

Save Up for a Rainy Day

# The Epoints Savings Club







#### Say Hello to the Epoints Saving Club



- 17 million people in the UK have savings less than £100
- Many in debt to payday lenders with extortionate interest
- ¼ of high earners also don't have savings to meet unexpected costs

In order to solve these problems, we are introducing a savings solution for employees, at no cost,

The Epoints Savings Club!

Payroll Linked Savings
Creating Healthy Financial Habits





#### Save Up Effortlessly Throughout The Year





Provide employees with a financial cushion to handle unexpected costs. Give the option to automatically put away part of their salary each month & get 10% interest.

Build up Epoints that are redeemable against products and services at **better than best value** - typically 20% extra saving (or cash out at any time).

Use The Saved Funds And Unlock The Best Prices



# A Tangible Employee Benefit With Instant Value

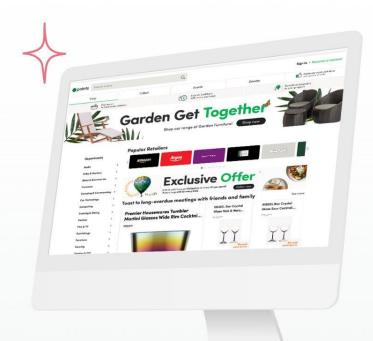


We waiver our Epoints joining fee (£100) and the monthly payments (£2) for you and your people so everyone can enjoy savings.

Cover every occasion, from holidays to electronics, toys and games.

Our cashback, exclusive prices, voucher codes and offers deliver incredible value to protect employees financial wellbeing.

**With 6% interest** given on Epoints, it's far better than a savings account. If you make £100 payments into your account each month, by the end of the year, you'll have £1,275. That's an extra £75 from us!



A Must-Have Way Of Saving Money (to then save money shopping!)



#### Featured and Independently Endorsed





## (j) GlobalData.

GlobalData, a leading research company, studies consumer attitudes and insight. Eco-points (the currency used within Each Person) was identified as one of the 6 new transformative technologies for consumers citing 3 key conclusions:

- Eco-points had the highest conversion percentage of all 6 emerging technologies
- Over the next 5 years, an estimated 67% of shoppers would use Eco-points savings platform
- 3 Having reviewed the savings market, they concluded that there was no competitor to match the Eco-points savings proposition

Being Recognised As A Must-Have Savings Solution



#### Simple to Operate for Employees



Your people are totally in control of how much they save.

Go higher for Holidays, lower for Birthdays. **Adjust the**amount each month or pause it instantly.

Employees are kept abreast of their savings on a monthly statement and can access their Epoints whenever they are.



Putting Them In Total Control Of Their Financial Destiny.





## Low Overhead Solution for Payroll Team





- Opt-ins and savings levels shared for month end
- Many in debt to payday lenders with extortionate interest
- ¼ of high earners also don't have savings to meet unexpected costs





A Simple Highly Effective Solution for Employees

"The Epoints Savings Club is a brilliant way to help employees save up for unexpected costs and expensive treats like holidays. The alternative is keeping money in the bank at low/no interest where money isn't protected against spending impulses. Epoints, in contrast, carries typical 20% additional savings and by making it free for all, we believe it's a no-brainer."

Matt Norbury - CEO & Founder



A Win-Win For Employees And Employers



each person



# **Thank You**

# **Because Each Person Matters**

**Contact Us** 

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