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**How coordinated
hybrid work keeps
employees happy
and productive**

Coordinated hybrid work is a **sweet spot** of retention and productivity

40%

Reduction of talent drain

Meeting colleagues in the office promotes satisfaction and loyalty. Seeing who is sitting where and when, is a prerequisite in a hybrid work environment. Employees must be able to coordinate and choose freely on which days they come to the office to build "social capital" through in-person interactions.*

+1 day

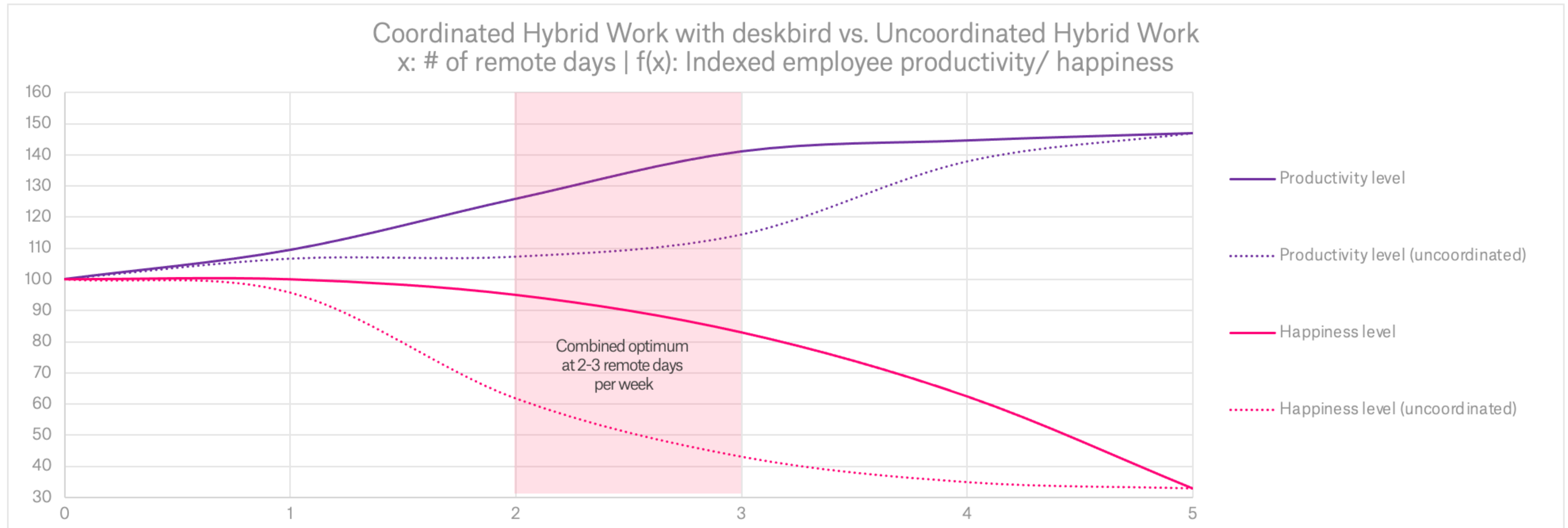
Productivity per employee per week

Collaborative, complex, or highly iterative tasks in a team can be carried out more effectively in person. For this purpose, it is important for employees to synchronize their presence so that they can be in the office when necessary and when the effort is worthwhile.*

*In comparison to uncoordinated hybrid models; 2-3 in-office days per week considered optimal

Source: deskbird.com/blog/gain-one-day-productivity

Back of the envelope research



Source: https://www.researchgate.net/publication/229525709_The_Psychological_Impact_of_Teleworking_Stress_Emotions_and_Health | <https://dspace.mit.edu/bitstream/id/2301/SWP-3983-38485315.pdf/> | <https://yourbusiness.azcentral.com/relationship-between-supervisory-communication-subordinate-performance-satisfaction-12844.html> | <https://sirc.ca/blog/remote-vs-onsite-employees-challenging-the-notion-that-one-size-fits-all/> | <https://www.theatlantic.com/family/archive/2021/04/zoom-remote-work-loneliness-happiness/618473/>

Let's talk...



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