



Our Mission

The Insurance Industry Charitable Foundation helps communities and enriches lives by uniting the collective strengths of the insurance industry in providing grants, volunteer service and leadership.

Who We Serve and How

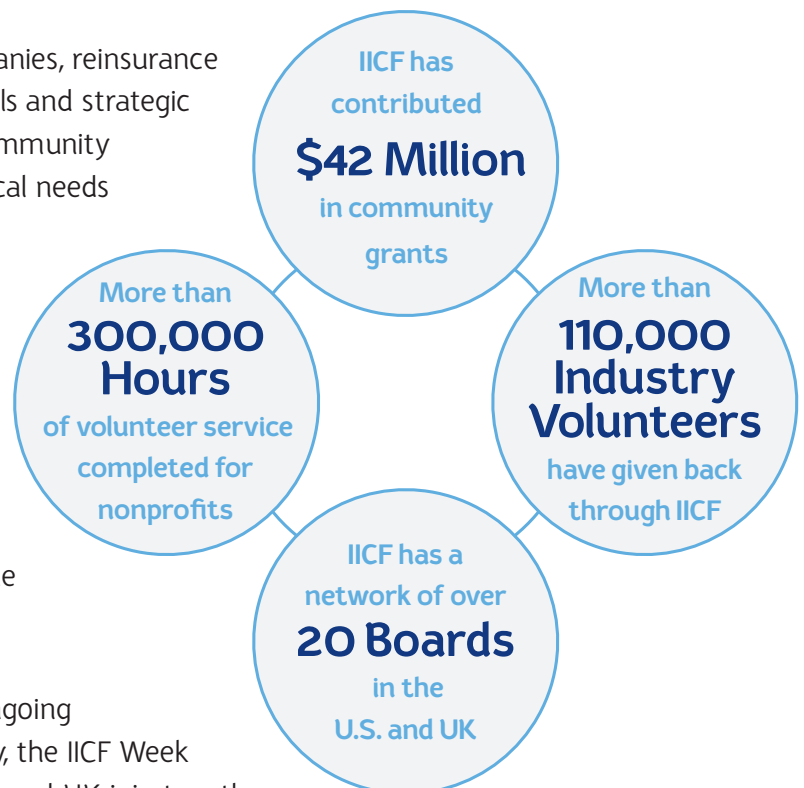
Through the collaborative efforts of insurance companies, reinsurance companies, employees, agents and brokers, individuals and strategic partners of the industry, the Foundation supports community nonprofits and charitable organizations that meet local needs throughout the United States and United Kingdom.

IICF exists to provide **grants** and generate support for designated, charitable nonprofit organizations, and to reinvest in local communities where funds are raised for maximum impact. Through its Community Grants Program, the Northeast Division helps to meet critical local needs by supporting programs in the area of education, children at risk, the environment and disaster preparedness.

Since 1998, the Foundation has hosted the largest ongoing **volunteer service** initiative in the insurance industry, the IICF Week of Giving. Industry professionals from across the U.S. and UK join together for this weeklong series of volunteer projects serving an array of nonprofits, and giving back to the local communities in which industry volunteers live and work.

The Foundation provides **leadership** on philanthropic issues and endeavors through each division's Board of Directors, Chapter Boards and Associate Boards of young professionals.

IICF further inspires action through global and divisional **leadership initiatives** that include the Women in Insurance Conference Series, the Early Learning Initiative in partnership with Sesame Workshop, Week of Giving volunteering, IICF personal giving campaign, McKinsey & Company philanthropic reporting, disaster relief campaigns, annual Benefit Dinners, Philanthropic Roundtables and more. Visit www.iicf.org to learn more about each of these industry initiatives.





What Makes IICF Unique

Since its founding in 1994, the Insurance Industry Charitable Foundation has played a meaningful role in helping communities and enriching lives through its unique approach:

- As a charitable foundation that represents an entire industry
- In maintaining a distinctive position between the communities we assist and the industry we represent
- Establishing an industry brand that represents collective insurance industry philanthropy
- Creating opportunity for individual employees, executives, brokers, agents and industry partners – many in professional competition – to work together in camaraderie to make a difference in their communities

How You Can Get Involved

IICF brings together experienced as well as young professionals within the insurance industry who are committed to giving back to their local communities:

The Value IICF Creates

Beyond the Foundation's mission of supporting nonprofits through grants, volunteer service and leadership, we accomplish this and much more as IICF:

- Enables greater community engagement, awareness and impact through the collaborative efforts of the insurance industry
- Unites the insurance industry through philanthropy and elevates industry's charitable profile
- Makes a difference in the lives of individuals and to nonprofits in the local community
- Offers opportunity to play a leadership role within an industry nonprofit, and promote corporate social responsibility at various levels – local, regional, national and international
- Develops talent and industry networks
- Amplifies individual insurance brands and spotlights community involvement of participating organizations
- Offers a meaningful way for smaller independent agents and brokers to give back to their local communities with greater effect
- Addresses philanthropic responsibility of the industry, providing a call to action and a third-party voice communicating and measuring the collective efforts of the industry



To get involved, please visit: www.iicf.org

or contact Betsy Myatt, Executive Director, IICF Northeast Division

IICF Philadelphia Chapter Grant Impact

Established in 1994, IICF has served as the philanthropic foundation of the insurance industry for more than twenty-five years. Together with insurance industry supporters, IICF is helping thousands of people in communities across the US and throughout much of the UK, having contributed more than \$42 million in community grants and involving over 110,000 industry professionals in the mission of helping communities and enriching lives!

The five divisions of IICF in the Midwest, Northeast, Southeast, West and United Kingdom which include nine chapters, award grants to nonprofits and charities in a range of focus areas, including children at risk, education, and the environment, and more.

Started in 2016, the Philadelphia Chapter is the newest chapter in the Northeast Division. Board members plan fundraising events, volunteer events with grantees as well as other community nonprofits, and work together to promote industry philanthropy.

How can you get involved?

Become an IICF Philadelphia Chapter Board Member
Volunteer during IICF Week of Giving or throughout the year
Attend or Sponsor an IICF Philadelphia Chapter event
You can also learn more about IICF by following on social media @doubleicf and visiting www.iicf.org

Elizabeth Myatt, Executive Director,
Northeast Division,
Insurance Industry Charitable Foundation
917-544-0895 | emyatt@iicf.com | www.iicf.org

Lauren Pincus, Associate Director,
Northeast Division,
Insurance Industry Charitable Foundation
973-879-5497 | lpincus@iicf.com | www.iicf.org

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Helping communities and
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IICF Philadelphia Chapter Grant Impact

Since its inception, The Philadelphia Chapter has awarded grants to five community nonprofits totaling nearly \$100,000:

Cradles to Crayons

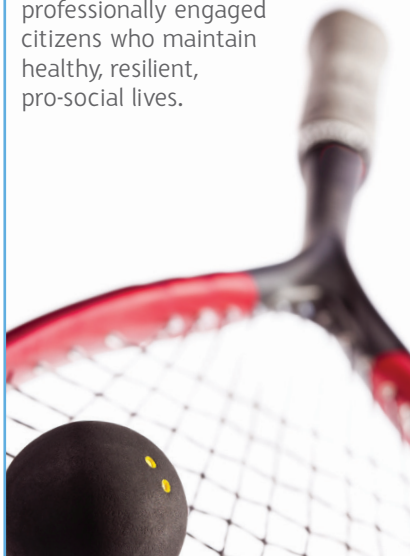
Cradles to Crayons

Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive – at home, at school and at play. Cradles to Crayons supplies these items free of charge by engaging and connecting communities. According to the U.S. Census Bureau, Philadelphia has the highest poverty rate among the nation's ten largest cities. **Nearly one in four Philadelphians, including 134,251 children, live in poverty. Cradles to Crayons engages communities that have, connecting them with communities that need.**



SquashSmarts

Founded in 2001, SquashSmarts is a free intensive out-of-school time program supporting the lives of Philadelphia's public school students. A non-profit academic and athletic mentoring program with a proven track record of keeping kids in school, in shape, and on track for graduation, SquashSmarts fosters a family of inclusive, civically and professionally engaged citizens who maintain healthy, resilient, pro-social lives.



Peter's Place

Peter's Place was founded in 2001 by a group of friends who were mourning the death of ten year old Peter Morsbach. **Peter's Place provides free peer support groups for grieving children and families both at the center in Radnor and in schools throughout the Greater Philadelphia area.** Peter's Place a safe and compassionate community where families can get support after the death of someone significant in their lives by connecting with others who have had a similar experience.



Inter-Faith Housing Alliance

Since 1982, Inter-Faith Housing Alliance has been helping children and their families reach their goal of self-sufficiency. Originally a 24-hour emergency hotline designed to connect families to available resources, services expanded in 1989 using the successful Interfaith Hospitality Network as a model. **A coalition of local congregations was formed, dedicated to providing shelter, food, and crucial services to children and their families experiencing homelessness, thus becoming the first Pennsylvania Interfaith Hospitality Network (now called Family Promise) affiliate and the fourth in the nation.**

Today, Inter-Faith Housing Alliance remains committed to the mission of providing opportunities for families in the diverse community to achieve self-sufficiency by offering community-based programs designed to bridge homelessness and independence.



Philadelphia Children's Alliance

The Philadelphia Children's Alliance (PCA) is dedicated to promoting healing and justice for sexually abused children in Philadelphia. **PCA brings together a team of professionals to allow abused children to tell their story using a coordinated process in a safe and welcoming facility.** Years ago, abused children would have to recount their trauma over and over again... to police officers, district attorneys, social workers, and more. That is no longer the case in Philadelphia, thanks to the Philadelphia Children's Alliance.



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Northeast Division

Betsy Myatt, 132 East 43rd Street, Suite 713, New York, NY 10017
Phone: (917) 544-0895 | FAX: (917) 591-7252
Email: emyatt@iicf.com | Web: www.iicf.org
FEIN: 20-1240972



Philadelphia Chapter Board

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