

HESTER

Hester Biosciences Limited

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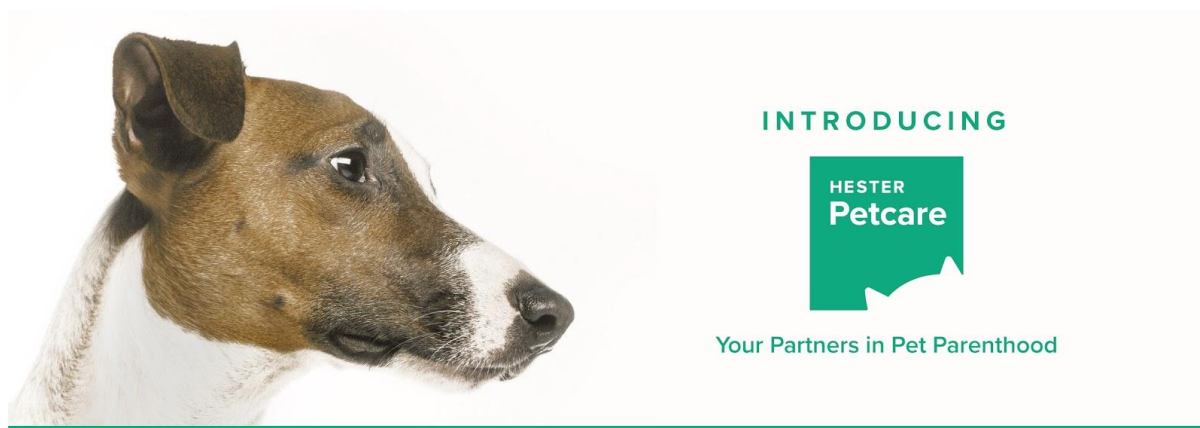
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Press Release



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Hester Biosciences Limited, India's 2nd Largest Poultry Vaccine Manufacturer, ventures into the Pet Care Industry

Hester Biosciences Limited is all set to expand into the rapidly growing Pet Care sector this April. India has the fastest-growing pet care market worldwide, with it growing by 14% in 2022, making this an exciting and valuable opportunity for the poultry vaccine giant.

Hester's comprehensive knowledge of animal biology, cutting-edge R&D capabilities, and four-decade-long experience in animal healthcare gives them an advantage. This expansion perfectly aligns with their core beliefs and vision to provide better health for human beings through healthy animals.

Hester's initial pet care portfolio will include products ranging from dermatology, grooming, anti-infective, and specialty products. The goal is to create and innovate products tailored to pets and their needs. Hester plans to eventually expand by way of pet biologicals and diagnostics. The complete portfolio will target both veterinarians and pet parents with offerings that cater to the evolving needs of pets.

The pet care sector may have started off decades ago as a neglected afterthought but has quickly evolved into an empathetic and emotive sector. The Indian population is realising how care and compassion to pets can create a positive change in their own lives and mental health. With this thought at the forefront, Hester's pet care project is tentatively scheduled to hit the floor in April 2022.

About Hester

Hester Biosciences Limited is a leading animal healthcare company engaged in manufacturing and marketing of animal vaccines and healthcare products. The company operates with a singular focus of improving the health of animals, monitoring and preventing diseases in them, thereby enabling better health for human beings.

The company is progressing through innovation and building capacities to unlock untapped potential and also aims to play a bigger role in strengthening the livestock industry in India and contributing to the nation's development.

For more information, please visit www.hester.in