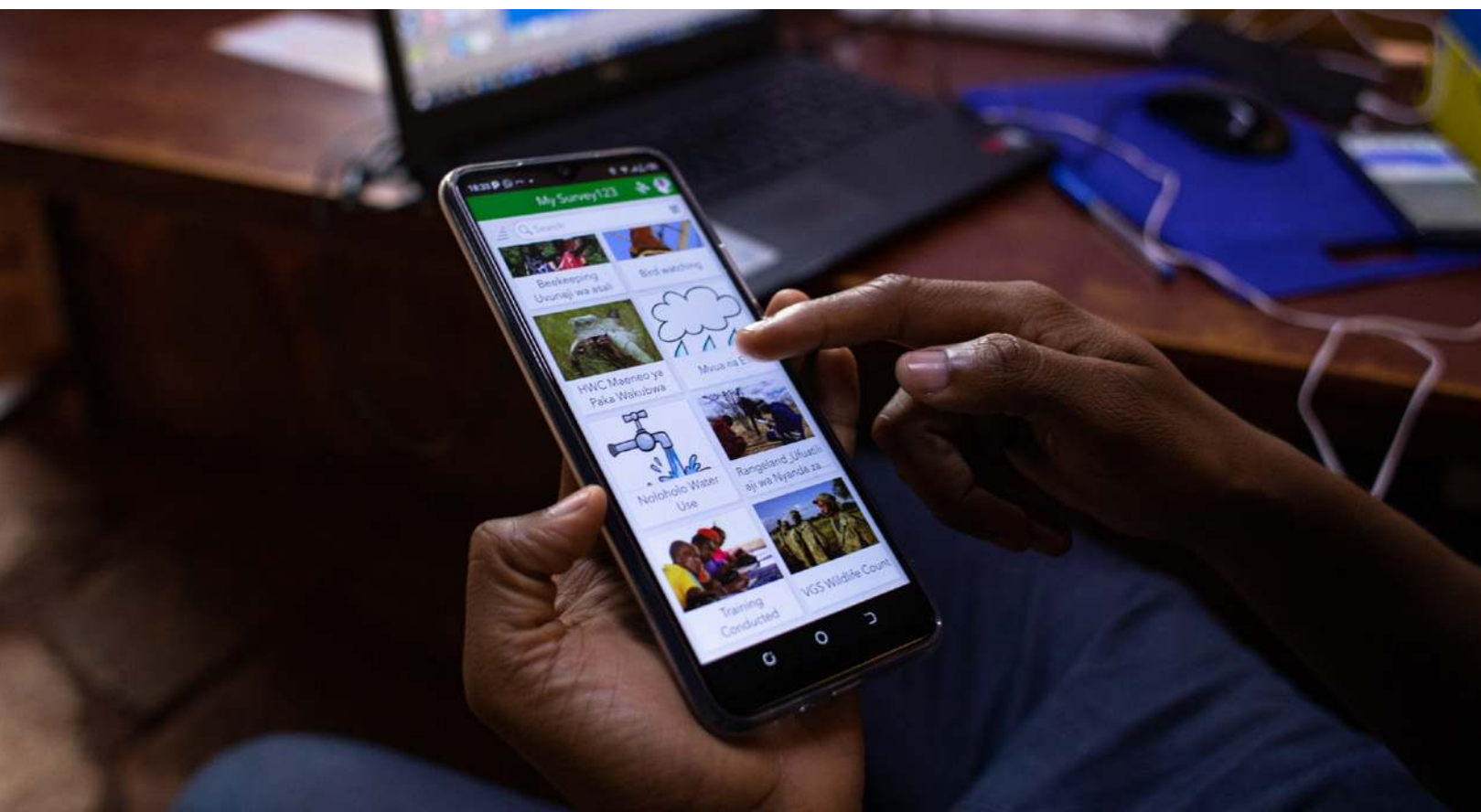
Environmental Education Lights the Way for a Rural Girl

Magreth joined an APW wildlife club at the age of 9 because she wanted to help protect nature. What began as curiosity soon turned into a passion for conservation and learning. Magreth moved on to win a coveted Nolooho Environmental Scholarship and excelled in her studies. Today, she is preparing to attend university. Magreth has grown more self-assured through her experiences in APW's youth programs. "In the past, I was afraid to speak freely and express myself. Now, I am courageous."





Communities Advance Conservation Science



DISTRICT-WIDE DATA

African People & Wildlife is advancing evidence-based decision-making to the district level. In 2021, we began piloting an ArcGIS Hub in Tanzania's Monduli district. The Hub compiles conservation data from 13 local communities into one easy-to-access platform. District-level users now have aggregated data from our programs on human-wildlife conflict, rangeland management, and women's enterprise at their fingertips.

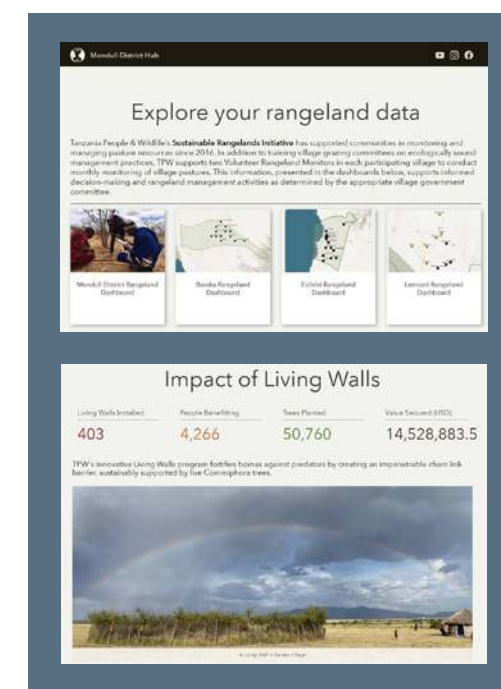
During feedback meetings with our team, district and national officials expressed their excitement about the value of real-time conservation information at a time when Tanzania is moving toward cloud-based data management.

In 2022, we will roll out new data Hubs in several additional districts. The Hubs will streamline our collaborations with government partners to further increase local conservation impact.

VISUALIZING IMPACT

Our Monitoring, Evaluation, Learning, and Adaptation team collaborates with communities to create customized ArcGIS dashboards. These interactive displays bring location-based analytics to life for improved decision-making and trend monitoring. In 2021, we supported communities through the use of 63 dashboards across seven programs.

Below: An Arc Dashboard displays the results of wildlife counts conducted by the community game scouts in 2021. Key species' abundance by month, along with estimates of their group size, provide invaluable information for understanding long-term trends in wildlife populations.



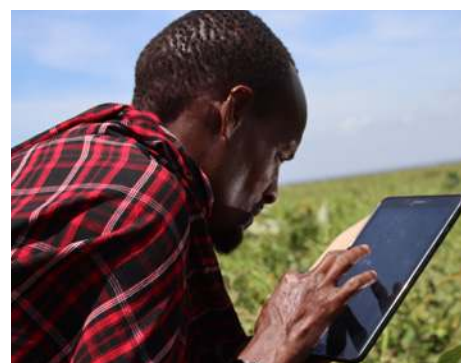
Above: The Monduli District Hub features a range of real-time conservation data compiled into one easy-to-use application. Embedded dashboards, translated into Swahili, can be accessed with one click.

Indigenous-led technology solutions increase conservation impact, deepen community engagement, and spark innovation. Through cutting-edge mobile tools, we merge modern technology with traditional knowledge to put crucial conservation data in the hands of our partner communities.

TECHNOLOGY MEETS PASTURE MANAGEMENT

Communities in our Sustainable Rangelands Initiative continue to improve their capacity to make evidence-based decisions. Using mobile data collection tools, rangeland monitors record information on grass height, percentage of bare ground, and the presence and frequency of invasive plants. Local grazing committees then access customized, interactive dashboards to make informed and timely choices on natural resource management.

In 2021, we trained 42 members from 21 communities in rangeland monitoring and geospatial technologies. Throughout the year, these communities collected and analyzed data from 229 plots in critical habitats.



Innovating Together

2021 ORGANIZATION HIGHLIGHTS

“

Now is a time of unprecedented opportunity to lead an inclusive and sustainable conservation movement in Africa. We will embrace this moment to bring Indigenous communities, government agencies, NGOs, and conservationists together to protect our wild heritage for the benefit of all.

ALAIS MORINDAT
ACTIVE PROGRAM DIRECTOR



Board of Directors

Laly Lichtenfeld, Ph.D.
President

Charles Trout
Vice President

Virginia Lynch Dean
Secretary

Lane Faison
Director

Timothy Parton
Director

Ann C. Smith
Director

Jeremy Swanson
Director

Board of Directors Emeritus

Rosalie Ballantine
Treasurer

Mark L. Lichtenfeld
Director

Jonathan D. Meade
Director

Scientific Advisory Council

Sarah Durant, Ph.D.
Senior Research Fellow,
Zoological Society of London

IUCN Cat Specialist Group Member

Richard Forsman
Rangeland Management Specialist

Former Rangeland Program
Leader for the Intermountain Region,
U.S. Forest Service

Professor Stuart Pimm
Doris Duke Chair of Conservation,
Duke University

Professor Oswald Schmitz
Professor of Ecology, Yale School of
Forestry and Environmental Studies

Amy Vedder, Ph.D.
Lecturer, Yale School of Forestry
and Environmental Studies

Former Program Director,
Wildlife Conservation Society
Africa Program

International Advisory Council

Sean Gerrity
Chief Executive Officer,
American Prairie Reserve

Tracy Higgins
Professor of Law, Fordham Law School

Paula Kahumbu, Ph.D.
CEO, Wildlife Direct, Kenya

Edith McBean
Conservationist and Philanthropist

Alison Nicholls
Art Inspired by Africa

Tom Sturgess
Farmer and Entrepreneur

Above: The Monitoring, Evaluation, Learning,
and Adaptation team reviews ArcGIS
dashboards at the Nolohero Environmental
Center offices.

Harnessing the Power of People

OUR LEADERSHIP AND TEAM

ACTIVE GROWTH

The year 2021 was a pivotal milestone for African People & Wildlife as we celebrated our 15th anniversary and released our **2030 Strategic Plan**. To support our ambitious plans for the future, we grew our program, operations, and field teams. Notably, we hired five women, including a Tanzanian gender specialist. We also began to expand our **ACTIVE Community Engagement** program with the addition of a new ACTIVE program director. As we work toward our 2030 goals, the ACTIVE team will play a key role in strengthening and expanding strategic partnerships across critical landscapes.

A CULTURE OF INNOVATION

African People & Wildlife's award-winning program officers, educators, scientists, and field team members—98% of whom are African—deeply engage with local people and tap into their unique knowledge and talents. We embrace a culture where our team members and community partners are encouraged to share new ideas, approaches, and methods.

Our organization is guided by the legal and financial oversight of a progressive Board of Directors. Meanwhile, the distinguished members of our International and Scientific Advisory Councils enhance our innovation by sharing the latest ideas from their respective fields.

Below (Left): Team members collaborate at one of our flexible workspaces at the Nolohero Environmental Center. **(Right):** ACTIVE Program Director Alais Mordindat leads a community meeting in northern Tanzania during the launch of our Land for Life partnership.



A Gender Balanced World

Prisca Urrio, our new gender specialist, envisions a world where women are equally respected members of the community. She joined the APW team to oversee the mainstreaming of gender equality across our programs and operations. Prisca believes African women and girls can transform the future of conservation. “Women’s ideas are often put to the side because of outdated beliefs and traditions,” she says. “When we bring more women to the leadership table, we will see big changes in our wildlife areas.”





Financial Summary

Our 2021 Partners and Supporters



Statement of Contributions and Expenses*

Period: January to December 2021

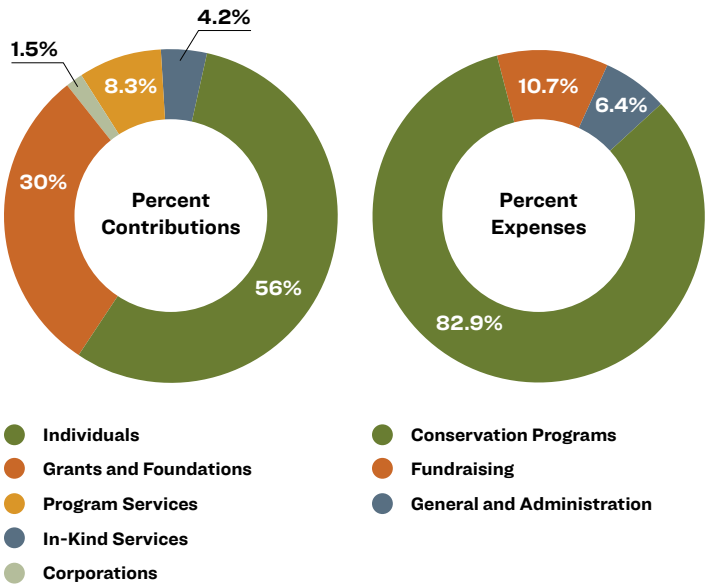
Contributions	
Individuals	\$1,495,284
Grants and Foundations	\$802,366
Corporations	\$41,067
Program Services	\$221,148
In-Kind Services	\$111,800
Investment Income	\$(545)
Total Contributions	\$2,671,120
Expenses	
Conservation Programs	\$1,183,396
General and Administration	\$91,609
Fundraising	\$152,750
Total Expenses	\$1,427,755

Statement of Financial Position*

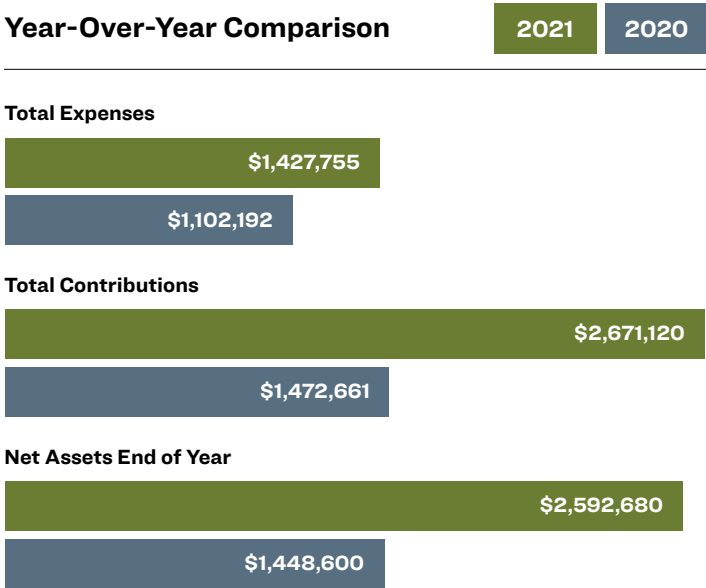
As of December 31st, 2021:

Assets	
Cash and Cash Equivalents	\$918,151
Pledges and Grants Receivable (Noncurrent)	\$1,107,370
Land and Buildings	\$342,620
Property and Equipment	\$224,539
Total Assets	\$2,592,680
Liabilities and Net Assets	
Liabilities	\$11,343
Beginning Assets	\$1,453,389
Change in Net Assets	\$1,127,948
Total Liabilities and Net Assets	\$2,592,680

*Combined total for APW and TPW; as of 2021, pledges and grants receivable are reflected in the annual financial report. Audited financial statements of the latest fiscal year are available.



Year-Over-Year Comparison



We are deeply grateful to the dedicated partners and supporters who make our work possible. Your generosity is helping to ensure a brighter future for Africa’s people, wildlife, and wild places. To protect their privacy, the names of individual donors are not listed.

SPECIAL RECOGNITION

African People & Wildlife would like to extend a very special thank you to our current Visionaries and Wild Champions. Visionaries are private donors who have made large contributions and/or multi-year commitments to support our organizational growth and development. Wild Champions are private donors who provide critical sustainability with annual gifts between \$1,000–\$25,000.

FOUNDATIONS AND ORGANIZATIONS

Disney Conservation Fund*
Galloway Foundation*
Greater Cincinnati Foundation*
Hand in Hand Fund
IUCN Save Our Species*
Jewish Communal Fund/Jonas Philanthropies
JPMorgan Chase Foundation
Lyda Hill Philanthropies
Maue Kay Foundation*
Naples Zoo*
National Geographic Society*

Special Thank You

We are very grateful to the Tanzanian government authorities and the local communities in our conservation landscapes. Without these fundamental partnerships, our work would not be possible. We are also extremely thankful to the team at Esri for their generous in-kind support. In addition, we would like to recognize the commitment and hard work of our interns and volunteers.

Rochkind-Wagner Foundation*
Schiff Foundation*
Skeebo Foundation
The Charles Engelhard Foundation
The Nature Conservancy*
Together Women Rise*
Trias*
Tusk Wildlife Ranger Challenge
Wild Bird Trust
Wildlife Conservation Network’s Elephant Crisis Fund
Wildlife Conservation Network’s Lion Recovery Fund*
World Wildlife Fund

BUSINESSES AND CORPORATIONS

Art Inspired by Africa*
Esri*
JPMorgan Charitable Giving Fund
Share the View

GOVERNMENT AGENCIES

Belgian Aid*
European Union*
United States Agency for International Development*
United States Forest Service*

IN-KIND SUPPORTERS

Foliotopia
Taproot Foundation

PARTNERS IN THE FIELD

Frankfurt Zoological Society
Ngorongoro Conservation Area Authority
Northern Tanzania Rangelands Initiative
Oikos East Africa
Tanzania National Parks Authority
Tanzania Wildlife Division
Tanzania Wildlife Research Institute
Tanzanian Local and Regional Government Authorities
Tarangire Lion Project

Notes

Support covers the period between 1/1/21 and 12/31/21 and includes donations made to Tanzania People & Wildlife.

* Donors for three or more consecutive years

The Future of Africa’s Wild Places is in Our Hands

African People & Wildlife stands for bold action with lasting impact, but we cannot do this work on our own. Join our community with a gift today.

MAKE A GIFT

African People & Wildlife is a U.S.-registered 501(c)(3) non-profit organization. All donations are tax-deductible to the full extent of the law (EIN: 20-3153855).

- Visit africanpeoplewildlife.org/donate to make a secure one-time or monthly online gift. A monthly gift creates a reliable source of funding year-round to support our critical programs. Even a small monthly donation makes a big impact over time. Setting up a monthly automated donation is fast, easy, and can be changed or paused at any time.

If you wish to support our endowment fund, please note this on your contribution.

- To donate by check, please mail to:
Africa People & Wildlife
P.O. Box 624
Bernardsville, NJ 07924
- Contact us at giving@africanpeoplewildlife.org or +1 (908) 642-1540 with any questions or to make a donation by phone.

We accept a variety of charitable gifts, including:

- Cash contributions
- CDs, savings accounts, brokerage accounts
- Marketable securities (stocks)
- Matching gifts programs
- Mutual funds, IRAs, annuities
- Real estate and personal property
- Trusts and bequests

Photo credits

Samson Beah, Janeth Edward, Laly Lichtenfeld, Kostadin Luchansky, Elizabeth Naro, Catherine Nchimbi, Hans Cosmas Ngoteya, Erika Piñeros, Cory Richards, Felipe Rodriguez, Neovitus Sianga

LEAVE A LEGACY

A planned gift is a meaningful way to ensure a bright future for Africa’s people and wildlife. To include African People & Wildlife in your estate planning, please contact giving@africanpeoplewildlife.org for more information and suggested language for a bequest. Gifts can be made through wills, trusts, retirement accounts, and life insurance. Big or small, every legacy gift makes a difference.

BE A WILD CHAMPION

Among our most passionate supporters, Wild Champions advance highly successful conservation programs and deliver lasting impact in some of the world’s most biodiverse landscapes. As a Wild Champion, your annual support of \$1,000 or more will bring you closer to our work through insider updates, enlightening conversations with the CEO and Tanzania-based program staff, and once-in-a-lifetime travel opportunities. Learn more at africanpeoplewildlife.org/wild-champions.

JOIN A CONSERVATION SAFARI

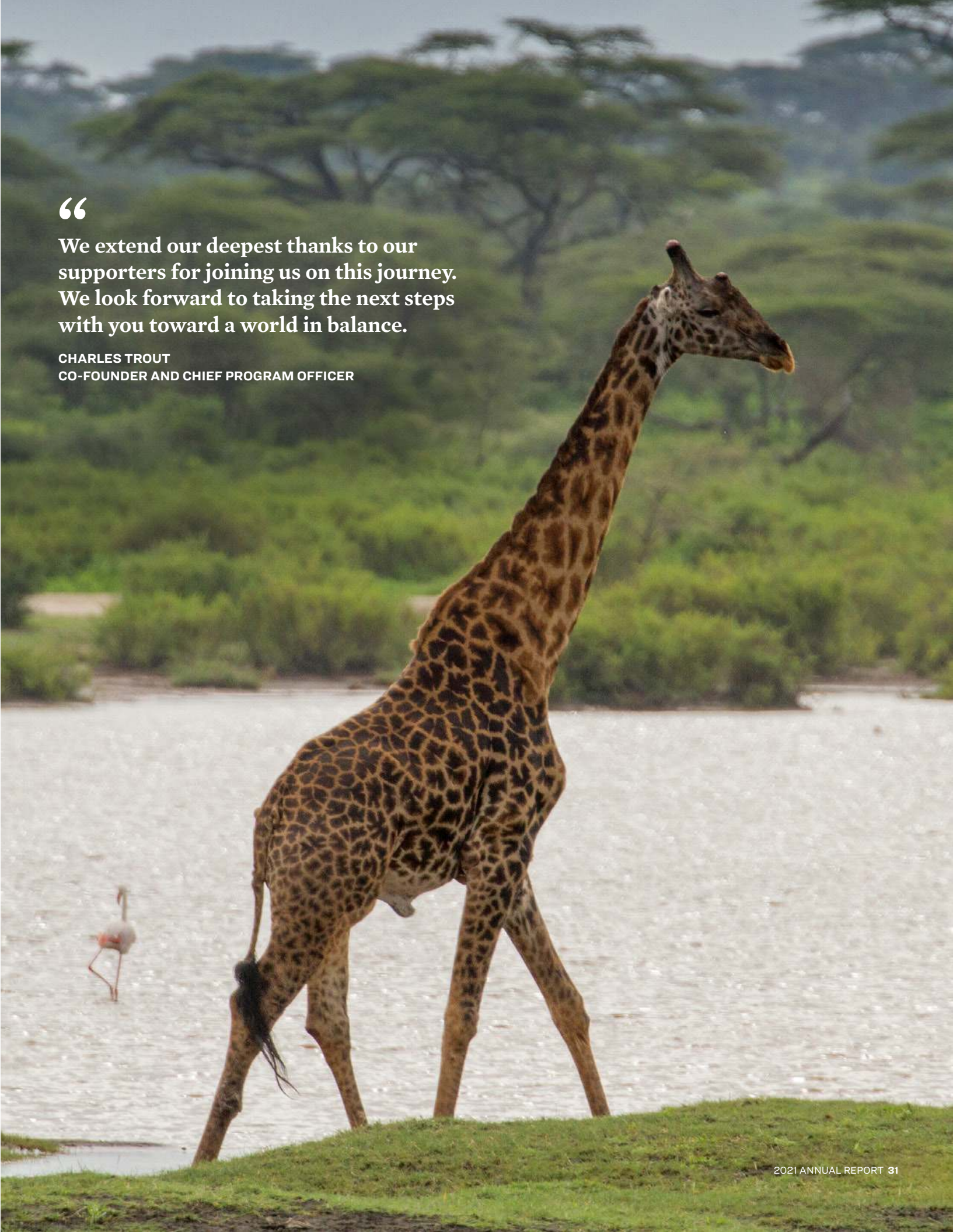
Witness the impact of our work firsthand and enjoy the remarkable landscapes of Tanzania through an intimate safari with our co-founder and CEO, Laly Lichtenfeld. Contact info@africanpeoplewildlife.org to learn more.



“

We extend our deepest thanks to our supporters for joining us on this journey. We look forward to taking the next steps with you toward a world in balance.

CHARLES TROUT
CO-FOUNDER AND CHIEF PROGRAM OFFICER








African People & Wildlife

Finding the Balance for Communities and Nature

info@africanpeoplewildlife.org
africanpeoplewildlife.org

 @AfricanPeopleWildlife

 @AfricanPeopleWildlife

 @AfricanPplWild



IMPACT HIGHLIGHTS • 2005–2021



7
vulnerable or endangered
large mammals conserved



175,000+
people positively impacted
by conservation programs



3
countries with at-risk
biodiversity reached



45+
community and other
strategic partners