



SPONSORSHIP

PROSPECTUS

centerforinnovation.org

How will you propel innovation?

The Center for Innovation is a catalyst to improve the built environment and inspire innovation. We facilitate the exchange of ideas, knowledge, and insights to address challenges and opportunities in our industry.

Our Values



Curiosity

We strive to accelerate creativity and the awareness of new ideas.



Integrity

We adhere to a moral ethos with sensitivity to all beings.



Inclusivity

We see diverse voices to create better outcomes for all.



Purposeful

We strive to accelerate creativity and the awareness of new ideas.

“ On the second day of the Innovation lab, my boss asked if I was making any good contacts (for the company.) 'Oh, yeah', I told him, 'I'm making amazing contacts but more importantly, I'm learning a new way to think'. Now that's amazing.



As a nonprofit, we challenge you and your teams with:

Webinars



You may need to solve problems today that didn't exist a month ago. Twice a month, we offer 60-minute webinars featuring innovators reimagining our world. Industry experts bring you innovative insights to challenge your team and grow your market, today and tomorrow.

Fall Forum



This week-long series of 90-minute sessions explores a timely mix of issues that include: Equity, Client(Owner) Perspectives on Innovation, and Start-ups Changing the World.

Fall 2023

Innovation Lab



An online, on-demand intensive offered by UC Berkeley Professors, Sara Beckman and Vivek Rao, participants learn tools from design and systems thinking, apply them immediately to their own projects, and collaborate with owners and industry experts. Coaching is also provided.

Community Building



The Center for Innovation celebrates the return of in-person events as we gather together in cities throughout the US for presentations and networking.

Our Community

We are comprised of CEOs, Innovation Directors, Business Development Directors, and Building Owners.

We are in conversation with some of the most innovative people on the planet who work at:



UCSF Health



P&G

Genentech

LLOYD'S

2023 By the Numbers

The Center for Innovation serves as the nucleus of a diverse global community of innovators. Our events emphasize quality over quantity with a focus on leaders and include a mix of innovative owners (Google, Facebook, Genentech) architects, and contractors.

4

"in person" events in San Francisco Bay area & other US locations

12

newsletters highlighting industry innovations & what to read now

24


webinars (est. 2400 in "live" webinar views + 4000 YouTube views)

50

Innovation Lab participants

1500

estimated Fall Forum "live" and on-demand webinar views



“ That was the best webinar of the quarantine. I think it will have long-term repercussions. THANK YOU!

-Jill Anthes | Director, Capital Planning SF State University

“ Nearly every [Center for Innovation] activity or event results in a significant takeaway that influences the direction of our business.

-Stacy Bartoletti, SE | CEO & Chairman, Degenkolb Engineers

“ [The Center for Innovation] is stirring the right kind of conversations.

-Rex Miller

Our 2022 Sponsors

Sponsors of the Center for Innovation accounted for over \$100B in US revenue in the AEC industry in 2022. Can you afford not to be a part of this movement?

CAMBRIDGE CM

convergent

Southland

SWINERTON

BOSCH RefinemySite
Lean Collaboration Platform

DPR
CONSTRUCTION

FOR

HILTI

MCCARTHY

Pankow

SMITHGROUP

XL CONSTRUCTION

BOLDT

Bryden Wood

CHANDOS

Degenkolb

MCDERMOTT

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CRH

DALEY'S
DRYWALL

FORELL ELSESSER
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Plan. Build. Manage.

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BUILDERS

MAZZETTI

nbbj

SKANSKA

2023 Sponsor Engagement Levels

As a non-profit, sponsorship enables you, your team, and the industry with the following:

Changemaker | \$5,000

- ✓ Unlimited company access to over 100 webinars
- ✓ Logo on Center for Innovation website
- ✓ Logo on all recorded webinars
- ✓ Logo on Center for Innovation Fall Forum marketing
- ✓ 1 Ticket to Innovation Lab (\$1000 value)

Innovator | \$10,000

- ✓ Unlimited company access to over 100 webinars
- ✓ Logo on Center for Innovation website
- ✓ Logo on all recorded webinars
- ✓ Logo on Center for Innovation Fall Forum marketing
- ✓ Exclusive invitation to two "Owner Perspective" panels, led by Center for Innovation Chair, Stuart Eckbald, FAIA
- ✓ 2 Tickets to Innovation Lab (\$2000 value)

*Special opportunities for small, start-up businesses and non-profits to participate in Center events. Contact us to learn more:
hello@centerforinnovation.org

Groundbreaker | \$15,000

- ✓ Unlimited company access to over 100 webinars
- ✓ Logo on Center for Innovation website
- ✓ Logo on all recorded webinars
- ✓ Logo on Center for Innovation Fall Forum marketing
- ✓ Exclusive invitation to two "Owner Perspective" panels, led by Center for Innovation Chair, Stuart Eckbald, FAIA
- ✓ 3 Tickets to Innovation Lab (\$3000 value)

Visionary | \$20,000

- ✓ Unlimited company access to over 100 webinars
- ✓ Logo on Center for Innovation website
- ✓ Logo on all recorded webinars
- ✓ Logo on Center for Innovation Fall Forum marketing
- ✓ Exclusive invitation to two "Owner Perspective" panels, led by Center for Innovation Chair, Stuart Eckbald, FAIA
- ✓ Opportunity to introduce keynote speaker at Fall Forum
- ✓ 4 Tickets to Innovation Lab (\$4000 value)

Join the biggest names in the design and construction industry.

To face the challenges of 2023, we need to move from "me" to "we".

The Center for Innovation believes that the AEC community can transform itself, boosting productivity and creating a more equitable and sustainable future. We are stronger, more productive, and more resilient when we face our challenges together.

Will you sit on the sidelines and watch the world change around you or will you be the one leading change?

Join the Center for Innovation's community to socialize innovative ideas to create a better tomorrow.

Sponsor the Center for Innovation today.

centerforinnovation.org

