

deskbird

Press Kit

June 2023

Hybrid work has changed the game of the office

People have to coordinate office attendance

With hybrid work and shared resources, employees need to coordinate their daily work life between office and home office

Companies need to manage office space

Hybrid companies are reconfiguring their offices and introducing shared resources — desks, parking spots, lockers, phone booths, etc. — and need a solution to manage their space



Is it worth commuting to the office today?



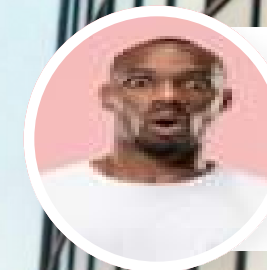
How can we avoid office chaos and keep people engaged as we introduce hybrid work?



Will there be a desk and a parking spot available tomorrow?



How much space do we actually need? How should we set it up to keep people productive?



Where is my team sitting in the office right now?



MON

Desk 7 booked ✓

TUE

Home office

Click, Book, Work

deskbird is the shared desk solution that users love. The user-centric workplace management software solves challenges of companies with a hybrid work model. Employees can see who is in the office, schedule their week, and book desks in 2 clicks. Admins can view office usage and workforce statistics to create a seamless work experience.

deskbird is already one of the fastest growing SaaS startups. Schaeffler, Heineken, Decathlon, Knauf, Red Bull and many more companies of all sizes trust deskbird.

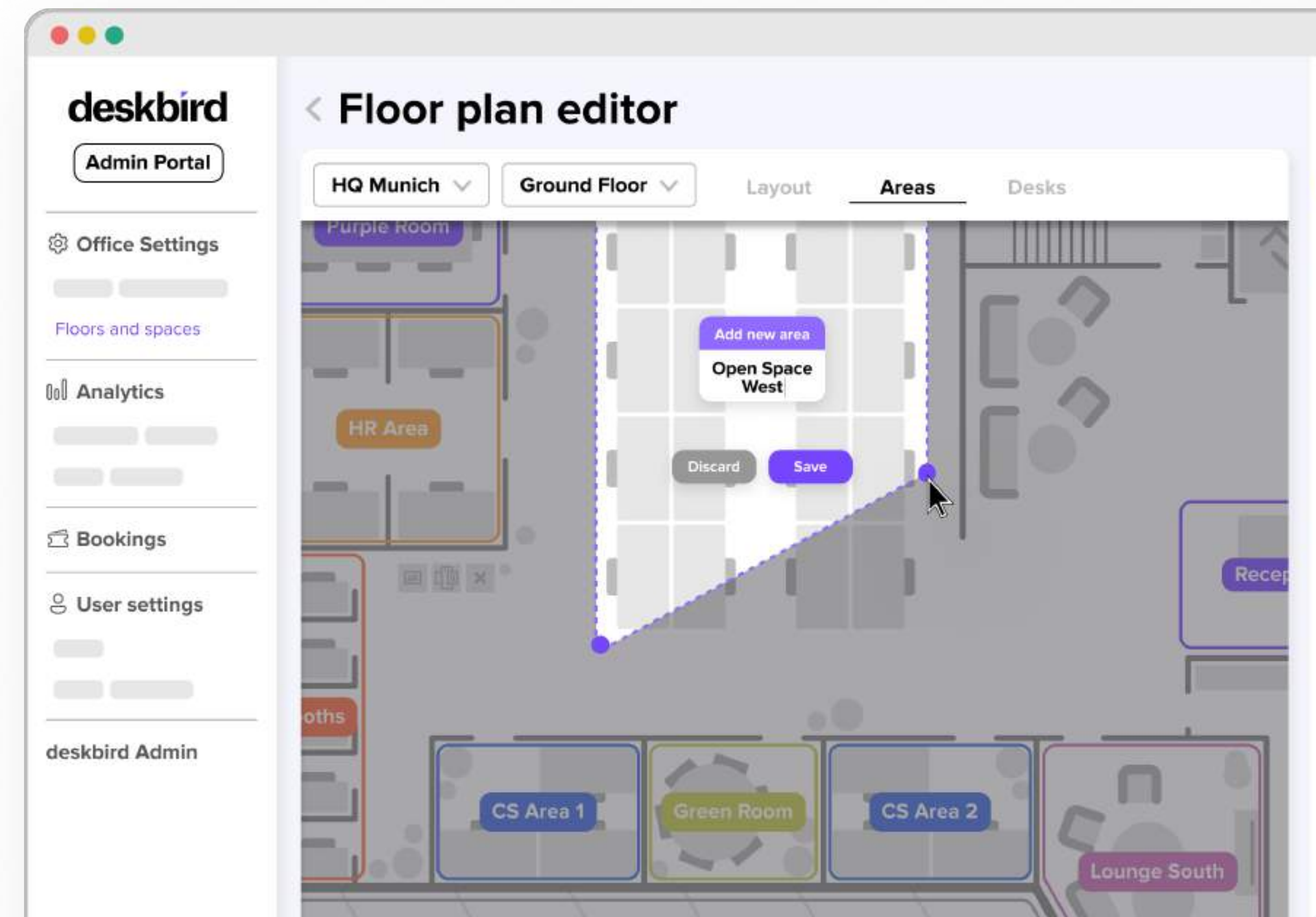
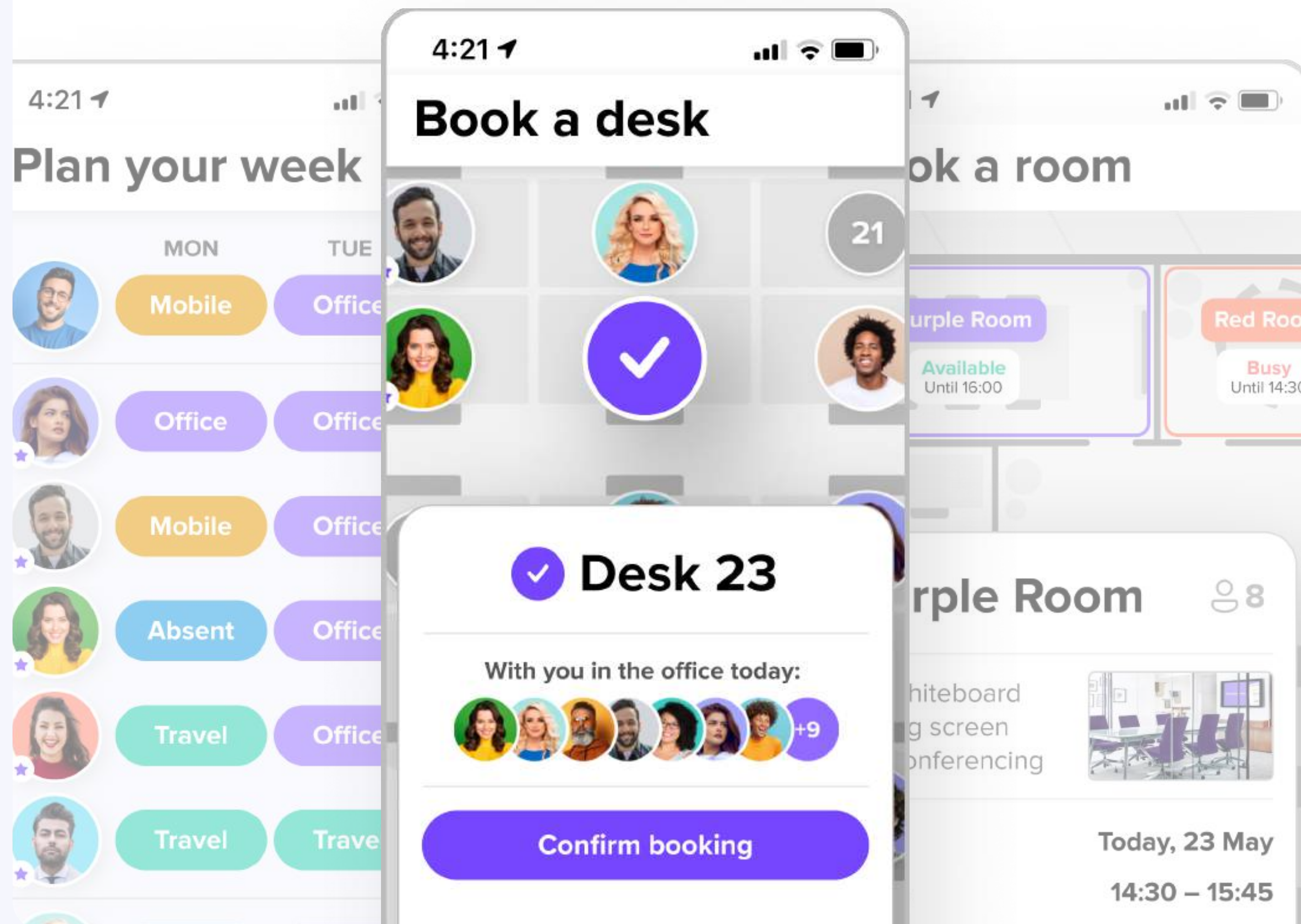
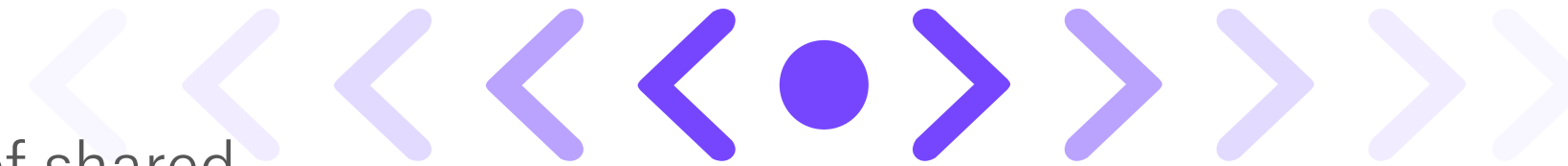
Connecting physical and digital space

Employee app

Coordinating in-office days and booking of shared desks, parking spots, meeting rooms, and more

Admin center

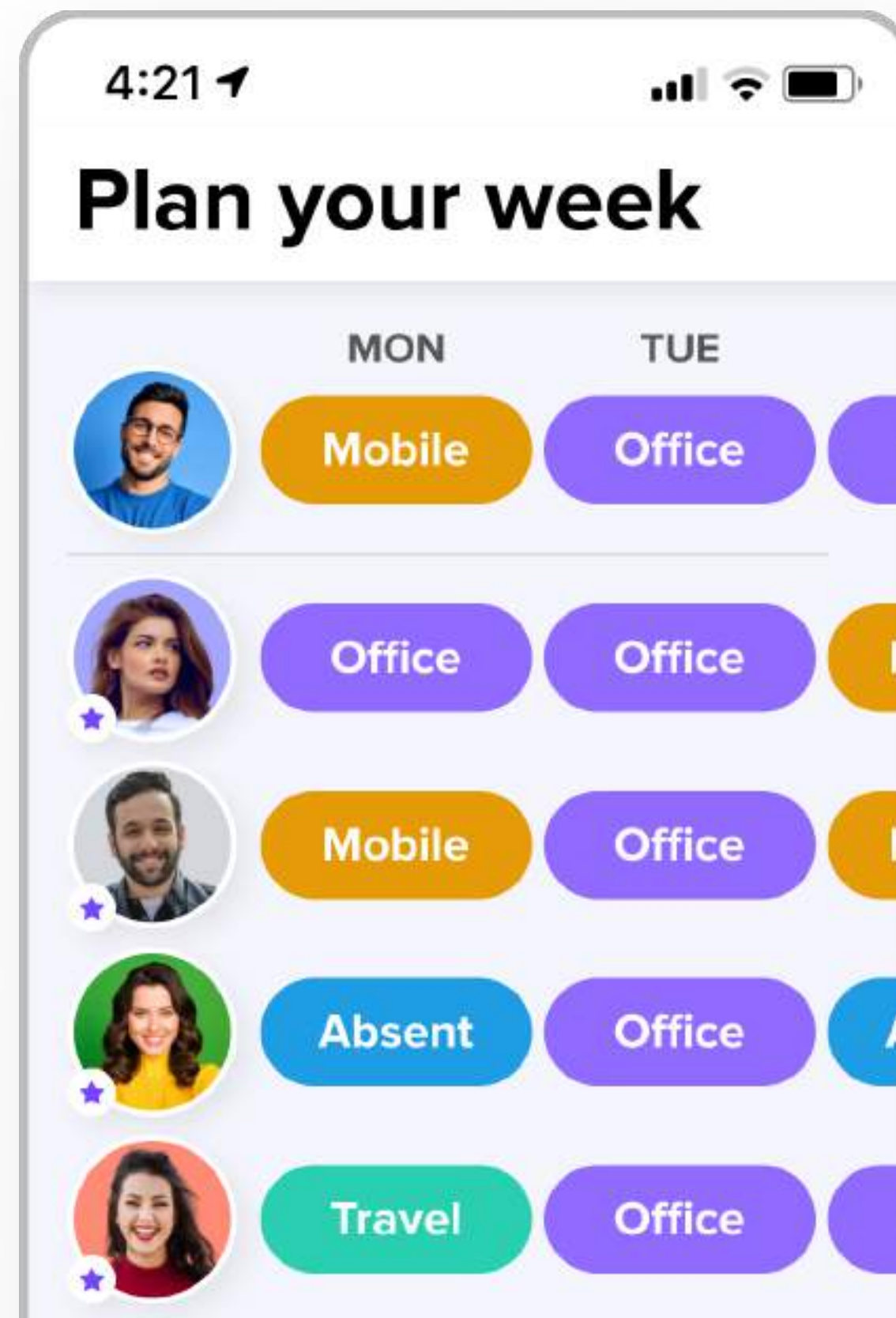
Creating floor plans, defining office booking rules, getting workspace insights, and more



Intuitive employee app

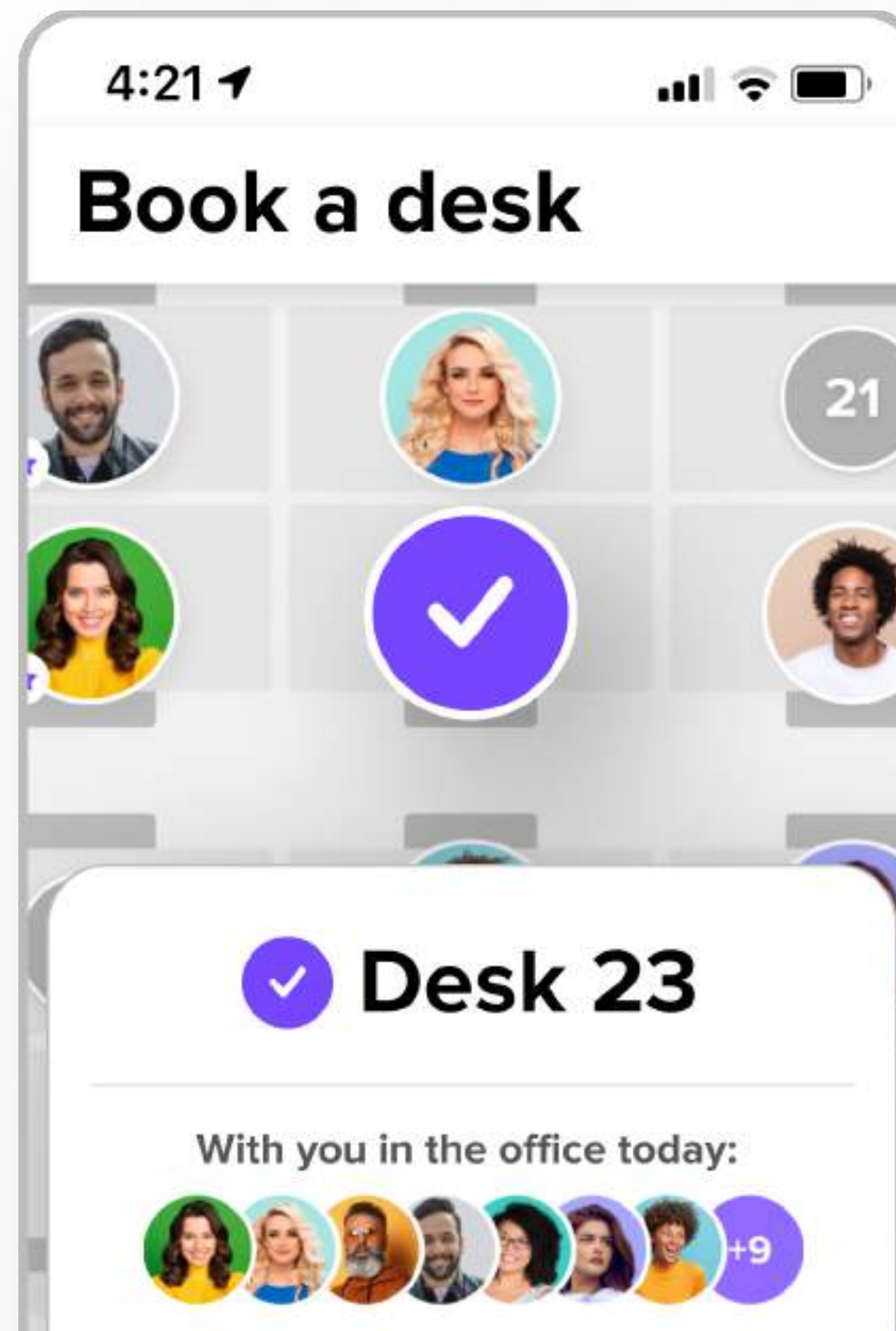
Week Planning

Scheduling of office and work-from-home days in one click, based on colleagues' plans



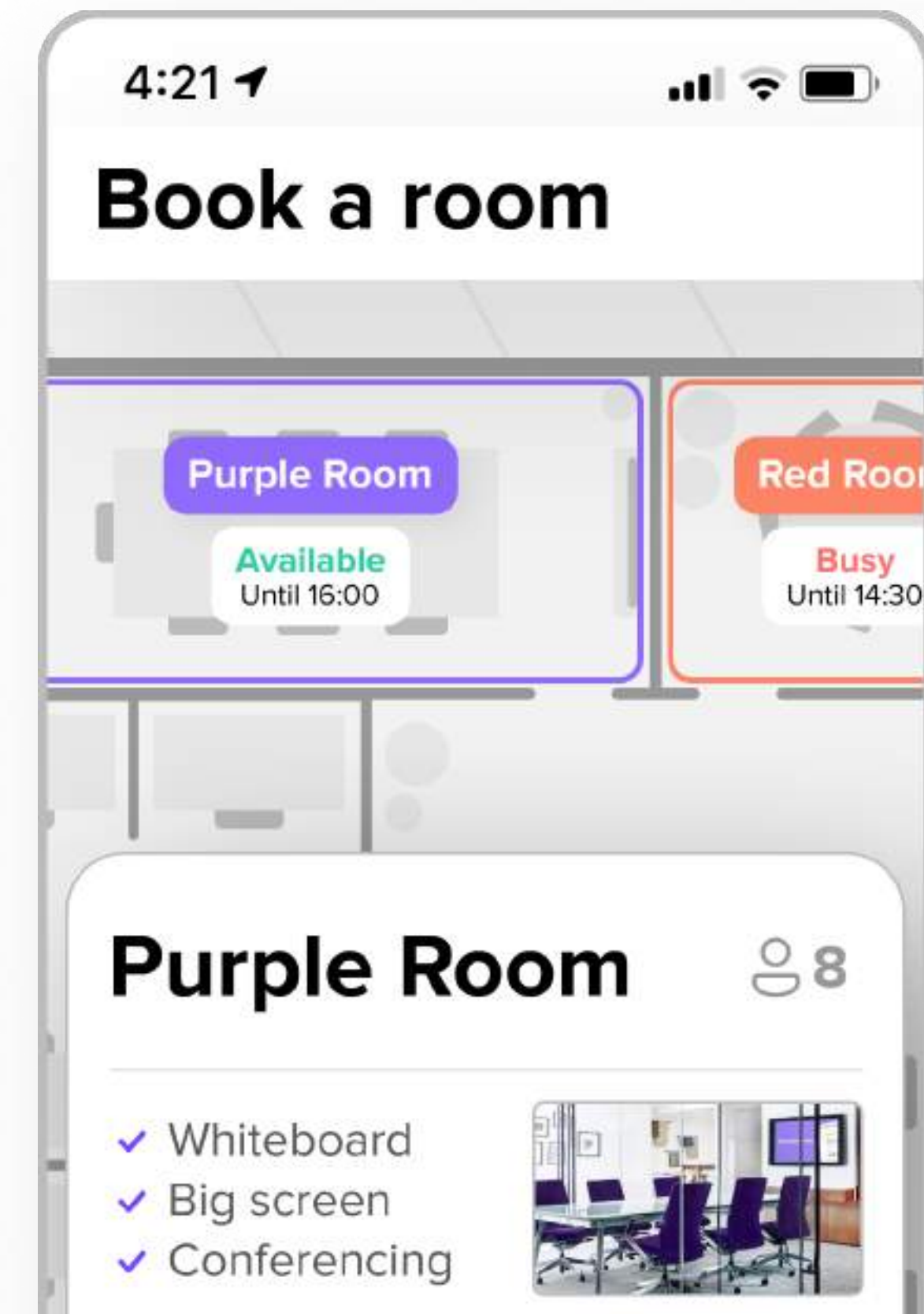
Desk Booking

Booking of hot desks, parking spots, and other shared resources - in two clicks



Room Booking

Discovering and booking of meeting rooms, integrated with Outlook and Gcal calendars



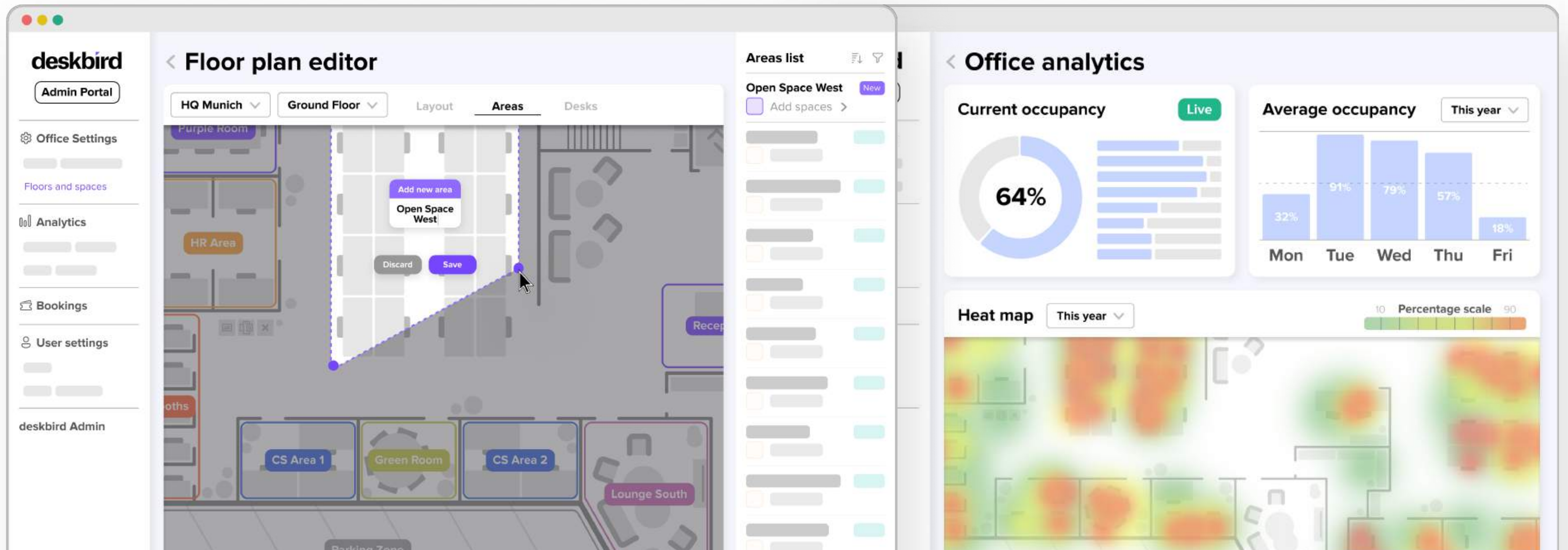
Powerful admin center

Office Management

Setup office locations, create interactive floor plans, set booking rules, define check-in requirements, manage user groups, and more

Workspace Analytics

Understand office consumption and utilization, receive recommendations and maximize employee engagement and office efficiency

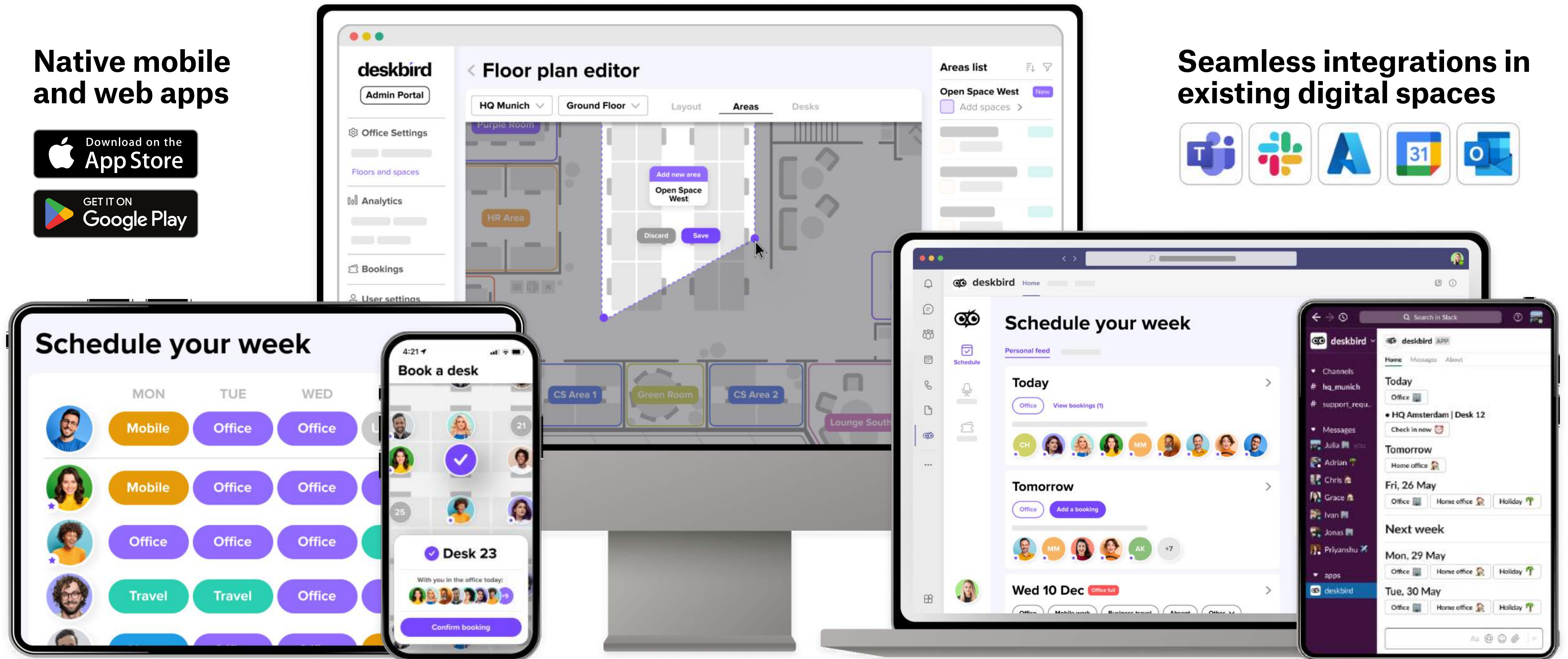


Easy access on all digital platforms

Native mobile
and web apps



Seamless integrations in
existing digital spaces



Loved by employees and companies



Rhona G.

Office Manager
Enterprise (>1'000 employees)

I know when and where there is space in the office and can plan ahead. I also feel safe that I'm not "stealing" anyone else's spot!



Ann-Kristin P.

Office Manager
Enterprise (>1'000 employees)

deskbird is very self-explanatory - the best way for our employees to find their way around and plan their week.



Magdalena D.

Technical Development
Enterprise (>1'000 employees)

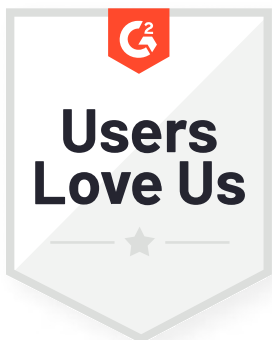
Since deskbird, no colleague has to search for a workspace in the morning - it helps us incredibly in managing our desks.



Anonymous

Marketing Specialist
Small Business (<50 employees)

With the help of deskbird and its analytics feature we can save on office costs by monitoring, how our office is used.



Trusted by organizations worldwide

5'000+

flexible workplaces

15'000+

bookings per day

100'000+

regular users

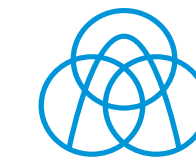


SCHAEFFLER

AMNESTY
INTERNATIONAL



DECATHLON



thyssenkrupp

vitra.

IHG HOTELS &
RESORTS

KFC

HAUFE.Group

kNAUF

taxfix



About deskbird



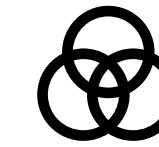
Swiss-German SaaS

Founded in 2020 in St. Gallen, Switzerland,
by Ivan Cossu and Jonas Hess



\$8M in total funding

Backed by Investors Fortyone, Rivus Capital
and Session.vc.



Extensive partnerships

Building better workplaces with partners in IT,
real estate, consulting and more



80+ deskbirds

Coming from 20+ countries and speaking
30+ languages — and counting



Working 100% hybrid

With hubs located in St. Gallen, Munich,
Belgrade, Bucharest, Sofia, and more to come



Best Place to Work

Of 2023 in Switzerland and globally —
certified by Best Places to Work Ltd.

Founder story

"We wanted to become the number one destination for **coworking space bookings**."

That was Ivan's and Jonas' original plan in 2020 and while the idea was good, the timing was off due to the pandemic.

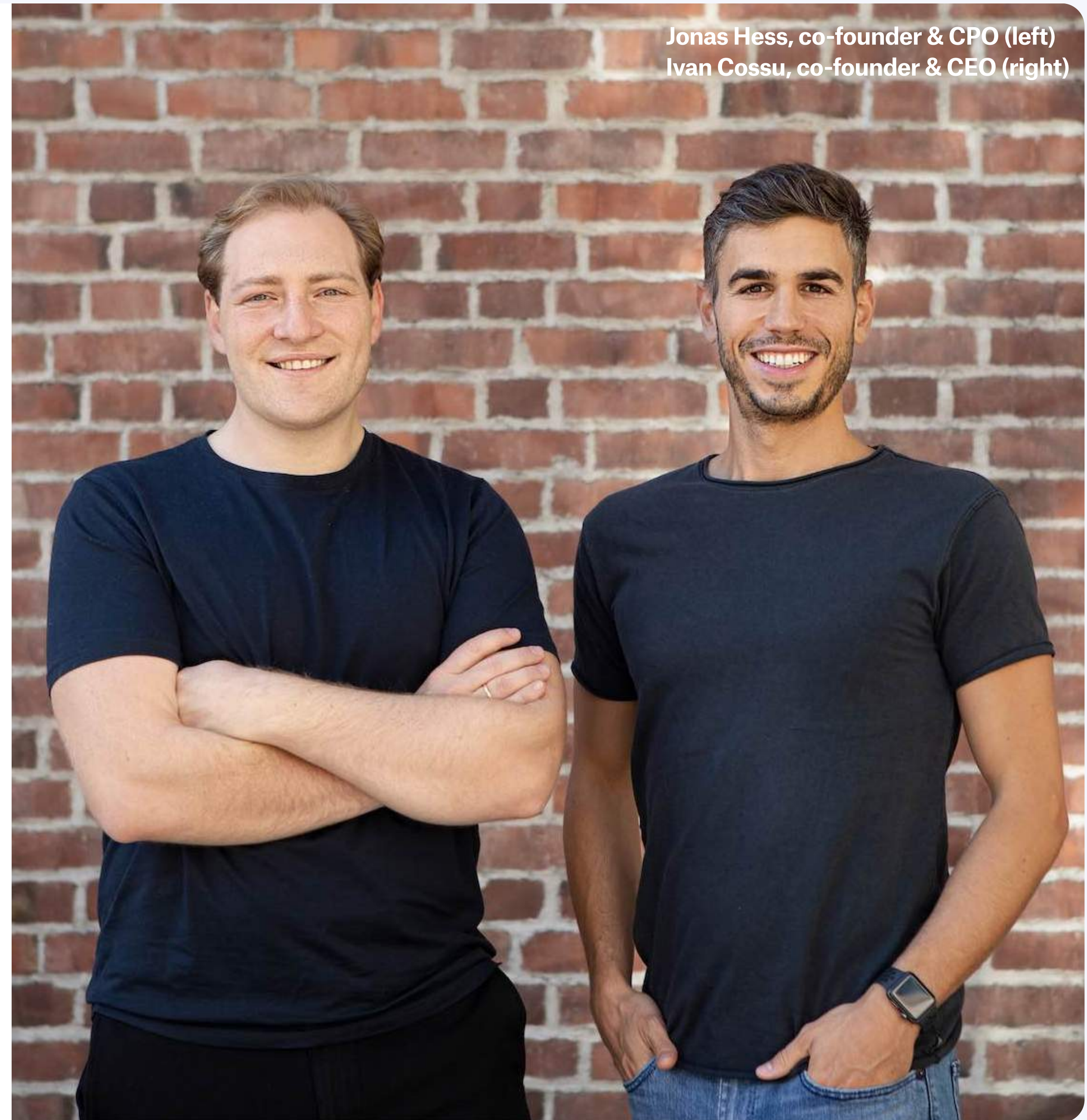
Innovation can be a wild ride, especially when keeping up with ever-changing regulations. Our founders **struggled to test their ideas** and development opportunities were scarce. They had their sights set on a selected target audience. Still, even that proved elusive since potential customers hesitated to venture into coworking spaces. As if that wasn't enough, the team faced the daunting task of financing their operations and supporting 10 employees. It was a challenge, but Ivan and Jonas were determined to succeed.

They kept observing how the pandemic changed the world of work and that **companies and employees have new needs** to be met. It forced the two founders to rethink their business model, shifting it from B2C to B2B. Now deskbird offers businesses a powerful software that provides a simple and efficient **shared desk solution** and is one of the fastest-growing SaaS startups in Europe.

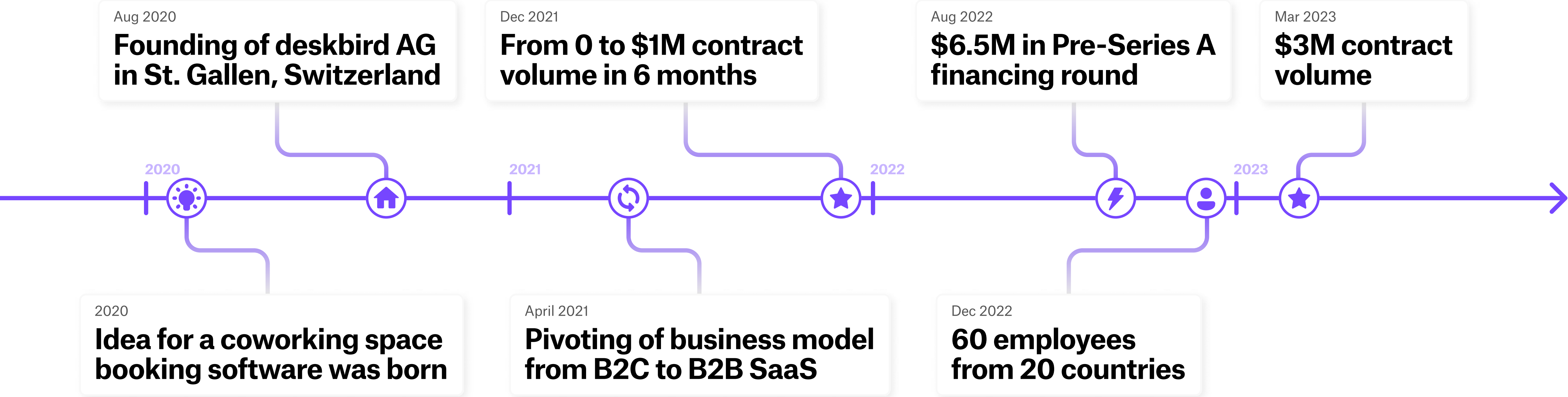
The two founders also have an ambitious vision: "We want to be **the most intuitive platform for all aspects of modern workplace management** by 2027 at the latest," says Jonas.

Admittedly, that's a big goal. But the challenges they faced initially can be seen as a formative time. They learned how to make tough decisions and how important **team cohesion** is. And looking at deskbird's success story, it's an achievable goal!

Jonas Hess, co-founder & CPO (left)
Ivan Cossu, co-founder & CEO (right)

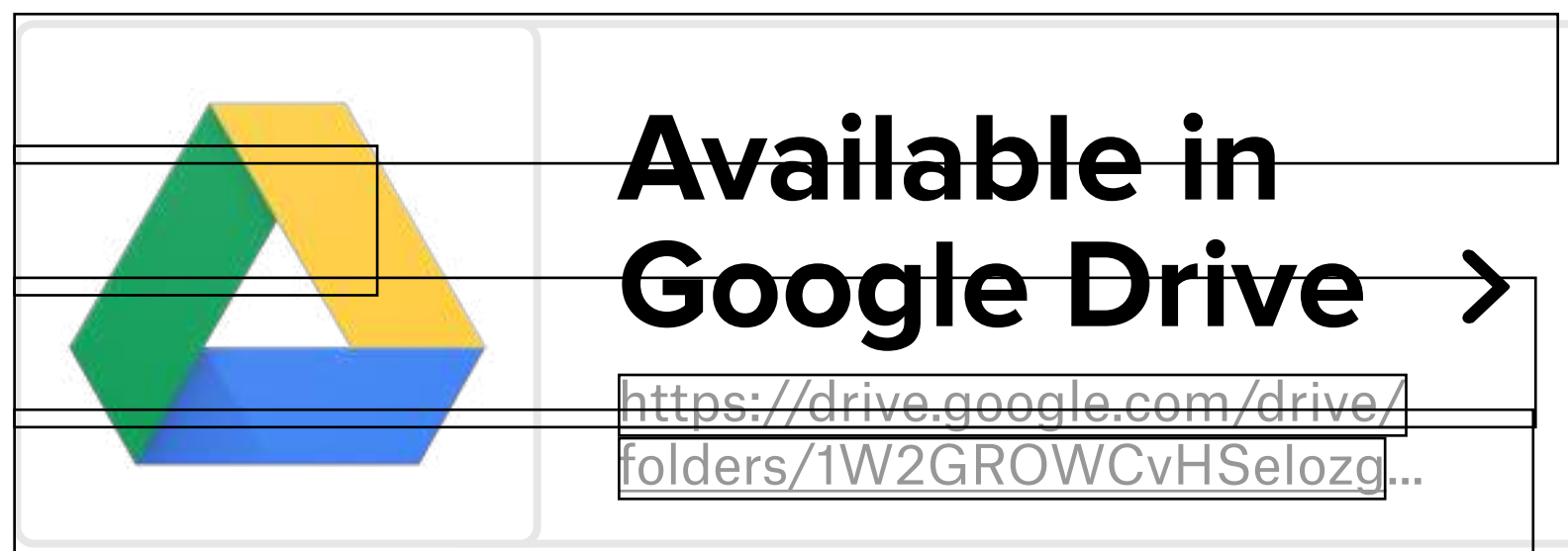


deskbird's success story



Marketing materials

Our logos, founders' and team photos, as well as other useful assets you might need to support your materials about deskbird.



Your contact at deskbird

Need something else or have questions? We'd love to hear from you! Please reach out and we will be with you.



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Talk soon!

deskbird