## TrefethenAdvisors

## Table of Contents

1. Market Summary
2. Monev and Commoditv Markets
3. Equity Markets
4. Public Company Information
5. Comparative Graphics
6. Earnings Announcements
7. Private Transactions
8. Other M\&A News
9. Capital Markets
10. Featured Article

## About Trefethen Advisors, LLC

Trefethen Advisors is a privately held investment bank. Trefethen is unique in its ability to maximize value for its clients by providing strategy-led, consultative investment banking services in situations requiring specialized industry, analytical, and/or structuring expertise. We offer skilled transaction execution capabilities and a full range of financial and strategic advisory services:

- Mergers \& Acquisitions (Buy-Side \& Sell-Side)
- Corporate Finance
- Financial Restructuring and Distressed M\&A
- ESOP Buyouts

Corporate Finance Products Include:

- Family Offices
- Venture Capital
- Debt/Sub-Debt
- Private Equity
- Financial Companies
- Sale-Leaseback Financing

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## Trefethen Intelligence

## Convenience Store Market

## Quarterly Newsletter

Trefethen Advisors, LLC is pleased to bring you this quarterly edition of its market update. This periodical is designed to provide current information on the public equity markets, convenience retailing markets, and M\&A activity as well as market and sector commentary. If you would like to add any colleagues to this newsletter, please contact us at mokeefe@trefethenib.com

## Market Summary

During the second quarter of 2017, the U.S. market rally slowed slightly for the first time since President Trump's election, due to delays in implementing tax reforms. Investors continue to see stronger than expected employment figures fueling the rally. Despite being a laggard in the second quarter, U.S. markets posted a sold quarter. Overall, S\&P 500 and NASDAQ rose $2.34 \%$ and $3.82 \%$, respectively.

## C-Store Market Summary

There were numerous sizable M\&A transactions in the second quarter, including the following: 7-Eleven completed the acquisition of approximately 1,110 Sonoco stores as Sunoco plans to exit from most of its retail operations; Alimentation Couche-Tard officially closed the acquisition of CST Brands; Parkland Fuel acquired the majority of the Canadian business and assets of CST Brands for $\$ 745.7$ million; Empire Petroleum Partners agreed to acquire 70 U.S. sites from Alimentation Couche-Tard; Getty Reality agreed to a sale lease-back for the Empire Petroleum Partners transaction; and Parkland Fuel agreed to acquire Chevron Canada R\&M ULC for $\$ 1.1$ billion plus $\$ 138.6$ million in working capital.


| Money Markets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 6/30/2017 | -1 Week | -3 Month | -6 Month | -1 Year |
| Treasury Rates |  |  |  |  |  |
| 6 Month | 1.14\% | 1.10\% | 0.91\% | 0.62\% | 0.36\% |
| 1 Year | 1.24\% | 1.21\% | 1.03\% | 0.85\% | 0.45\% |
| 5 Year | 1.89\% | 1.77\% | 1.96\% | 1.93\% | 1.01\% |
| 10 year | 2.31\% | 2.15\% | 2.42\% | 2.45\% | 1.49\% |
| 30 year | 2.84\% | 2.71\% | 3.03\% | 3.06\% | 2.30\% |
| Swaps |  |  |  |  |  |
| 3 Year | 1.73\% | 1.65\% | 1.81\% | 1.68\% | 0.83\% |
| 5 year | 1.93\% | 1.82\% | 2.06\% | 1.98\% | 1.00\% |
| 10 year | 2.26\% | 2.12\% | 2.40\% | 2.35\% | 1.37\% |
| 30 year | 2.53\% | 2.39\% | 2.67\% | 2.60\% | 1.82\% |
| LIBOR |  |  |  |  |  |
| 1 Month | 1.22\% | 1.22\% | 0.98\% | 0.77\% | 0.47\% |
| 3 Month | 1.30\% | 1.29\% | 1.15\% | 1.00\% | 0.65\% |
| 1 year | 1.74\% | 1.73\% | 1.79\% | 1.69\% | 1.23\% |
| Other Key Rates |  |  |  |  |  |
| Prime | 4.25\% | 4.25\% | 4.00\% | 3.75\% | 3.50\% |
| Discount | 1.75\% | 1.75\% | 1.50\% | 1.25\% | 1.00\% |
| Foreign Exchange |  |  |  |  |  |
| Dollar Index (USD/Basket) | 95.42 | 96.94 | 100.28 | 102.29 | 96.20 |
| Pound/USD | 1.30 | 1.27 | 1.25 | 1.23 | 1.33 |
| Euro/USD | 1.14 | 1.12 | 1.07 | 1.06 | 1.11 |
| USD/Yen | 112.34 | 111.23 | 111.36 | 116.75 | 102.70 |
| USD/CNY | 6.78 | 6.84 | 6.89 | 6.94 | 6.65 |

During Q2, the 3-month LIBOR continued to rise to $1.30 \%$, with the 10-year Treasury yield falling to $2.31 \%$. The dollar index fell following France's presidential election which stablized and strengthened the Euro. Our featured economic statistic in this issue is the EURO/USD exchange rate curve.



Commodity Markets

|  | $6 / 30 / 2017$ | -1 Week | -3 Month | -6 Month | -1 Year |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
| Energy Markets |  |  |  |  |  |
| Crude (W. TX Cushing Spot) | 46.29 | 43.27 | 50.78 | 54.66 | 48.33 |
| Crack Spread (NYMEX 3-2-1) | 16.86 | 15.86 | 17.78 | 16.32 | 15.87 |
| Retail Gasoline (US Avg.) | 2.24 | 2.28 | 2.31 | 2.32 | 2.29 |
| Retail Fuel Margins (CPG) | 28.40 | 28.40 | 20.00 | 13.50 | 22.20 |
|  |  |  |  |  |  |
| Other Commodity Markets |  |  |  |  |  |
| Gold | $1,242.3$ | $1,256.4$ | $1,248.0$ | $1,151.7$ | $1,320.6$ |
| Silver | 16.63 | 16.65 | 18.21 | 15.99 | 18.62 |
| Wheat | 5.26 | 4.73 | 4.21 | 4.08 | 4.45 |
| Corn | 3.81 | 3.65 | 3.57 | 3.52 | 3.65 |

Market Commentary
Commodities weakened on the quarter even as the U.S. Dollar fell. Concerns over increases in U.S. drilling and rumors of OPEC's plan to push for a production cut extension pushed the Crude Oil prices down. As the result, retail fuel margin increased to a 52 -week high of 28.4 CPG.

Featured Commodity Graphic




Equity Markets

| (\$MM, Except per Share Data) |  |  | \$ in Local Currency |  |  | Selected Financial Data (US \$) |  |  |  |  | Price/Earnings |  |  | TEV/EbItDA |  |  | Leverage |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Security | Ticker | Most Recent Qtr. End | $\begin{gathered} \text { Last } \\ 06 / 30 / 17 \end{gathered}$ | $\begin{aligned} & 52 \mathrm{~W} \\ & \text { High } \end{aligned}$ | 52 W Low | $\begin{aligned} & \text { Market } \\ & \text { Cap (MM) } \end{aligned}$ | Net Debt | tev | TTM EPS | $\begin{aligned} & \text { LTM } \\ & \text { EBITDA } \end{aligned}$ |  | $\begin{aligned} & \text { NTM } \\ & \text { (Est) } \end{aligned}$ | $\begin{aligned} & +2 Y \\ & \text { (Est) } \end{aligned}$ | LTM |  | $\begin{aligned} & +2 Y \\ & \text { (Est) } \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & \text { Debt } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & \text { Debt / } \\ & \text { LTM } \\ & \text { EBITDA } \\ & \hline \end{aligned}$ | Lease Adj. Leverage (Est) |
| Indices |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| dow jones indus. Avg | $\wedge$ ^Ji |  | 21,350 | 21,529 | 17,841 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| S\&P 500 INDEX | $\wedge$ ^PX |  | 2,423 | 2,453 | 2,085 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| SPDR S\&P RETAIL ETF | ARCA:XRT |  | 40.72 | 48.26 | 38.65 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TREFETHEN C-STORE INDEX |  |  | 56.86 | 64.86 | 49.82 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Convenience |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ALIMENTATION COUCHE-TARD -B | TSX:ATD.B | 04/17 | 47.83 | 52.81 | 41.05 | 27,227 | 3,015 | 30,249 | 2.29 | 2,448 | 23.7 | 18.9 | 16.0 | 12.4 | 10.6 | 9.4 | 3,660 | 1.5 | NA |
| CASEY'S General stores | NasdaqGS:CASY | 04/17 | 107.11 | 136.22 | 104.64 | 4,129 | 847 | 4,976 | 5.12 | 509 | 23.9 | 23.4 | 23.4 | 9.8 | 9.2 | 8.6 | 924 | 1.8 | 1.8 |
| MURPHY USA, INC. | NYSE:MUSA | 03/17 | 74.11 | 80.44 | 57.13 | 2,725 | 651 | 3,377 | 3.58 | 347 | 21.5 | 17.4 | 17.4 | 9.7 | 8.4 | 8.0 | 687 | 2.0 | 2.2 |
| travelcenters of america | NasdaqGS:TA | 03/17 | 4.10 | 8.78 | 3.55 | 162 | 303 | 467 | 0.30 | 95 | NM | NM | NM | 4.9 | 4.0 | 3.1 | 341 | 3.6 | 6.8 |
| Refining/Wholesale/Retail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CROSSAMERICA PARTNERS LP | NYSE:CAPL | 03/17 | 25.50 | 27.94 | 23.01 | 860 | 568 | 1,428 | 0.21 | 105 | 121.8 | 53.0 | 53.0 | 13.6 | 12.7 | 11.6 | 574 | 5.5 | 4.6 |
| DELEK US HOLDINGS INC | NYSE:DK | 03/17 | 26.44 | 27.82 | 11.66 | 2,168 | 234 | 2,586 | (3.27) | 121 | NM | 68.0 | 68.0 | 21.4 | 8.5 | 6.8 | 825 | 6.8 | 6.5 |
| global partners lp | NYSE:GLP | 03/17 | 18.05 | 21.95 | 12.82 | 606 | 1,327 | 1,934 | (5.02) | 141 | NM | 36.8 | 36.8 | 13.7 | 9.2 | 9.1 | 1,341 | 9.5 | 7.6 |
| HOLLYFRONTIER CORP | NYSE:HFC | 03/17 | 27.47 | 34.78 | 22.07 | 4,821 | 2,102 | 7,553 | (1.87) | 565 | NM | 14.8 | 14.8 | 13.4 | 6.8 | 6.4 | 2,232 | 3.9 | 4.5 |
| MARATHON OIL CORP | NYSE:MRO | 03/17 | 11.85 | 19.28 | 11.20 | 10,072 | 4,697 | 14,769 | (2.16) | 2,494 | NM | NM | nM | 5.9 | 6.0 | 4.8 | 7,264 | 2.9 | 2.5 |
| MURPHY OIL CORP | NYSE:MUR | 03/17 | 25.63 | 35.19 | 23.61 | 4,422 | 1,897 | 6,319 | (0.10) | 961 | NM | 129.8 | 129.8 | 6.6 | 4.7 | 4.2 | 2,984 | 3.1 | 3.0 |
| PHILLIPS 66 | NYSE:PSX | 03/17 | 82.69 | 88.87 | 73.67 | 42,676 | 8,697 | 52,734 | 3.22 | 4,392 | 25.7 | 16.8 | 16.8 | 12.0 | 9.4 | 8.3 | 10,210 | 2.3 | 2.8 |
| SUNOCO LP | NYSE:SUN | 03/17 | 30.61 | 31.50 | 21.01 | 3,547 | 4,226 | 8,073 | (4.87) | 662 | NM | NM | NM | 12.2 | 13.0 | 15.8 | 4,300 | 6.5 | 6.7 |
| TESORO CORP | NYSE:TSO | 03/17 | 93.60 | 95.11 | 69.49 | 14,971 | 4,345 | 22,164 | 6.01 | 1,875 | 15.6 | 16.2 | 16.2 | 11.8 | 7.4 | 6.1 | 6,643 | 3.5 | 4.4 |
| VALERO ENERGY CORP | NYSE:VLO | 03/17 | 67.46 | 71.40 | 46.88 | 30,170 | 4,026 | 35,022 | 4.57 | 4,791 | 14.8 | 13.6 | 13.6 | 7.3 | 6.2 | 5.6 | 8,489 | 1.8 | 2.6 |
| Major Oil |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| BP PLC | LSE:BP. | 03/17 | 5.75 | 6.77 | 5.31 | 113,457 | 37,999 | 154,568 | 0.11 | 20,551 | 49.5 | 16.2 | 16.2 | 7.5 | 5.6 | 5.1 | 61,832 | 3.0 | 3.7 |
| CHEVRON CORP | NYSE:CVX | 03/17 | 104.33 | 119.00 | 97.53 | 197,659 | 38,262 | 237,119 | 1.54 | 22,843 | 67.7 | 22.5 | 22.5 | 10.4 | 7.5 | 6.4 | 45,256 | 2.0 | 1.9 |
| CONOCOPHILLIPS | NYSE:COP | 03/17 | 43.96 | 53.17 | 38.80 | 54,383 | 23,074 | 77,705 | (1.26) | 7,393 | NM | 36.0 | 36.0 | 10.5 | 6.7 | 7.0 | 26,435 | 3.6 | 3.7 |
| EXXON MOBIL CORP | NYSE:XOM | 03/17 | 80.73 | 95.55 | 79.26 | 342,074 | 38,710 | 387,404 | 2.40 | 36,768 | 33.7 | 20.0 | 20.0 | 10.5 | 8.0 | 7.9 | 43,607 | 1.2 | 1.3 |
| ROYAL DUTCH SHELL PLC-A SHS | ENXTAM:RDSA | 03/17 | 26.51 | 30.65 | 23.74 | 219,129 | 72,034 | 298,053 | 0.93 | 42,711 | 26.6 | 15.6 | 15.6 | 7.0 | 6.0 | 5.5 | 91,629 | 2.1 | 2.6 |
| total SA | EnXtPA:FP | 03/17 | 49.38 | 56.47 | 46.24 | 122,972 | 24,102 | 151,700 | 2.98 | 21,942 | 15.5 | 11.5 | 11.5 | 6.9 | 5.6 | 5.2 | 55,599 | 2.5 | 2.3 |
| Drug |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CVS CAREMARK Corp | NYSE:Cvs | 03/17 | 80.46 | 98.66 | 69.30 | 81,892 | 25,131 | 107,028 | 4.80 | 12,822 | 16.7 | 13.5 | 13.5 | 8.3 | 8.4 | 8.1 | 27,433 | 2.1 | 3.0 |
| Walgreen co | NasdaqGS:WBA | 05/17 | 78.31 | 88.00 | 75.18 | 83,799 | 6,957 | 91,640 | 3.96 | 8,564 | 19.8 | 14.4 | 14.4 | 10.7 | 9.8 | 9.3 | 19,210 | 2.2 | 3.5 |
| Restaurant |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| darden restaurants inc | NYSE:DRI | 05/17 | 90.44 | 95.22 | 59.50 | 11,245 | 704 | 11,949 | 3.83 | 977 | 23.6 | 20.2 | 20.2 | 12.2 | 10.7 | 10.4 | 937 | 1.0 | NA |
| MCDONALD'S CORP | NYSE:MCD | 03/17 | 153.16 | 155.46 | 110.33 | 124,836 | 24,795 | 149,631 | 5.66 | 9,798 | 27.0 | 23.6 | 23.6 | 15.3 | 15.3 | 14.9 | 27,207 | 2.8 | 3.6 |
| STARBUCKS CORP | NasdaqGS:SBUX | 04/17 | 58.31 | 64.87 | 50.84 | 84,439 | 1,573 | 86,018 | 2.02 | 5,430 | 28.8 | 26.0 | 26.0 | 15.8 | 14.4 | 12.9 | 3,968 | 0.7 | 2.1 |
| Yum! brands inc | NYSE:YUM | 03/17 | 73.76 | 91.99 | 59.57 | 25,685 | 8,582 | 34,267 | 2.71 | 2,603 | 27.2 | 26.2 | 26.2 | 13.2 | 16.8 | 16.4 | 9,108 | 3.5 | 3.7 |
| Grocery |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| KROGER CO | NYSE:KR | 05/17 | 23.32 | 37.97 | 20.46 | 20,926 | 13,088 | 34,004 | 1.66 | 5,734 | 14.0 | 11.5 | 11.5 | 5.9 | 5.8 | 5.7 | 13,444 | 2.3 | 2.7 |
| Home Improvement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| home depot inc | NYSE:HD | 04/17 | 153.40 | 160.86 | 119.20 | 183,398 | 19,372 | 202,770 | 6.68 | 15,691 | 23.0 | 20.7 | 20.7 | 12.9 | 12.1 | 11.4 | 22,937 | 1.5 | 1.8 |
| LOWE'S COS INC | NYSE:LOW | 05/17 | 77.53 | 86.25 | 64.87 | 65,453 | 14,018 | 79,471 | 3.19 | 7,997 | 24.3 | 16.3 | 16.3 | 9.9 | 9.2 | 8.8 | 16,065 | 2.0 | 2.4 |
| Discount |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DOLLAR GENERAL CORP | NYSE:DG | 05/17 | 72.09 | 96.88 | 65.97 | 19,769 | 2,827 | 22,596 | 4.42 | 2,469 | 16.3 | 15.6 | 15.6 | 9.2 | 9.0 | 8.6 | 3,033 | 1.2 | 3.0 |
| WAL-MART STORES INC | NYSE:WMT | 04/17 | 75.68 | 80.48 | 65.28 | 228,137 | 40,559 | 271,119 | 4.40 | 32,803 | 17.2 | 17.1 | 17.1 | 8.3 | 8.2 | 8.1 | 47,104 | 1.4 | 1.6 |

*Stock price reached an all-time high for the pending acquisition by Alimentation Couche-Tard

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## Alimentation Couche Tard, Inc.

TSX:ATD.B
Alimentation Couche-Tard, Inc. operates a network of 24 -hour convenience stores in the United States and Canada. In Europe, Couche-Tard is also a leader in convenience store and road transportation fuel retail in the Scandinavian and Baltic countries with a significant presence in Poland. The Company offers a variety of food and other products, fast-food services, lottery and qasoline sales, and automated banking machines. (\$USD MM, Except per Share Data and Where Otherwise Noted)

| Valuation Analytics (USD) |  |
| :--- | ---: |
| Latest Fiscal Year: | $9 / 6 / 2016$ |
| LTM as of: | $7 / 6 / 2016$ |
| 52-Week High | $6 / 30 / 2017$ |
| 52-Week Low |  |
| Daily Volume (30 Day Average, Thousand) |  |
| Current Price (USD) |  |
| 52-Week High (\% Chg) |  |
| 52-Week Low (\% Chg) |  |
| \% 52 Week Price Range High/Low |  |
| Shares Outstanding (MM) |  |
| Market Capitalization (USD) |  |
| Total Debt |  |
| Preferred Stock |  |
| Minority Interest |  |
| Cash and Equivalents |  |
| Enterprise Value |  |
| Relative Stock Price Performance |  |
| YTD Change |  |
| YTD \% Change |  |
| Spider Retail Index YTD \% Change |  |



|  | Fiscal Year Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4/28/2013 | 4/27/2014 | 4/26/2015 | 4/24/2016 | 4/30/2017 |
| Sales | 35,543 | 37,962 | 34,530 | 34,145 | 37,905 |
| Gross Profit | 4,610 | 4,988 | 5,268 | 6,082 | 6,482 |
| Operating Expense | 3,757 | 3,999 | 3,911 | 4,470 | 4,768 |
| Operating Income | 853 | 989 | 1,358 | 1,612 | 1,714 |
| EBITDA | 1,390 | 1,591 | 1,913 | 2,289 | 2,434 |
| Net Income | 573 | 811 | 929 | 1,191 | 1,209 |
| Normalized Diluted EPS | 1.11 | 1.35 | 1.80 | 2.09 | 2.16 |
| Margins: |  |  |  |  |  |
| Gross Profit (\%) | 13.0\% | 13.1\% | 15.3\% | 17.8\% | 17.1\% |
| Operating Income (\%) | 2.4\% | 2.6\% | 3.9\% | 4.7\% | 4.5\% |
| EBITDA Margin (\%) | 3.9\% | 4.2\% | 5.5\% | 6.7\% | 6.4\% |
| Net Income (\%) | 1.6\% | 2.1\% | 2.7\% | 3.5\% | 3.2\% |
| Fuel Operations (U.S. Stores): |  |  |  |  |  |
| Fuel Volume (MM Gallons) | 4,276 | 4,612 | 5,119 | 7,260 | 7,643 |
| Fuel Gross Profit | 783 | 796 | 1,093 | 1,479 | 1,408 |
| Fuel margin (CPG) | 18.8 | 18.1 | 21.7 | 20.2 | 18.6 |
| Same Store Fuel Vol in U.S. (\%Chg) | 0.6\% | 1.7\% | 3.4\% | 6.6\% | 2.6\% |
| Merchandise / Service (U.S. Stores): |  |  |  |  |  |
| Merchandise /Service Sales | 4,549 | 4,822 | 5,311 | 7,367 | 7,670 |
| Merchandise /Service Gross Profit | 1,506 | 1,576 | 1,748 | 2,452 | 2,545 |
| Merchandise /Service Margin (\%) | 33.1\% | 32.7\% | 32.9\% | 33.3\% | 33.2\% |
| Same Store Merch /Serv Sale in US (\%Chg | 1.0\% | 3.8\% | 3.9\% | 4.6\% | 2.0\% |
| Other Information: |  |  |  |  |  |
| Number of U.S. Stores (Co-op) | 6,235 | 6,236 | 7,787 | 7,929 | 8,011 |
| Capital Expenditures | 537 | 529 | 635 | 906 | 994 |


| Assets: |  |
| :---: | :---: |
| Total Current Assets | 3,174 |
| LT Assets: |  |
| Net Fixed Assets | 7,490 |
| Other | 3,400 |
| Long Term Investments | 108 |
| Total LT Assets | 10,998 |
| Total Assets | 14,171 |
| Liabilities: |  |
| ST Liabilities | 3,251 |
| LT Liabilities: |  |
| LT Debt | 3,319 |
| Other LT | 1,592 |
| Total Liabilities | 8,162 |
| Shareholder's Equity: |  |
| Paid in Capital | 16 |
| Preferred Equity \& Minority | - |
| Retained Earnings | 6,084 |
| Comprehensive Income | (798) |
| Treasury Stock | - |
| Common Stock | 709 |
| Total Liabilities \& Equity | 14,171 |
| Credit Ratings |  |
| S\&P Credit Rating | BBB |
| S\&P Outlook | Stable |
| Credit Metrics |  |
| Funded Debt / EBITDA | 1.4 |
| Lease Adjusted Leverage* | NA |
| Total Debt to Capital | 38\% |
| Current Ratio | 1.0 |
| Profitability Metrics |  |
| Return on Capital (LTM) | 12.0\% |
| Return on Common Equity (LTM) | 21.9\% |




[^0]**Does not reflect additional debt incurred as a result of the acquisition of CST Brands in June 2017

## Casey's General Store, Inc.

Ticker:
NasdaqGS:CASY
Casey's General Stores, Inc. operates convenience stores in the Midwest. The Company's stores, operating under the name Casey's General Store, carry a selection of food, beverages, tobacco products, health and beauty aids, automotive products, and other non-food items, as well as sell gasoline.
(susD MM, Except per Share Data and Where Otherwise Noted)

| Valuation Analytics |  |
| :---: | :---: |
| Latest Fiscal Year: |  |
| LTM as of: |  |
| 52-Week High | 7/26/2016 |
| 52-Week Low | 6/23/2017 |
| Daily Volume (30 Day Average, Thousand) |  |
| Current Price | 6/30/2017 |
| 52-Week High \% Change |  |
| 52-Week Low \% Change |  |
| \% 52 Week Price Range High/Low |  |
| Shares Outstanding (MM) |  |
| Market Capitalization |  |
| Total Debt |  |
| Preferred Stock |  |
| Minority Interest |  |
| Cash and Equivalents |  |
| Enterprise Value |  |
| Relative Stock Price Performance |  |
| YTD Change |  |
| YTD \% Change |  |
| Spider Retail Index YTD \% Change |  |


Assets:
Total Current Assets
LT Assets:
Net Fixed Assets
Other
Long Term Investments
Total LT Assets
Total Assets
Liabilities:
ST Liabilies

| 351 |
| ---: |
| 2,513 |
| 156 |
| $-\quad-$ |
| 2,669 |
| 3,020 |
| 447 |
| 899 |
| 1,829 |


| Shareholder's Equity: |  |
| :--- | :---: |
| Paid in Capital | - |
| Preferred Equity \& Minority | - |
| Retained Earnings | 1,151 |
| Comprehensive Income | - |
| Treasury Stock | - |
| Common Stock | 40 |
| Total Liabilities \& Equity | 3,020 |
| Credit Ratings | - |
| S\&P Credit Rating | - |
| S\&P Outlook | -1.8 |
| Credit Metrics | 1.8 |
| Funded Debt / EBITDA | $44 \%$ |
| Lease Adjusted Leverage* | 0.8 |
| Total Debt to Capital | $9.7 \%$ |
| Current Ratio | $15.6 \%$ |
| Refurn on Capital (LTM) |  |
| Return on Common Equity (LTM) |  |
| Notes |  |
| *Calculated as follows: [(Net Rent Expense* 8) + IT debt] / EBITDAR |  |

Share Price and Volume


| Prev LTM | Cur LTM | FY+1 | $\mathrm{FY}+2$ | FQ+1 | FQ+2 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1/31/2017 | 4/30/2017 | 4/30/2018 | 4/30/2019 | 7/31/2017 | 10/31/2017 |
| 6,425 | 6,641 | 8,483 | 9,534 | 2,176 | 2,190 |
| 1,671 | 1,681 | NA | NA | NA | NA |
| 1,332 | 1,369 | NA | NA | NA | NA |
| 339 | 312 | NA | NA | NA | NA |
| 529 | 509 | 542 | 594 | 152 | 153 |
| 194 | 177 | 179 | 199 | NA | NA |
| 5.29 | 4.48 | 4.57 | 5.08 | 1.47 | 1.44 |

 Annual Same Store Sales/Volume \% Change



## Murphy USA, Inc.

Ticker:
Murphy USA, Inc. operates a chain of retail stores in the United States. The Company's retail stores offer motor fuel products and convenience merchandise.
(\$USD MM, Except per Share Data and Where Otherwise Noted)

| (\$USD MM, Except per Share Data and Where Otherwise Noted) |  |
| :--- | ---: |
| Valuation Analytics |  |
| Latest Fiscal Year: | $8 / 4 / 2016$ |
| LTM as of: | $11 / 11 / 2016$ |
| 52-Week High | $6 / 30 / 2017$ |
| 52-Week Low |  |
| Daily Volume (Thousand) |  |
| Current Price |  |
| 52-Week High \% Change |  |
| 52-Week Low \% Change |  |
| \% 52 Week Price Range High/Low |  |
| Shares Outstanding (MM) |  |
| Market Capitalization |  |
| Total Debt |  |
| Preferred Stock |  |
| Minority Interest |  |
| Cash and Equivalents |  |
| Enterprise Value |  |
| Relative Stock Price Performance |  |
| YTD Change |  |
| YTD \% Change |  |
| Spider Retail Index YTD \% Change |  |



[^1]*Calculated as follows: [(Net Rent Expense* 8) + LT debt] / EBITDAR

## TravelCenters of America LLC

Ticker:
NasdaqGS:TA
TravelCenters of America LLC operates and franchises travel center and convenience store. The Company's convenience store business, operating under the Minit Mart brand, offers gasoline, packaged food and snack items, non-prescription drugs and beauty supplies, tobacco products and video products. The Company also provides roadside truck service program for truck and trailer repair services
(\$USD MM, Except per Share Data and Where Otherwise Noted)

| Valuation Analytics |
| :--- |
| Latest Fiscal Year: |
| LTM as of: |
| 52-Week High |
| 52-Week Low |
| Daily Volume (Thousand) |
| Current Price |
| 52-Week High \% Change |
| 52-Week Low \% Change |
| \% 52 Week Price Range High/Low |
| Shares Outstanding (MM) |
| Market Capitalization |
| Total Debt |
| Preferred Stock |
| Minority Interest |
| Cash and Equivalents |
| Enterprise Value |
| Relative Stock Price Performance |
| YTD Change |
| YTD \% Change |

Spider Retail Index YTD \% Change

Share Price and Volume
S

|  | ent (U) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fiscal Year Ended |  |  |  |  |
|  | 12/31/2012 | 12/31/2013 | 12/31/2014 | 12/31/2015 | 12/31/2016 |
| Sales | 7,996 | 7,945 | 7,779 | 5,851 | 5,511 |
| Gross Profit | 387 | 397 | 503 | 504 | 516 |
| Operating Expense | 346 | 366 | 390 | 426 | 494 |
| Operating Income | 42 | 31 | 114 | 78 | 22 |
| EBITDA | 93 | 80 | 179 | 150 | 116 |
| Net Income | 32 | 32 | 61 | 28 | (2) |
| Normalized Diluted EPS | 1.15 | 0.54 | 1.64 | 0.97 | (0.02) |
| Margins: |  |  |  |  |  |
| Gross Profit (\%) | 4.8\% | 5.0\% | 6.5\% | 8.6\% | 9.4\% |
| Operating Income (\%) | 0.5\% | 0.4\% | 1.5\% | 1.3\% | 0.4\% |
| EBITDA Margin (\%) | 1.2\% | 1.0\% | 2.3\% | 2.6\% | 2.1\% |
| Net Income (\%) | 0.4\% | 0.4\% | 0.8\% | 0.5\% | 0.0\% |
| Fuel Operations: |  |  |  |  |  |
| Fuel Volume (MM Gallons) | 2,040 | 2,035 | 2,025 | 2,130 | 2,205 |
| Fuel Gross Profit | 326 | 342 | 429 | 414 | 405 |
| Fuel margin (CPG) | 16.7 | 17.2 | 21.4 | 20.5 | 20.3 |
| Same Store Fuel Vol. (\%Chg) | (4.2\%) | (3.1\%) | (4.3\%) | 0.7\% | (4.3\%) |
| Merchandise: |  |  |  |  |  |
| Merchandise Sales | 1,345 | 1,451 | 1,617 | 1,783 | 1,964 |
| Merchandise Gross Profit | 745 | 798 | 878 | 963 | 1,053 |
| Merchandise Margin (\%) | 55.4\% | 55.0\% | 54.3\% | 54.0\% | 53.6\% |
| Same Store Merch Sale (\%Chg) | 3.2\% | 2.7\% | 4.1\% | 5.4\% | (0.1\%) |
| Other Information: |  |  |  |  |  |
| Number of Stores (Co-op) | 210 | 251 | 254 | 426 | 457 |
| Capital Expenditures | 189 | 164 | 170 | 295 | 330 |


| Prev LTM | Cur LTM | FY+1 | FY+2 | FQ+1 | FQ+2 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 12/31/2015 | 3/31/2017 | 12/31/2017 | 12/31/2018 | 6/30/2017 | 9/30/2017 |
| 5,851 | 5,752 | 6,085 | 6,464 | 1,547 | 1,634 |
| 504 | 509 | NA | NA | NA | NA |
| 426 | 513 | NA | NA | NA | NA |
| 78 | (4) | NA | NA | NA | NA |
| 117 | 95 | 107 | 149 | 35 | 54 |
| 28 | (21) | (14) | 13 | 4 | 13 |
| 1.00 | (0.52) | (0.38) | 0.17 | 0.08 | 0.33 |


| Assets: |  |
| :---: | :---: |
| Total Current Assets | 373 |
| LT Assets: |  |
| Net Fixed Assets | 1,062 |
| Other | 137 |
| Long Term Investments | 46 |
| Total LT Assets | 1,246 |
| Total Assets | 1,619 |
| Liabilities: |  |
| ST Liabilities 333 |  |
| LT Liabilities: |  |
| LT Debt 319 |  |
| Other LT 441 |  |
| Total Liabilities |  |
| Shareholder's Equity: |  |
| Paid in Capital | - |
| Preferred Equity \& Minority |  |
| Retained Earnings (164) |  |
| Comprehensive Income |  |
| Treasury Stock |  |
| Common Stock 688 |  |
| Total Liabilities \& Equity $\quad$1,619 |  |
| Credit Ratings |  |
| S\&P Credit Rating |  |
| S\&P Outlook |  |
| Credit Metrics |  |
| Funded Debt / EBITDA 3.2 |  |
| Lease Adjusted Leverage* |  |
| Total Debt to Capital 39\% |  |
| Current Ratio |  |
| Profitability Metrics |  |
| Return on Capital (LTM) (0.3\%) |  |
| Return on Common Equity (LTM) (3.8\%) |  |
| Notes |  |


*Calculated as follows: [(Net Rent Expense* 8) + LT debt] / EBITDAR

Comparison Graphics: Convenience Retailing


Index, $100=$ June 26, 2015





## Earnings Announcements

Alimentation Couche-Tard, Inc. (ATD) reported on July 12, 2017 the results for the fourth quarter of fiscal 2017. Road transportation fuel gross margin decreased by US 1.31 CPG in the U.S. to US 15.47 CPG. They announced the acquisition of CST Brands Inc. and disposal of a significant of CST's Canadian assets. As part of the transaction, they also reached an agreement to dispose of 70 sites in the U.S. to Empire Petroleum Partners, LLC. Highlights include:
Income: Net earnings totaled $\$ 277.6$ million in the fourth quarter of 2017 compared with $\$ 203.9$ million for the same quarter last year.
EBITDA: EBITDA increased to $\$ 521.6$ million in the fourth quarter and $\$ 2,420.9$ million in fiscal year of 2017, mainly through the contribution from acquisitions, the impact of the $53^{\text {th }}$ week in fiscal 2017 and organic growth, partly offset by the lower road transportation fuel gross margins in the United States.
Merchandise \& Service: During the fourth quarter of 2017, merchandise and service gross margin decreased by $0.4 \%$ in the U.S. to $33.3 \%$, increased by $0.9 \%$ in Europe to $44.0 \%$ and by $1.8 \%$ in Canada to $34.7 \%$.
Fuel: For the fourth quarter of 2017, U.S. and Europe same-store road transportation fuel volumes grew $1.7 \%$ and $0.7 \%$, respectively. In Canada same-store road transportation fuel volumes decreased slightly $0.2 \%$. Fuel gross margin were $\$ 0.155$ per gallon in the U.S., $\$ 0.078$ per liter in Europe and of CA $\$ 0.081$ per liter in Canada.

Casey's General Stores, Inc. (CASY) reported on June 29, 2017 the results for the fourth quarter of fiscal 2017. Highlights include:
Income: Net income declined to $\$ 30.1$ million, down from $\$ 47.0$ million the same quarter last year.
Merchandise \& Service: For the fourth quarter, grocery same-store sales were up $1.5 \%$ with an average margin of 31.5\%.
 Casey's implemented on-line ordering in all stores and continue to roll out major remodels, 24 -hour conversions, and pizza delivery.
Fuel: For the quarter, same-store gallons sold were down $0.5 \%$ with an average margin of 17.2 cents per gallon, compared to a 17.8 cent margin in the same quarter a year ago. The Company sold 15.5 million RINs for $\$ 7.1$ million during the quarter.

Murphy USA, Inc. (MUSA) reported on May 4, 2017 the first quarter 2017 results. Highlights include:
Income: Net loss was $\$ 3.0$ million compared to net income of $\$ 85.9$ million in Q1 2016. The decline was primarily caused by no repeat of the gain from the disposition of the CAM pipeline in the prior year combined with a reduction in total fuel margins and higher total operating expenses.
EBITDA: Adjusted EBITDA decreased to $\$ 30.3$ million in the first quarter, down from $\$ 83.1$ million the prior year, attributable to depressed fuel wholesale prices, regulatory and political uncertainty dampened RIN prices, and seasonally weak demand at the beginning of the year.
Merchandise \& Service: Total merchandise sales increased $0.7 \%$ to $\$ 565.8$ million in 2017 from $\$ 561.7$ million in 2016, primarily due to an increase in non-tobacco sales of $3.2 \%$ average per store month, offset by a decrease in tobacco products revenue of $5.6 \%$ APSM.
Fuel: Total fuel contribution dollar decreased $27.5 \%$ in Q1 2017 due to lower contribution from both retail and midstream components of the fuel business. Retail contribution was lower by $8.9 \%$ due to lower volume and margins, as a flatter market structure in Q1 2017. RIN prices were volatile during the quarter due to regulatory and political uncertainty.

## Earnings Announcements (Cont'd)

TravelCenters of America LLC (TA) reported on May 9, 2017 the results for the first quarter 2017. Highlights include:
Income: Net loss for the first quarter was $\$ 29.4$ million, compared to net loss of $\$ 9.9$ million for the 2016 first quarter, due to a decrease in fuel gross margin and increases in expenses related to financing and managing recently acquired and developed locations.
EBITDA: Adjusted EBITDA decreased by $\$ 21.3$ million, or $181.5 \%$, as compared to the 2016 first quarter, due to the decrease in fuel gross margin, increase in site level operating expenses, SG\&A expenses and real estate rent.

Nonfuel: Nonfuel revenue increased $\$ 15.4$ million, or $3.5 \%$, in the 2017 first quarter compared to the 2016 first quarter, primarily due to new site acquisition.
Fuel: Fuel sales volume decreased by 26.8 million gallons, or $5.0 \%$, and same site fuel sales volume decreased by 34.6 million gallons, or $6.6 \%$, each in the 2017 first quarter compared to the 2016 first quarter primarily due to a comparatively weak consumer demand for gasoline, a relatively soft trucking freight environment and continue fuel efficiency gains.

## Private Transactions

Private Transaction Valuation Metrics

|  | Fee Owed Real Estate |  |
| :--- | :---: | :---: | :---: | :---: |
| Low | High |  |
| Corporate EBITDA Multiple | 5.0 | 10.0 |
| Store Level EBITDA Multiple | 4.0 | 8.0 |




 easehold, the above multiples would generally be lower.



 office expenses, advertising/marketing, etc.

| Completed Transactions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Buyer | Seller | Purchase Price(MM) | Units | Location | Comments |
| Jul-17 | Applegreen Plc | The Brandi Group | \$5.4 | 42 | SC | Applegreen's first major U.S. acquisition |
| Jul-17 | Alta Holdings Co. | Loco Convenience Stores |  | 6 | CO |  |
| Jul-17 | Alimentation Couche-Tard | Cracker Barrel |  | 53 | LA |  |
| Jul-17 | Delek U.S. Holdings | Alon USA | \$464.0 |  |  | Delek U.S. acquired the remaining outstanding shares of Alon USA |
| Jun-17 | Parkland Fuel Corp. | Alimentation Couche-Tard | \$745.7 | 159 | Canada | Significant portion of CST's Canadian assets |
| Jun-17 | Alimentation Couche-Tard | CST Brands, Inc. | \$4,400.0 | 2,000 | Various | U.S. FTC approved the deal |
| Jun-17 | Getty Realty Corp. | Empire Petroleum Partners, LLC | \$123.0 | 49 |  | Sale lease-back under a unitary lease |
| Jun-17 | Empire Petroleum Partners, LLC | Alimentation Couche-Tard |  | 70 |  |  |
| Jun-17 | MFA Oil Co. | Spring Hill Oil Co. |  |  | MI, AR, OK |  |
| May-17 | Yesway | Wes-T-GO and Chillerz |  | 35 | TX |  |
| May-17 | SuperAmerica | Curtis Oil |  | 8 | MN | Included 8 franchised SuperAmerica gas stations |
| May-17 | Andretti Petroleum, Inc. | Colvin Oil Co. |  | 54 | OR, WA |  |
| Apr-17 | PMG, Inc. | Leonard E. Belcher, Inc. |  | 15 | NE |  |
| Apr-17 | Uptown Mart | United Dairy Farmers |  | 4 | OH |  |
| Apr-17 | 7-Eleven, Inc. | Sunoco LP | \$3,300.0 | 1,100 | East Coast, TX |  |
| Apr-17 | Dollar General Corp. | Sycamore Partners |  | 323 |  |  |

Alimentation Couche-Tard announced on July 10, 2017 an agreement with Holiday Cos. to acquire all of the issued and outstanding shares of Holiday Stationstores, Inc. which include 522 company-operated and franchised convenience stores, a food commissary and a fuel terminal.

Walgreens announced on June 29, 2017 a new definitive agreement with Rite Aid under which Walgreens will purchase 2,186 drug stores for $\$ 5.175$ billion to replace the previous $\$ 9.4$ billion merger agreement announced in October 2015, as well as an agreement to divest 865 Rite Aid stores to Fred's Inc., announced in December 2016.

As it closed on its acquisition of Western Refining Inc., Tesoro Corp. will change its name to Andeavor on Aug. 1, 2017. Andeavor will continue to license the Tesoro brand to retail stations that currently use it. The company does not intend to make the Andeavor name part of its retail portfolio.

Announced on May 30, 2017, Applegreen PLC in talks with up to three parties about opportunities to expand its fledgling presence in the U.S. market.

On May 5, 2017, Sunoco LP is putting 42 convenience stores in Tennessee and Georgia on the market. This sale is in addition to Sunoco's sale of more than 1,000 c-stores to 7-Eleven Inc. and in addition to putting more than 200 sites up for sale separately. Sunoco is making a strategic shift away from co-op c-stores to focus on its fuel supply business.

Parkland Fuel Corp., announced on April 19, 2017, has entered into an agreement with Chevron Canada Ltd. to acquire Chevron Canada R\&M ULC, which operates its Canadian integrated downstream fuel business, for $\$ 1.1$ billion U.S. plus an estimated $\$ 138.6$ million in working capital.

Announced on April 19, 2017, Loblaw Cos. Ltd and Brookfield Business Partners LP have entered into a definitive agreement for Brookfield to acquire all 213 of Loblaw's gas stations for approximately $\$ 402$ million U.S.

## Capital Markets

|  | Senior Term Debt | Senior Asset Based Debt | Mortgage Financing | Second Lien / Unitranche | High Yield | Mezzanine / Subordinated Debt | Private Equity | Sale Lease-Back |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Issuers / <br> Providers | Reduced base of traditional lenders including national, super-regional, regional and local banks | Bank and non-bank lenders (e.g. captive subs. of large commercial banks, stand-alone finance companies, and finance arms of large diversified corporations) | Bank and non-bank lenders (e.g. captive subs. of large commercial banks, standalone finance companies, and finance arms of large diversified corporations) | Business Development Companies | Institutional investors | Private investment funds / hedge funds, captive subsidiaries of large commercial banks and stand-alone finance companies | Private equity / hedge funds and captive subsidiaries of large commercial banks | Individual retail investors, private real estate companies, REIT's, developers and private equity / hedge funds |
| General <br> Structure <br> /Issue Size | Revolver and/or funded term loan. <br> Issue size may determine need for syndication on a best efforts or underwritten basis | Revolver - generally | Term loan | Amortizing term loan, subordinated note, unitranche, preferred equity, \$5-\$40 million | Non-amortizing; bullet maturity. Suggested minimum transaction size of $\$ 125.0$ to \$150.0 million. Absolute minimum EBITDA of \$30 million | Amortizing term loan $\$ 5$ to $\$ 50$ million | Issue size generally $\$ 20.0$ to $\$ 200.0$ million | From a single asset to a total issue size up to $\$ 300$ million |
| Cost of Capital | Libor + 150-350 bps | Libor + 225-375 bps | Fixed: Swaps + approx. 175-300 bps. <br> Variable: Libor + approx. 175-300 bps. | 8.0-10.0\% | 2.69\%-9.86\% depends on ratio | Generally pricing in the teens. May include warrants | 20\%-30\% | 5.5\% to 10.5\% depending on asset quality, escalation provisions, unit economics and tenant credit |
| Interest Type | Fixed to swaps and variable | Variable | Long-term fixed rate financing (can be variable) | Fixed | Fixed | Fixed / Variable. May include PIK component | May include preferred dividends cash or PIK | Fixed - with periodic escalations |
| Advance Rate | Capacity limited by leverage. Availability up 6.0x lease adjusted leverage | Capacity limited by asset coverage. <br> Typically $<70 \%$ of $A / R$ and inventory balances | $60 \%$ to $65 \%$ loan to real estate value | 50-60\% of Enterprise Value | Generally up to 5X firm cash flow | Generally up to 5X firm cash flow depending on nature of assets (fee RE vs leased RE) | Investors will typically desire aggressive levels of leverage in order to maximize return on investment | $100 \%$ of real estate value |
| Term / Amortization | Term of 5 years. Amortization up to 20 years | 1 to 3 years - <br> generally. <br> Interest only. | 5-10 years term 20-30 years amortization | 5-7 years term Typically 1\% annual amortization with cash flow sweep | Generally 7 to 10 <br> years. Nonamortizing; bullet maturity | Term is generally less than 7 years. Amortization varies | Generally 3 to 5 years | Primary term 15 to 20 years plus multiple tenant option terms |
| Collateral / Security | Senior lien on all long-term assets. Personal guaranties most likely required for smaller companies | $A / R$, inventory and other available assets | Specific real estate assets | First or second lien on all assets | Senior, seniorsubordinated or subordinated lien on specific or all longterm assets | First or second lien on all assets. Personal guaranties may be required for smaller companies | Warrants / shares with put rights and other substantial minority protections. May have outright control | Lessor owns assets |
| Typical Covenants | Numerous balance sheet and income statement covenants | Numerous balance sheet and income statement covenants | Minimum balance sheet covenants. Moderate income statement coverage types of covenants | Numerous balance sheet and income statement covenants | Numerous balance sheet and income statement covenants but generally less restrictive than bank covenants | Moderate balance sheet and income statement covenants (subject to senior lender requirements). May contain control provisions | Control provisions / board representations | Minimal covenants |
| Call <br> Protection | Yield maintenance for fixed little or no premium for floating rate | Pre-payable with little or no call premiums | Yield maintenance for fixed little or no premium for floating rate | Pre-payable with premiums for 2-3 years | Non-callable for 3/4 years; thereafter at set premiums | Non-callable / makewhole payments | N/A | N/A |
| Other General <br> Advantages / <br> Disadvantages | No public disclosure of financial performance | No public disclosure of financial performance | No public disclosure of financial performance | No public disclosure of financial performance | Least restrictive covenant package. S\&P and Moody's rating required. Public disclosure requirements / Sarbanes Oxley | No public disclosure of financial performance. Premium pricing to public bond | Negotiable control and governance issues. No public disclosure of financial performance | Minimal covenants, higher advance rates and ability to control the property for up to 50 years through options |
| Other General Comments | Select lenders are getting more active in the industry. Underwriting is conservative, but there is debt available | The Asset Based Lending market is driven by current economic conditions, contraction in the traditional bank market and a renewed focus on structure and collateral by issuers | May be expensive to prepay | Useful for growth capital, shareholder dividends/ recapitalizations, acquisition financing | The high yield market may entertain lower <br> rated issuers as investors may be willing to take on greater risk in the search for yield | Credit requirements include a strong, sustainable cash flow, growth potential in revenue and cash flow, strong asset base and experienced management teams with ownership position | May be useful for growth capital / acquisitions / large project financing. Requirements would include current or near term profitability, strong management team | $\begin{array}{\|c} \text { Market is gaining } \\ \text { some liquidity } \\ \text { resulting in } \\ \text { compressed cap rates } \end{array}$ |

## Featured Article: The Emergence of BDCs for Growth Capital

When you think about growing your business, owners typically 1) turn to friends \& family for equity and 2) approach their traditional bank for a loan. Retaining control is the foremost thought for most owners. However, many business owners fail to access a readily available source of financing relied upon by many sophisticated Wall Street investors, the Business Development Company (BDC).

By law, BDCs are required to distribute $90 \%$ of their taxable earnings quarterly to maintain their unique tax structure. This structure is similar to their better-known REIT brethren. Stable dividend income is highly soughtafter by investors and made possible through the first lien, second lien, subordinated note, unitranche and preferred equity instruments BDCs deploy. In addition to using a variety of income-generating structures, BDCs invest in a wide array of industries to diversify risk.

Unlike FDIC-regulated entities, BDCs are not subject to the same level of government oversight and offer more flexible, custom-tailored solutions. Structuring loans with $1 \%$ annual amortization and excess cash flow sweeps is common. Private equity firms rely heavily on BDCs as capital partners to minimize the risk of loan defaults due to a temporary downturn or rapid growth period.

BDCs are more expensive than traditional banks, but offset the higher cost of capital by offering: 1) flexible transaction structures with longer amortization periods; 2) enterprise value/cash flow loans up to 50-60\% of enterprise value; 3) higher debt to EBITDA leverage ratios; 4) acquisition financing; 5) recapitalization dividends/shareholder liquidity; and 6) no personal guarantee requirements.

If you are struggling to find the right capital solution to achieve your goals, give us a call so we can discuss if a BDC might be the right partner for you.

## About Trefethen Advisors, LLC

Trefethen Advisors, LLC is an independent financial and strategic advisory firm, serving leading middle-market public and private corporations, family offices, institutional investors, operating executives and individual business owners. Our hands-on senior partners have negotiated, structured, and completed more than $\$ 8$ billion in transactions. Trefethen's sector-focused model enables us to provide our clients with a complete perspective of the micro and macro economic trends affecting their industry and business, and influencing their complex strategic decisions.

Trefethen's collaborative approach consists of developing and executing value-maximizing strategies that are aligned with our clients' objectives. We offer a full range of financial and strategic advisory services (e.g., M\&A; Corporate Finance; Real Estate Finance; Financial Restructuring; ESOP Buyouts), and skilled transaction execution capabilities. Our principals have significant experience in convenience store and have extensive relationships with industry and capital markets participants. Our focus on value-added research provides our clients with insight on industry specific and macro issues affecting their business.

[^2]
## Maximizing Value for Clients



The bankers of Trefethen Advisors acted as a financial advisor to Couche-Tard, Inc. in the acquisition of 1,663 retail assets of Circle K Stores from ConocoPhillips


The bankers of Trefethen Advisors acted as a financial advisor to Garvin Oil Company, Inc. d/b/a Kent's Korner in the sale of 15 retail assets to Couche-Tard
Corporate Finance $\$ 372$ million

The bankers of Trefethen Advisors acted as a financial advisor to Pacific Convenience and Fuels, LLC. in the recapitalization of the senior debt of the company


FORTRESS


The bankers of Trefethen Advisors acted as a financial advisor to Fortress Investment Group in the acquisition of 130 retail sites from United Oil Co.
M\&A Sell Side Undisclosed
nice $n$ easy
grocery shoppes


The bankers of Trefethen Advisors acted as a financial advisor to Valentine Stores on its sale to a subsidiary of Sunoco LP
M\&A - Sell Side 46 Retail Assets

CB Mart, Inc.


The bankers of Trefethen Advisors acted as a financial advisor to CB Mart, Inc. in the sale of 46 retail assets to 7-Eleven
 44 Stores

The bankers of Trefethen Advisors acted as a financial advisor to Southwest Georgia Oil Co. in the acquisition of 44 stores from Scaff's, Inc.

## M\&A - Sell Side <br> 251 Retail Assets

## PACIFic <br> Convenience \& fuelsue



The bankers of Trefethen Advisors acted as a financial advisor to Pacific Convenience and Fuels, LLC. in the sale of 251 retail assets to United Oil



The bankers of Trefethen Advisors acted as a financial advisor to Sam's Mart, LLC. in the sale of 55 retail assets to 7-Eleven

## Contact Trefethen Advisors

For questions about Trefethen Advisors, its businesses and opportunities, visit our website www.trefethenib.com

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[^0]:    *Calculated as follows: [(Net Rent Expense* 8) + LT debt] / EBITDAR

[^1]:    Return on Common Equity (LTM)

[^2]:    This report is for information purposes only and is not intended as an offer or solicitation with respect to any purchase or sale of any security. This report may contain information provided by third parties. Trefethen Advisors, LLC and such third parties do not guarantee the accuracy, adequacy, or completeness of such information and are not responsible for any errors or omissions regardless of the cause or for the results obtained from the use thereof. In no event shall Trefethen Advisors, LLC or the third-party information providers be liable for any damages, costs or losses in connection with any use of such information. Reproduction or distribution of such information is prohibited without prior written consent of the related third party. The opinions presented herein reflect the current judgment of the authors and are subject to change. Trefethen Advisors, LLC makes no warranties, expressed or implied, regarding the accuracy of this information or the subjective opinions expressed by the authors. Trefethen Advisors, LLC, its officers, directors and partners may at any time have positions in the securities of the companies discussed herein.

